Greater Virginia Peninsula

Homelessness Study Public Forum

Today's Agenda

6:00 pm	• Introductions & Study Overview
6:10 pm	• Plans for Todays Forum
6:15 pm	• Presentation & Discussion on Root Causes of Homelessness
6:35 pm	• Presentation & Discussion on the Extent and Scope of Homelessness
7:00 pm	• Presentation & Discussion on the Homeless Response System
7:30 pm	• Feedback on Potential Strategies to Address Homelessness
7:50 pm	• Open for Questions

viam /ˈvi.am/, [ˈviːäm] *noun* (latin)
“road”, “way”, “via”, “highway”, “journey”

viam /ˈwiam/ [فيم] *noun* (arabic)
“rapport”, “harmony”, “concord”, “peace”.

Viam Advising is a Houston-based firm that helps communities transform local systems to end homelessness. Our approach is built on over a decade of insights, from boots on the ground experience to nationally recognized expertise, that has emerged from the work of rehousing for over 35,000 households in Houston; *and counting*.

Whether working with communities or individuals – we bring a specialized set of skills centered on accompanying our clients on their path, regardless of the starting point.

We provide a full range of services: research and evaluation, community engagement, strategic planning, and direct implementation support. We are excited to *work* and *grow with* your community!

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Research Team



Jonathan Danforth
He/Him; Brazilian-American



Kaitlyn Davis, MPH
She/Her; White



Shawn Griffith, MS
He/Him; White

Greater Virginia Peninsula

Research Background

Study Objectives

Analyze data to understand the root cause of homelessness, contributing factors on the peninsula, and needs of the unhoused population

Review programs available to the homeless population and identify gaps in existing services

Provide recommendations to maximize impact of scarce resources available for reducing the number of individuals who are experiencing homelessness

Research Questions

What is the current state of homelessness and services in the Peninsula?

How could existing community stakeholders, resource allocations, and service strategies be reconfigured to achieve the greatest efficiency?

What extent of new resources, programming and service strategies would be necessary to achieve the short, medium, and long term goals? And, how should those new inputs be configured?

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Literature Review
Quantitative Methods
Qualitative Methods
System Modeling
Community Engagement
Approach

Research Area: Greater Virginia Peninsula

(VA-505 Continuum of Care)



How will we engage with the research today?

Community Survey

Active from October 14, 2024 to November 9, 2024

Convenience Sampling Approach

Total Respondents: 405

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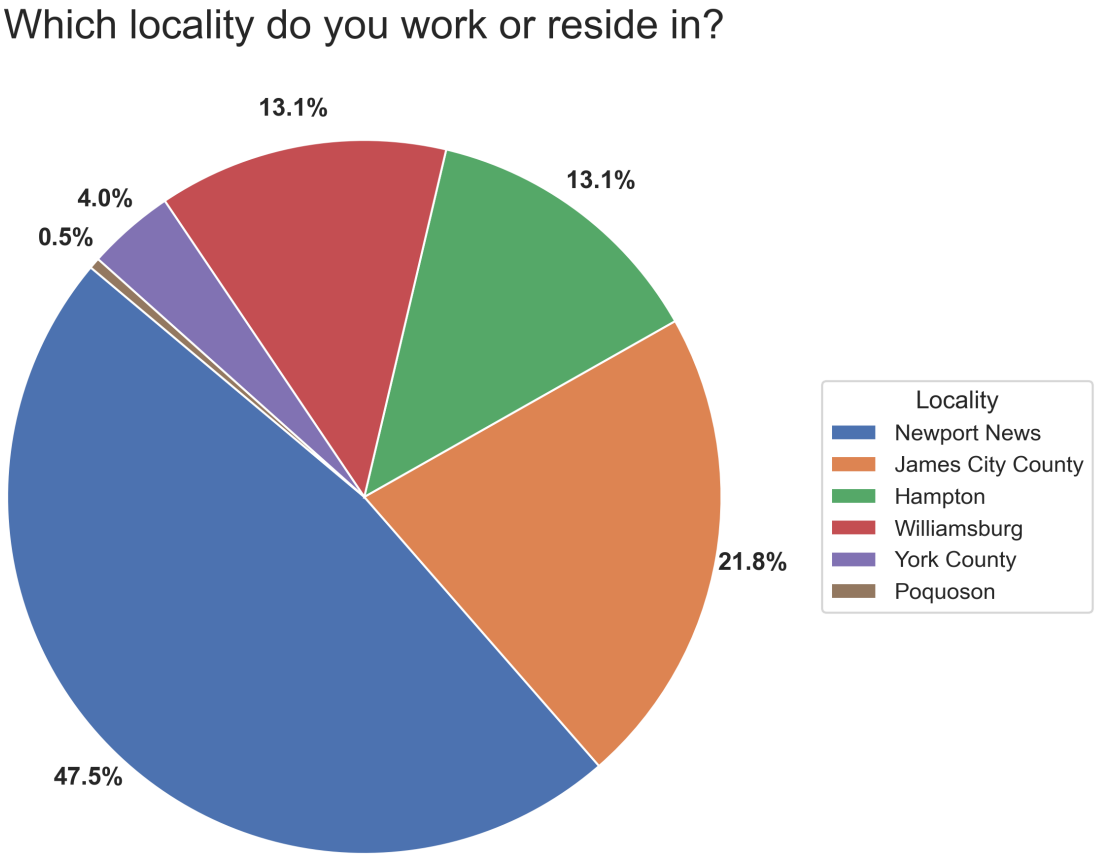
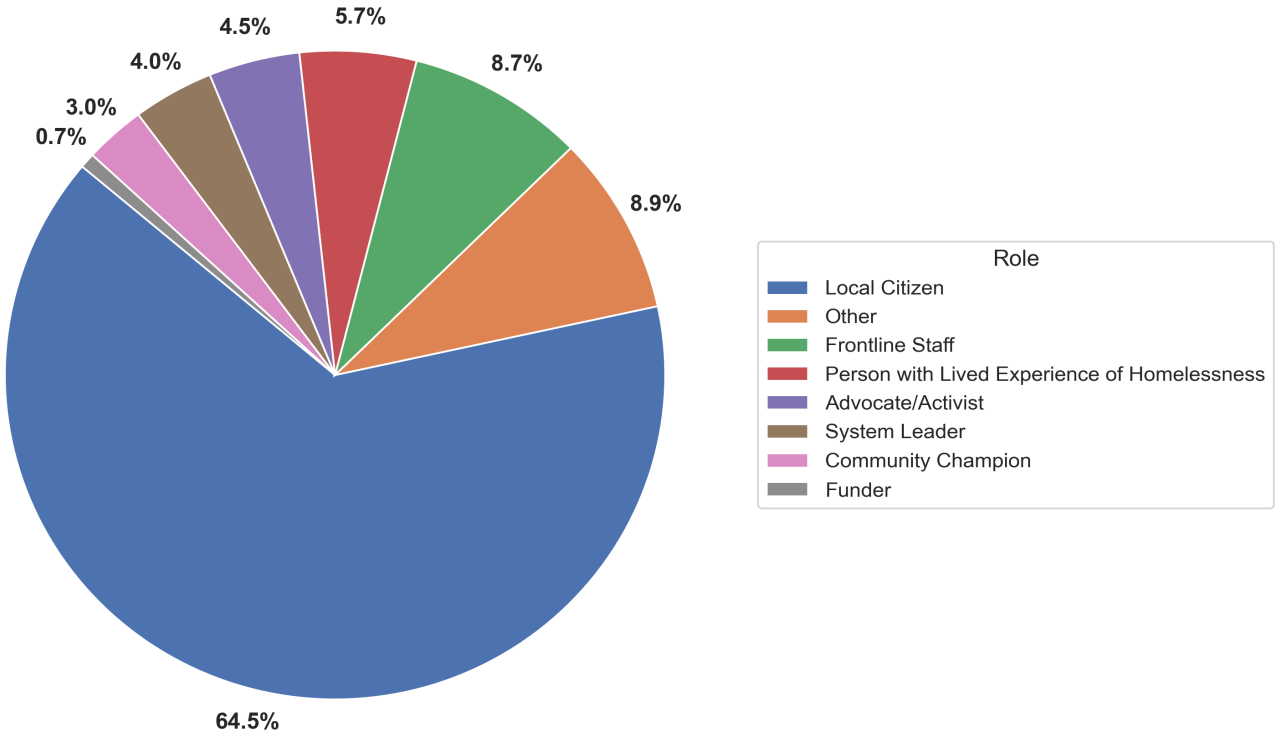
Preliminary Survey Results



Preliminary Survey Results

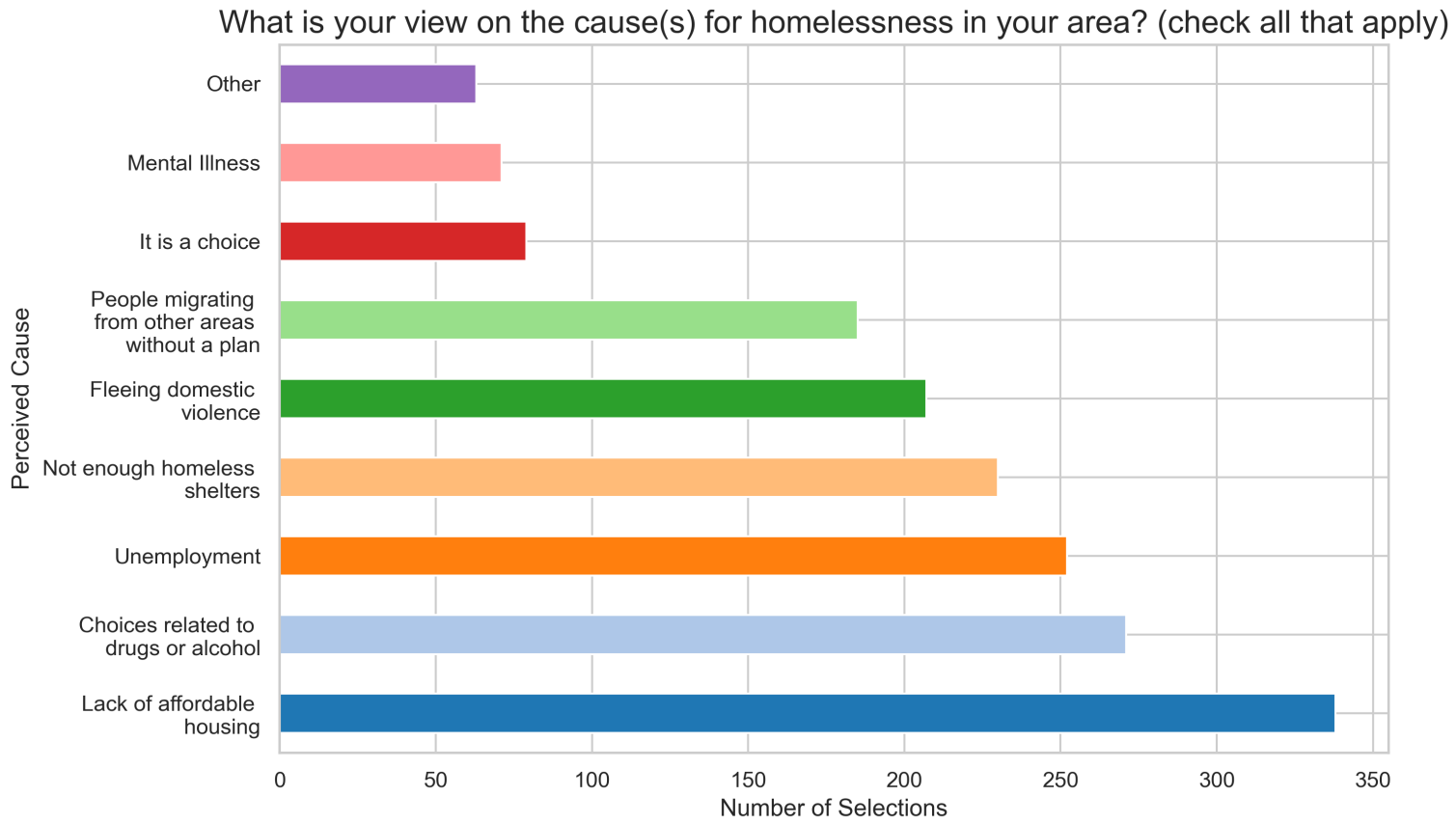
Which best describes your role in the Virginia Peninsula Homeless Response System?



