KBBI Board of Directors
3/15/2023, 5:30pm
KBBI Boardroom and Zoom
AGENDA

We provide news, information, and entertainment to foster community engagement.

1. Call to Order and Roll Call
2. Approval of Agenda
3. Introduction of Visitors
4. Minutes of 2/15/2023 Meeting
5. General Manager's Report and Objectives Review
6. Community Advisory Board Report
7. Committee Reports (or reports of activity in these areas)
    a. Governance Committee
    b. Internal Affairs Committee
    c. Public Outreach Committee
8. Old Business
    a. Committee Membership – Update Membership
    b. Meeting Schedules for Committee Meetings
    c. Bylaws Change for CAB appointments
9. New Business
    a. Letter of Commitment to USDA REAP for transmitter solar expenses
10. Action Items
11. Comments from visitors, staff, board members

Next Meeting: 04/20/23, 5:30pm, KBBI Boardroom, and Zoom

Board of Directors Meeting Minutes

March 15, 2023, 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Videoconference option via Zoom due to covid-19)

BOD Present: Kyle Schneider, Mel Strydom, Robert Purcell, Wayne Aderhold (on zoom/phone in): John Anderson (HI), Jack Cushing (Zoom-phone) Absent: Jacques Longpre

Staff: Josh Krohn

CAB: Kathy Carrsow

Visitors: Jeff Meyers

Quorum?: yes

1. **Call to Order/Roll Call**: @ 5:32p
2. **Approval of Agenda**: Moved, Wayne A; 2nd, Kyle S; Josh: add "donation-100 Women" to New Business; Approved unanimously, as amended.
3. **Introduction of Visitors**: Wayne A. introduced Jeff Meyers as interested potential BOD member; Jeff acknowledged interest & gave brief bio; Josh gave summary of procedure for joining BOD; Robert noted potential for interim involvement awaiting election. Kathy C. invited Jeff to attend the next CAB mtg.
4. **Minutes of** 2/15/23 **Meeting** (approval**)**: Moved to approve, Wayne A; 2nd, Kyle S; Approved unanimously, as submitted.
5. **General Manager's Report and Objectives Review**: (Josh K)
    a. Josh noted changed format (bullet points) – see written report
    b. Strategic objectives review: transmitter solar project: requires USDA REAP grant to be viable; application ready to submit; total project cost $106k & hoping to cover nearly all with grants
    c. Concert on the Lawn: update on status – moving ahead; City approved permit for Hornaday Park; Josh showed artwork for the event (poster design – to be used for multiple items); gave status on all the pieces which are "coming together"
    d. Update on upgrade of internal networks – making good headway ("cello music" has been greatly reduced ... means problems getting resolved)
    e. Report filed with FCC confirming our Emergency Alert System equipment; Josh explained recent nationwide issues with "hacks" but that we are secure (firewalls etc)
    f. Required Station Activity Survey report filed with CPB (towards receipt of grant), so last bit ($34k) of grant should be showing up soon (of the $130k we receive)
    g. Corinne Smith started on 2/21 as 'junior reporter' and has 'hit the ground running', besides introducing us to software that could save 'a ton of money' for us ("Hindendberg" software vs expensive Adobe that's hardly used
    h. Gave details on issues with Wheatnet switch and others that we're still having problems with (particularly in Production Studio); at other locations they experience zero problems

with Wheatnet system but our system had been set up with some duplicate IP addresses which were sending confusing messages – now resolved;

i. Submitted to Homer Foundation for a $5k "quick response" grant toward the transmitter solar project

j. Lastly, Josh noted KBBI was selected by "100 Women" this month and expects the amount to be ~$13k; Susan Springer pitched to 100W (with assist from Kathleen Gustofson)

6. **Community Advisory Board** (report): (Kathy Carrsow) No new information as CAB has not met since last meeting; will meet 3/28 at 4:30p; planning to focus on the plan have "outreach" meetings outside of Homer area; Josh noted plan to also discuss Spring Fund Drive at that meeting (4/28-29)
7. **Committee Reports** (or reports of activity):
    a. **Governance:** (John A) Had meeting 2/22/23, mostly organizational; Josh reviewed MOA's (KESA & City of Homer); KDLL contract; Robert P. explained (mainly for Jeff M) the various agreements KBBI has with other entities; Josh noted he plans to meet with Jenny Neyman in near future to go over KDLL contract, including possibility of KBBI taking over KDLL signal during an emergency; Josh explained the main features of the contract – services KBBI provides, in exchange for an annual fee.
    b. **Internal Affairs:** (Mel S) noted meeting held on 22nd of Feb; reviewed financials (P&L) – no major issues of concern; budget – Josh has it down to ~$150k deficit ... trying to get to "balanced"; recapped the solar transmitter project which should significantly improve station finances; possibly April start of construction, but more likely after summer (environmental restrictions); revenue boosts planned: Concert on the Lawn with complete control including alcohol sales; Josh clarified construction window at tranmitter (King Eider nesting), so more likely September;
    c. **Public Outreach:** did not meet this month ... indication is that Nicole Arevalo is willing to Chair
8. **Old Business**:
    a. Committee Membership: Robert P wants Chairs to confirm membership of their committees;
    b. Meeting schedules: Robert confirmed BOD is comfortable staying with "3rd Wednesday" for now; Committees to determine their own schedules, but noted need to "notify" (OMA) 7 days ahead; (Josh K): upcoming 3/28 for Public Outreach, 3/29 for IA/Gov (adjusted per request)
    c. Bylaw changes for CAB appointment: (Josh K) noted the change was posted with no comments; will now allow appointment at anytime (vs annually only); moved to approve: John A; 2nd, Mel S; no discussion; **approved unanimously**, as posted;
9. **New Business:**
    a. Letter of Commitment from USDA for solar at transmitter: (Josh K) brought it up on screen for review; to cover costs up to $71k; noted the $30k rebate comes directly off the "sticker price"; moved to approve execution of letter: Kyle S.; 2nd, Wayne A; unanimous approval;
    b. Donation from 100 Women: dealt with under GM report
10. **Action Items:**
    a. (Josh K) noted requests for BOD to record pitches (scripts provided) will be coming out soon;

b. (Mel S) working with Jack C and Lisa Murkowski's office toward backup generation funds (Dept of Energy) – Josh plans to submit by Friday (deadline); all agreed this is a legitimate use of Federal funds

11. **Comments** from:
    - **a. Visitors:** (Josh K) noted Jeff Meyers had to leave the Zoom but left a chat message for BOD thanking for attendance and looking forward to learning more about KBBI & getting involved
    - b. **Staff:** (Josh K) thanks for continued support & feels like we're getting momentum again; feeling good about Staffing; hoping to get budget for this year to neutral with some expenses being less than projected; good Staff meeting this am and they are interested in finding a better solution for healthcare benefit
    - c. **CAB & Board**:
        - i. (Kathy C): finally got access to the google drive with "magic button"; would like to get Jeff M's email so she can get in touch
        - ii. (Jack C): general thanks; (Mel S): happy we'll have control of COTL; (John A): question on next IA meeting and KDLL meeting with Jenny N; (Kyle S); noted "Newsies" schedule at HHS, enjoyed sitting in on Coffee Table today since a holiday, and from this the community "housing" meeting coming up; (Wayne A) no comment; (Robert P) noted "turning a corner" comnment from Josh & feels that way since Josh's arrival.
12. **Adjourned at** 6:31p

/w.a./