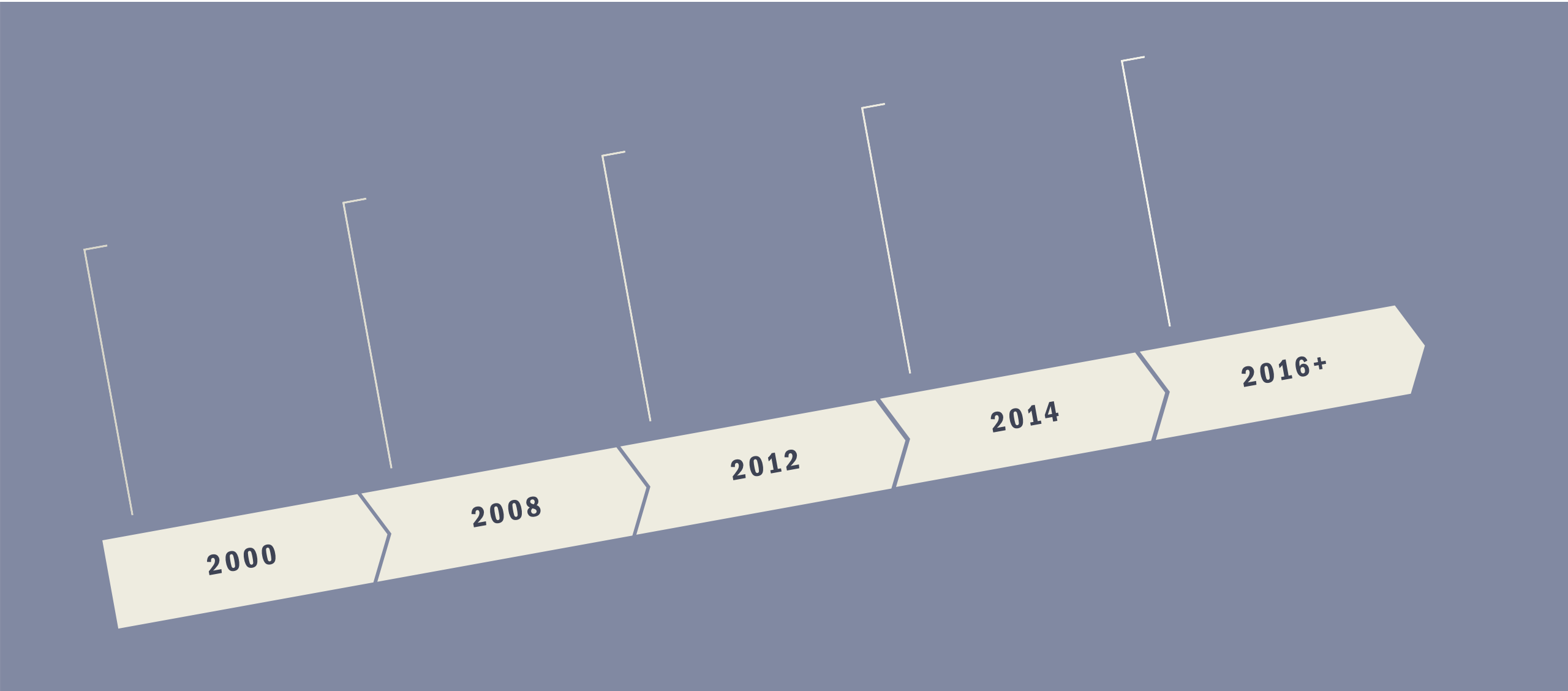
DOUBLE DOWN

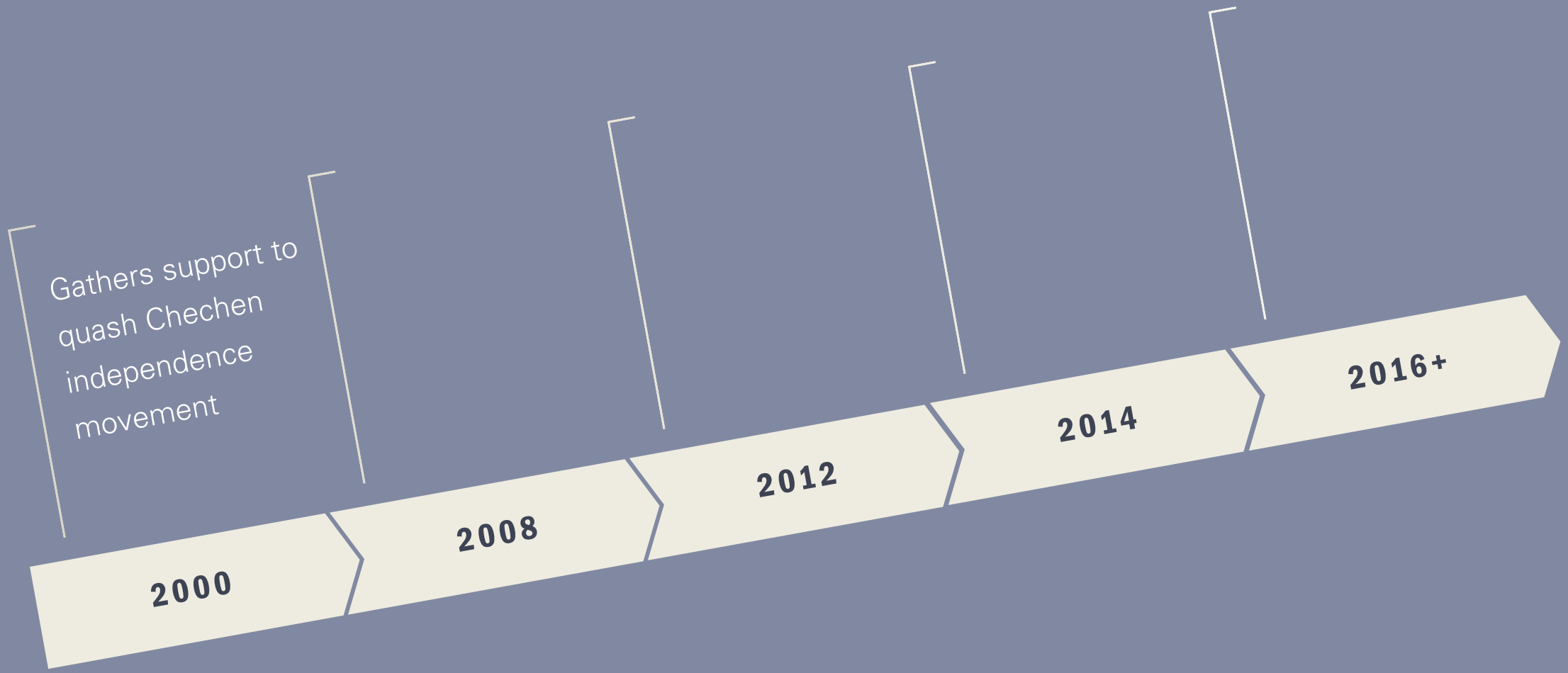
The Kremlin’s gambler-in-chief knows only one direction.



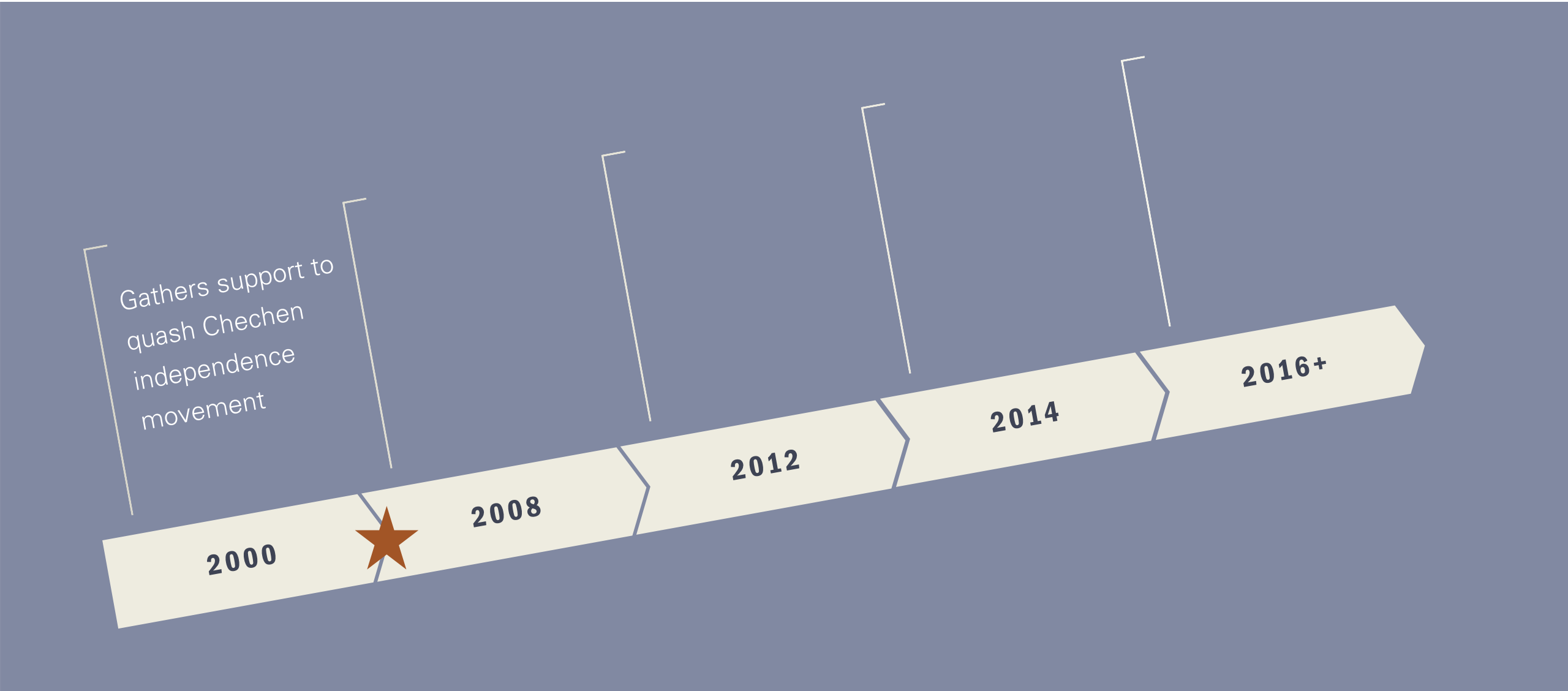
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN FOREIGN AFFAIRS



