Grantee Information

ID	1322
Grantee Name	KDNK-FM
City	Carbondale
State	CO
Licensee Type	Community

6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2024. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2024 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KDNK's primary goal is to provide public access radio with locally produced news and public affairs programming and live hosted DJ music programs. KDNK continues to work towards getting more voices on the air that reflects the diversity of our listening communities. In 2024 KDNK had 22 regular monthly volunteer-produced and hosted public affairs shows that aired weekdays at 4 or 4:30PM. These shows covered health and wellness, diversity, philosophy, arts and entertainment, environment and conservation, technology, agriculture, education, sustainability, climate change and more. The KDNK news department produces and hosts a morning and evening newscast focusing on local/regional issues. KDNK continues to collaborate with over 20 other community radio stations with the Rocky Mountain Community Radio Coalition. This allows us to share our news content and reach a greater audience with our locally produced news stories. All of our public affairs programs and daily newscasts are posted to our website and other podcast platforms through our affiliation with NPR. KDNK delivers local news, community calendars, lost and found pet reports, weather updates, emergency information, public service announcements, and live broadcasts of events like the Summer Concert Music series. In 2024 KDNK attended several free outdoor concerts and engaged with listeners and potential listeners, along with providing live broadcasts of these events. We participated in a monthly local farmers market to engage with the community. KDNK provides consistent monthly training to prospective DJs. In 2024 we trained 24 new DJs and 6 of them became hosts.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KDNK partners with the Andy Zanca Youth Empowerment Program to serve hundreds of youth aged 8 to 18 annually. KDNK provides 6 hours of air time for youth through this partnership and this represents collaborations across 3 school districts and over 25 different primary education schools. In 2024 KDNK continued its partnership with The Sopris Sun to produce a weekly public affairs show called Everything Under the Sun. News partnerships included the collaboration with El Sol de Valle, the Spanish component of the Sopris Sun to share content from the KDNK news department to their Spanish readership. KDNK also partnered with VOICES, a local nonprofit storytelling group that produces a monthly hour-long show highlighting diverse cultural voices of the valley. KDNK is actively engaged in the Carbondale Creative District, representing dozens of arts organizations in our valley. KDNK partners with music venues including Belly Up Aspen, The Arts Campus at Willits, Steve's Guitars, and the Ute Theater to expand access to touring and local musicians. Numerous local nonprofits have been given airtime on KDNK through our music and public affairs show hosts, along with interviews conducted by the news department. The community calendar airs six days a week, listing events for libraries, government meetings, art galleries, music venues, theater, comedy and other activities free for organizers. Partnering with local governments has helped us provide timely information regarding public health, wildfires, flash floods, mudslides, and highway closures. Our Relationship and collaboration with Pitkin County Communications enable us to broadcast throughout the Roaring Fork Valley's mountainous terrain.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KDNK continues to have a measurable increase in collaborative efforts that serve the community and at the same time provide excellent programming content. KDNK is able to inform listeners about public services in the four counties we reach, and cover public policy from the town and county level to the state level with our collaborative Capitol Coverage. KDNK's participation in The Rocky Mountain Community Radio coalition made it possible to provide professionally produced news from throughout the region. In 2024 KDNK continued to provide

listeners with a weekly town trustee report from the Carbondale mayor. This has led to a new public affairs show, “Municipal Matters” where the KDNK news team interviews other town governments throughout the valley in order to inform the public of town updates. “KDNK is a community gem. Nowhere else will you hear live updates directly from the Mayor and Trustees each week, keeping people informed and engaged in local issues. We rely on KDNK to keep our community strong." - Ben Bohmfalk, Mayor of Carbondale.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2024, and any plans you have made to meet the needs of these audiences during Fiscal Year 2025. If you regularly broadcast in a language other than English, please note the language broadcast.

The primary minority population served by KDNK in Western Colorado is Latine. In 2024, KDNK continued to provide six hours of locally hosted bilingual music shows, along with the weekly airing of Alt Latino, a syndicated program. KDNK continues to encourage our Spanish-speaking DJs to announce bilingually, and have incorporated Spanish into portions of our DJ logs. KDNK also continues to broadcast the Tactile Traveler hosted by blind volunteer Nick Isenberg. The Tactile Traveler seeks to empower blind and low-vision people to explore the world and help the sighted to see the world in a new way. KDNK’s news department covers immigration, education, poverty, housing, public health and other issues impacting immigrants.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

In 2024 the Community Service Grant that KDNK received from the Corporation for Public Broadcasting made up 27% of our overall income. CPB funding allows us to pay for a professional news director, afford NPR and programs from PRX, and build on the passion of our volunteer base to deliver community-based programs. Without CPB support, KDNK would be unable to afford the things that our listeners depend on. For example, the ability to be a member of National Public Radio and access other high-quality syndicated programming. It would be very difficult to continue to provide local news on a regular basis and fund a robust local news department.

Comments

Question	Comment

No Comments for this section