College of Journalism and Communications
Division of Multimedia Properties
WUFT-TV/DT; WRUF-TV
WUFT-FM; WJUF-FM
WRUF-FM; WRUF-AM

Weimer Hall
PO Box 118405
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352-392-5551
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To: **Governor Ron DeSantis' Office and the Florida Department of Education**
From: **Randy Wright, Executive Director, UF Florida Division of Media Properties**
Re: **WUFT-TV and WUFT-FM/WJUF-FM and Florida Public Radio Emergency Network First Quarter FY 2023-2024 Activity Report**
Date: **Jan. 10, 2024**

WUFT-TV, WUFT/WJUF-FM and the Florida Public Radio Emergency Network (FPREN) continue to operate in the public interest with a focus on local news, information, educational, weather and entertainment programming.

FY23-24 Second Quarter Activity Report – WUFT-TV:
WUFT-TV is a million-watt full-service broadcast television station, serving the north Florida region over the air, on cable and satellite, online and via the WUFT Media App. The WUFT-TV channel lineup also provides the following HD and standard subchannels which are included on cable in the Gainesville-Ocala area: WUFT-DT1: PBS HD, WUFT-DT2: PBS Create and WUFT-DT3: The Florida Channel. WUFT-TV's programming in the Second Quarter included PBS Kids shows, information and entertainment programming from PBS, APT, and NETA as well as local productions and local news produced by the WUFT Innovation News Center (INC).

WUFT-TV Local Productions:
"WUFT's Greater Good" is a local half-hour program that is broadcast 10 times per week showcasing non-profit organizations in North Central Florida. The program is promoted on television, radio and across all WUFT media social platforms. "Greater Good" episodes featured Girls Place, City of Gainesville Nature Parks, TEAM Dad (WellFlorida Council), Barbergators Chorus, Alachua Habitat for Humanity, Greater Gainesville International Center, Putting Families First, Smathers Libraries, Xtreme SOULutions, Archer Family Health Care, HealthStreet at UF and UF Thompson Earth Systems Institute. All episodes are archived and viewable at https://www.wuft.org/greatergood

"Artistry in Motion" celebrates the local arts community in modules showcasing an individual artist's story in engaging audio and video vignettes.

"WUFT News First at Five" is produced and anchored by student journalists in the UF College of Journalism and features news, weather, sports, and entertainment Monday through Friday at 5 p.m.

"Knight Talks" features UF students interviewing media industry leaders and college alumni. September guests included Steve Spurrier, Mike Holloway, Julie Donaldson and J.C. Deacon.

"WUFT Amplified" features performances by local musical groups. Eleven episodes were broadcast during this period and featured Matcha, Casey Jones II, Clay Dixon & The Piccadillies, MADWOMAN, Sooza Brass Band, The Forum, Xarissa, Jupiter Troupe, Staircase Spirit, Jamie Davis and Dionysus.

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"High School Football Playoff Preview" was a 30-minute special highlighting high school football programs in north central Florida during the 2023 season.

"UF Homecoming Parade 2023" WUFT-TV provided live coverage of the annual event featuring bands, floats and dignitaries. The program was also streamed on wuft.org.

"Sounds of the Season 2023" was a special broadcast on WUFT-TV and WUFT-FM celebrating the 75th edition from the UF School of Music. "Rejoice and Be Merry: A Diamond Jubilee" was condensed into a one-hour program for radio, television and online.

WUFT-TV Educational Outreach:
Shared Education Outreach posts on WUFT Facebook page. These posts are sourced through PBS Kids, station initiatives targeting families and educators. Participated in Jumpstart's 2023 Read for the Record's book, "With Lots of Love." Coordinated all activities relating to WUFT's participation in 2023 Read for the Record including filming the reading of the book by the UF College of Journalism and Communications Dean and WUFT General manager for the WUFT Media Facebook page and scheduled social media posts. Collaborating with Newberry Elementary for 2024 extension of activities relating to 2023 book, "With Lots of Love." Created an after reading activity for children to submit to their teacher to share on WUFT's social media.