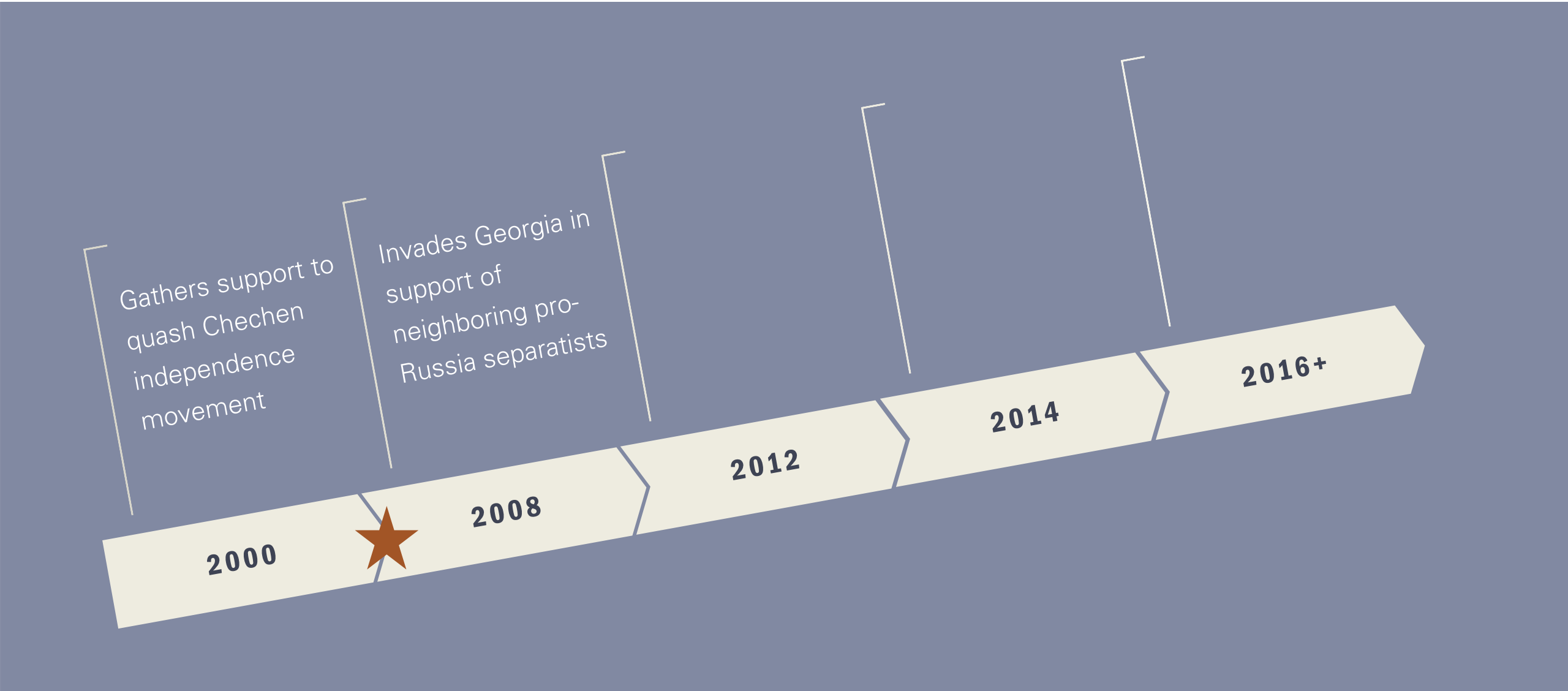
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN FOREIGN AFFAIRS



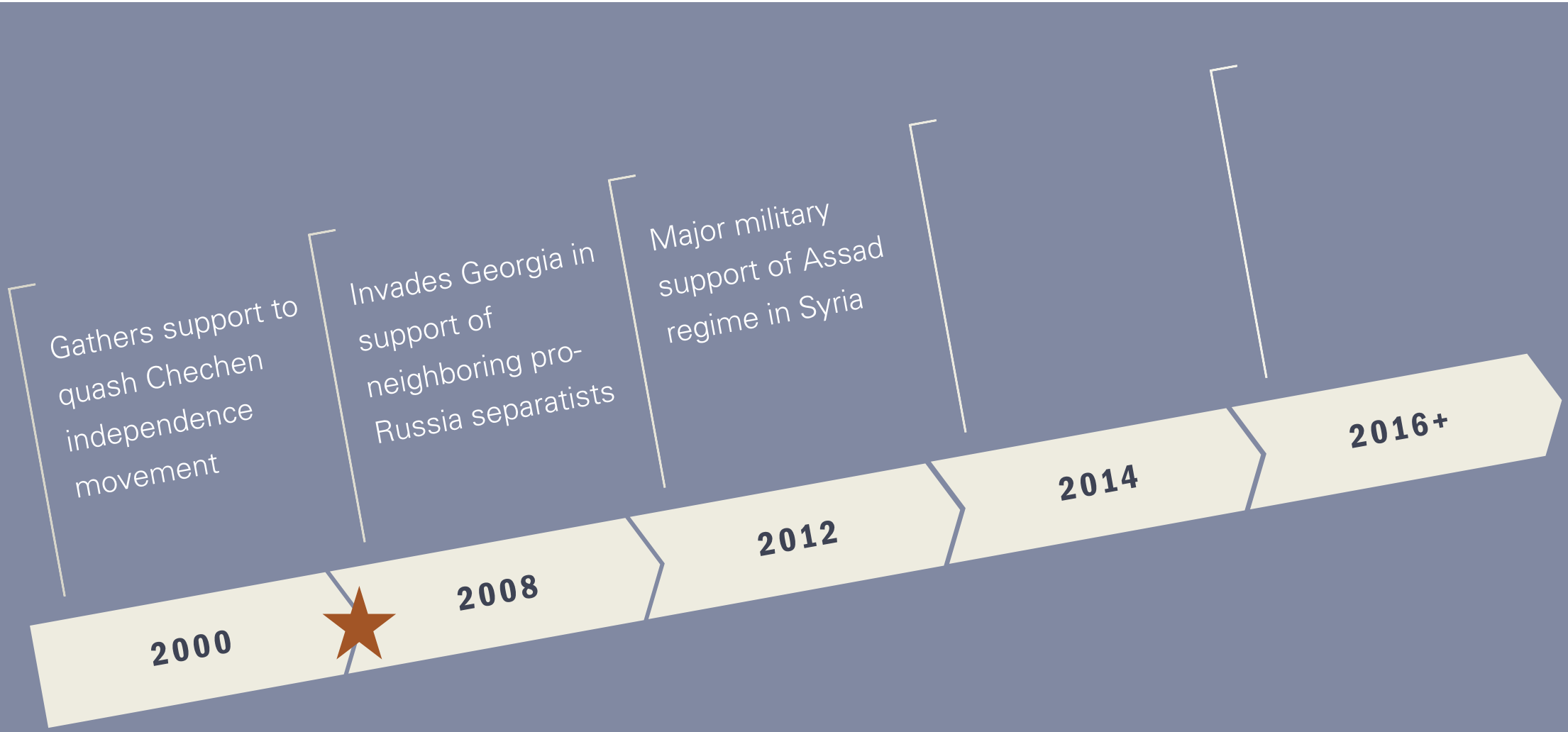
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN FOREIGN AFFAIRS



