KBBI Board of Directors
10/23/2024, 5:30pm
KBBI Boardroom and Zoom
AGENDA

We provide news, information, and entertainment to foster community engagement.

1. Call to Order and Roll Call
2. Approval of Agenda
3. Introduction of Public Attendees
4. Public Comment (5 Minute Limit)
5. Presentations
6. Approval of the Minutes from 9/18/2024 BOD Meeting
7. Reports
    a. General Manager's Report and Objectives Review
    b. Community Advisory Board Report
    c. Governance Committee
        i. Google Drive Update
    d. Finance Committee
    e. Fundraising and Events Committee
    f. Other Reports (Worksession, Work Group, Etc.)
8. Old Business
    a. Recruitment of new directors
    b. Strategic Plan Review Schedule
    c. Conflict of Interest/990 Form
9. New Business
    a. Planning for Annual Meeting, 1/15/2025
    b. Updates to KBBI Personnel Policy
10. Action Items Identified
11. Schedules
12. Closing Comments
    a. Public Attendees
    b. Manager and Staff
    c. CAB Members
    d. Board Members

Next Meeting: 11/20/2024, 5:30pm, KBBI Boardroom, and Zoom

Board of Directors Meeting Minutes

October 23, 2024 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Videoconference option via Zoom due to covid-19 & current policy)

BOD Present: Mel Strydom, Robert Purcell (presiding), Wayne Aderhold, Jack Cushing. (on zoom): Andy Haas Absent: Bill Wuestenfeld & Cindy Bolognani (both traveling & time-zone challenged)

Staff: Josh Krohn, Ellie Stefano, Jaimie Diep. (on zoom for part): Matt Strobel

CAB: Kathy Carssow

Visitors: Charles Evans (@6:30p)

Quorum?: Yes

1. Call to Order (@5:32p) and Roll Call
2. Approval of Agenda: approved unanimously – no changes.
3. Introduction of Public Attendees: none at start
4. Public Comment (5 Minute Limit): none
5. Presentations: none
6. Approval of the Minutes from 9/18/2024 BOD Meeting: 4 corrections/completions noted by Sec'y were completed by discussion & consensus of BOD; approved with completions.
7. Reports
    a. General Manager's Report and ~~Objectives Review~~
        - Press Forward grant not awarded, 9/24. Over 900 applicants, 200 awarded, 7 in Alaska, including a grant for KDLL. We will apply again when it's available.
        - Everfi Anti-Harassment training completed on 9/27. ETRS Report 1 filed with FCC on 10/1.
        - SoundExchange streaming usage report filed on 10/3. Programs & Issues report filed with FCC on 10/9.
        - 10/17, Application submitted to IRS for Renewable Energy Credit for solar at transmitter. FCC form 395-B not required this year due to changes in rulemaking from FCC.
        - Fall Drive goal was $42,000. As of 10/22, we've raised $36,580.91 from 165 donors, including 19 new members. We're still getting donations, and we'll close the tally at the end of the month. … ~ $45k as of today with latest additions (thanks to Ellie S per Josh)
        - Rotary Health Fair application submitted. RHF is on 11/2, from 9am-1pm, at the Christian Community Church.
        - Internship with KPC Kachemak Bay Branch to accept a student from Semester By the Bay, to spend a semester learning about science reporting with News Director Jamie Diep. Internship will start in January.
    b. Community Advisory Board Report (Kathy C): "pretty neat" to have 2 Seward CAB members involved in

the Fund Drive

c. Governance Committee: (Robert P)

   i. Google Drive Update: Robert reviewed plan for transferring BOD Manual to the G-Drive (minus names); Mel S:Q, incl "Finance" info on G-Drive? Yes.

