Community Representation Statement

KDLL, based in Kenai, AK, is committed to serving the diverse needs of the central Kenai Peninsula through high-quality public media. As a local media organization, we prioritize creating content that reflects the unique cultures, voices, and priorities of the area we serve. Through our programming and community outreach, KDLL ensures that all members of our community are informed, connected, and represented.

Commitment to Community Engagement

KDLL is dedicated to fostering strong relationships with the community. Our content is designed to address the specific needs and interests of the central Kenai Peninsula with a focus on local news, culture and history. By collaborating with local organizations, schools, and residents, we create programming that is both relevant and impactful.

Equal Opportunity and Workforce Diversity

KDLL is an equal opportunity employer committed to fostering a workplace that reflects the diversity of the community we serve. Our staff and volunteers bring a variety of backgrounds and experiences, enriching our ability to connect with our audience. Additionally, we support initiatives such as volunteer opportunities and internships to cultivate the next generation of public media professionals.

Community Advisory Board

KDLL collaborates with a Community Advisory Board that represents the diversity of the central Kenai Peninsula. This board provides valuable input on programming, ensuring that our content aligns with the needs and priorities of the community we serve. Their insights help shape our public service strategy and strengthen our connection to our audience.

Regional and Cultural Programming

Our programming reflects the unique identity of the central Kenai Peninsula with a focus on celebrating local culture and providing vital information. Highlights include:

- **KDLL Evening Newscast**: Reporting on key issues affecting the community, including local government, education, the economy, the environment, public safety and matters of cultural and historic significance.

- **Kenai Conversation**: Hourlong interviews offering deeper context on elections, governmental function, culture, public health and safety and arts and entertainment.

- **Econ 919:** A weekly deep dive into the economics of the central Kenai Peninsula.

- **Public safety reporting:** As-needed live coverage of situations impacting public safety, including wildfires, landslides, floods, volcanic eruptions, road closures, etc.

Recent Initiatives

In 2024, KDLL has undertaken several initiatives to better serve the central Kenai Peninsula:

- Expand our Community Advisory Board to better represent the diversity of the central Kenai Peninsula.
- Choose music programs from more diverse cultural backgrounds.
- Focus more news resources on our neighboring rural communities.

Looking Ahead

KDLL remains committed to adapting and evolving to meet the changing needs of the central Kenai Peninsula. We will continue to engage with our listeners, partner with local organizations, and explore innovative ways to serve our community while staying true to our mission of providing informative, educational, and cultural content.

This Community Representation Statement will be reviewed biennially to ensure it reflects the priorities and diversity of the community we serve.

Adopted by Pickle Hill Public Broadcasting, February 2024