Virginia Peninsula

Root Causes of Homelessness

Preliminary Survey Results



Annual Performance Review Dataset 2023

	Total Persons Served	Mental Health Disorder	Alcohol Use Disorder	Drug Use Disorder	Both Alcohol and Drug Use Disorders	Chronic Health Condition	HIV / AIDS	Development Disability	Physical Disability
Total	12374	1714	135	218	292	815	93	312	960
Proportion		13.85%	1.09%	1.76%	2.36%	6.59%	0.75%	2.52%	7.76%

Point-in-Time Count 2023

	Total Homeless Persons	Severely Mentally Ill	Chronic Substance Abuse	HIV/AIDS
Total	480	50	20	4
Proportion		10.42%	4.17%	0.83%

The fight for housing is like musical chairs

"The rules of the game meant someone had to lose"
Homelessness is a Housing Problem (2022)

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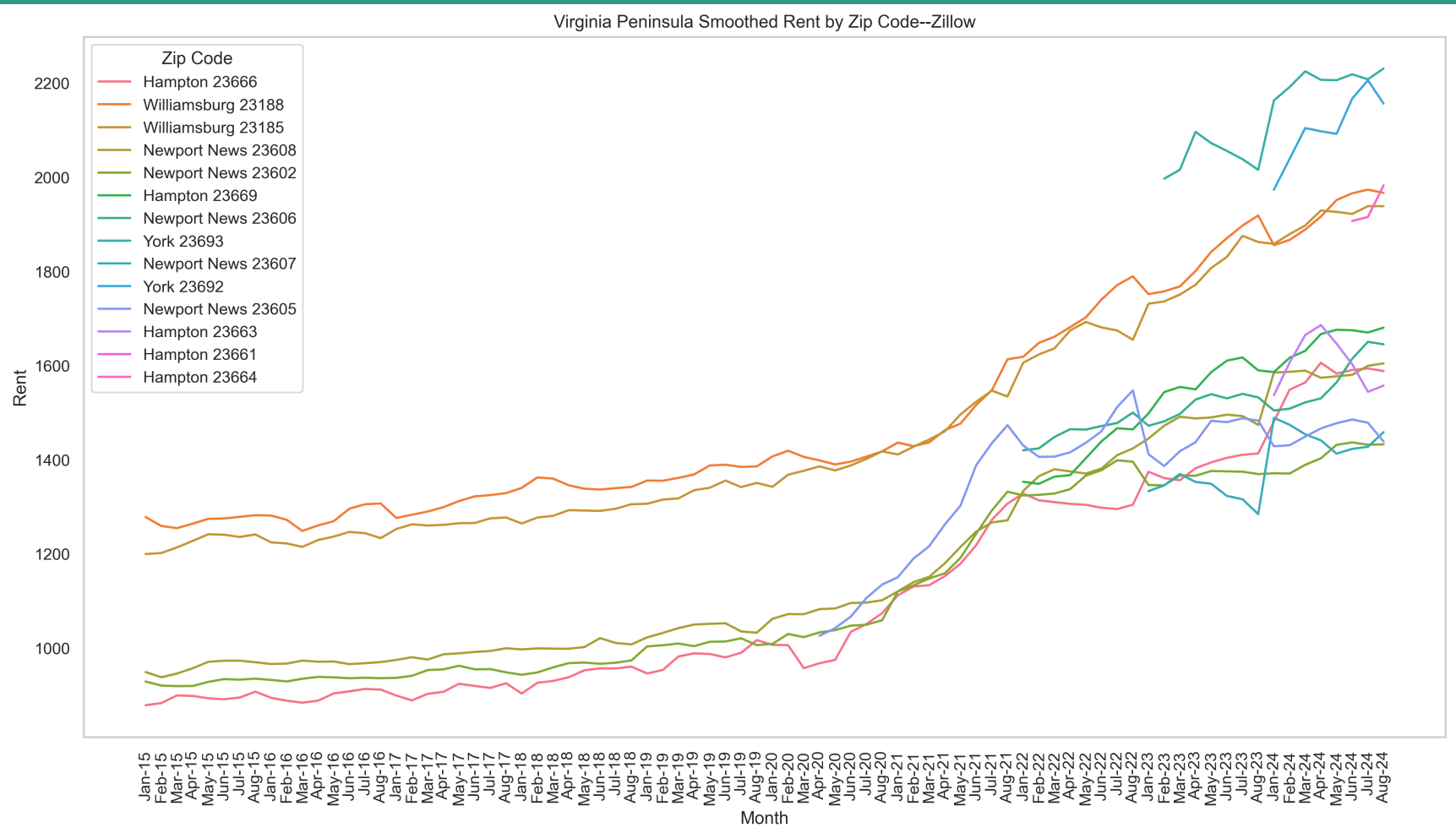
Virginia Peninsula Smoothed Rent by Zip Code--Zillow
Zip Code
Hampton 23666
Williamsburg 23188
Williamsburg 23185
Newport News 23608
Newport News 23602
Hampton 23669
Newport News 23606
York 23693
Newport News 23607
York 23692
Newport News 23605
Hampton 23663
Hampton 23661
Hampton 23664
Rent
2200
2000
1800
1600
1400
1200
1000
Month
Jan-15
Feb-15
Mar-15
Apr-15
May-15
Jun-15
Jul-15
Aug-15
Jan-16
Feb-16
Mar-16
Apr-16
May-16
Jun-16
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May-23
Jun-23
Jul-23
Aug-23
Jan-24
Feb-24
Mar-24
Apr-24
May-24
Jun-24
Jul-24
Aug-24

Rent Change from 2015 to 2019

Region Name	Mean Rent 2015	Mean Rent 2019	Percent Change
Hampton 23666	$893.35	$980.66	9.77%
Newport News 23602	$927.31	$1,009.75	8.89%
Newport News 23608	$959.69	$1,039.96	8.36%
Williamsburg 23185	$1,225.46	$1,333.13	8.79%
Williamsburg 23188	$1,271.04	$1,373.83	8.09%

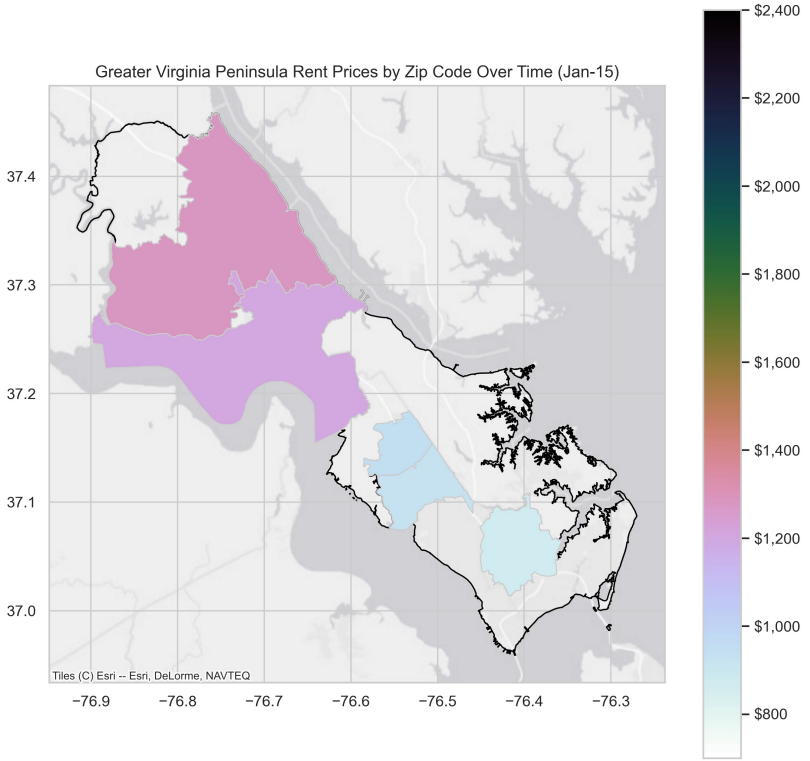


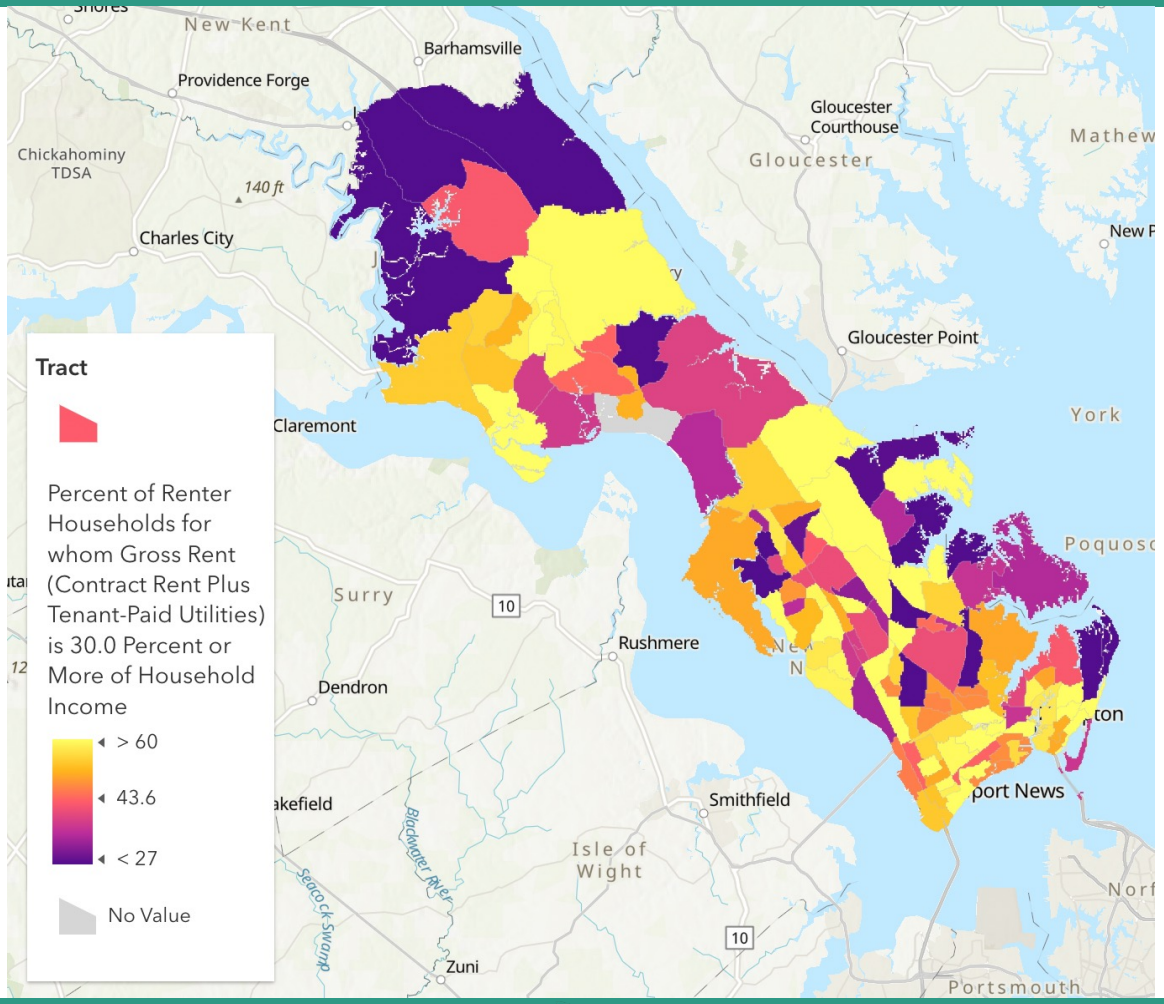
Rent Change from 2019 to 2024

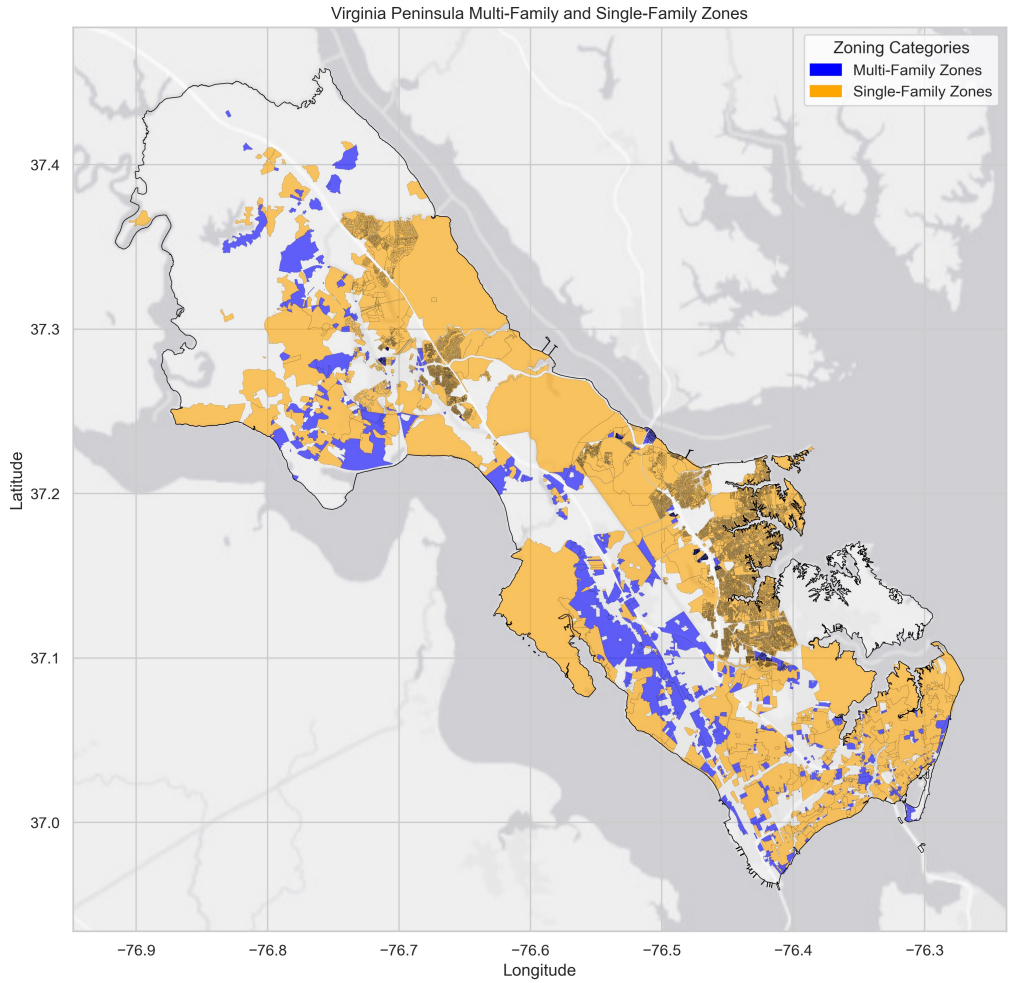
Region Name	Mean Rent 2019	Mean Rent 2024	Percent Change
Hampton 23666	$980.66	$1,582.35	61.36%
Newport News 23602	$1,009.75	$1,408.58	39.50%
Newport News 23608	$1,039.96	$1,587.36	52.64%
Williamsburg 23185	$1,333.13	$1,911.61	43.39%
Williamsburg 23188	$1,373.83	$1,923.62	40.02%



