SUMMARY

NPR Illinois Community Advisory Board
March 5, 2024, 11:30 a.m. – 1 p.m.
Zoom or UIS Office of Electronic Media Studio

1. Call to order/Roll call (Jen McMillin, vice-chair, acting for Teresa Jones)
    a. In person: Gina Kovach, Kent Redfield, Karen Witter
    b. Remote: Steve Anderson, Deanie Brown, Cindi Canary, John Carpenter, David Kohn, Michael Morthland, Jen McMillin, Jodi Ogilvy, George van Dusen, Mia Woods
    c. Ex-officio: Sean Crawford, Randy Eccles, Molly Lamb, Kate McKenzie
    d. Staff: Bea Bonner, Vanesa Ferguson
    e. Absent: Kelly Glass, Teresa Jones, Lisbeth Leanos, Adam Porter, Garth Reynolds, Nikita Richards, Chuck Scholz, Christina Shutt, Erma Brooks Williams
    f. Public: Jim Bray, Dean Olson

2. Fiscal update (Randy Eccles – see page 3)

3. Nominating committee update (Jen)
    a. There are currently 22 CAB members with eight likely to conclude their service June 30, 2024. This will leave 14 members so we will need to bring on at least four new members to reach the 18 member minimum in the bylaws.
    b. NPR Illinois will run promotional announcements calling for applicants. The executive committee will meet to discuss current applicants and present a slate of new CAB members for the full board to confirm at the next meeting, June 4, 2024.

4. Member reports (you are our ears – Jen)
    a. How are you using NPR Illinois/media?
    b. What have you heard about NPR Illinois and NPR since the last meeting?
    c. Wins - what content or activity has best served our mission?
    d. What does the audience need?
    e. Suggestion for future LISTEN audience cohort/funding.

5. NPR Illinois update
    a. Engagement activities (Bea Bonner)
        i. Recent (4-H Leadership Program, Tiny Desk Contest, Student Podcast Challenge, Citizens Club (arts, immigration, health workers), Levitt Amp, and more.
        ii. Coming up (LISTEN Petersburg March 13, CORAL gala March 23, UIS CSPL Policy Summit April 23-24, LISTEN Healing - 6 events April-June)
    b. Editorial update (Sean Crawford)
        i. Election 2024 coverage (Sean)
        ii. NPR historical marker series (Randy)
        iii. Local Journalism Task Force (Randy)
            1. Final Report

2. Governor's office meeting
3. Public Media Legislative Day (April 17)

iv. Un-Debates (Randy)

c. Fundraising update (Kate McKenzie)
   i. 100% CAB giving campaign.
   ii. Year-end drive results
   iii. Spring drive (April 6-12)
   iv. UIS Celebration of Philanthropy (May 1)
d. Business update (Randy) - WIPA update Next Generation Warning System grant

6. Additional CAB member comments (Jen)
7. Adjournment (Jen) – Next meeting: June 4, 2024, 11:30 a.m. – 1 p.m.