WNCW 88.7
A broadcast service of Isothermal Community College wncw.org

Live Music Calendar Listing

WNCW offers a Live Music Calendar listing of area concerts, musical events, and festivals.

Good Things to Know:

- Calendar Format: “Promoter or Business Name” presenting “Official Event Name” featuring “Up to 3 Artists” “Venue” “City” “Date” “Time”
- Prerecorded and Aired 9am to 5pm, 8pm, and 9pm. Monday through Sunday
- Split and Rotating Calendars.
- Your Event will Air 4 Times Per Day.
- Notice required 5 business days before desired airdate; 2 weeks before the actual event date (Due to prerecording.)
- Contract Agreement must be signed and returned before airdate.
- NO REDUCED PRICES for Partial Weeks.
- No phone numbers, websites, directions, descriptions, call to actions
- **Orders for Live Music Calendar Packages received before 11 AM weekdays will begin within 5 business days.**
- Event sponsor names may be included in the underwriting credit only if the name is part of the official title of the event.
- Current rates effective as of April 1, 2025. Promoters will be notified of rate changes in advance of the changes taking effect.

FOR-PROFIT
(PER EVENT)

Seating Capacity	Weekly Rate	Additional weeks
Up to 100 Seats	$80.00	$40.00
101 - 300 Seats	$105.00	$53.00
301 - 600 Seats	$130.00	$65.00
601 - 1000 Seats	$160.00	$80.00
1001 - plus Seats	$185.00	$92.50

NON-PROFIT
(PER EVENT)

Seating Capacity	Weekly Rate	Additional weeks
Up to 100 Seats	$60.00	$30.00
101 - 300 Seats	$85.00	$42.00
301 - 600 Seats	$110.00	$55.00
601 - 1000 Seats	$140.00	$70.00
1001 - plus Seats	$165.00	$82.50