Virginia Peninsula Rent Increases




New Kent
Barhamsville
Providence Forge
Chickahominy TDSA
140 ft
Charles City
Gloucester Courthouse
Gloucester
Mathew
New P
Gloucester Point
York
Claremont
Poquoso
Surry
10
Rushmere
Dendron
Smithfield
Isle of Wight
Blackwater River
Seacock Swamp
Zuni
10
Portsmouth
Norf
Tract
Percent of Renter Households for whom Gross Rent (Contract Rent Plus Tenant-Paid Utilities) is 30.0 Percent or More of Household Income
> 60
43.6
< 27
No Value



- 9% zoned for multi-family housing
- 52% zoned for single-family housing

Key Findings

- Lack of affordable housing, drug/alcohol choices, and unemployment perceived as most common causes of homelessness
- 36.68% have a disabling condition
- Rents increased 39% to 61% depending on location
- Large proportion of population experiencing housing cost burden
- Only 9% of land zoned for multi-family housing

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What are emerging issues that are creating housing instability?

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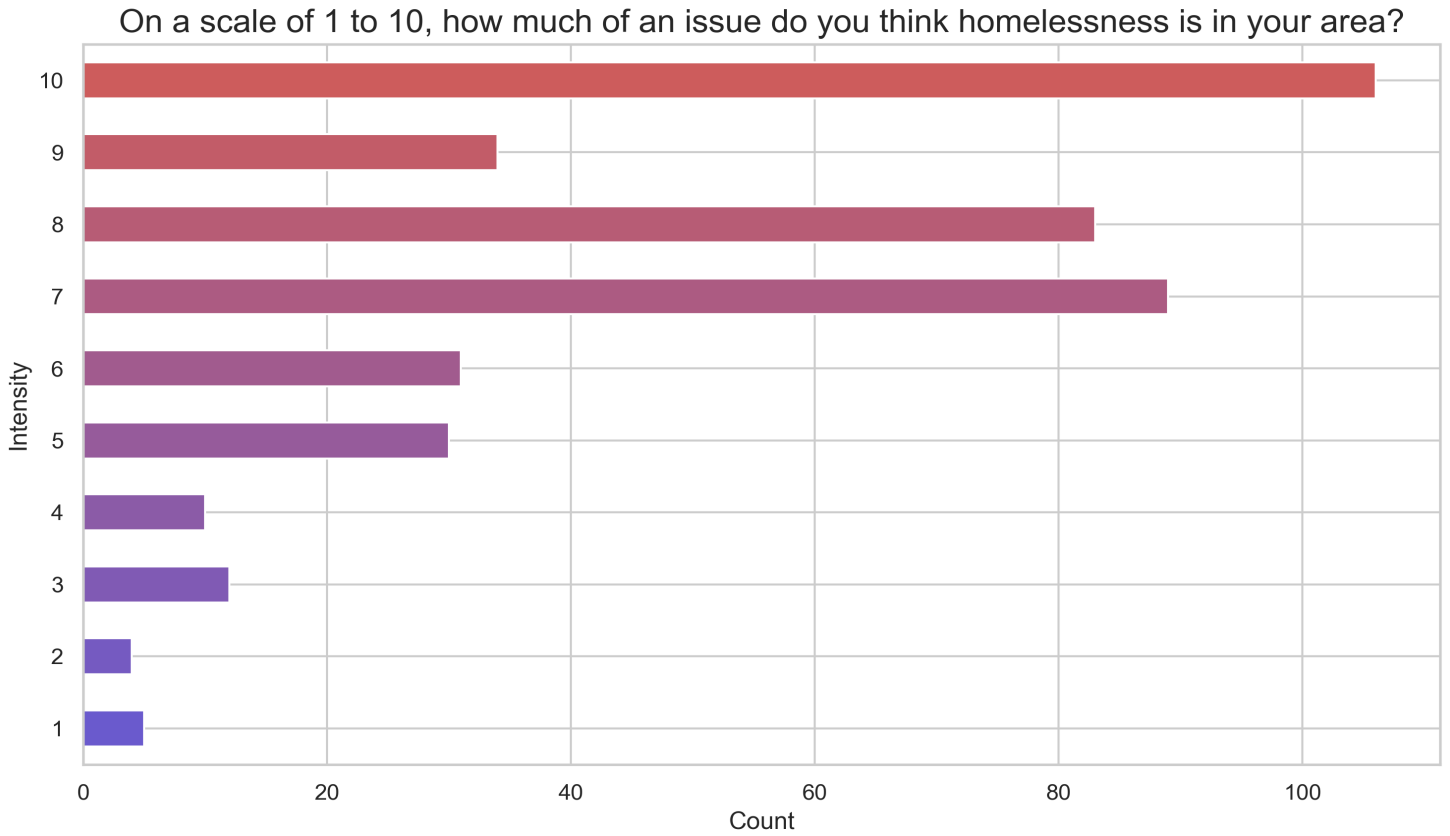
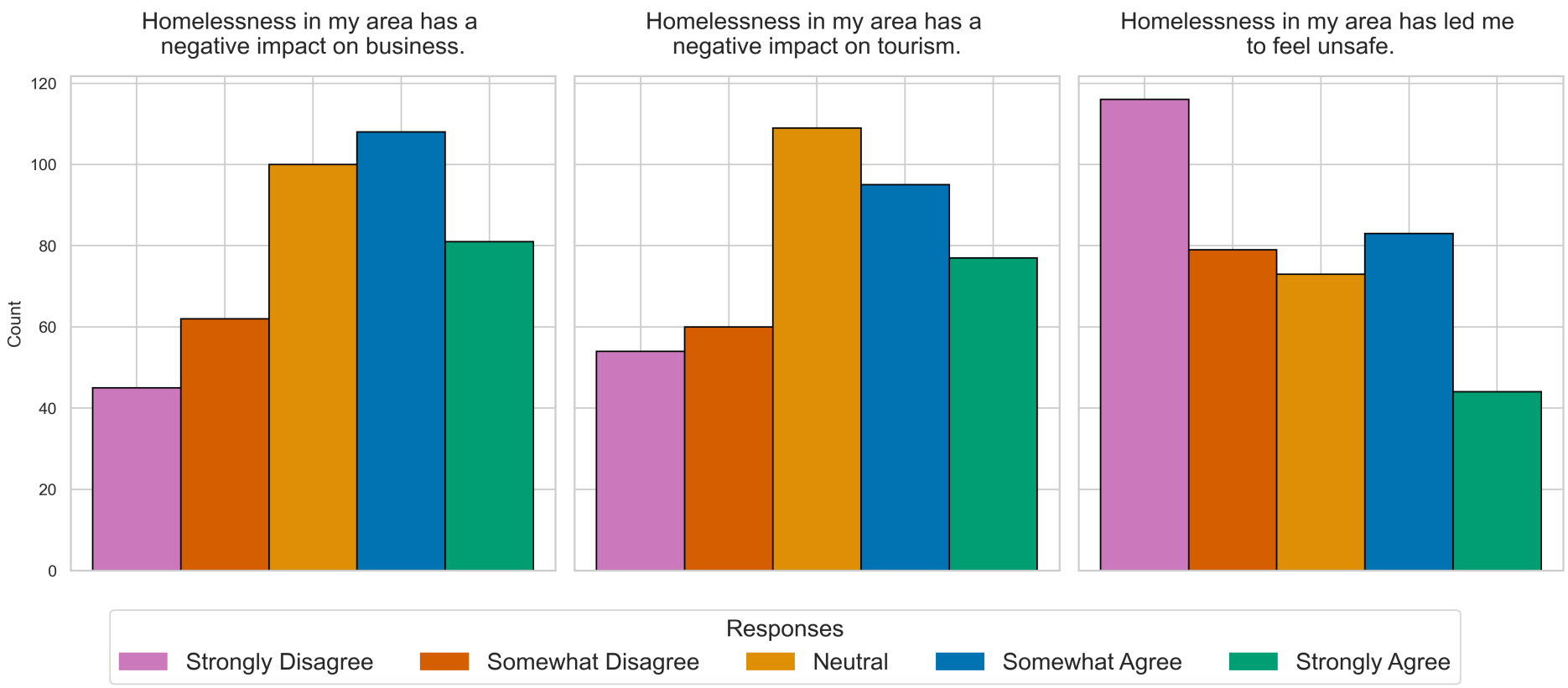
Extent & Scope of Homelessness

