KBBI Board of Directors
11/17/2022, 5:30pm
KBBI Boardroom and Zoom
AGENDA

We provide news, information, and entertainment to foster community engagement.

1. Call to Order and Roll Call
2. Approval of Agenda
3. Introduction of Visitors
4. Minutes of 10/25/2022 Meeting
5. General Manager's Report
6. Community Advisory Board Report
7. Committee Reports (or reports of activity in these areas)
    a. Governance Committee
        i. New BOD Members
        ii. Ballots for Annual Meeting
    b. Internal Affairs Committee
        i. FY23 Budget
        ii. Solar Project for Transmitter
    c. Public Outreach Committee
        i. Fundraising Taskforce – opportunities at Nutcracker and Procrastinators Fairs
8. Strategic Plan Review
9. Old Business
10. New Business
    a. Finding new underwriters
11. Action Items
12. Comments from visitors, staff, board members

Next Meeting: 12/15/2022, 5:30pm, KBBI Boardroom, and Zoom

Board of Directors Meeting Minutes

November 17, 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Hybrid, Videoconference via Zoom & in-person due to covid-19)

BOD Present: (Board Room) Wayne Aderhold; (on Zoom): Nicole Arevalo, Robert Purcell (til 7p), John Anderson (til 6:50p), Mel Strydom, Absent: Kyle Schneider, Jack Cushing, Jacques Longpre

Staff: Josh Krohn

CAB: none

Visitors: none

Quorum?: yes (until Item 8 when John A. left)

1. **Call to Order/Roll Call**: @ 5:42p
2. **Approval of Agenda**: Moved, Wayne A; 2nd, Robert P.; No objection – unanimous, as amended (addn to IA Comm – Seward broadcast (KIBH).
3. **Introduction of Visitors**: none
4. **Minutes of 10-25-22 Meeting** (approval**)**: Moved, Mel S.; 2nd, Robert P. Amend (Nicole A.): add "10-11-22" (date) for CAB meeting. Approved, as amended, unanimous.
5. **General Manager's Report**: (Josh K)
    a. Covid response: Mitigation measures will continue in the building even though there's been some push in general to relax & allow more guests in; more than covid now justifies caution; at 11/16 Staff meeting 5 of 7 present desired continue masking requirement.
    b. Staffing: Ninestar employee Robyn Hamilton's program ends on 12/5, after producing with Josh Classic Radion Review (Mondays since 10/31); Ninestar employee Fiona Rich is being trained on basic "board" operations and practicing readings; Simon L. will take time off November-December to work on Nutcracker; Kathleen G. to fill in for Simon; Weekend coverage TBD; Hope M. returns 11/21.
    c. Technology: Work continues on audio network for error reduction; Simplifying automation system "triggers"; Reprogramming automation system to make more hands-free; Primary file server operating system is outdated & insecure so replacing ("Server 16"); Cleaning up unneeded computer software.
    d. Public Outreach: Booths scheduled for Nutcracker Fair (12/3&4) and Procrastinator's Fair (12/17&18), BOD volunteers needed – contact Josh or Loren; Little Fireweed students are recording PSA's for the food drive; Kudos received from Pier One Theatre Board at annual meeting on 11/10.
6. **Community Advisory Board** (report): (John A) deferred to (Nicole A); (Wayne A) confirming Kathy Carrsow added to CAB – Nicole will follow up with her.
    a. (Nicole) report on Health Fair booth attendance; Jill Gunnerson brought people in, used tsunami maps to pull people in for KBBI role in emergency situations;
7. **Committee Reports:**

a. **Governance:** (John A.) Did not meet this month so nothing new to report.
    i. New BOD members: (Nicole A) Jill Burnham declined for this term; Kathy Ulmer still interested.
    ii. Health Insurance: (Josh K) Has one employee with a problem changing (high expense), so recommend keeping plan "as is" now; but another Staff prefers the change because they can find better; Conundrum trying to change plan but leave one person on the plan; Marketplace allows employee to include family whereas our current plan is employee only; Question is "Can we keep the plan for 1 employee only?" (ACA); (Josh & John) Discussed have meeting 11/22 @4p (tentative)
b. **Internal Affairs:** (Mel S) met on 11-10-22
    i. FY23 Budget: Health Insurance is the big unknown right now; gave summary of current decision situation (possible drop current plan in favor of the proposed alternate idea (stipend)? With changes below deficit projection is reduced to <$20k>
    ii. Solar Project for Transmitter: Josh gave a summary of the current (proposed) design (25kW) & grant proposal – REAP application doesn't need to be submitted til April but plan to submit before end of year; Note cash flow issues due to 25% up front required (REAP grant) and then contract payments;
    iii. Reviewed Staff issues with latest changes (Shawn & Jeff resignations); Josh currently plans to leave unfilled which provides a $48k reduction to buget; More responsibilities to other Staff & adjust salaries at annual reviews; plans to fill Ass't Development Director next fiscal year;
    iv. Seward broadcast (KIBH): (Josh K) gave report on his (and Robert P) mission to meet with their BOD; meeting went well but GM couldn't attend (family emergency); they are not a "full service" station; no regular national or state or satellite connection; no CPB affiliation so no CSG grants; entirely volunteer operation; have been going for about 10 years; no clear goals in place for advancing some of the above missing pieces but our presence appears to have spurred activity; ?possibly 2 years horizon for progress, if it happens; KBBI presence is providing info they aren't currently getting; Josh & Robert presented for about an hour at the beginning of their meeting, then left; gave them a copy of our KDLL agreement to show types of services we offer them; (Wayne) ? are they a "501-C*", non-profit, or what? Who owns assets? …. Part 2 -[this morning, they met with Puffin Public Broadcasting/ Mark Ganser] they have been carrying KSKA (Anch) for some time; no Seward input; (Josh K) for now, we will continue taking Seward memberships and Underwriters, then possibly "turn over" to KIBH in the future IF they get "organized"; (Nicole) Wondered how the reception by KIBH was; Josh & Robert agreed it was "about 80% positive"; Robert pointed out that the decision to stream KBBI was made by Puffin (not KBBI); sensed some internal-personality conflicts but thinks they need some time to get things together to become a full-fledged public broadcasting station; covid hurt them volunteer-wise (no remote broadcast alternatives); they're (KIBH) competing with "streaming" services now; (Wayne A) Any chance the two entities would join up? Ans (Josh & Robert): Puffin would likely be willing to close up & turn over to KIBH if they got organized – would need to see a very credible KIBH as Puffin

