SPOKANE PUBLIC RADIO
KPBX 91.1 | KSFC 91.9 | KPBZ 90.3

KSFC BUSINESS SUPPORT

Engage the core listeners of SPR's News, Discussion, and Ideas Service. Let us tailor a schedule for you based on your budget and timeline or use these suggestions.

NEWS SAMPLER: 3 SPOTS PER WEEK, 5AM - 7PM	KSFC RUN OF SCHEDULE MONDAY - SUNDAY, 5AM - 10PM
Annual $1,872 — $156 per month, 156 spots, $12 per spot (regularly $18 per spot)	Annual $1,560 — $130 per month, 156 spots, $10 per spot (regularly $15 per spot)
6 Months $1,248 — $208 per month, 78 spots, $16 per spot	6 Months $936 — $156 per month, 78 spots, $12 per spot
Quarterly $663 — $221 per month, 39 spots, $17 per spot	Quarterly $546 — 182 per month, 39 spots, $14 per spot

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For short schedules, the basic spot rate is
$20 for AM/PM Drive, $15 Weekday times, and $10 Weekend times.
A minimum KSFC underwriting schedule is $300.

ADDITIONAL INFORMATION

- Underwriting announcements are 10 seconds long.
- Announcements always start with client's name.
- SPR representatives can write draft copy and provide rewrite assistance.
- Final copy must be received at least three (3) business days before underwriting schedule begins.
- Please allow at least three (3) business days for schedule or copy changes.
- Programs may be interrupted for breaking news. Your representative will work to reschedule announcements as needed.
- At your preference, SPR can bill monthly, quarterly or annually.
- EFT billing available.
- Cancellations after the beginning of a schedule will be billed through the end of that month.

ARRANGE YOUR SPR UNDERWRITING PLAN TODAY

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