d. Finance Committee: (Mel S), Met with Josh yday to go over impact of new Fed guidelines (Josh said $24k impact to this year's budget); the $40k expected back from Xmttr solar project should go back into "investment" account; (Josh K) gave brief overview of potential grants and also liabilities; re "exempt" (vs "non") employee compensation ($44k vs 48k; Fed $58; (JK) options: keep Staff stable or increase to Fed threshold now? $20,400 leaves deficit of $33,500 for this fiscal year; (Matt) make cuts to part-time Staff as first priority; (Andy H) looking at budgets & not familiar with "annual cycle" (KDLL contract; KPB broadcast; "underwriting" – Josh K: all these are "periodic" cycle, not annual; RP moved & Mel S 2nd, to go with Josh's recommendation for budget increase that will meet the "Fed increase" amount; motion passed unanimously; Josh will provide amended budget to Robert P tomorrow; BOD to look at items he included in "late packet" for fundraising.

e. Development Committee: (Robert P;from DC minutes)
Bill W volunteered to chair the committee, so Josh took the liberty of appointing him "interim chair"; discussed BOD recruitment with a focus on revenue enhancement; must solve the budget deficit; focus on recruiting BOD members who have the skills, abilities and willingness to participate on the Development Committee with fundraising and/or grant writing experience; reviewed a list of prospective members & given a preliminary score; intent that candidates with the higher score would be contacted first; review at BOD meeting and adjust scores; Ellie S, Dev.Dir., to be standing member along with Josh K.; also discussed the strategy of asking a potentially valuable prospective who declines BOD if willing to be on Development Comm.; asked Josh for 12-15 year "look back" at grants focusing on received prior to his GM.; reviewed the sources of revenue: Memberships: Individual/Family- very slow growth; Business- potential for growth; Underwriting - look at businesses without storefronts; Corporate Sponsors - Josh and Ellie developing presentation material & list of potentials. Grants - Research &develop list of potential grants;Board members could partner with staff on grant applications/Legacy donations to the Homer Foundation KBBI endowment/Immediate donations to the KBBI endowment/PFD Pick-Click-Give/IRA "RMDs" pre-tax to KBBI/Games of chance/Summer drive/outreach to seasonal summer residents and visitors/Partnerships with other organizations including native associations/corporations/Develop strategy of matching pitches to potential donors. ?needs to attract younger members and listeners?. FM transmitter -Homer & native villages. Any new investments need to pay for themselves.

f. Other Reports (Worksession, Work Group, Etc.): None

8. Old Business

a. Recruitment of new directors: (see list in packet; list was reviewed and BOD offered opinions on any names to move to a "3"; Robert will revise the list and send out to BOD for volunteer contact effort; goal is to get 4 to apply; Robt will need quick response (ballots go out 1st week of December)

b. Strategic Plan Review Schedule: put off to after January 1

c. Conflict of Interest/990 Form: need to adopt changes; Andy went over changes; approved unanimously

9. New Business
    a. Planning for Annual Meeting, 1/15/2025: Josh recommended continue "hybrid" ("on air" from Station) format; all agreed, so will keep it "on air", same as last year.
    b. Updates to KBBI Personnel Policy: Mel pointed out "exceed"; agree to change to "meet or exceed" (FSLA standards); approved without objection.
10. Action Items Identified: a) BOD vols for Rotary HF b) BOD comments on it docs sent with email today
11. Schedules: BOD Nov 20th @5:30p; Committees: Gov: Nov 19th@4:30p; Fin: Nov 11th@4p; Development: Nov 14th
12. Closing Comments
    a. Public Attendees:Charles Evan-none
    b. Manager and Staff: Josh K-thanks to Staff; thx for BOD for budget adjustment (faith that we'll make it work);
    c. CAB Members: Kathy C- outreach to CAB for help approaching
    d. Board Members: Mel-thx to Staff that attended for input; Jack C-BOD privilege on approaching Staff-comments? (brief discussion: keep Josh in loop; no direction to Staff other than Josh; Wayne A-noted he uses email with cc:Josh on all Staff contact; noted PEW report from 2009 on growing "wealth" gap by age; repeated FundDrive challenge for 890LS (Mel noted he will follow up with Josh on a QCD).
13. Adjourned at 7:17p

Next Meeting: 11/20/2024, 5:30pm, KBBI Boardroom, and Zoom

/w.a./