FY23-24 Second Quarter Activity – WUFT-/WJUF-FM:
WUFT-FM is a 100,000-watt station and WJUF-FM simulcasts WUFT-FM via a 21,000-watt signal. The non-commercial stations broadcast a news/talk format from studios in the UF College of Journalism and Communications. WUFT/WJUF features live, local news/talk content as well as news and information programming from statewide public media partners and national programming services. Locally produced programs and modules include "Tell Me About It," "Animal Airwaves Live," "Tiny Tech" and "Health in a Heartbeat." WUFT-FM currently provides three different programming streams: a news/talk format on 89.1-HD1/90.1-HD1; "WUFT Classic" on 89.1- HD2/90.1-HD2 featuring a 24-hour-a-day classical music radio signal also broadcast on 102.7 mhz in the Gainesville; and "GHQ," on 89.1-HD3/90.1-HD3 featuring the student-run, millennial-focused contemporary music station that is also rebroadcast on 95.3 mhz in Gainesville. "GHQ" is an innovative project that provides the ideal platform to test broadcast radio's mobile app technology as it relates to engaging young listeners.

Gainesville-Ocala Market:

WUFT-FM (HD1): News/Talk-Community Information
WUFT-FM (HD2): WUFT Classic (Music/Arts)
WUFT-FM (HD3): "GHQ"-Millennial-Targeted Contemporary Music

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Nature Coast/The Villages Markets:

WJUF-FM (HD1): News/Talk-Community Information
WJUF-FM (HD2): WUFT Classic (Music/Arts)

FY23-24 Second Quarter Activity – WUFT, Digital, Radio and Television Highlights
Digital/WUFT.org News Stories:

Story on a champion live oak tree in Alachua; Photo-journalism year in review; UF President Ben Sasse inauguration with live updates; Fresh Take Florida story that was used as evidence in court case against the subject that was sentenced for a recent racially motivated attack at the site of a massacre of black residents a century ago; stories on LGBTQ book ban in Alachua County.

WUFT/WJUF-FM Radio News and WUFT-TV Television Highlights:
WUFT News offered multiplatform coverage of the Israel/Hamas War. This included a stampede at the University of Florida during a pro-Israel vigil that injured more than 20 people. Coverage also included interviews with individuals in reserve units of the Israeli Army, students with interested in this region, the Florida Governor's failed attempt to ban a pro-Palestinian student organization from campus and coverage of pro-Palestine protests.

Other major stories included months of delays for two new student living developments in Gainesville, forcing dozens into hotels; a small plane crash near Payne's Prairie killed a young pilot; The first books were challenged and removed from some Alachua County Public Schools' shelves; Live coverage, pregame stories and recaps of three local teams playing for high school football state championships.

WUFT News was nominated for a College Television Award by the Television Academy Foundation.

FY23-24 Second Quarter Activity – Florida Public Radio Emergency Network (FPREN)
The following list represents content that was produced for radio and social media audiences of partner stations throughout Florida:

- Dec. 30: Freeze warnings and frost advisories continue through the weekend.
- Dec. 18: Freeze watch in effect in parts of north and central Florida.
- Dec. 14: Developing Nor-Easter to impact state with heavy rain and strong winds over the weekend.
- Dec. 13: Hazardous beach conditions continue along the Atlantic coast.
- Dec. 10: Severe thunderstorms and tornado warnings in various parts of Florida.
- Dec. 5: A wet winter is predicted for the Southeast.
- Dec 4: UF based FPREN wins Florida Government Productivity Award

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- Nov. 30: The 2023 Atlantic Hurricane Season ends concluding six months of above-normal activity and 19 named storms.
- Nov. 28: Freeze warnings and frost advisories until tomorrow morning.
- Nov. 21: Widespread rainfall expected across the state. Possible Thanksgiving travel delays.
- Nov. 14: Flood watch issued for the Florida Atlantic Coast due to two systems producing heavy rain and strong winds.
- Oct. 25: Hurricane Tammy becomes a category 2 and models indicate that it is leaning toward a redirect out to sea.
- Oct. 18: Invest-94 forms in the Central Atlantic. It will become a depression as it grazes the eastern Caribbean islands.
- Oct. 12: Tornado Watch for northern Florida and Tornado Warnings for southwest Florida and the Gulf coast. Severe Thunderstorm Warnings in north central Florida.
- Oct. 11: Tropical Storm Sean became the 19th named Atlantic storm of the season. There is a low chance of impact to the U.S. mainland.
- Oct. 10: An area of low pressure has a low chance for tropical development, but will bring heavy rains, strong storms and rough surf.
- Oct. 3: Canadian wildfires bring dangerous smoke levels to Florida.
- Oct. 2: Hurricane Phillipe moves away from the east coast and out to sea.

