Board of Directors Meeting Minutes

July 21, 2022, 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Videoconference via Zoom due to covid-19)

BOD Present: Jack Cushing, John Anderson, Nicole Arevalo, Mel Strydom, Wayne Aderhold
Staff: Josh Krohn
CAB: none
Visitors: none
Quorum?: Yes

1. **Call to Order/Roll Call**: @ 5:52p
2. **Approval of Agenda**: moved to approve, Mel S.; 2nd: Nicole A.; apprvd unanimously – no changes
3. **Introduction of Visitors**: none
4. **Minutes of 6-16-22 Meeting** (approval**)**: moved to approve: John A; 2nd: Mel S; delete Kim W. from "Staff" – not present; Nicole noted minutes don't need to be verbatim but include salient/substantive comments. Approved unanimously with the one change.
5. **General Manager's Report**: (Josh K) Covid response continues; Generator maintenance (transmitter site) continues to try to resolve "down" unit – it appears the ECU (brain) needs fixing but waiting on Koehler for ananysis; Will waint to install new batteries for UPS to transmitter until generator is back up & running; Janitorial service: current entity retired; need a new vendor; Network switches ordered in 2020 have finally cleared supply chain backlog & should resolve network issues we've been experiencing. A number of Q&A's between Josh & BOD members on issues noted recently and expected resolutions, including report of COTL (financials) – looking at doing again next year but possibly a different venue (for better return, bigger space & KBBI control).
6. **Community Advisory Board** (report): (Nicole A) – did meet; Josh & Nicole there; CAB having a tough time making quorum; discussed idea for meeting more often & generating more interest in CAB involvement in Station activities
7. **Committee Reports:**
    a. **Governance:** (John A) met July 6th; mainly on CAB involvement & new members; also BOD recruitment and checklist for keeping BOD fully aware & up to date, especially new members; reviewed Strategic Plan; plan for thorough review of CAB bylaws at next mtg; (Nicole) ideas for self-assessment of BOD were also discussed.
    b. **Internal Affairs:** (Mel S passed to Josh & Nicole since they were in attendance): Josh reviewed the P&L report (see report for details – bottom line is we came out ~$36k ahead of budget; Mel objected to allocating this amount to the current budget since it would give a false indication of the true annual P&L for the upcoming year and would hide the deficit predicted); Josh described the plan for increases in underwriting rates, last updated in 2004.
    c. **Public Outreach:**
        i. **Fundraising Task Force:** (Nicole) met on Monday; entertained all ideas thrown out, including on google document; utilize local talent (music, storytelling, etc) for

fundraising; solarizing the transmitter site (cost savings if can land a grant); partnering with CIRI or other native corporation; Josh likes idea of online "swag" sales.

8. **Strategic Plan Review:** put off to next meeting
9. **Old Business**: none
10. **New Business:**
    a. **New CAB Member Approval:** (Nicole) Paul Allen continues to express interest as demonstrated at last BOD meeting … (Josh) reviewed his application/resume; (Nicole) called for show of hands/vote: unanimous approval of Paul.
    b. **Salmonfest:** (Nicole) requested volunteers for covering the KBBI table for free admission; described the planned "low key" activities
    c. **Volunteer BBQ:** (Nicole & Josh) pick a date for end of August, polling BOD: tentively 8/27, time? … Josh will check with Staff & Vols.
11. **Action Items:** none
12. **Comments** from:
    a. **Visitors:** none
    b. **Staff:** (Josh) would like to schedule a chat with all of BOD, including a station tour; (Nicole) suggests BOD should meet the Staff (at their Staff meeting)
    c. **Board**: (John) none; (Mel) on budget comment – regarding balance sheet this year, good, but we have a challenge dealing with deficit spending; (Jack) regarding pitch to Native corps, they don't have a bunch of money but could help us by applying for grants if we do the leg work; (Wayne) 890 LS foundation funding – behind, but in his court … appreciation for Josh's on air presence as GM … happy for incorporation of News Director into the schedule; (Nicole) appreciation for Fundraising TF and building 890 LS Foundation account … spotlight on this week's Homer Grown show … (Wayne) questioned Josh on getting his planned time off – Josh is working on it; (Nicole) encouraged attending meeting at the Station
13. **Next meeting:** 8/18/22, 5:30p, KBBI Board Room & Zoom
14. **Adjourned at** 7:08

/w.a./

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