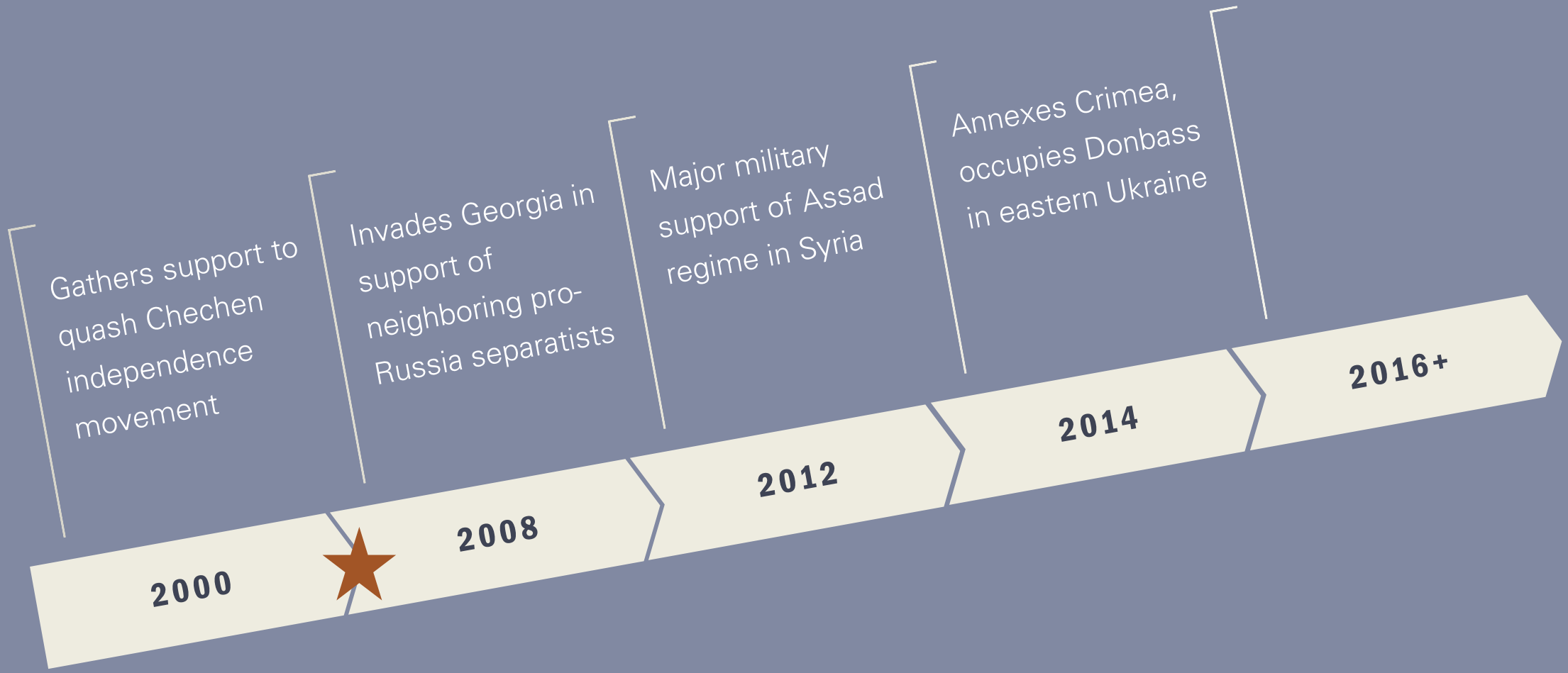
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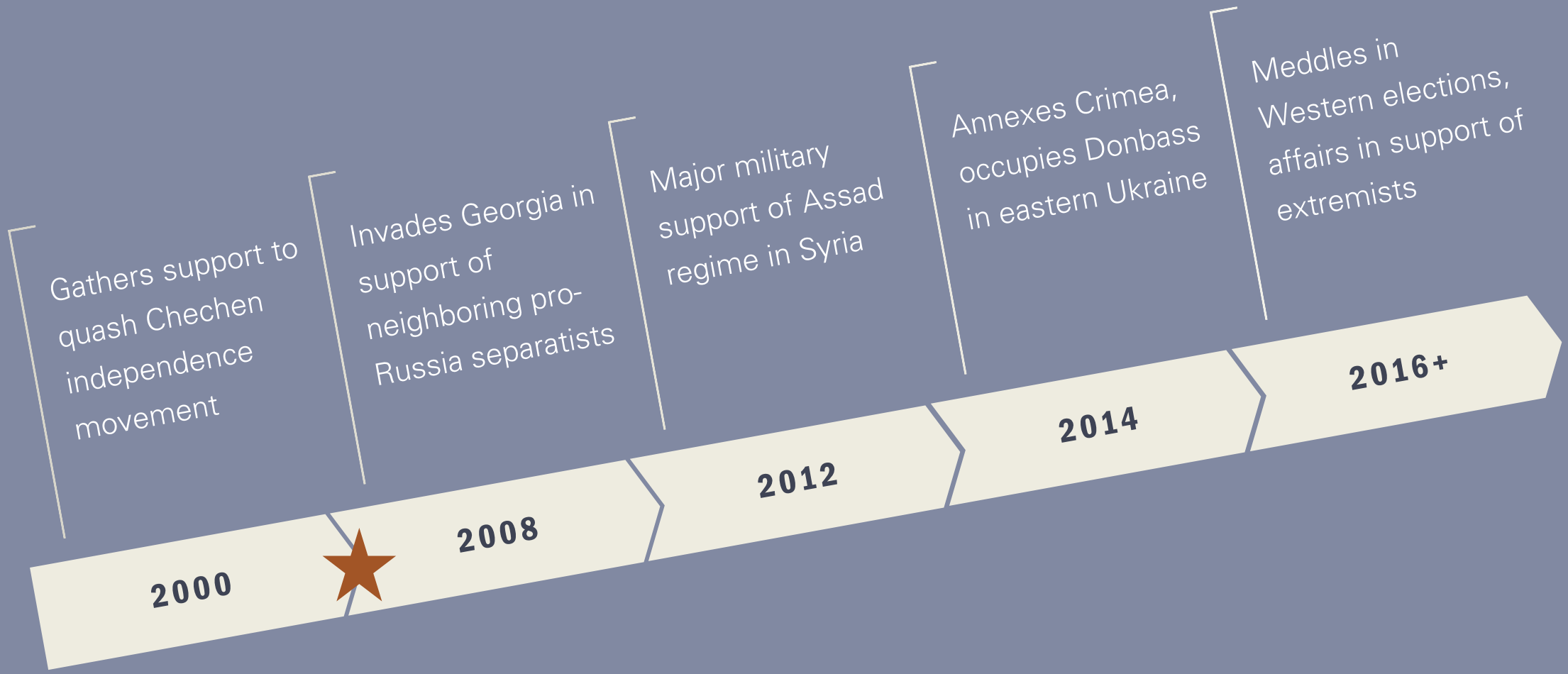
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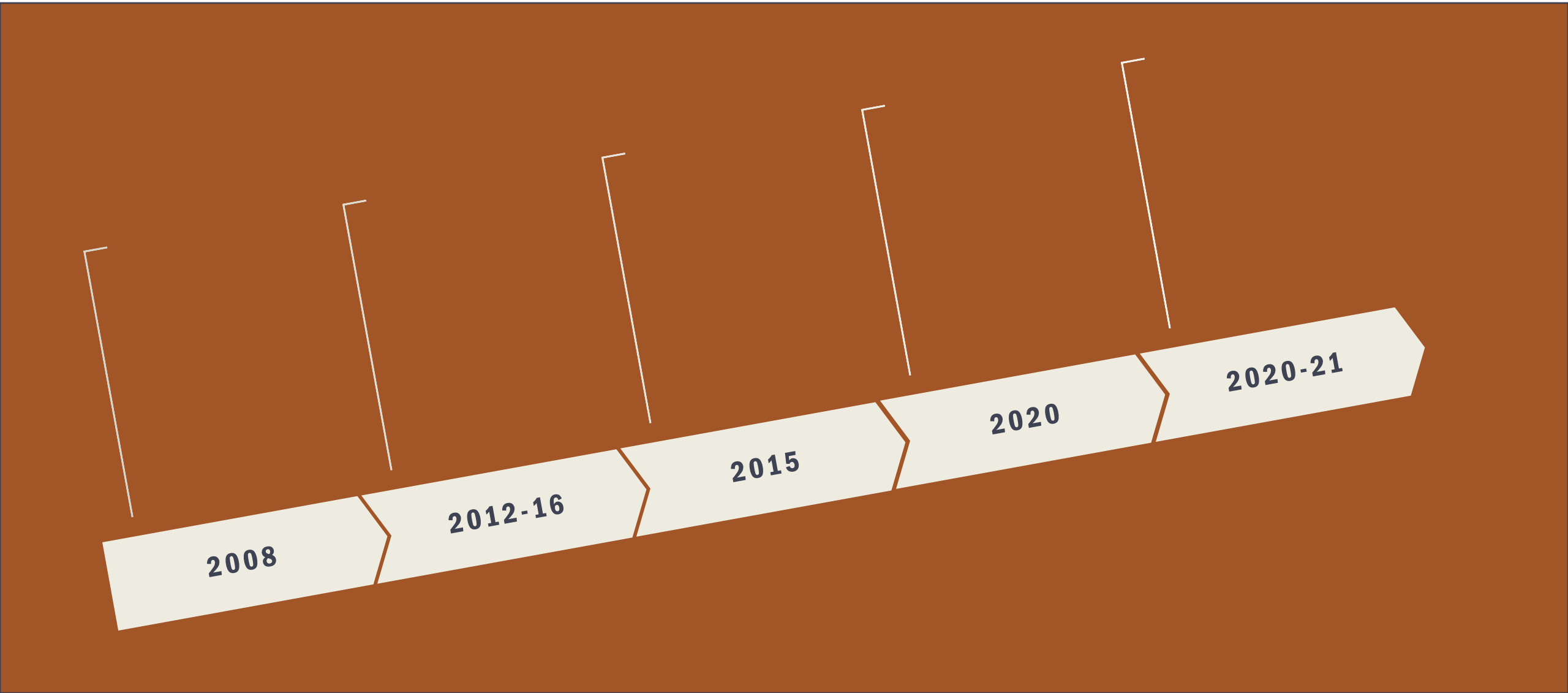
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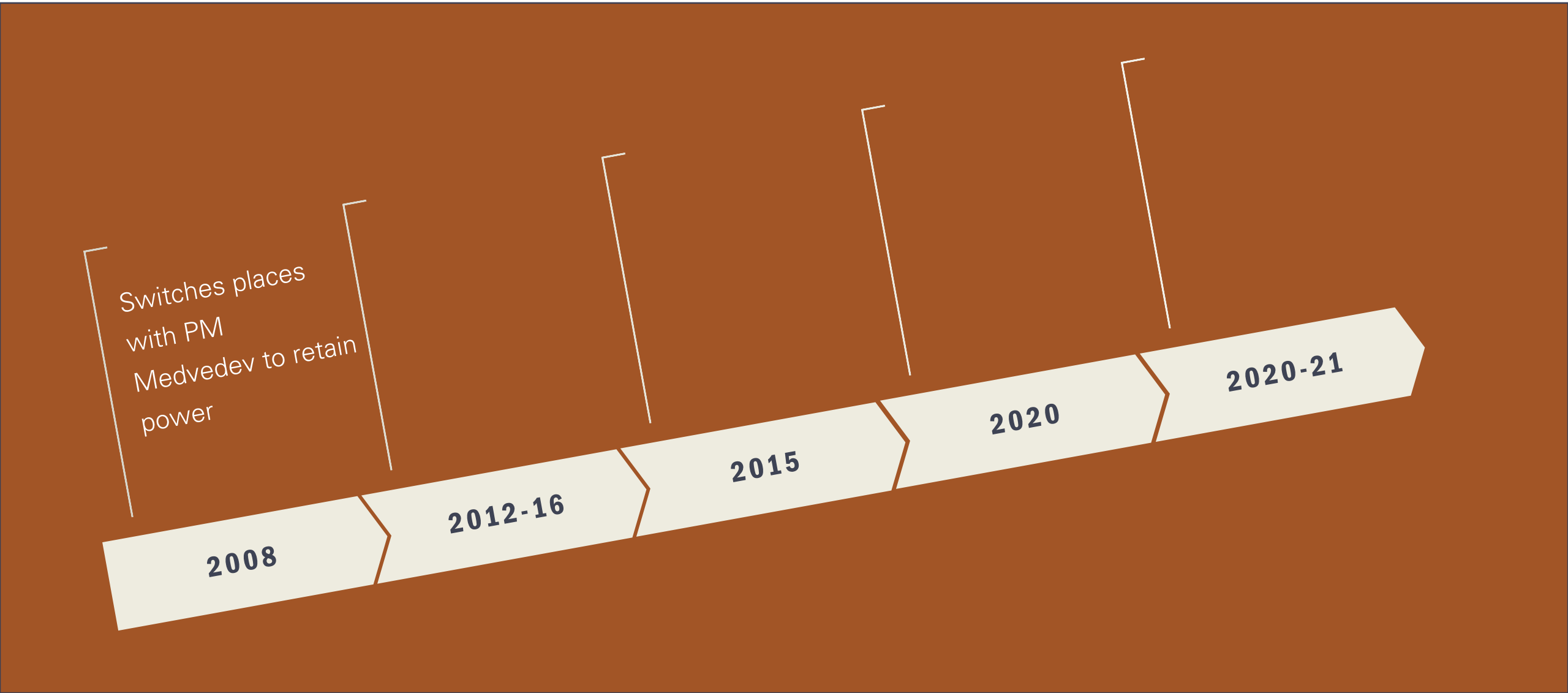
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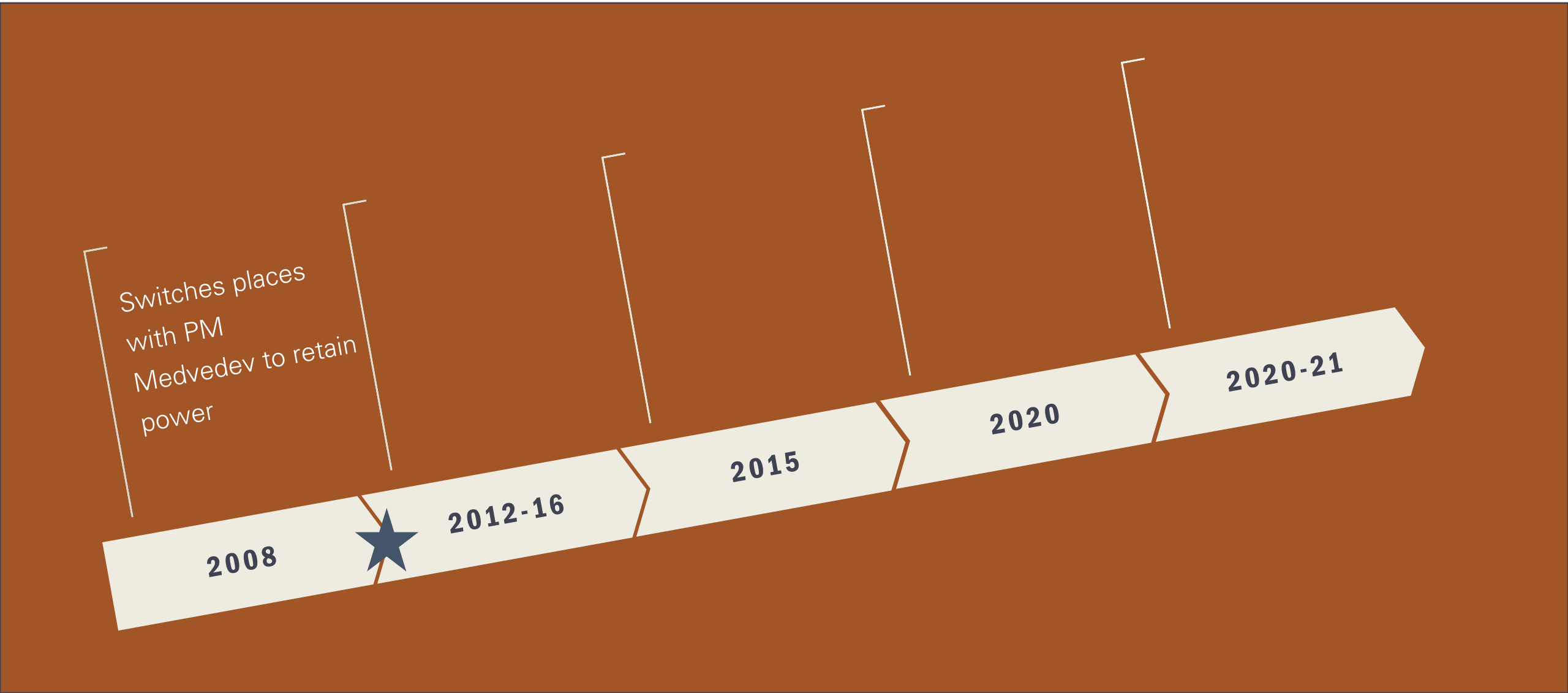
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN DOMESTIC AFFAIRS