Preliminary Survey Results



Preliminary Survey Results



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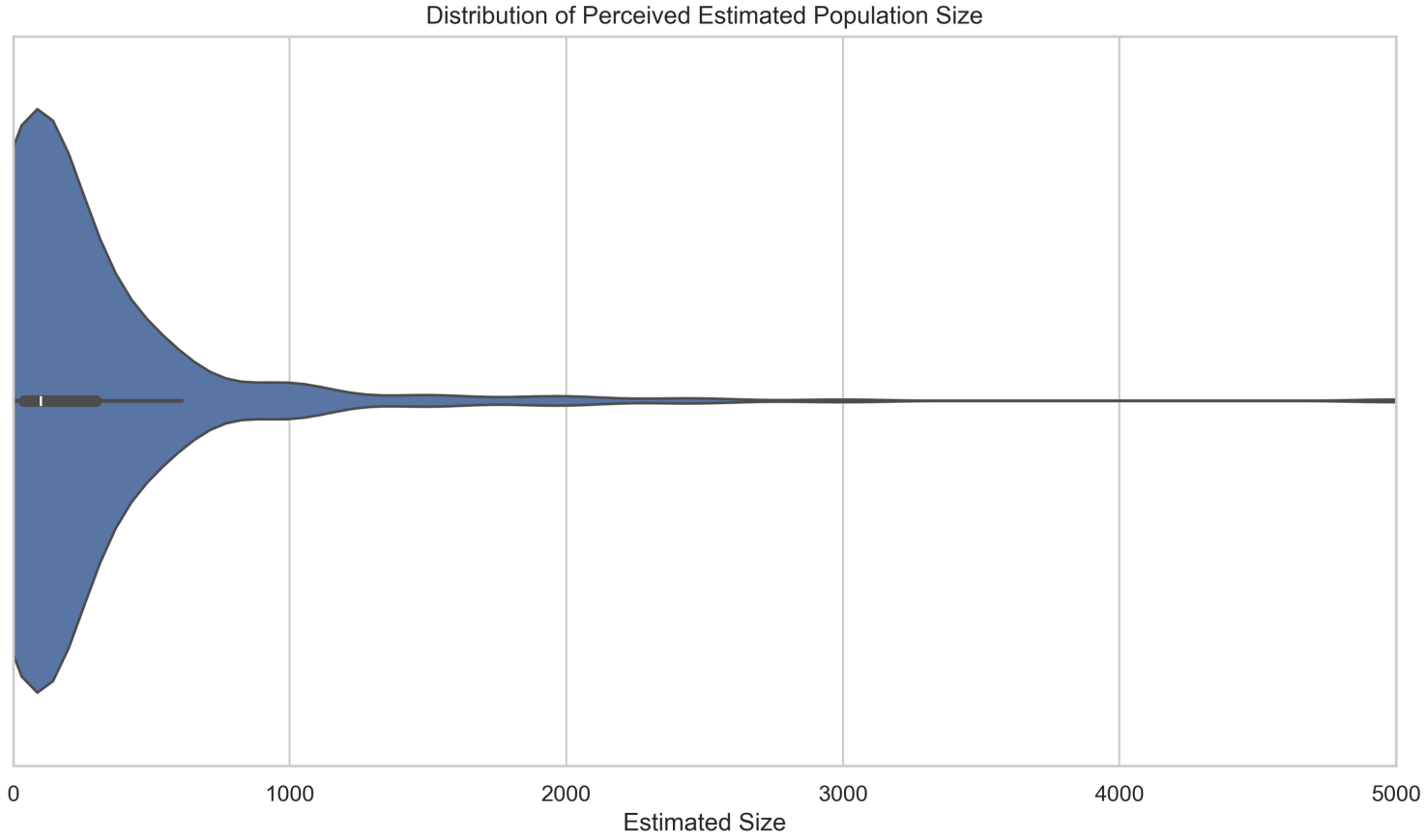
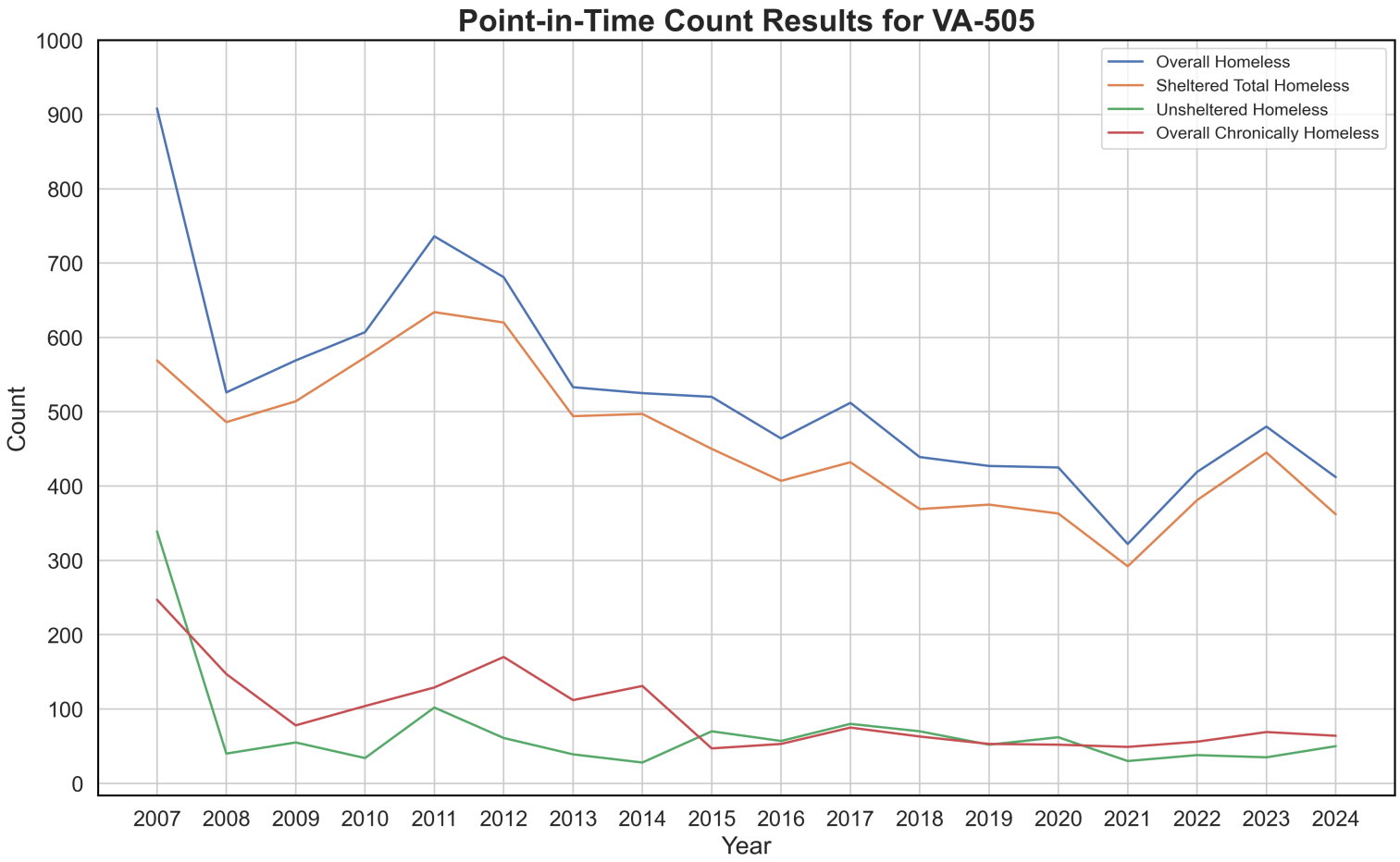
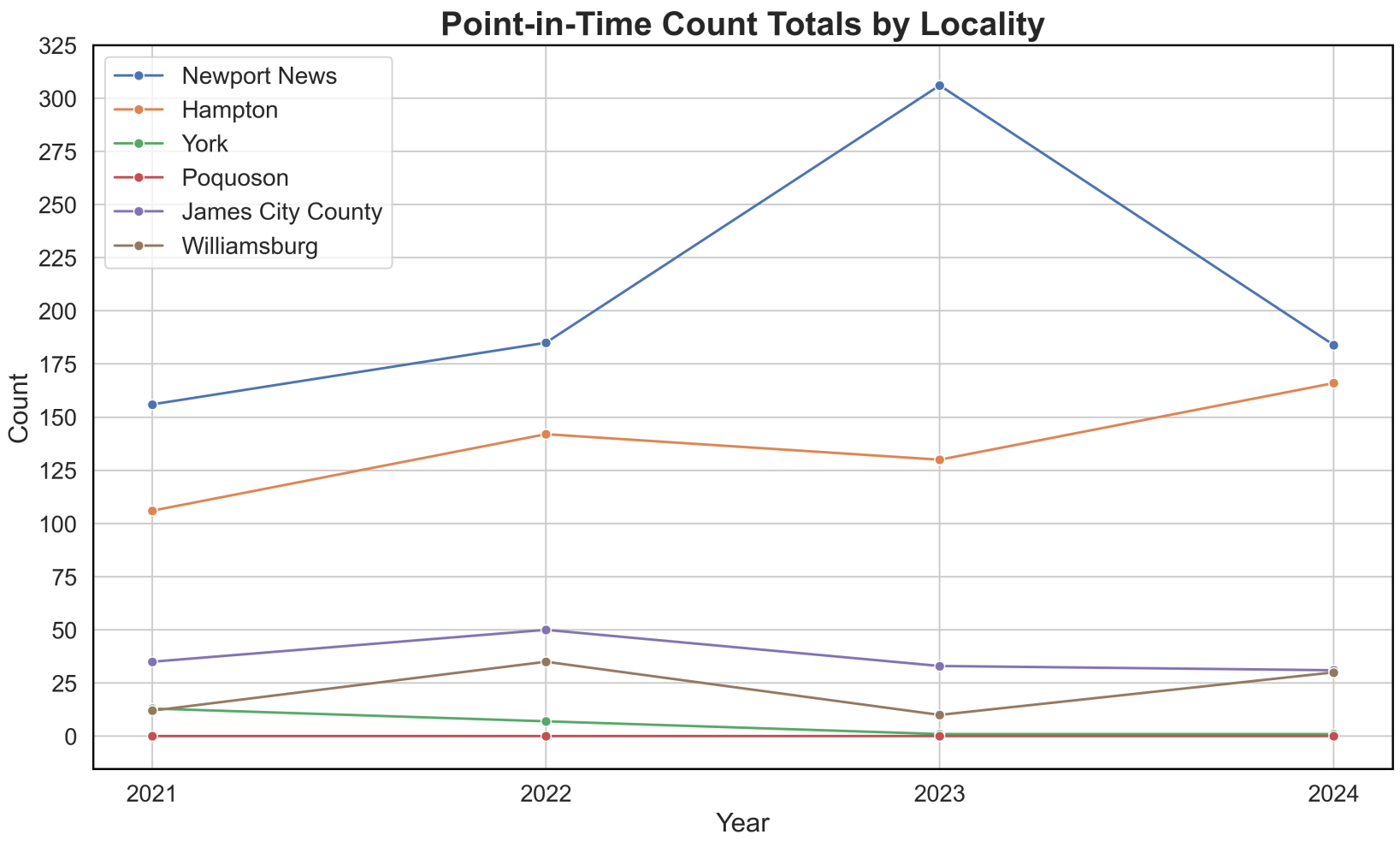
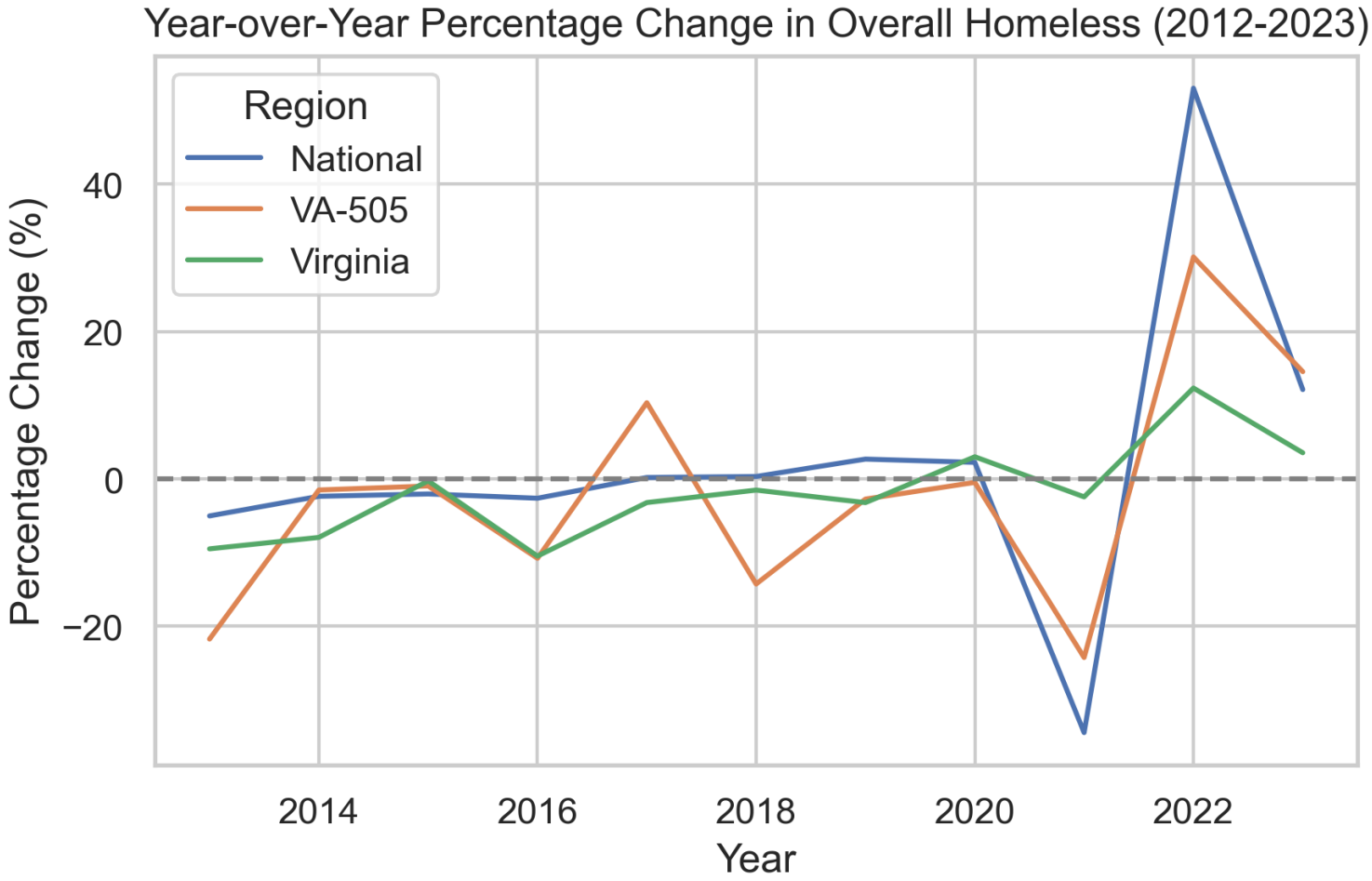
Unhoused Population

