WDSE-FM PROMOTION OFFICIAL CONTEST RULES

NO PURCHASE IS NECESSARY. THERE IS NO FEE TO ENTER THIS PROMOTION. WINNERS ARE INSTANT OR WILL BE SELECTED IN A RANDOM DRAWING FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO THOSE WHO ARE 18 YEARS OF AGE OR OLDER AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

1. ELIGIBILITY REQUIREMENTS: WDSE-FM Promotions are open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at the time of entry and have not won a prize from WDSE-FM in the last thirty (30) days. Employees of WDSE-FM (and household family members of such employees), WDSE-FM students and community volunteers are not eligible. Void where prohibited by law.

2. PROMOTION ENTRY PERIOD: As stated on contest page at thenorth1033.3org, in specific contest rules, page content, contest entry forms, or announced on-air or online.

3. TO ENTER: Eligible individuals may enter the Promotion when announced on-air or online. On-air instructions to enter may include but are not limited to; calling WDSE-FM to enter, calling to win or entering the promotion online. Online instructions may include, but are not limited to links or directions on how to enter. Each entry submitted in this Promotion is referred to as an "Entry." Limit one entry per person per promotion (some contests allow for one entry per day.) WDSE-FM reserves the right, in its sole and absolute discretion, to disqualify any Entry that does not comply with these Official Rules. If a call-in; all calls must be made within 5-minutes to be registered unless otherwise stated by the announcer. No purchase is required to enter the promotional contest. Odds of winning are the same for those who donate as those who do not donate. Certain contests may be "enter to win" by filling out an entry form, or scanning an electronic code to obtain an entry form and submit.

4. SELECTION OF WINNERS: Contests vary so entrants might win upon calling or may be entered into a random drawing. The announcer will state the nature of the call in. Winners will be announced on air and/or notified by email or phone. Odds of winning a prize depend upon the number of eligible entries received during the Promotion period. Winners will be notified either by phone or by email to the email address provided during the entry submission process. The Prize may be sent to address of winner as provided at time of entry, or arrangements may be made between WDSE-FM and the winner.

5. PRIZES AND APPROXIMATE RETAIL VALUES ("ARV) can vary and will be on the promotion page at WDSE-FM.org or included in entry forms.

6. GENERAL CONDITIONS: No cash equivalent or substitution of any prize is offered, except at the sole discretion of the sponsor. Prizes are non-transferable, and non-refundable. By participating in this Promotion, entrants agree to these Official Rules, which are final and binding in all respects. Unclaimed prizes will not be awarded. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. If for any reason the Promotion is not capable of running, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Promotion. This Promotion is offered only in the United

States and is governed by the laws of the state of Minnesota, with venue with respect to any dispute will be in St. Louis County, Minnesota, and all claims must be resolved in the federal or state courts located in Hennepin County, Minnesota.

7. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor or Promotion Parties resulting from user's participation in or attempt to participate in the Promotion or download any information in connection with participating in the Promotion. No responsibility or liability is assumed by the Sponsor or Promotion Parties for technical problems or technical malfunction which may affect the operation of the Promotion, including but not limited to any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site, in whole or in part for any reason; traffic congestions on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Promotion, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Promotion, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Promotion. Sponsor is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. Sponsor and the Promotion Parties are not responsible for any personal injury or property damage or losses of any kind, which may be sustained to users or any other person's computer equipment resulting from participation in the Promotion, use of the Web Site or the download of any information from the Web Site. By participating in the Promotion, the entrant agrees to resolve any dispute individually, without resort to any class action. By accepting a prize in the Promotion, Winners agree that the Sponsor and Promotion Parties shall not be liable for any loss or injury resulting from participation in the Promotion or acceptance or use of any prize. Except where prohibited by law, by accepting prize, Winner grants permission for Sponsor and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

BY PARTICIPATING IN THE PROMOTION, PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR, THE PROMOTION PARTIES AND SURVEY MONKEY FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE PROMOTION PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL SPONSOR, THE PROMOTION PARTIES OR FACEBOOK BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER.

8. WINNER LIST/RULES REQUEST: A list of Winners and additional copies of the Official Rules may be obtained by sending a self-addressed stamped envelope (except where not required by applicable law) to: • WDSE-FM, 1201 Ordean Court, 130 Humanities, Duluth, MN 55812