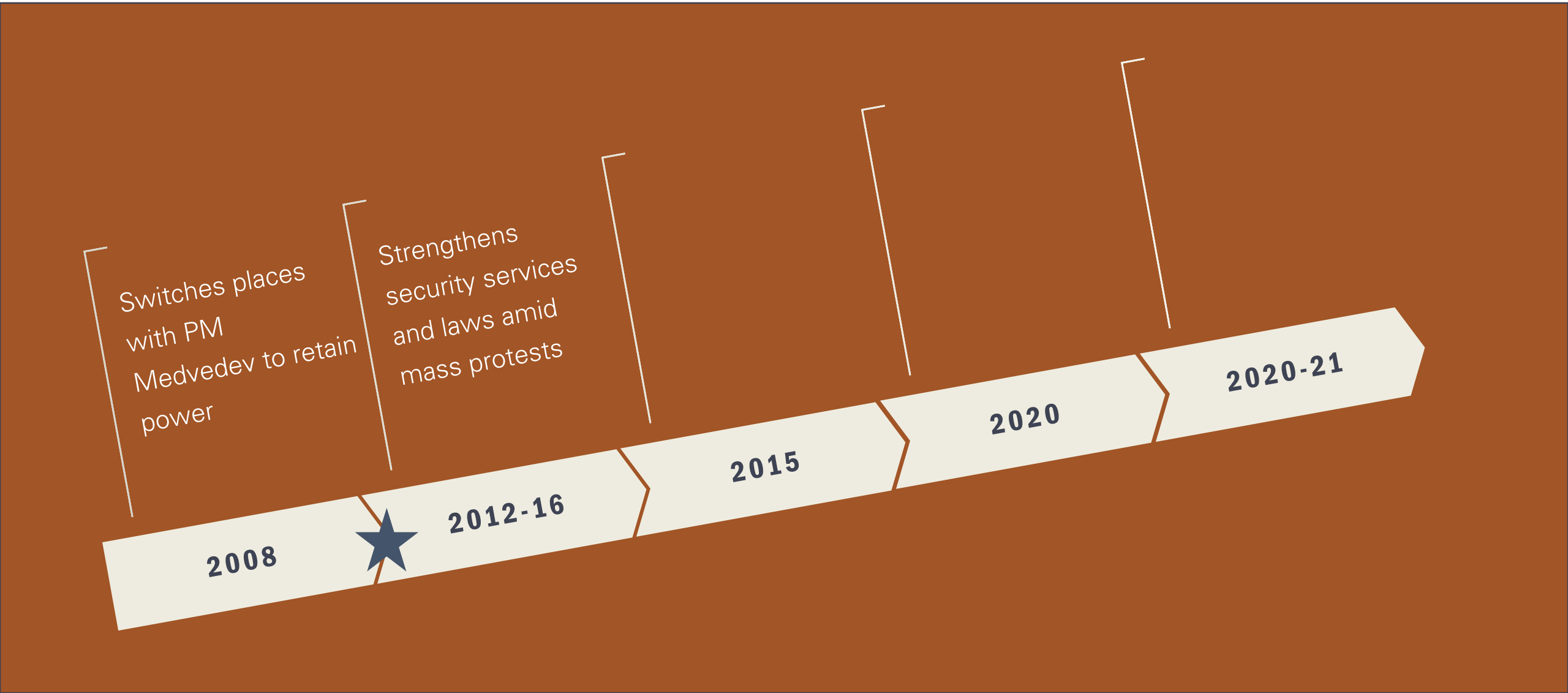
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN DOMESTIC AFFAIRS



