Board of Directors Meeting Minutes

August 18, 2022, 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Hybrid: KBBI Boardroom & Zoom, due to covid-19)

BOD Present: Mel Strydom, Kyle Schneider, Nicole Arevalo, Wayne Aderhold, Jacques Longpre (@6:30p)
Absent: John Anderson, John Anderson & Jack Cushing (traveling)

Staff: Josh Krohn

CAB: none

Visitors: Dave Schneider (IA Comm.; attended until needing to depart ~6p)

Quorum?: Yes, at 6:30p with Jacques L. entering

1. **Call to Order/Roll Call**: @ 5:40p
2. **Approval of Agenda**: Moved, Kyle S; 2nd, Mel S; Without objection- unanimous
3. **Introduction of Visitors**: Dave Schneider, as IA Comm. member
4. **Minutes of 7/21/22 Meeting** (approval**)**: Moved to approve, Mel S; 2nd Kyle S.; discussion: (Nicole) Wants minutes to also show absent BOD; questioned "self-assessment" comment attributed to her – Wayne noted he summarized comments from audio record but can't recall specifics; minutes approved unanimously by show of hands
5. **General Manager's Report**: (Josh) Covid: continuing to operate under current mitigation measures but wants to schedule a review in light of recent CDC changes; he's leaning toward maintaining current practices due to high risk Staff and status of local case count; BOD agreed & gave anecdotal reasons; Seward Translator: gave update for any BOD not yet familiar with Seward's desire to broadcast KBBI in lieu of KSKA; BOD unanimously positive about this development & discussed multiply opportunities this change will pose; need contract drafted and execute a letter of authorization to FCC; Seward will be responsible for operating the translator. Fall Drive: is October 7th & 8th; CAB has selected mug design & mugs ordered.
    a. Q&A: (Mel) Asked about status of solar at transmitter site; Josh gave summary including potential grant opportunities (Rasmussen, USDA); potential for half the cost being covered by grants; pros & cons of "size" discussed (25kW, 50kW & larger … ~25kW most likely per Ben May/AK Solar); Also need Corps of Engineers Wetlands (Sec 404) permit;
    b. Additionally Josh noted the Tech (AK Diesel Elec) has notified he has the repaired ECU in hand & will come down to install as soon as company staffing issues clear up – should result in a working standby generator then.
    c. Q&A: (Nicole) Asked about "Play Music on the Porch Day"; Josh is familiar with the concept and has it scheduled for 8/27; Also asked about clock accuracy in the station – Josh confirmed station clocks are correct;
6. **Community Advisory Board** (report): none
7. **Committee Reports:**
    a. **Governance:** this portion moved to later in meeting due to need for quorum for passing proposed CAB Bylaw changes

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b. **Internal Affairs:** (Mel) Comm. met yesterday for continued work on FY23 budget; Working from last version which showed deficit of $135k; Now factoring in changes to employee health insurance which they are amenable to which would reduce deficit significantly; Also starting to figure in positive aspects of added revenue due to Seward broadcast addition; Also idea of local concerts at Homer Theater, modified version of Concert on the Lawn (COTL), and "bling" shop; Josh's current projection with the above changes is a deficit of $60k. Will continue to work on other enhancements, like solar PV at the transmitter site (reduce HEA bill). (Nicole) meeting with Kelly Cooper to add on an optional "KBBI tip" to coffee sales; Josh noted his first budget proposal carried a $160k deficit as it included the added reporter slot.

c. **Public Outreach:** (Nicole) presented a run-through of how KBBI booth at Salmonfest went – less than perfect due to weather disasters and location assigned (backwater); Josh has ideas for next year: a) CIK no longer wants to do "Salmonfest Radio", so possibly KBBI take over a stage with full-service PA system and recording capabilities for music acts; plan for 13 solid episodes suitable for national audience and distribute with possible $20k revenue, and include leasing PA system to Salmonfest; b) Fundraising Task Force met and discussed "spagehettin on the wall" ideas which Nicole reviewed for Kyle's benefit mainly (various small events); Jack Cushing to work on various fundraising ideas including City for COTL; Josh confirmed Homer Theater responded positively ($250 fee) and said to pick dates for "Showcase" events; Jill Burnham could possibly add to Fundraising TF if she can swing it.