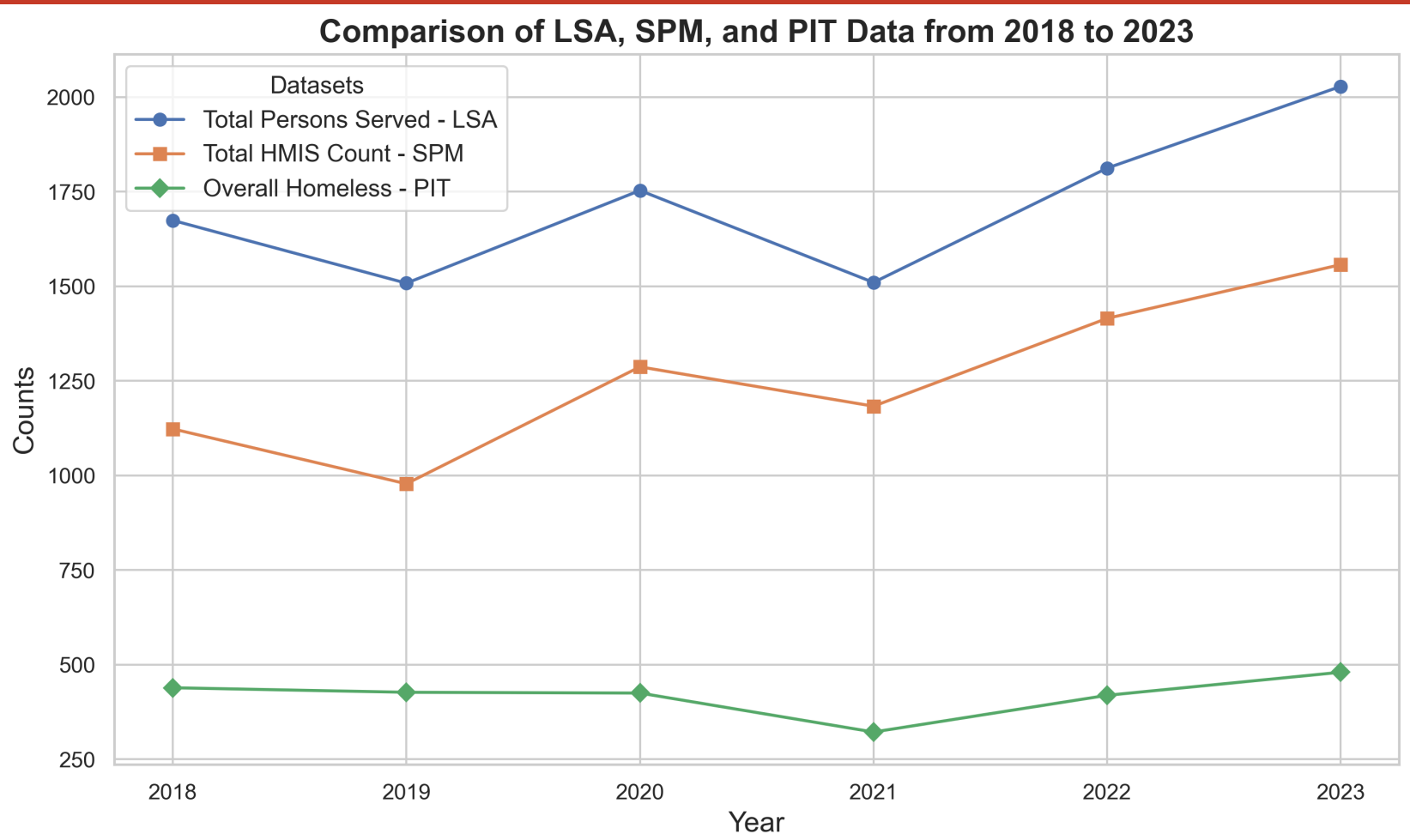
Preliminary Survey Results




Point-in-Time Count Results for VA-505
Overall Homeless
Sheltered Total Homeless
Unsheltered Homeless
Overall Chronically Homeless
Count
1000
900
800
700
600
500
400
300
200
100
0
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022
2023
2024
Year


Point-in-Time Count Totals by Locality
Newport News
Hampton
York
Poquoson
James City County
Williamsburg
Count
325
300
275
250
225
200
175
150
125
100
75
50
25
0
2021
2022
2023
2024
Year


Year-over-Year Percentage Change in Overall Homeless (2012-2023)
Region
National
VA-505
Virginia
Percentage Change (%)
40
20
0
−20
2014
2016
2018
2020
2022
Year


Comparison of LSA, SPM, and PIT Data from 2018 to 2023
Datasets
Total Persons Served - LSA
Total HMIS Count - SPM
Overall Homeless - PIT
Counts
2000
1750
1500
1250
1000
750
500
250
2018
2019
2020
2021
2022
2023
Year

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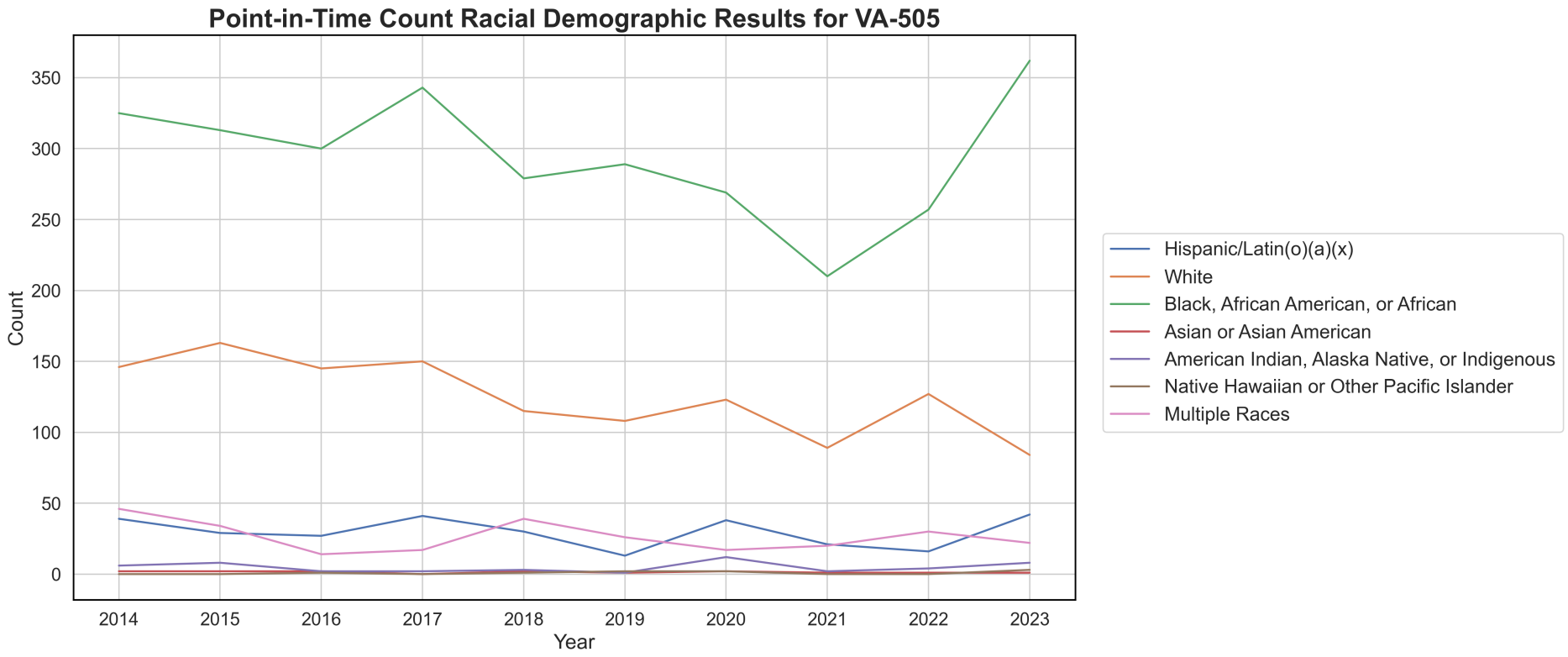
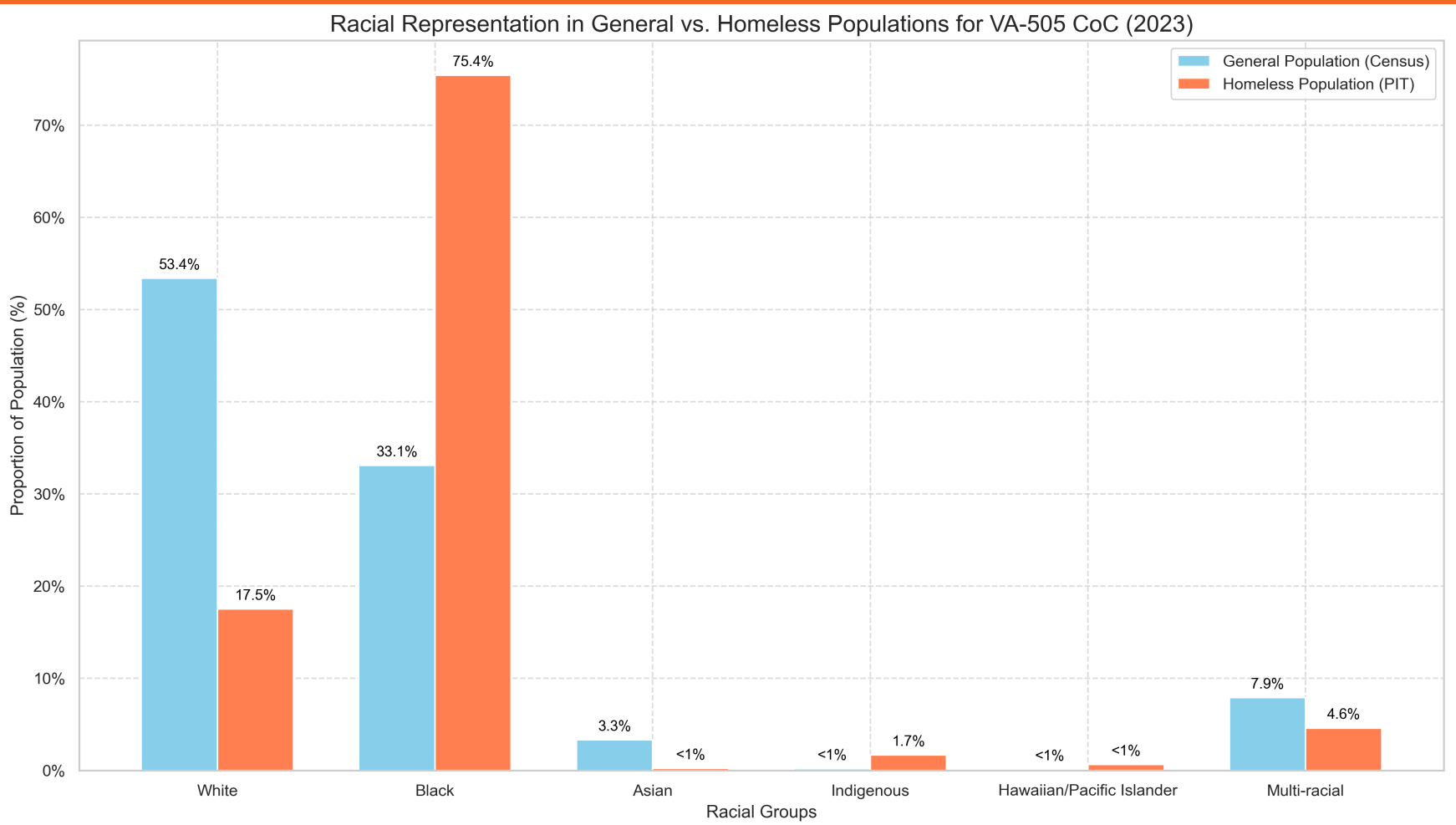
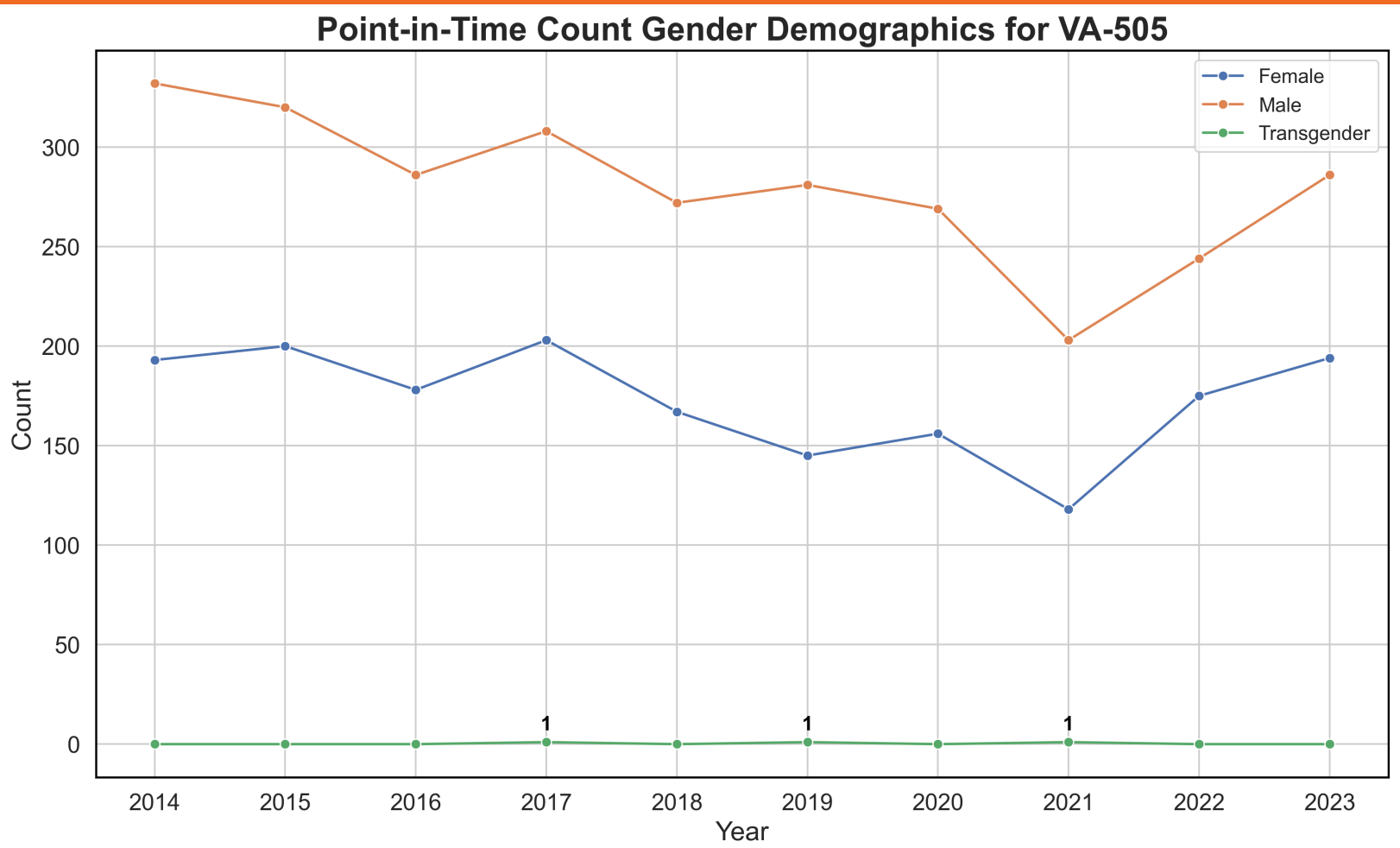
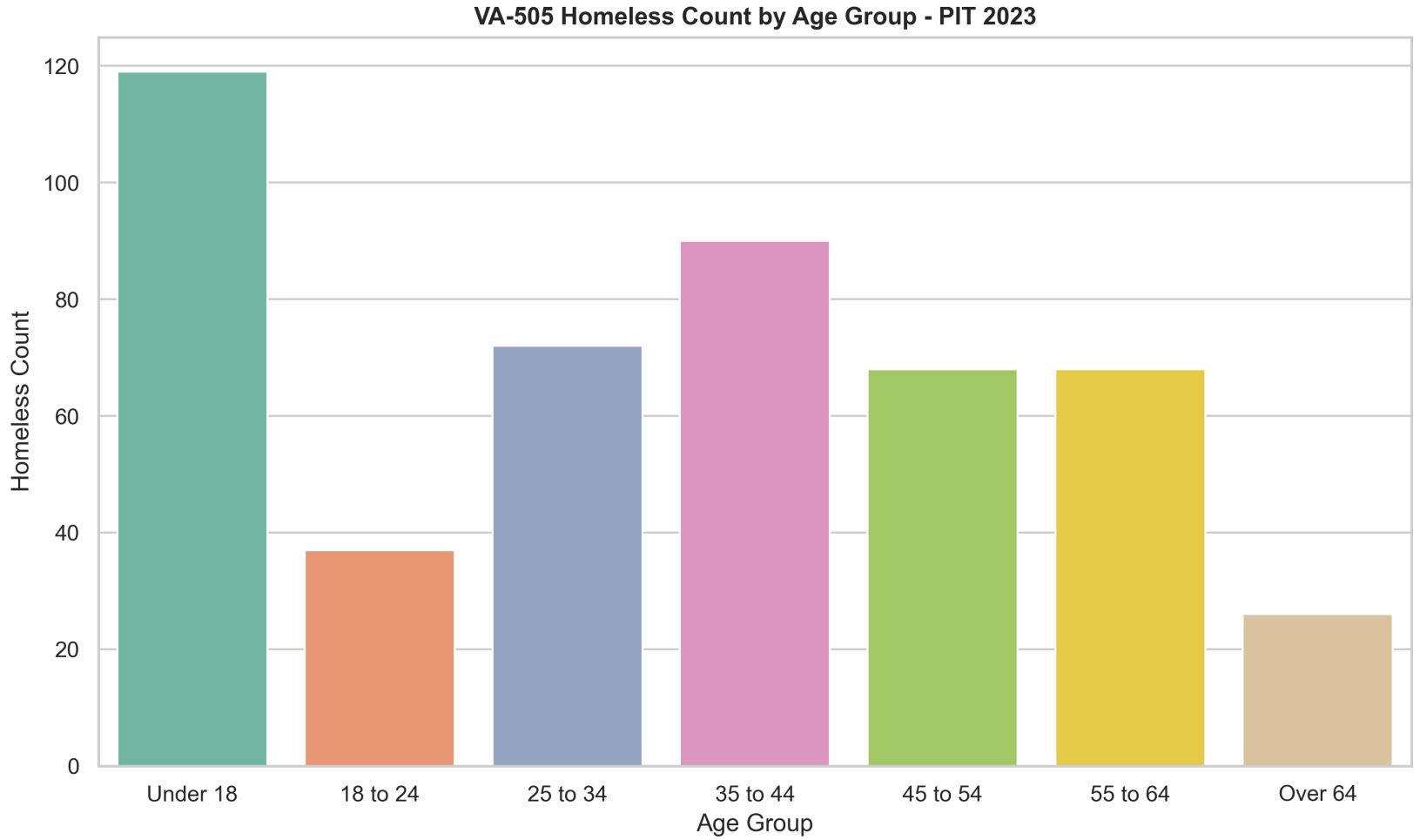
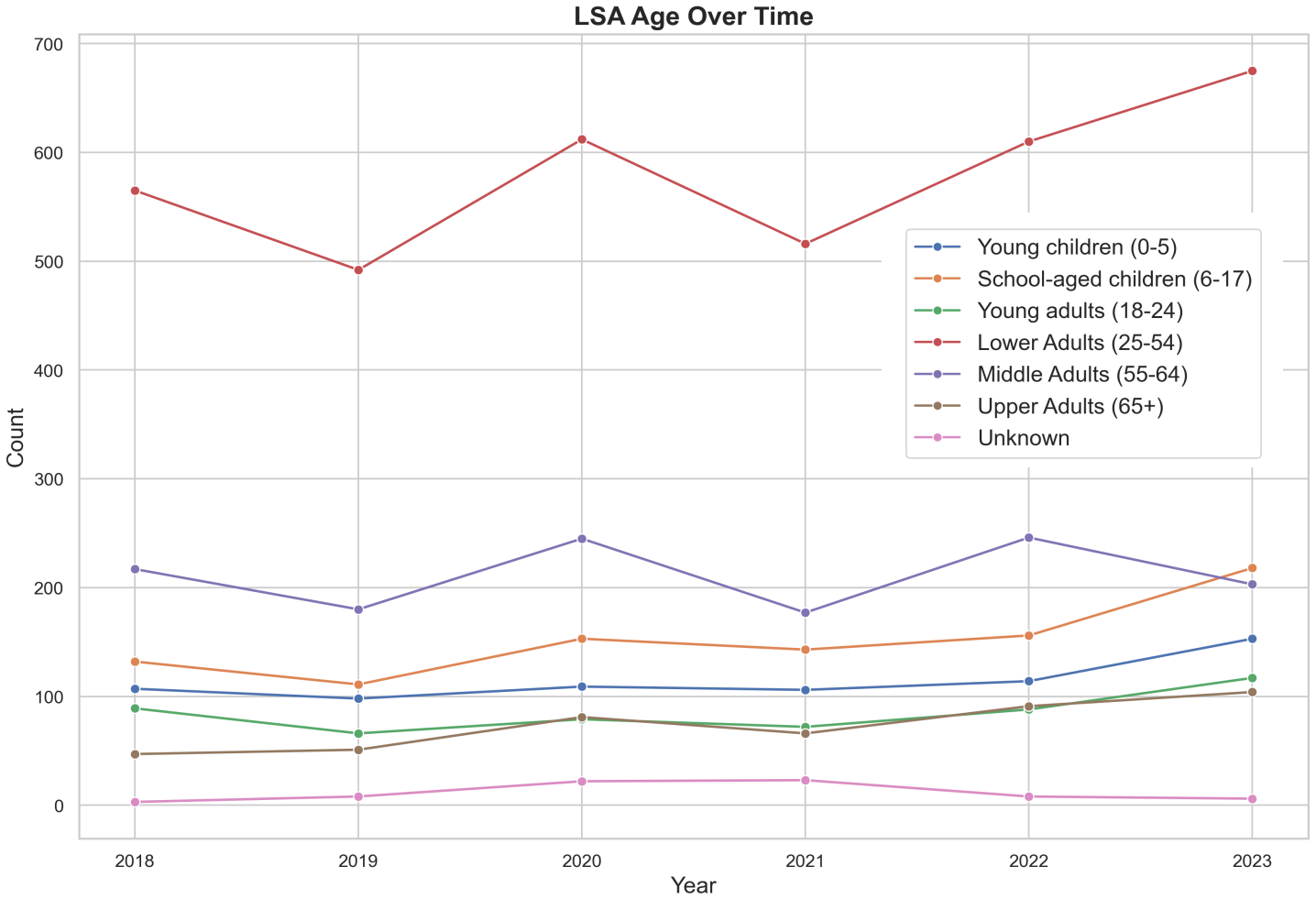
Unhoused Demographics