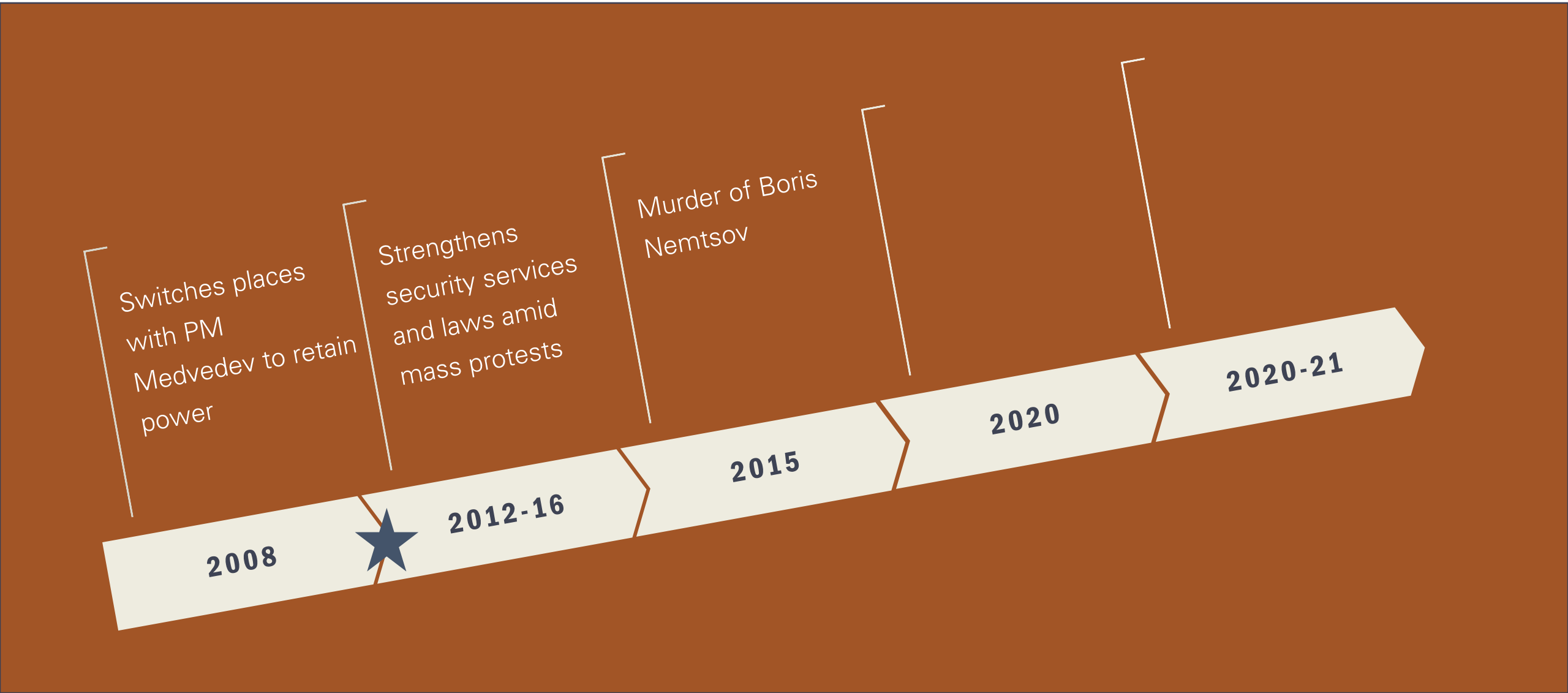
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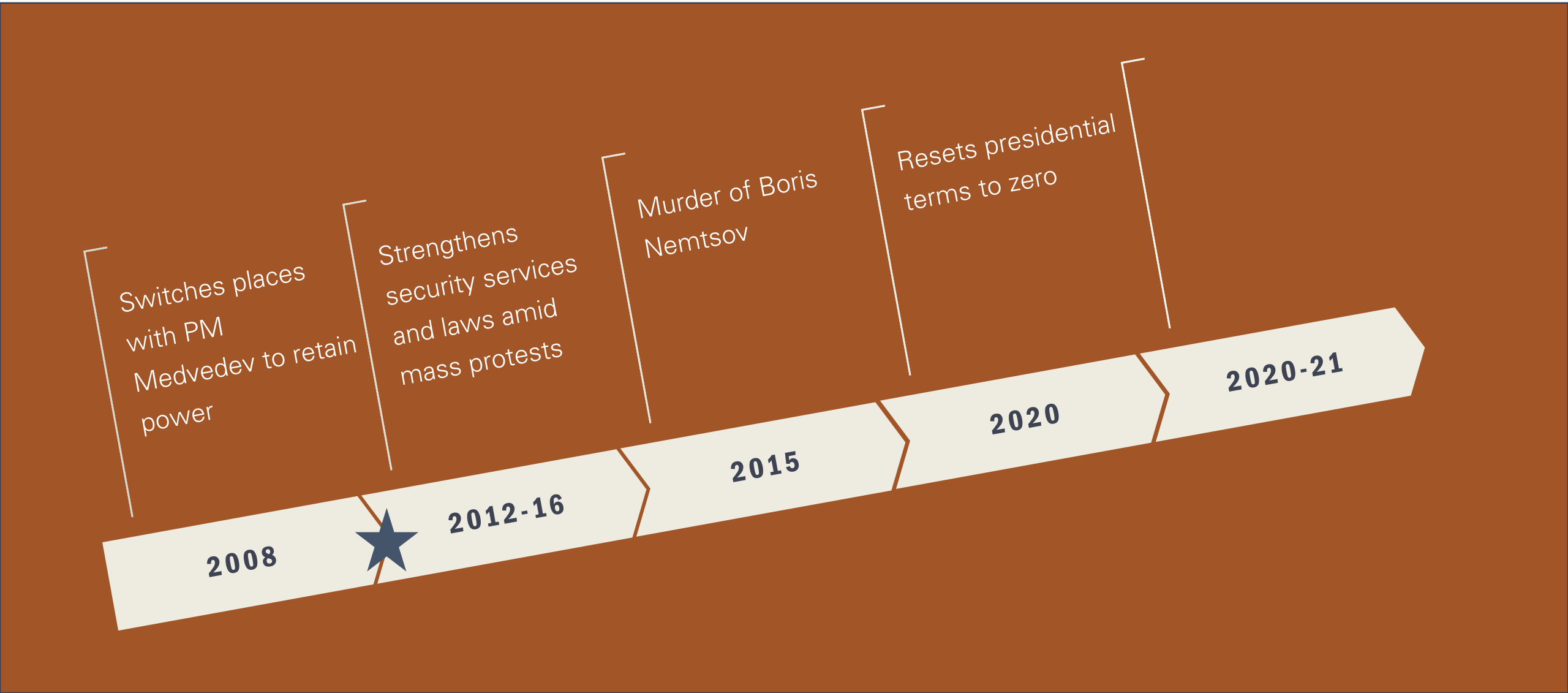
A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN DOMESTIC AFFAIRS



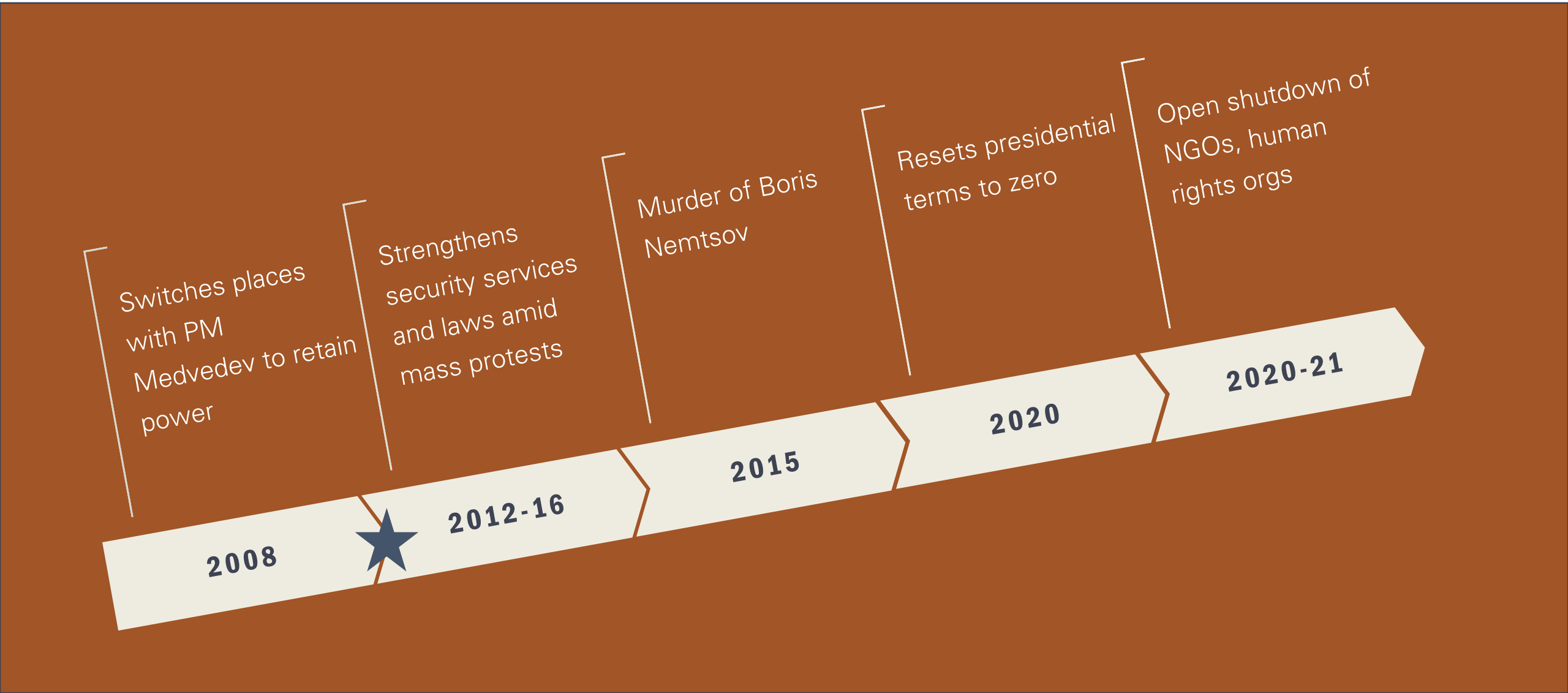
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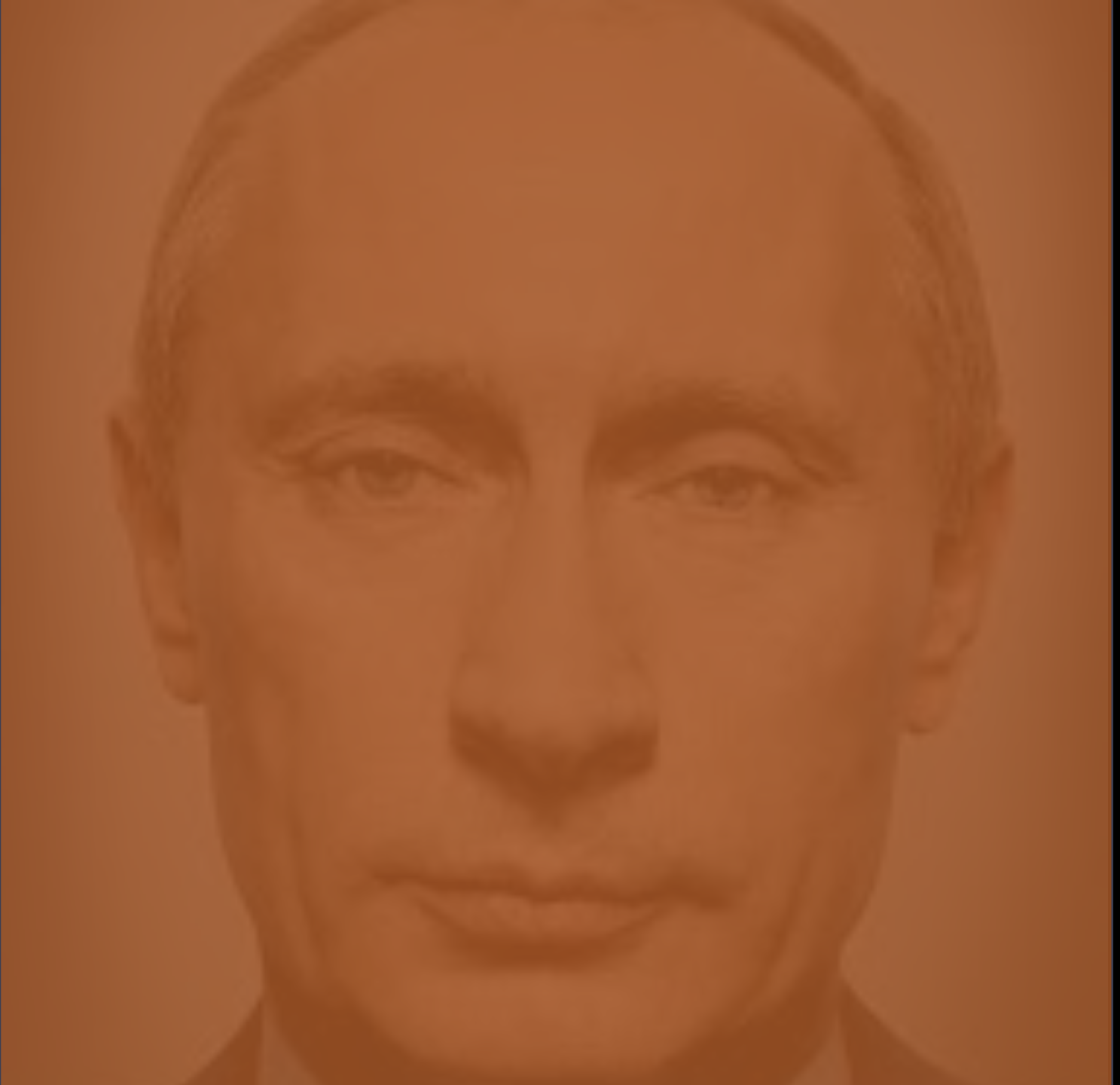


