KSUT Board Meeting
March 15, 2023

Call to Order:
5:38pm

Agenda:
Kirsten moves to approve. Eddie Box seconded. Approved, unanimously.

Attendance:
PRESENT:
BoD Members – Buz Bricca, Wade Griffith, Robert Ortiz, Kirsten Langmade, Eddie Box, Jr.,
Staff - Tami Graham

ABSENT: Mikki Naranjo (excused), Mike May (excused), Gary Skiba (excused)

Agenda:
Approved unanimously

Approval Minutes:
Feb minutes: Eddie Box, Jr., moves to approve; Robert seconds. Vote: approved unanimously.

Robb Brantley, Finance Report

1. Draft audit for 2022 has been received. Finance Committee reviewed it and had no concerns. The draft audit is in the board packet. The auditors found no deficiencies and has no recommendations to make. Rob noted that we did have an operating loss in 2022, but this has already been discussed by the board. Wade moved to approve; Robert seconded. Approved unanimously.
2. Budget to Actual for Q1 (ending on Dec 31): Good numbers on the whole. With FC's approval, Rob adjusted the report format a bit.
    a. Because special events are part of the budget but do not happen until 3rd/4th quarter, the expectations related to those events skew the numbers for the first half of the year. So, Rob removed festivals and special events and added them to their own tab. The first tab is primarily the station's operating budget. Ticket sales (thus far) for the two summer events are very strong.
    b. Pledges and memberships are ~57k above YTD expectations. However, since we moved the fall fundraising drive from Q4 (Sept) to Q1 (Oct), it skewed the Q1 numbers in our favor. This surplus will come down as the year progresses. (this also contributed to the deficit in FY2022 because the fundraiser moved from end of 2022 to early 2023.

c. Non-CPB grant revenue is also showing a good surplus. Rob expects us to meet (maybe even exceed) the budget of 355k. The current surplus is a timing issue…money came in sooner than expected.
d. Misc. revenue is off (20k surplus) because of an old class-action settlement that NPR received. This is the distribution we receive every few years.
e. As of now, we have a 120k surplus, but that will come down as the year progresses.
f. The business support number is strong, and this isn't a timing issue. We should be able to meet the 400k number.
g. Expenses are lower due to open job positions that have not been filled. Travel expenses are also under budget, but it will change soon. "Outside Services" variance is due to grant payment that went to an outside contractor.
h. If festivals/events were in the PL, it would make the report look like a 47k deficit. Separating it out gives up a more accurate look at the station's operating P/L.
i. Buz asked how KSUT could make the festivals more profitable. Rob answered: Festivals should be more profitable because we are spending less on talent. Also, other small expenses are being removed. Ex. group lunches.

Wade moved to approve; Kirsten seconded. Approved unanimously.

Bylaw Revision Task Force

Mike and Robert made the draft revisions based on Board input from the previous board meeting. Wade moves for approval; Kirsten seconded. Approved unanimously.

Executive Director's Report

CO Broadcaster's Award coming up in Denver. KSUT will be receiving some awards like best small market website. Several staff are going.

NEW EMPLOYEES: Jonathon Hunt is our new membership manager. Began on Monday. From Durango but now lives in Bayfield. In the past, he did marketing for Wells Group and The Herald. He is wel known to the KSUT family. Also, Jenny (JJ) Hirt is expanding her role to cover some of Stasia's tasks: digital content for Four Corners signal, some social media tasks and on the air work.

106.3 Montezuma County Four Corners signal has been intermittent due to ice severing the antennae cable. Rob Rawls had an accident going up there (on a snow mobile) with the tower climber. This will be a workman's comp claim.

Tami Graham was appointed as one of the nine ambassadors for the Alliance for Rural Public Media. This might mean that she will go to lobby Congress occasionally on behalf of public radio. Those trips would be paid for by NPR. According to CPB, there are 162 "rural" public radio stations.

Because of the letter and the 5k gift to KSUT(see packet), Kirsten asked about the levels of sustaining membership at KSUT and whether one-time gifts qualified for membership.

Summer Concert: Buddy Guy asked for 85k, so he is out. Now looking at Lucinda Williams.

Board Tenure Tracking Discussion

We had a lengthy discussion about the verbiage to use on this document. We will specify when someone's term begins and ends. We will also specify if it is their first term or second. Kirsten volunteered to spruce up the spreadsheet. We also discussed the issue of Robert Ortiz's tenure on the board. His second term actually ended October 1. So, tonight he stepped down from the board. Wade suggested he continue attending mtgs as a community member (non-voting participant but able to give input) and stand for reelection in the fall. After stepping down for a year, back dated to October 2022, he would be eligible for another term. HE expressed sadness about losing his vote, but agreed to do whatever the board decided. He expressed a strong desire to continue serving KSUT and Tribal Radio. All board members present expressed a desire for him to stay connected. The board acknowledged that if he stood for election in the fall, there would be no guarantees because there might be other candidates. HE said he understood.

A question was raised about posting the vacancy because if we do it now, it might be filled before he is eligible. Wade noted that the bylaws do not dictate how soon it needs to be posted. It could be posted in the fall and that would also serve the purpose of getting this board position's term aligned with the stations' fiscal year. That helps with record keeping. The matter was dropped without a firm decision being made.

Buz left and Robert Ortiz (Vice-President) took over the meeting.

ED Director Evaluation

This is ongoing…. Kirsten asked if it is specific questions or an open-ended request for feedback. Robert answered saying that the eval is connected to her goals and areas of responsibility.

Next meeting will be April 19, 2023 (hybrid)

Wade motioned to adjourn, Kirsten seconded, motion passed unanimously.

7:11 Meeting Adjourned