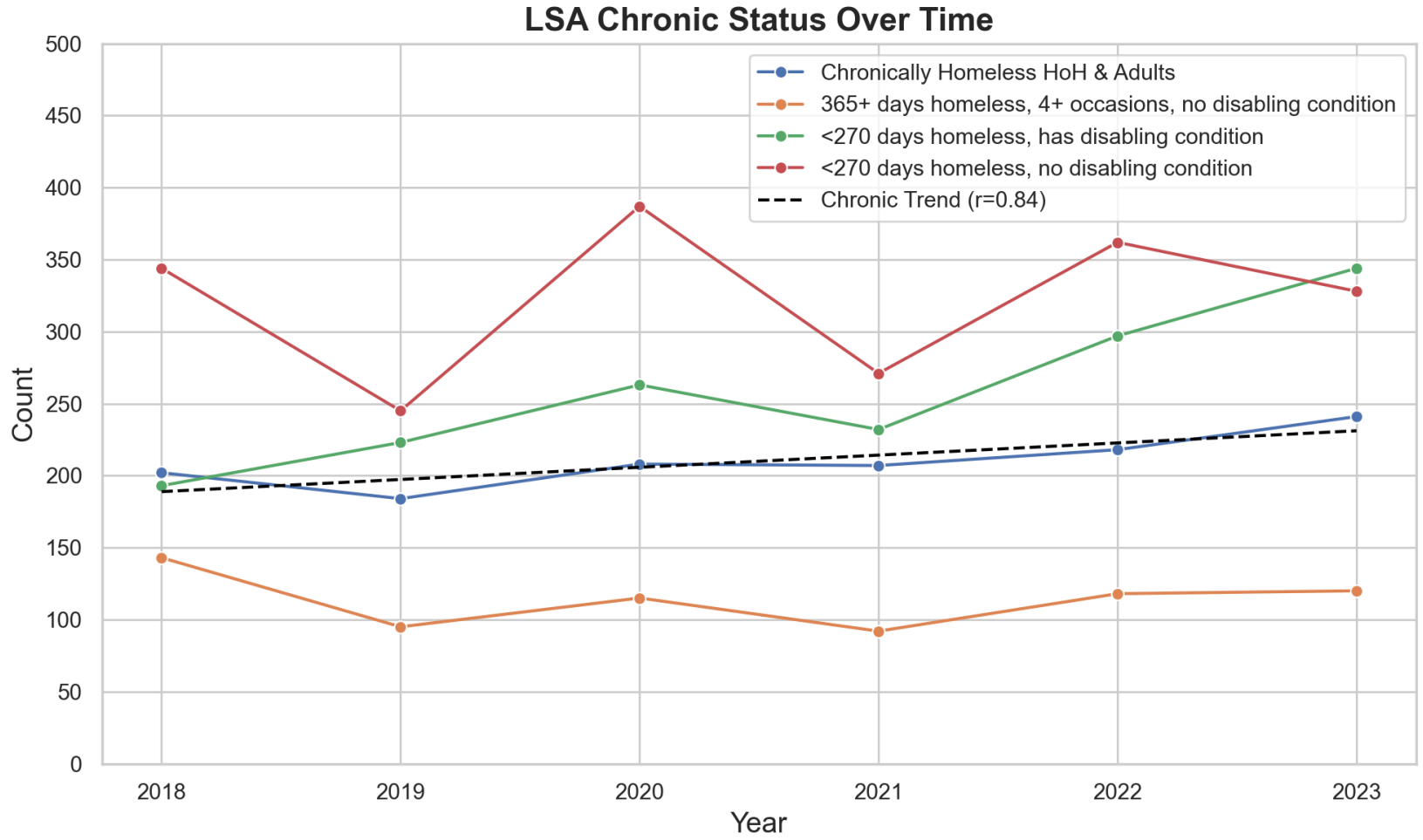

Point-in-Time Count Racial Demographic Results for VA-505
Count
350
300
250
200
150
100
50
0
2014
2015
2016
2017
2018
2019
2020
2021
2022
2023
Year
Hispanic/Latin(o)(a)(x)
White
Black, African American, or African
Asian or Asian American
American Indian, Alaska Native, or Indigenous
Native Hawaiian or Other Pacific Islander
Multiple Races