has been successful at fundraising and keeping expenses low; Puffin is a 501-C entity; considered going for FCC licensing at one point but dropped the idea for financial reasons; KIBH thinks they qualify as "sole service" (CPB) station which could very positively affect their financial position to get where they want to be; (Robert) far from convinced KIBH can meet the challenges of "making it", so KBBI should proceed with idea we keep working with Puffin & expand our offerings of service; there seems to be a growing interest there and pursue Seward funding along with that … then be ready to "extricate" in organized fashion; expect KIBH to continue to resent KBBI picking up Seward funding source … could be 2 years from now, or likely longer; meanwhile keep working with Puffin so Seward gets the benefit of us. (Nicole) kudos to Robert for accompanying Josh to provide a unified and professional front; suggests we stay in periodic (bi-annual, quarterly) touch to monitor progress & let them know we're here & haven't forgotten them; (Robert) Josh made it very clear that he is here to be a resource IF they want it, and "ball's in their court"; expects probably 2 people to continue to be an issue but "change" always an issue and some have already gotten on board with KBBI idea; (Mel) appreciates Robert's assessment; why did KBIH come into being after Puffin had been going? (Josh) the difference is Puffin came in as a translator; KIBH wants to be "local" station; Noone seems to know full details of how the current situation developed (2 stations) (Robert) suggested they talk to KDLL to see how the relationship can work; in summary, it was a very productive and worthwhile trip (to meet with both stations)

c. **Public Outreach:**
    i. Fundraising Task Force: (Nicole) Music Showcases – Josh & Jacques have been working on ideas but conflicts with Theatre have pushed to January-February (Winter Carnival); Stay tuned. Nutcracker (HHS) and Procrastinators (West Homer) Fairs: need commitments to take a shift; (Josh) received chk for $150 from Coop's Coffee;

8. **Stragegic Plan Review**: (Nicole) Nothing in mind (Josh) Suggest take time in IA Comm. to go over it; [Noted we lost quorum now: John A left] No action will be taken on Health Ins issue. (Robert P) Would like to get with Josh on Plan to "clean up" before going to IA Comm. Josh & Robert will meet. Josh & Mel will get together to pick a mutually agreeable date to meet.
9. **Old Business**: none
10. **New Business:**
    a. New Underwriters (Nicole) She & Josh agree to keep on agenda as recurring item; Any new prospects from BOD? [Noted we lost Robert P now]
11. **Action Items:**
    a. Take up Strategic Plan at IA Comm meeting;
    b. Hold Governance Comm early next week after Josh gets input needed on Health Insurance
    c. Nicole to organize the 2 Fairs and reach out to Cathy Ulmer for BOD application
    d. PO Comm to contact Homer Theatre for confirm arrangements for Music Showcase (Winter Carnival)
    e. (BOD) try to show up "in person" for December meeting
12. **Comments** from:

a. **Visitors:** none
b. **Staff:** (Josh) Was good to have Robert P in Seward with diplomatic skills; Stay tuned for special programming over next months; Johnny B has provided a great piece to use for News lead-in & will introduce at Annual Meeting
c. **Board**: (Mel S) Good meeting & thanks to Josh & Robert for good work in Seward; (Wayne A) Unexpected opportunity came up; Univ of Wisconsin geophysical group currently installing a seismic sensor in KBBI shed, along with other locations up the Peninsula; good publicity for KBBI & we will get to see their data in a year or so (along with KBC); (Nicole A) suggests Loren put something in the newsletter about the U of W & seismic program; for December meeting hoping everyone shows up in person if possible; glad Robert could fill in for Seward trip; with Cathy Ulmer joining in January and Nicole terming out, that will make 8 person BOD; stay tuned for more Homer Grown shows in future.

13. **Upcoming meetings:** 3rd week of December (BOD)
14. **Adjourned at** 7:12p

/w.a./