Williamsburg Advisory Council Minutes
Monday, May 6, 2024

Signature: _____ Date: 5-6-24
Judy Knudson, Chair

Members Present: Leslie Bowie, Leslie Coe, Sean Driscoll, Jane Frazier, Judy Knudson, Sylvia Payne, Megan Rhyne, John Shulson, and Jim White

Staff Present: Tom Burton, Sydney Felker, Kate Pringle, and Nancy Rogan

I. WELCOME – Judy Knudson called the meeting to order.

II. PRESIDENT'S COMMENTS – On behalf of Bert Schmidt, Tom Burton shared that the newsroom has turned a corner and will be raising more operational monies that allow WHRO to instantly amp up its journalism efforts in the present. He also shared that Clay Jenkinson will be giving a talk at the Roper Performing Arts Center again in either late October or early November. WHRO's new website will go live soon.

III. DEVELOPMENT REPORT – Tom Burton shared that WHRO has transitioned to a new database, and has also hired a new grants manager, Sara Walker. The June TV pledge drive takes place from Saturday, June 1 to Sunday, June 9. He reported that there has been a slight decline in corporate support.

IV. CONTENT REPORT – Nancy Rogan shared promotions for Against the Current: Life on the Eastern Shore; season eight of Curate; programming for Asian American, Native Hawaiian and Pacific Islander Heritage Month; The Dream Conductor, a new podcast; and MaryLand, a new program on Masterpiece.

V. FUTURE MEETINGS – The next meeting is scheduled for Monday, August 5 2024. There being no further business, the meeting was adjourned.