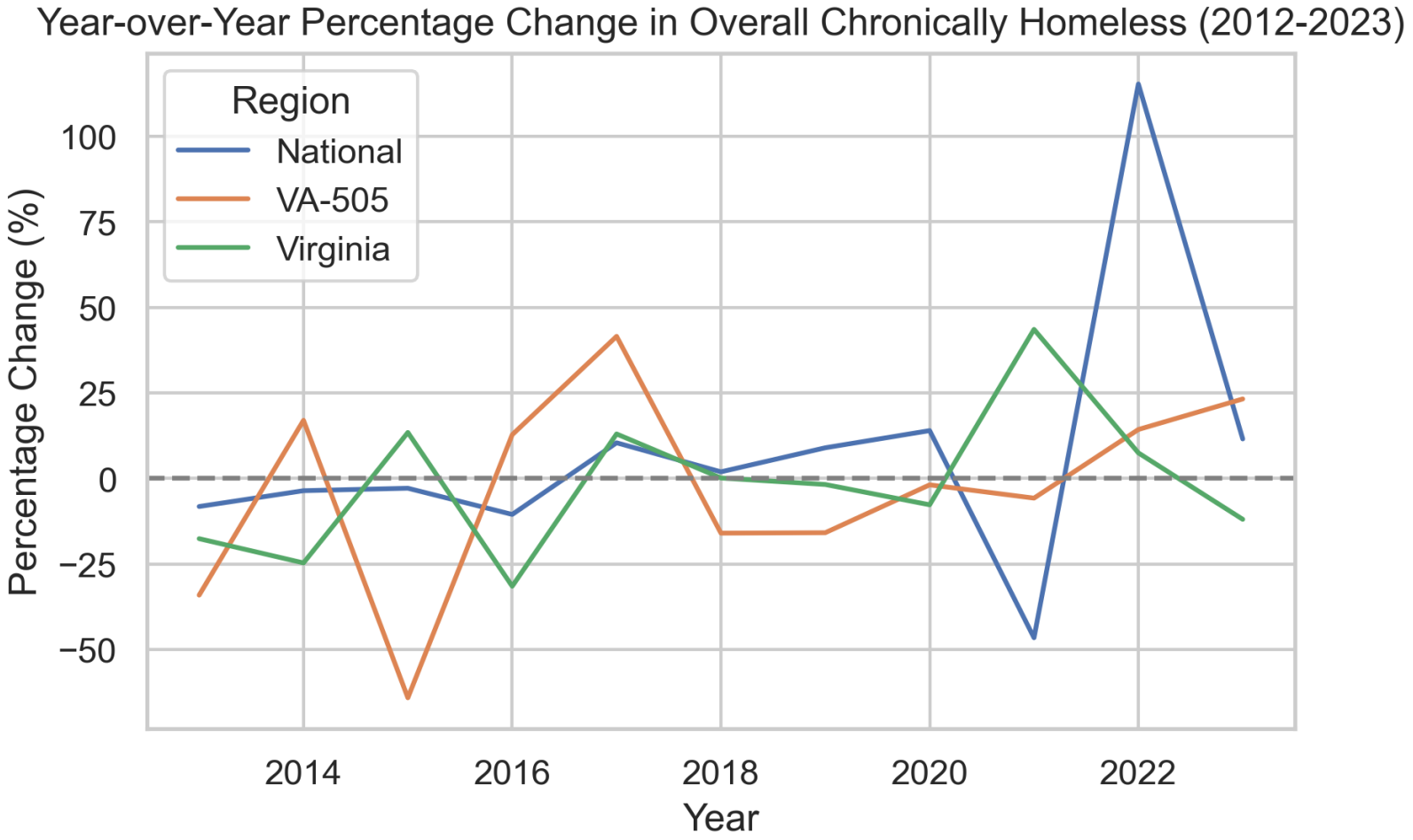

Racial Representation in General vs. Homeless Populations for VA-505 CoC (2023)
General Population (Census)
Homeless Population (PIT)
Proportion of Population (%)
0%
10%
20%
30%
40%
50%
60%
70%
53.4%
17.5%
33.1%
75.4%
3.3%
<1%
<1%
1.7%
<1%
<1%
7.9%
4.6%
White
Black
Asian
Indigenous
Hawaiian/Pacific Islander
Multi-racial
Racial Groups


Point-in-Time Count Gender Demographics for VA-505
Female
Male
Transgender
Count
300
250
200
150
100
50
0
1
1
1
2014
2015
2016
2017
2018
2019
2020
2021
2022
2023
Year


VA-505 Homeless Count by Age Group - PIT 2023
Homeless Count
120
100
80
60
40
20
0
Under 18
18 to 24
25 to 34
35 to 44
45 to 54
55 to 64
Over 64
Age Group


LSA Age Over Time
700
600
500
400
300
200
100
0
Count
2018
2019
2020
2021
2022
2023
Year
Young children (0-5)
School-aged children (6-17)
Young adults (18-24)
Lower Adults (25-54)
Middle Adults (55-64)
Upper Adults (65+)
Unknown


LSA Chronic Status Over Time
Chronically Homeless HoH & Adults
365+ days homeless, 4+ occasions, no disabling condition
<270 days homeless, has disabling condition
<270 days homeless, no disabling condition
Chronic Trend (r=0.84)
Count
Year
0
50
100
150
200
250
300
350
400
450
500
2018
2019
2020
2021
2022
2023


Year-over-Year Percentage Change in Overall Chronically Homeless (2012-2023)
Region
National
VA-505
Virginia
Percentage Change (%)
100
75
50
25
0
−25
−50
2014
2016
2018
2020
2022
Year

Key Findings

- Disabled individuals increasing
- Chronic homelessness is stagnant/increasing
- BIPOC are overrepresented
- Increasing proportion of older adults
- Gender minority invisibility
- Homelessness is broadly viewed as a widely significant issue
- Homelessness is perceived as having a negative impact on business and tourism

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Does this data match reality?

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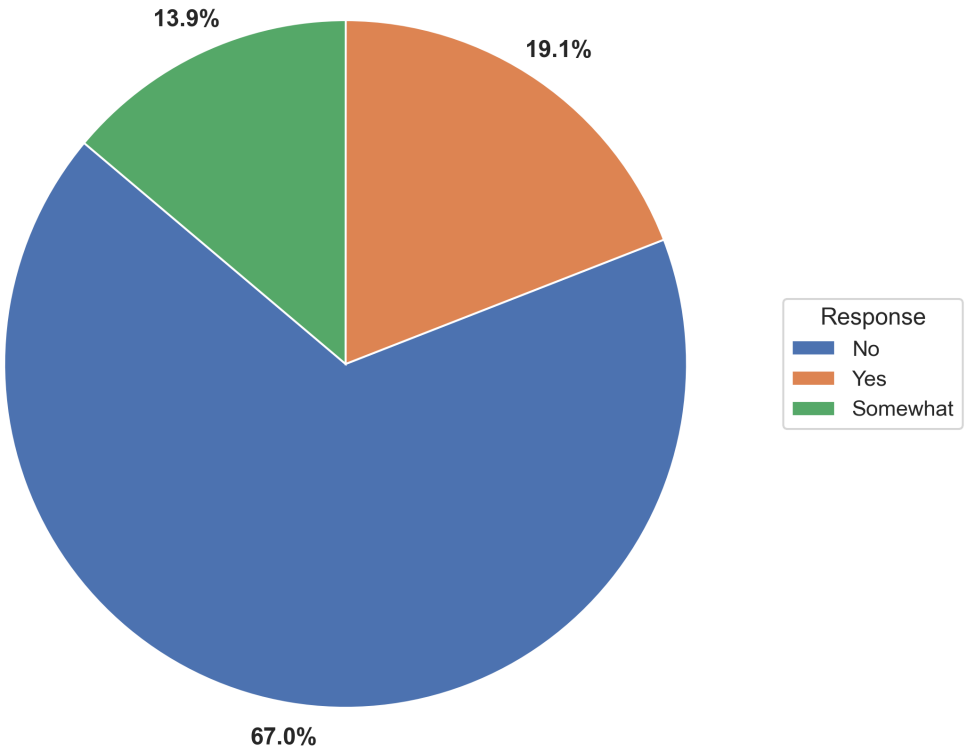
Homeless Response System

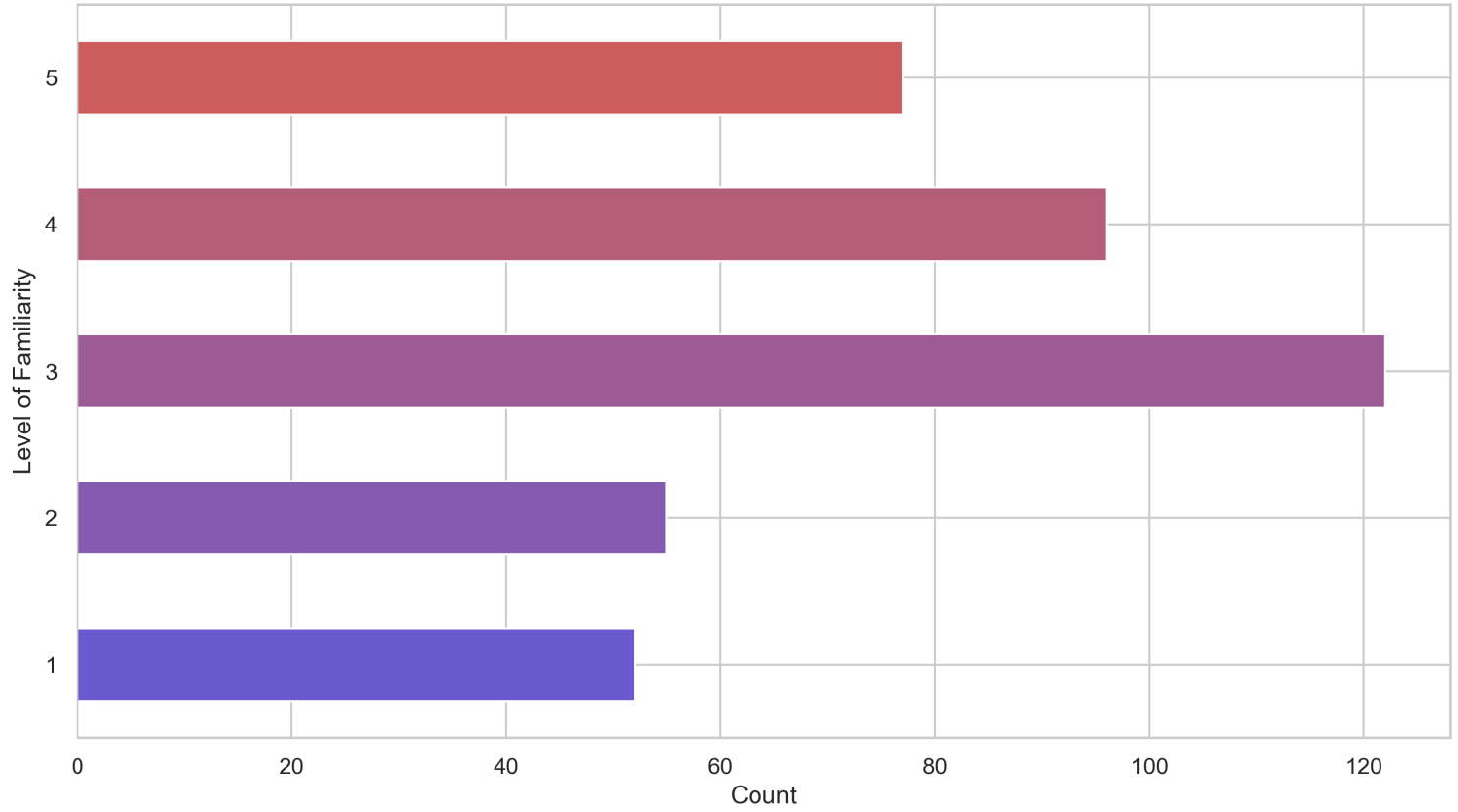
Preliminary Survey Results

Are you familiar with the Greater Virginia Peninsula Homeless Consortium (GVPHC)?



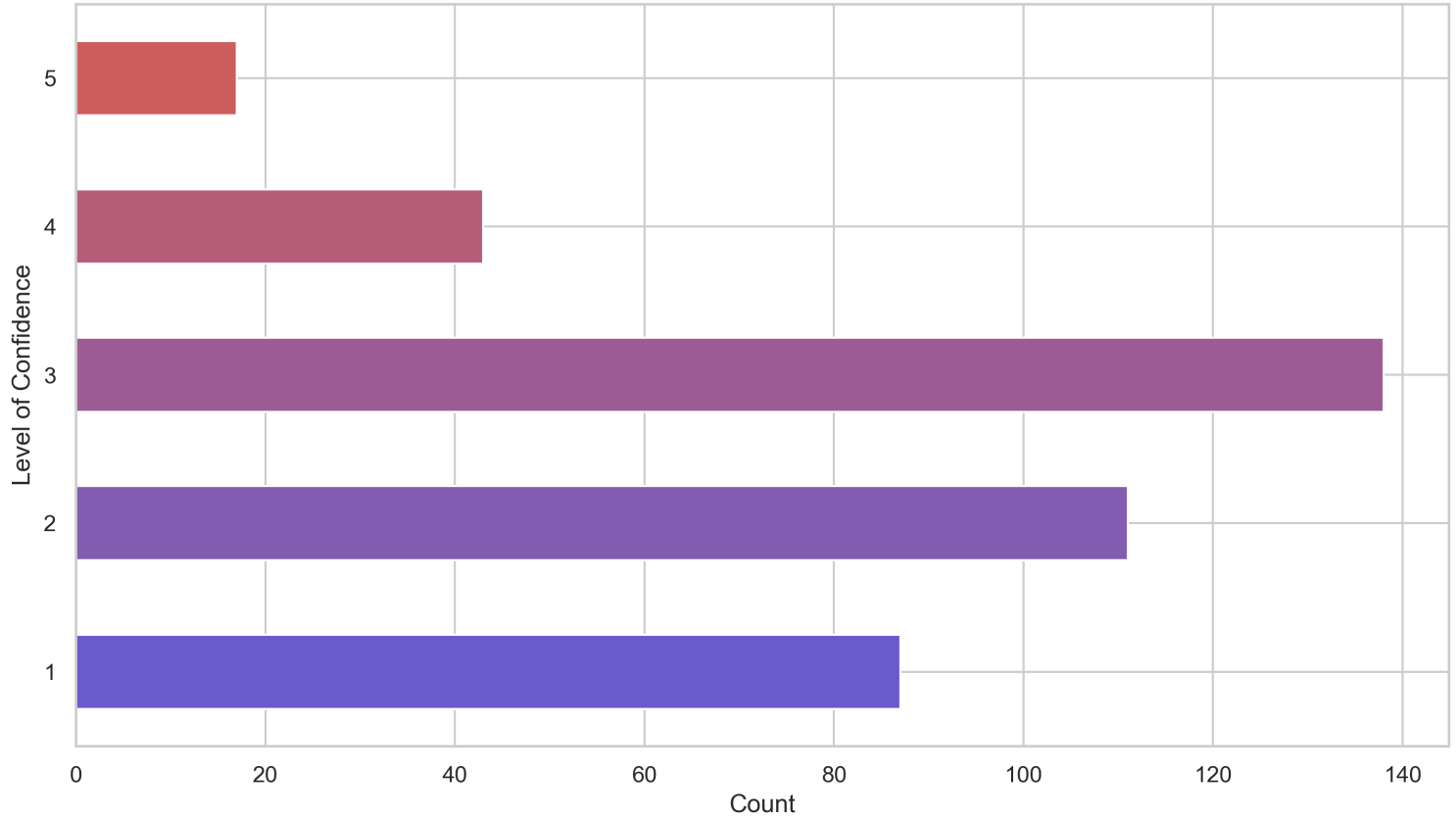
Preliminary Survey Results

On a scale of 1 to 5, how familiar are you with the services available to people experiencing homelessness in your area?