d. **Governance:** (Nicole) Reviewed the proposed CAB Bylaw changes (see document in packet); … (*at this point ,~6:30p, Jacques L. entered the meeting via mobile device*); (Nicole) offered to meet w Jacques to recap meeting … then reviewed proposed Bylaw changes again; noted John A. has reviewed the changes with CAB; (Mel) moved to approve changes; (Kyle) 2nd; Roll call vote: unanimous approval. Agreed to post the "marked up" version for review. Possible additions to BOD: Jill Burnham (move from CAB) & Cathy Ulmer.

8. Strategic Plan Review: Agreed we're following it so no need to review it this meeting; (Josh) noted we have a syllabus submitted to K Bay Campus for approval of broadcast class as well as proposal for 3 interns from KBC.

9. **Old Business**: none

10. New Business:

a. Seward translator: (Nicole) reviewed the plan for Jacques; Need to approve Josh's proposed letter (of authorization) for FCC (in packet); Josh recommends approval; (Mel) moved to approve, (Kyle) 2nd, (Nicole) noted her name is misspelled; discussion of details like other programming to be substituted for Homer City Council meeting (likely World Café); EAS system signals – details need to be worked out depending on Seward's current EAS status; Approved unanimously on roll call vote.

b. (Wayne) totally on board with Seward association – thinks we should consider it's time to form a Kenai Peninsula-wide public radio association that could be beneficial both programwise and financially considering budget shorfalls ("united we stand"); (Nicole & Josh) conversations already started with KDLL (Jenny N), particularly on newcast collaboration that would maximize labor efficiency; possibly a "stringer" in Seward; look at Emergency Svc contract like we have with Seldovia; (Mel) add this concept to our Strategic Plan; (Wayne) something similar to COAST AK entity? (Josh) described how COAST AK works;

stations work collaboratively both locally and regionally; gives us a better aspect on "underwriting" – regional audience; (Mel) disclosed that Jill B is his sister-in-law and he supports her for BOD

11. **Action Items:** a) Josh to post CAB Bylaw changes, b) Nicole to sign the Seward authorization letter, c) Wayne to include "absent" members on Roll Call
12. **Comments** from:
    a. **Visitors:** n/a
    b. **Staff:** (Josh) Appreciates budget improvement so far; would like to get it to zero in the next two meetings; Excited about potential for more "live" events; Fund Drive October 7 & 8 – will be in touch with all BOD for recording pitches and also taking turns on air during Drive
    c. **Board:** (Wayne) Kudos to Des for piece on Kristin Faulkner & Tour d'France Femme; promised "890 LS" vest going to Laura Patty (for large donation in memory of Gary T; Chloe Pleznac has taken the "morning host" slot at KTOO - Josh has spoken with her about possible collaboration between KTOO and KBBI and she's in agreement; (Jacques) appreciates us getting our financial house in order and hopes we'll start building a slush fund next; (Mel) excited about Seward coming under our umbrella & kudos to Josh for all his work toward getting things in order financially & agrees with Jacques on building up reserves as next step; (Kyle) happy to be meeting in person again; really stoked about the Seward deal as it was his first position in AK & the association with Anchorage wasn't great … and he's already scribbling down ideas for Seward collaboration, underwriting etc.; (Nicole) reiterated Josh desire to sit down wih each of BOD and make a Staff meeting to get to know Staff (Wednedays at 10:15a);
13. **Adjourned:** at 7:01p

/w.a./

Next Meeting: 9/15/22, 5:30p, KBBI Boardroom & Zoom

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