A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN DOMESTIC AFFAIRS



A PATTERN OF INCREASING RISK-TOLERANCE AND BRAZENNESS IN DOMESTIC AFFAIRS





ck to add photo

PRIMARY GOAL

Remain in power.

PRIMARY METHOD

Project power within Russia and abroad. Restore stability and national pride lost with fall of USSR.

PUTIN THE STRATEGIST

1

OPPORTUNISM

Often no apparent endgame in mind. Leverages developing situations to advance goals.

2

LETTER OF THE LAW

Justifies actions legally, exploits inconsistencies in others.

3

UNDERMINING THE WEST

Serves multiple purposes

4

PROPAGANDA

Vital part of arsenal. Insulates him from ill effects of missteps.



WHY NOW?

2036 PROBLEMS

1

ECONOMY

Failure to diversify outside of fossil fuels

2

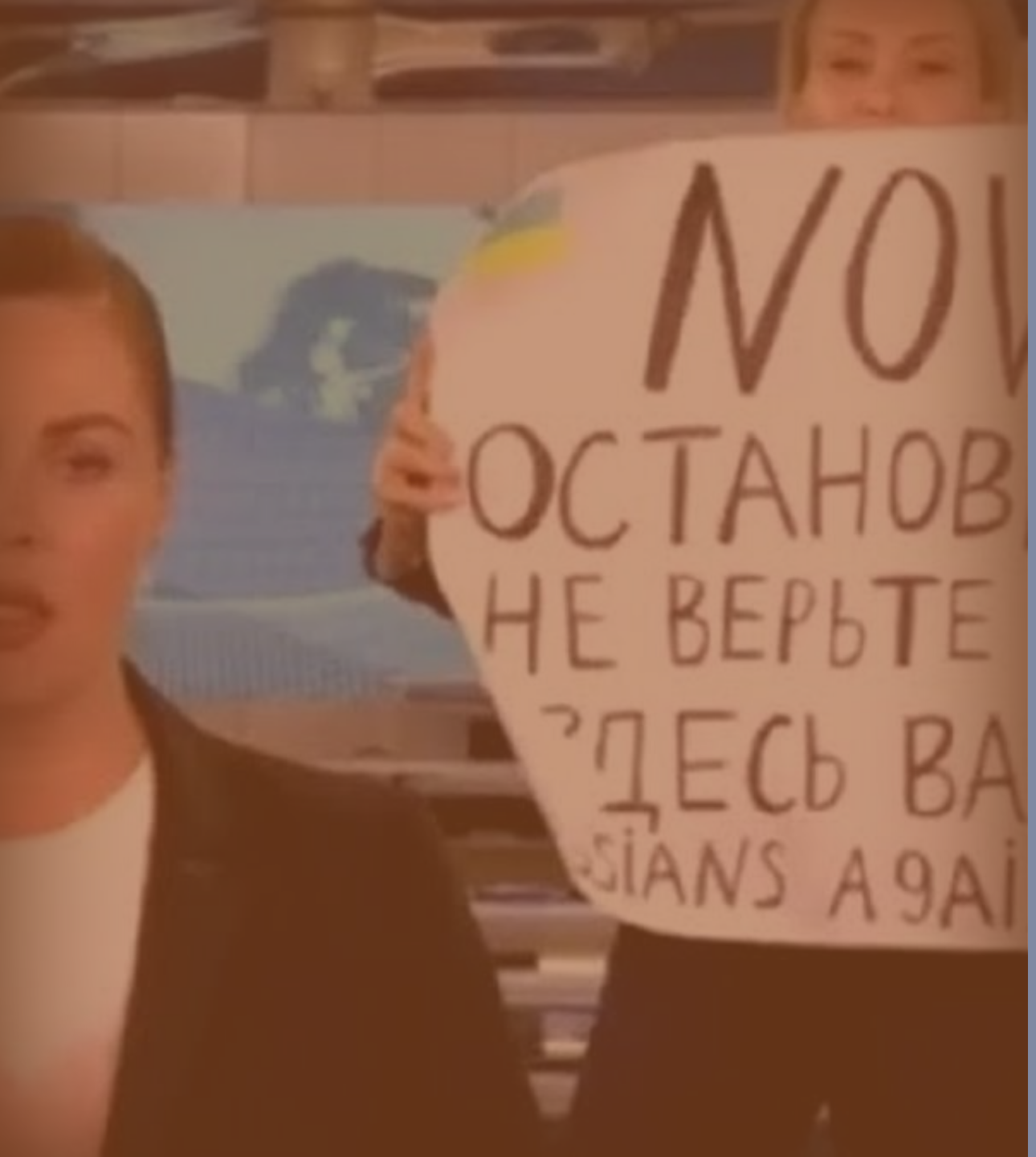
PERSONNEL

Brain drain and demographic difficulties

3

CONTROLLING THE MESSAGE

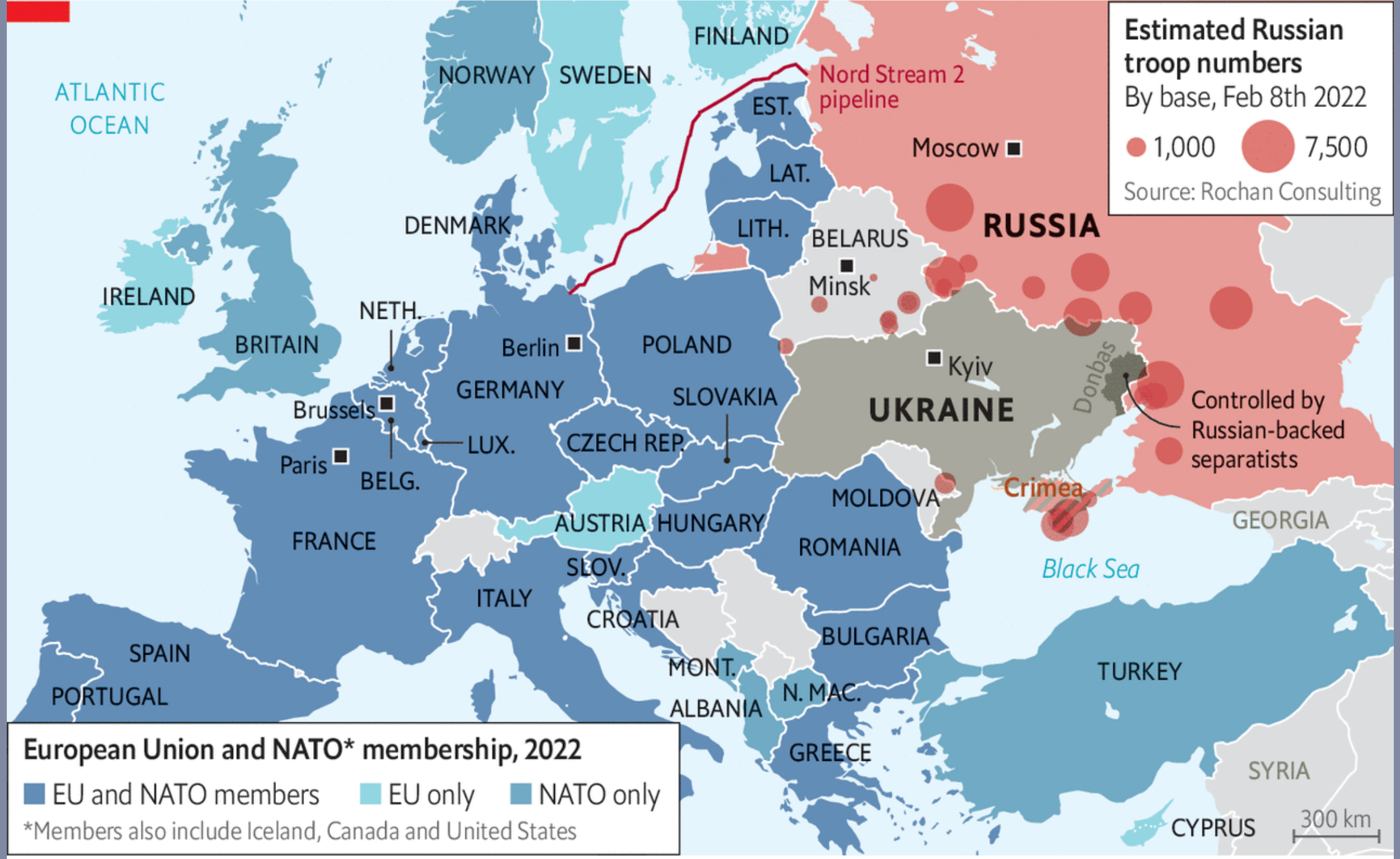
Internet and global connectedness up in recent years



