KUTE Inc.

KSUT Board of Directors

Monthly Meeting

Thursday, September 15th, 2022, 5:30 p.m.

Meeting held via ZOOM

"KSUT is a community supported public broadcasting organization serving the communities of the Four Corners, providing diverse and eclectic entertainment, education, news, and information while promoting multicultural awareness and understanding."

Attending: Tami Graham, Buz Bricca, Mike May, Wade Griffith Mikki Naranjo, Gary Skiba, Linda Baker, Robb Brantley

Robert Ortiz and Eddie Box Jr. were excused.

Called to Order @ 5:35 PM.

Approval of Meeting Agenda: Moved by Gary Skiba, seconded by Mike May, unanimous approval

Approval of Prior Meeting Minutes (August 2022) Unanimous approval.

Third Quarter Budget-to-Actual

Robb Brantley: First year of full slate of festivals, so 3rd quarter budget is a bit confusing. Midyear revisions were before festivals and Lyle Lovett, kept that separate to make it more understandable.

Have been doing on a prorated basis. For this quarter, all numbers are in so it is a bit confusing. Not all expenses are in to date. Lyle Lovett income not included, but some of expenses are shown. Staff has kept focus on getting the work done, not much chance for analysis and review. With all that, pretty much on track as projected.

May have a small loss on Pagosa Folk and Bluegrass, lower than projected ticket sales and drink sales.

Some grant support will help, but grants not directly tied to the festivals, need to analyze to get clearer picture. Lyle Lovett was better income than expected. We just received the ticket sale income from the Community Concert Hall.

Expect by year end to be pretty much in line. Gary asked about line 98 (Program Department Supplies) and the large variance. Robb explained the reasons, will be analyzing and fixing. Gary also asked about the lag in ticket sale income from Community Concert Hall, it was due to the final tallying of expenses and income both for KSUT and the Concert Hall.

Tami noted some changes will be made for next year's Pagosa Folk and Bluegrass in particular, will be tightening things up.

Mike asked about pledges and membership. Is that due to proration or an actual drop? Both Tami and Robb agreed it is a real decline, due to some sustaining members cutting back due to inflation. Will be looking harder at major donors, especially with expanding news team.

Approval of Quarterly to Actual budget report:

Wade moved to approve, Mike seconded, unanimous approval.

The Draft FY 2023 budget will be presented at October meeting, final in November, approval by board then.

Robb noted that all of the staff is working hard, with all of the changes and expansion that is going on.

Executive Director Report

KSUT open house will be October 26

Tami is at the Advancing Equity in Local News conference in Denver. Clark Adomaitis was hired as part of the grant received.

Sarah Flower is also contribution along with other reporters.

Fall pledge drive will focus on the growth of news department, need for funding for local reporting.

Audit Planning is underway, we expect continued improvement with FZA.

Buz asked about the second broadcasting license. Tami said they are working with an Albuquerque station; we may lease our license to them and potentially sell it to them.

Buz also asked about any update on DEI issues. Tami said there have been a couple of attempts with Sidney and Erica but there have had some technical issues. Tami is considering other approaches. There is one more hour of facilitation per the contract.

Buz also asked about revisions to code of conduct, Tami did review and integrate into the code. Updated version is in board file. Will resend to Buz.

Buz noted that sustainers are only at 49% fulfillment, Tami noted that is due to the portion of the fiscal year that has elapsed. There is usually no issue with meeting the expected revenue. There is some shortfall due to expiring credit/debit cards.

Strategic Planning

Most recent strategic plan was FY 18-20, we were updating, but COVID put it on back burner. Still monitoring, and we are meeting the goals. It is time to develop a new plan. Tami is reviewing and updating. Would like to present the board with the 18-20 plan, and work on developing a 23-25 plan. Could do a day long retreat to focus on the strategic plan. More to come.

Board Elections – October

Tami and Buz have discussed. Board members should be thinking about your ability/desire to step into officer positions. Everyone welcome…really!

Open Board Seats

We have 2 open indigenous seats, one must be Southern Ute, the other any indigenous tribal member. They have been difficult to fill in past. Buz asked Linda and Mikki to think about possible members.

Gary noted that we need help from out indigenous members. Mikki suggested a story in the Drum to talk about the work that Eddie, Robert, and Bruce have done for KSUT. Might also do a regular column on what is going on at KSUT.

Linda agreed, advertisement isn't always effective. Also suggested that KSUT should do a better job of highlighting the tribal station. General agreement that it is an issue, we are working on it.

Tami will talk to Jeremy Wade Shockley about a regular column, and Buz will discuss with Robert Ortiz.

Mike suggested a story specifically about the tribal station, personnel, and what they're doing. Agreed that we should move forward with that.

Mike asked what the Drum circulation is like? Tami said it is owned and distributed by the tribe, free online subscription. It is being distributed in Durango and Mancos.

Linda noted there is a permanent exhibit on KSUT at the museum. Well worth seeing.

Next Meeting Date: October 12th, 2022 5:30pm

Adjournment: Moved by Mike, seconded by Gary, unanimous approval, at 6:43 PM.