# KSUT Board of Directors Regular Meeting
**Wednesday, Mar. 13, 2024**

**Roll Call:** Present – Wade Griffith (President), Kirsten Langmade (Vice President), Robert Ortiz (Secretary), Mikki Naranjo, Tami Graham (KSUT Executive Director), Gary Skiba, Eddie Box Jr., Mike May (via Zoom)
Absent – Robert "Buz" Bricca

**Call to Order: 5:31 p.m.**

**APPROVAL OF AGENDA**

Gary Skiba, motioned to approve agenda; Kristen Langmade seconded motion; Unanimously approved.

**APPROVAL OF MINUTES**

Kristine Langmade motioned to approve agenda; Gary Skiba seconded motion; Unanimously approved.

**EXECUTIVE DIRECTOR REPORT – Tami Graham**

Colorado Broadcasters Awards of Excellence: Clark Adomaitis / Adam Burke won various reporting awards.
CPB Grant, (see Report), money needs to be spent in advance.
Michael Franti & Spearhead are selling really well, volunteers needed, selling beer, volunteer opportunities.

Party in the Park update: Shiny Ribs. The Brass Queens, Queens, NY.
4th of July: Partnering with the City of Durango for Party in the Park
Spring Drive: Wade asking board members to be sustaining members.

Gary Skiba: Employee Retention Credit?
Tami Graham: we are "awaiting for the IRS to catch up with backlog." 50K for Michael Franti, and 20K stage/lights. "Big risk, big return if all goes well."

Wade Griffith: CPB Grant – What we have in the bank, and what we can send to the Tribe. Be good partners with the Tribe. "Grateful for the support and sponsorship with the Tribe and experience in the non-profit world."

**COMMITTEE REPORTS**

Mike May: There was a variance form the first quarter in Payroll. Tami will get back to board with clarification.
Tami: Increase in major donor contribution. We set a higher bar on ourselves.
Spring Pledge Drive, potential matching gifts of 5K from two major givers. Looking at different ways to engage listeners, we will be asking for additional support this year.
Mike: Performance, with advertising decisions made earlier in the year. Jessica continues to do amazing work. She's building incredible relationships. Who likes to have the recognition from businesses.
Kirsten Langmade: Underwriting scripts are announced on air to continue the underwriting aspect.
Tami: We will keep a close eye on membership and sponsorships. KSUT is a great brand to sell and people want to contribute.
Graham: Our total expenses are at 1%. Will take a few years to get out of debt. Major donor events in mind, make a goal of 100K, targeting major donors. Development team is working really hard right now.

**OPEN BOARD SEATS**

Tami: Open Tribal Member seat is still available.
Wade: Kirsten was in FLC. Mikki Naranjo will reach out to LaTitia Taylor. Seat announced during KSUT Pledge Drive. Reach out to Tribal Information Services to post on social media.
Wade: Buz Bricca, Community Member at Large will be leaving from the KSUT BOD, April 2024. Target someone from other listening areas, i.e., Farmington. Create promo for both signals. If there are individuals we know would make good board members.
Mike: Criteria for good board members. What makes a good board member, beyond listening to KSUT? Well connected, fundraiser, network.
Mike: Business centric, budget minded, spreadsheet. Someone into public radio. Fundraising, well connected. More geography diversity, part of our selection.
Gary: Lining out criteria, suggested a spreadsheet. Financial criteria.
Kirsten: Business background, financially knowledgeable.
Wade: KSUT investment, a passion for public radio. Fundraising asset with out of area people.
Tami: Cool to see who has interest.

Kirsten: Amazing year for the community. Solicitation for membership.
Donor acquisition is appreciated.

**NEXT MEETING DATE:** Wednesday, April 10th; 5:30 p.m.