QUESTIONS?


DAY 35 - MARCH 30, 2022 | 09:00 GMT
BELARUS
RUSSIA
POLAND
CHERNIHIV
CHERNOBYL
SUMY
KYIV
KHARKIV
LVIV
UKRAINE
LUHANSK
KRAMATORSK
DNIPRO
DONETSK
ZAPORIZHZHIA
MOLDOVA
MYKOLAIV
KHERSON
MARIUPOL
ODESA
Sea of Azov
ROMANIA
Black Sea
CRIMEA
Annexed in 2014
Line of contact
Separatist-held areas of Donetsk and Luhansk
Donbas region
Crimea
Russian control
Russian forces have operated in or launched attacks against but do not control
Claimed Ukrainian counteroffensive
Claimed Russian control over Ukrainian territory
Source: ©Mapbox ©OpenStreetMap | Institute for the Study of War
Last updated: March 30 2022, 09:00 GMT
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SWEDEN
POL.
Stockholm
Murmansk
BALTIC SEA
Helsinki
FINLAND
Kaliningrad
Tallinn
LAT.
EST.
Warsaw
Riga
St. Petersburg
LITH.
Vilnius
Arkhangelsk
Minsk
Veliky Novgorod
Naryan-Mar
BELARUS
Ulyanovsk
Dudinka
Yaroslavl
Salekhard
Moscow
Kiev
Tula
Nizhny Novgorod
Ryazan
Yakutsk
UKRAINE
Lipetsk
Kazan
Naberezhnye Chelny
Voronezh
Izhevsk
Penza
Perm
Rostov-na-Donu
Tolyatti
Nizhnevartovsk
Saratov
Ufa
Yekaterinburg
Samara
Tyumen
Krasnodar
Volgograd
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Pyatigorsk
Omsk
Tomsk
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GEO.
Astrakhan
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Nur-Sultan
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Irkutsk
ARM.
Chita
Yerevan
Ulan-Ude
Baku
Kyzyl
AZER.
KAZAKHSTAN
Ulaanbaatar
CHINA
UZBEKISTAN
Tehrān
MONGOLIA
TURKMENISTAN
Tashkent
Bishkek
Ashgabat
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Petropavlovsk-Kamchatsky
Yuzhno-Sakhalinsk
Birobidzhan
Khabarovsk
Blagoveshchensk
Vladivostok
JAPAN
Tokyo
NORTH KOREA
P'yŏngyang
Seoul
SOUTH KOREA
RUSSIA
BARENTS SEA
KARA SEA
LAPTEV SEA
WHITE SEA
SEA OF OKHOTSK
SEA OF JAPAN (EAST SEA)
CASPIAN SEA
ARAL SEA
Circle
50°
40°

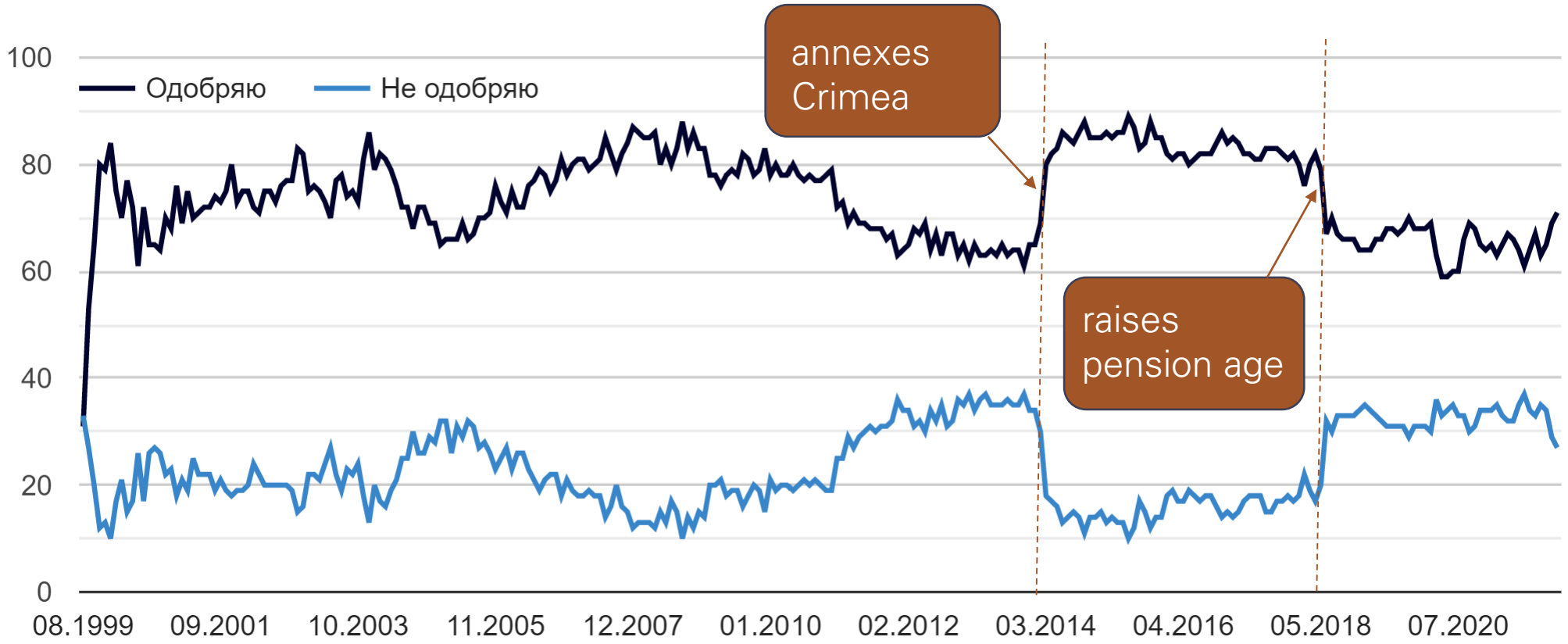


The Economist

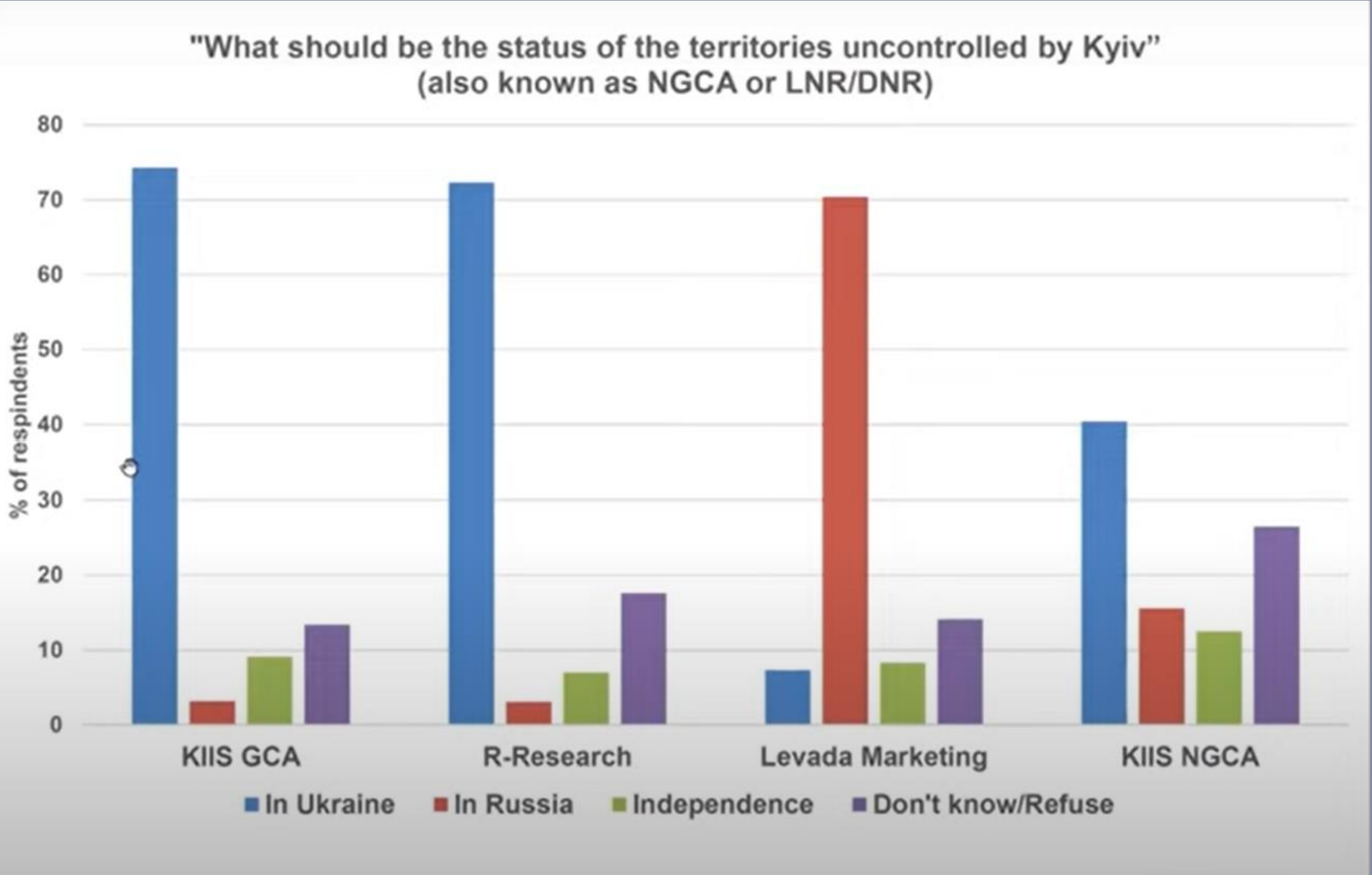
PUTIN'S APPROVAL RATINGS

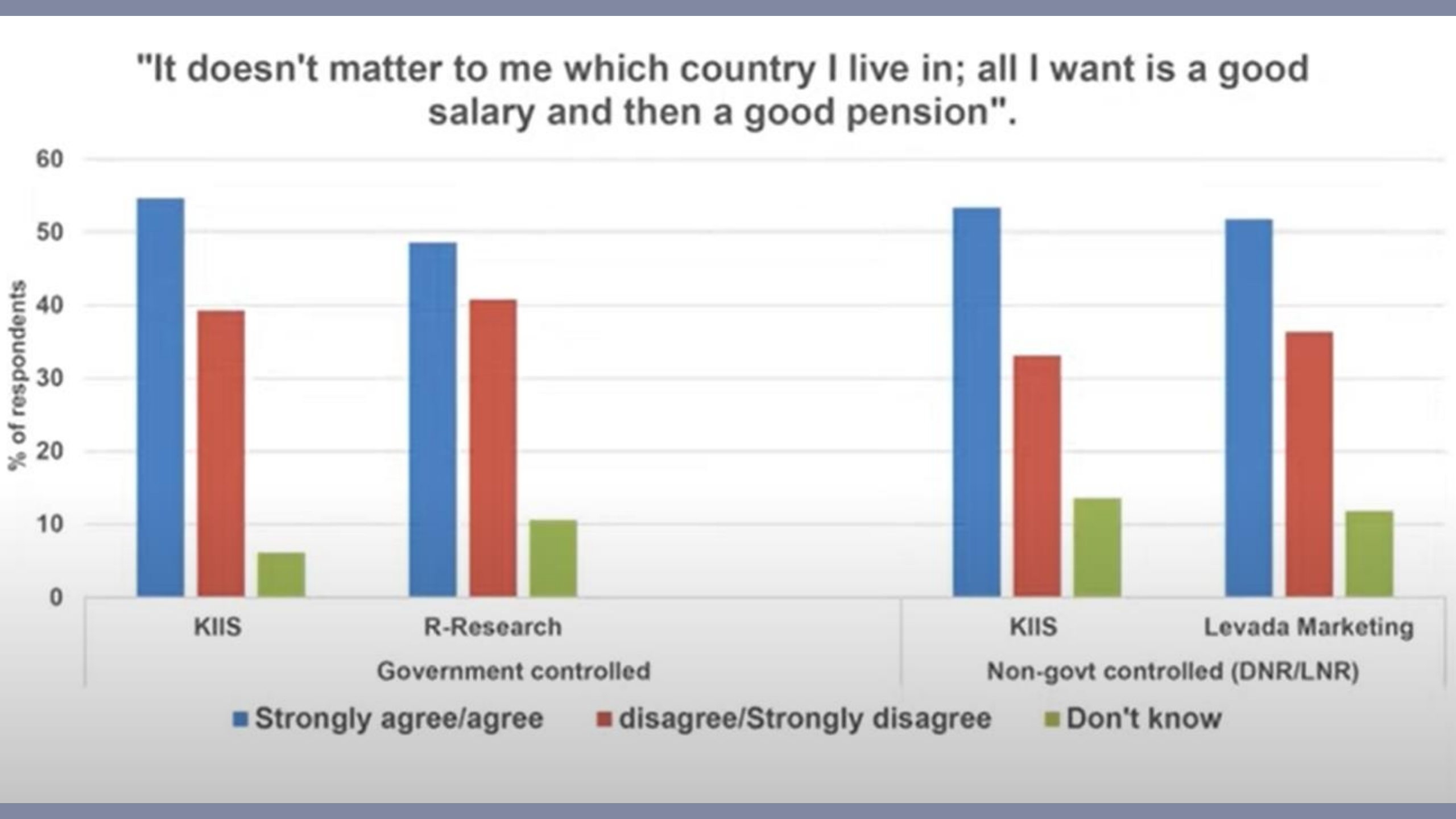
Kremlin insiders say Putin watches his approval ratings closely and is aware of the impact of his decisions.

(Levada Center data, March 2022)



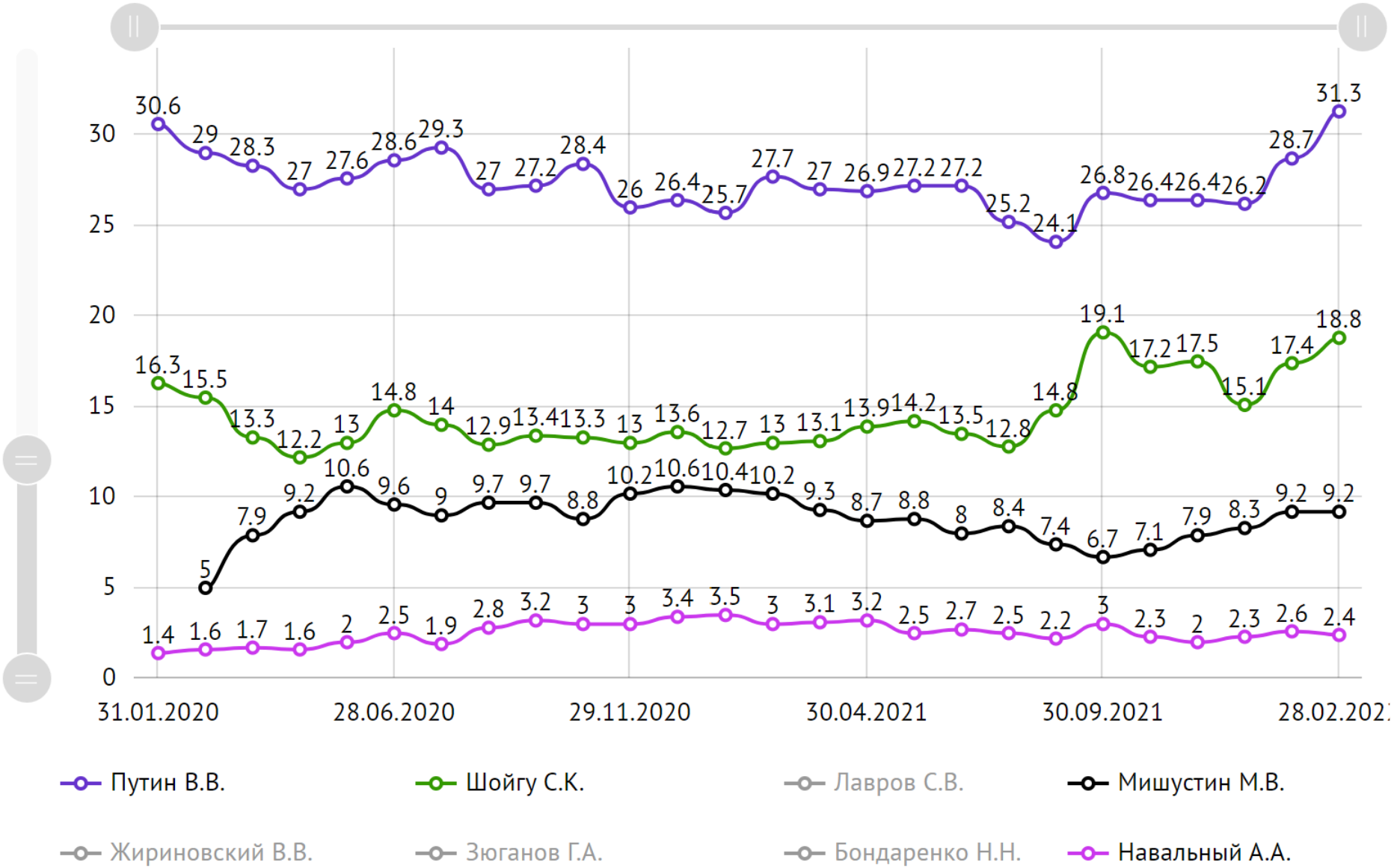
Feb '22
71


"What should be the status of the territories uncontrolled by Kyiv"
(also known as NGCA or LNR/DNR)
% of respindents
80
70
60
50
40
30
20
10
0
KIIS GCA
R-Research
Levada Marketing
KIIS NGCA
In Ukraine
In Russia
Independence
Don't know/Refuse


"It doesn't matter to me which country I live in; all I want is a good salary and then a good pension".
60
50
40
30
20
10
0
% of respondents
KIIS
R-Research
KIIS
Levada Marketing
Government controlled
Non-govt controlled (DNR/LNR)
Strongly agree/agree
disagree/Strongly disagree
Don't know

Динамика ДОВЕРИЯ политикам

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Динамика НЕДОВЕРИЯ политикам