Preliminary Survey Results

On a scale of 1 to 5, how confident are you that funding is being used effectively to address homelessness in your area?



Housing Inventory Chart

(2024)

Housing Type	Household Units
Emergency Shelter	143
Winter Shelter	258
Transitional Housing	5
Rapid Re-housing	46
Permanent Supportive Housing	459
Other Permanent Housing	207

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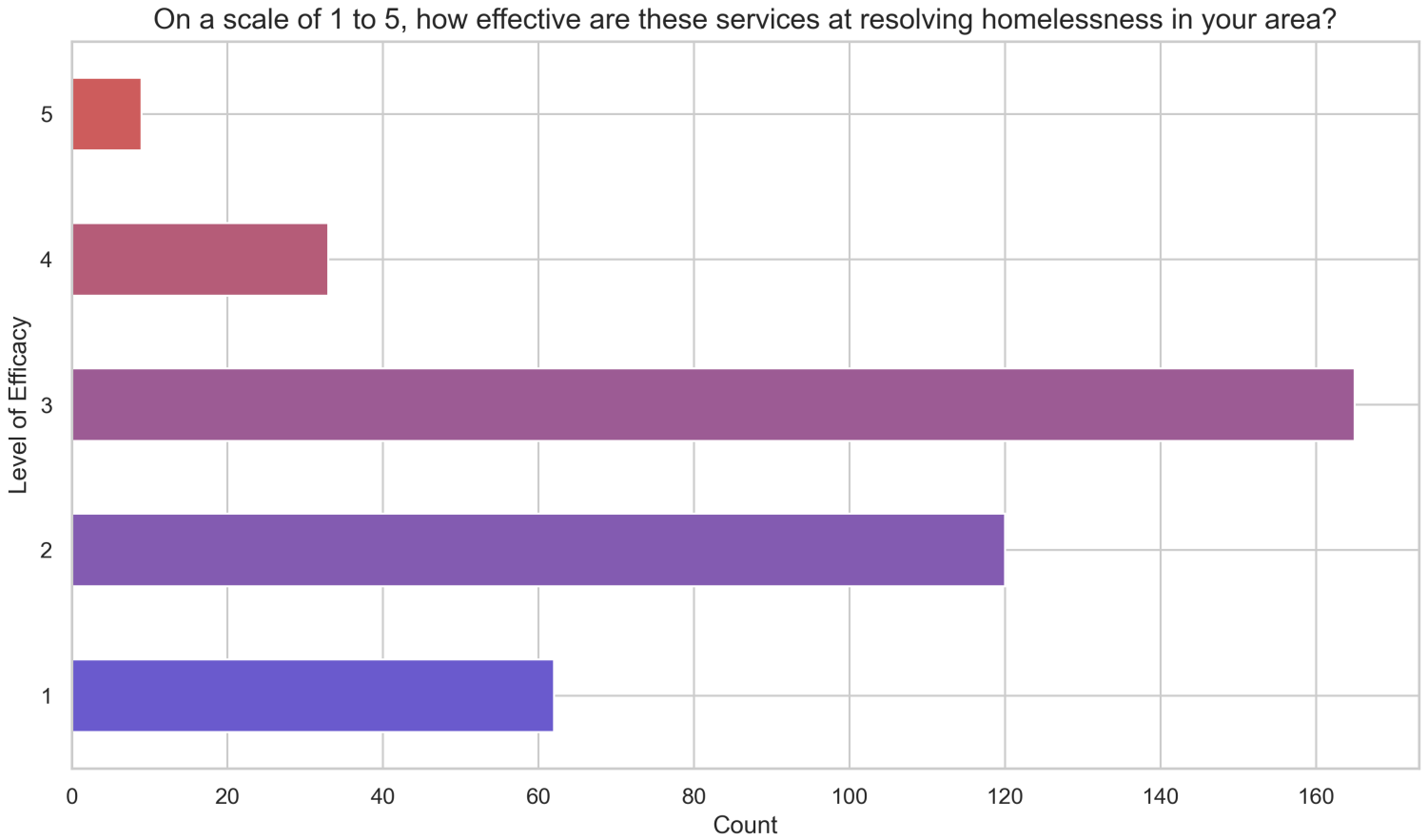
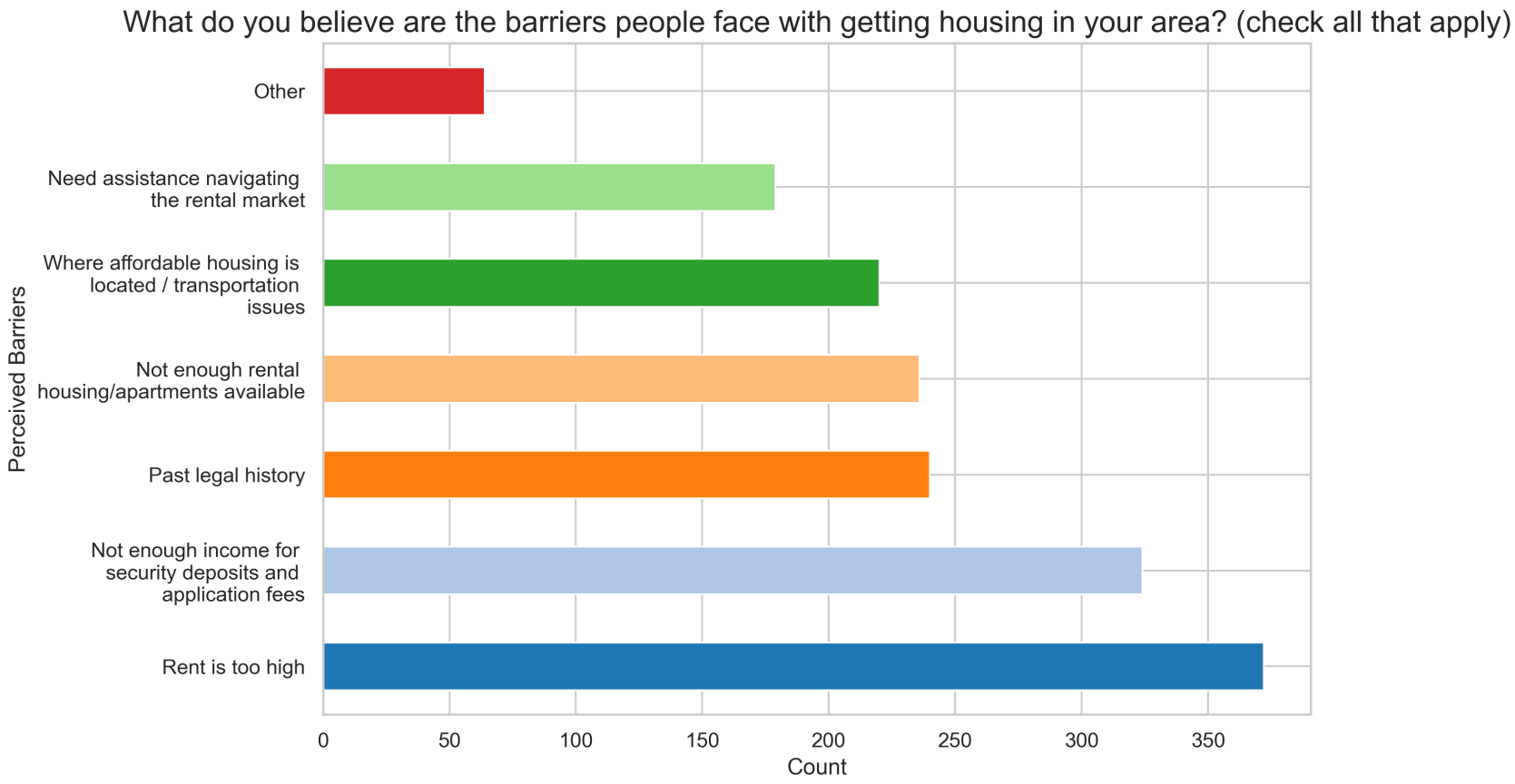
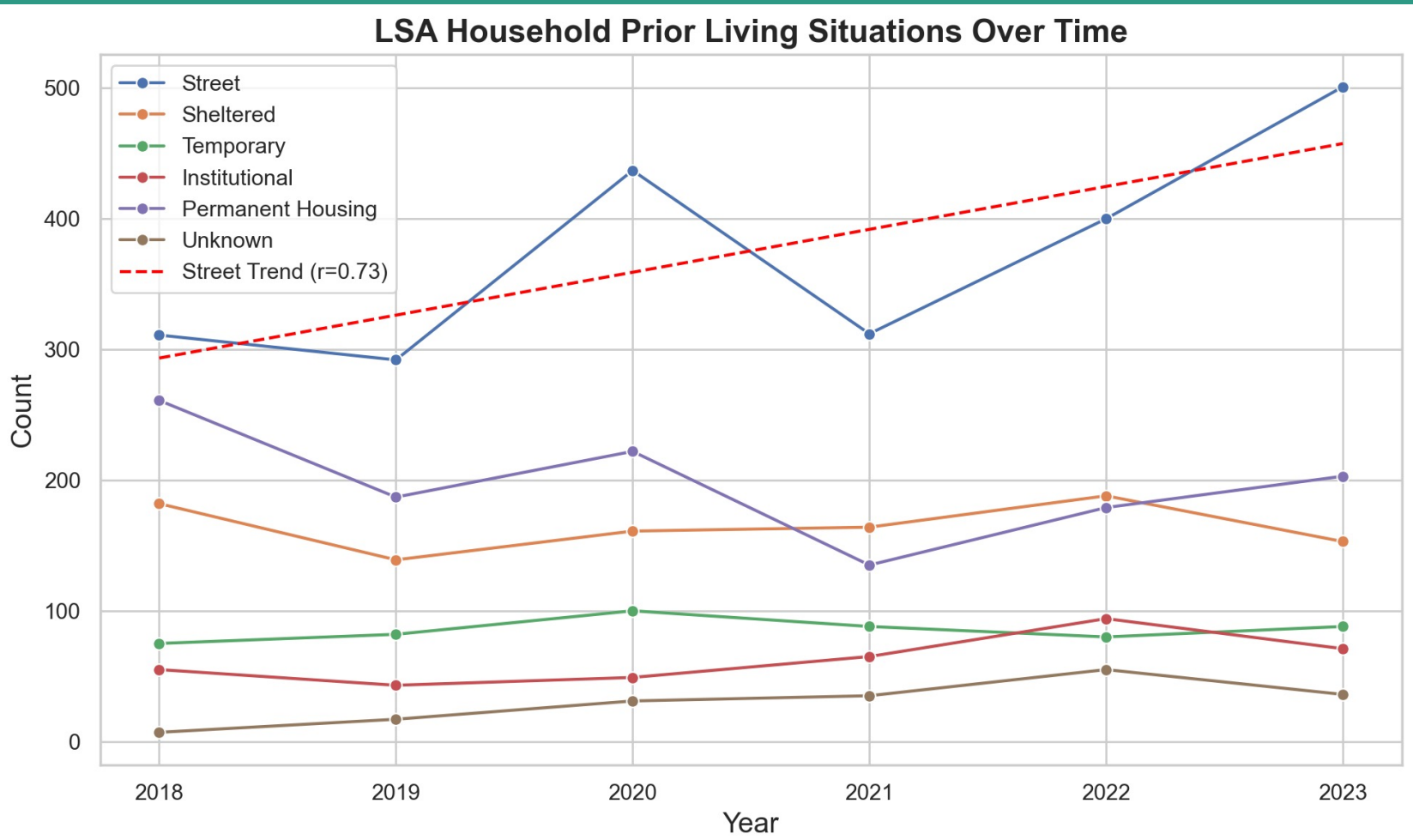
System Performance

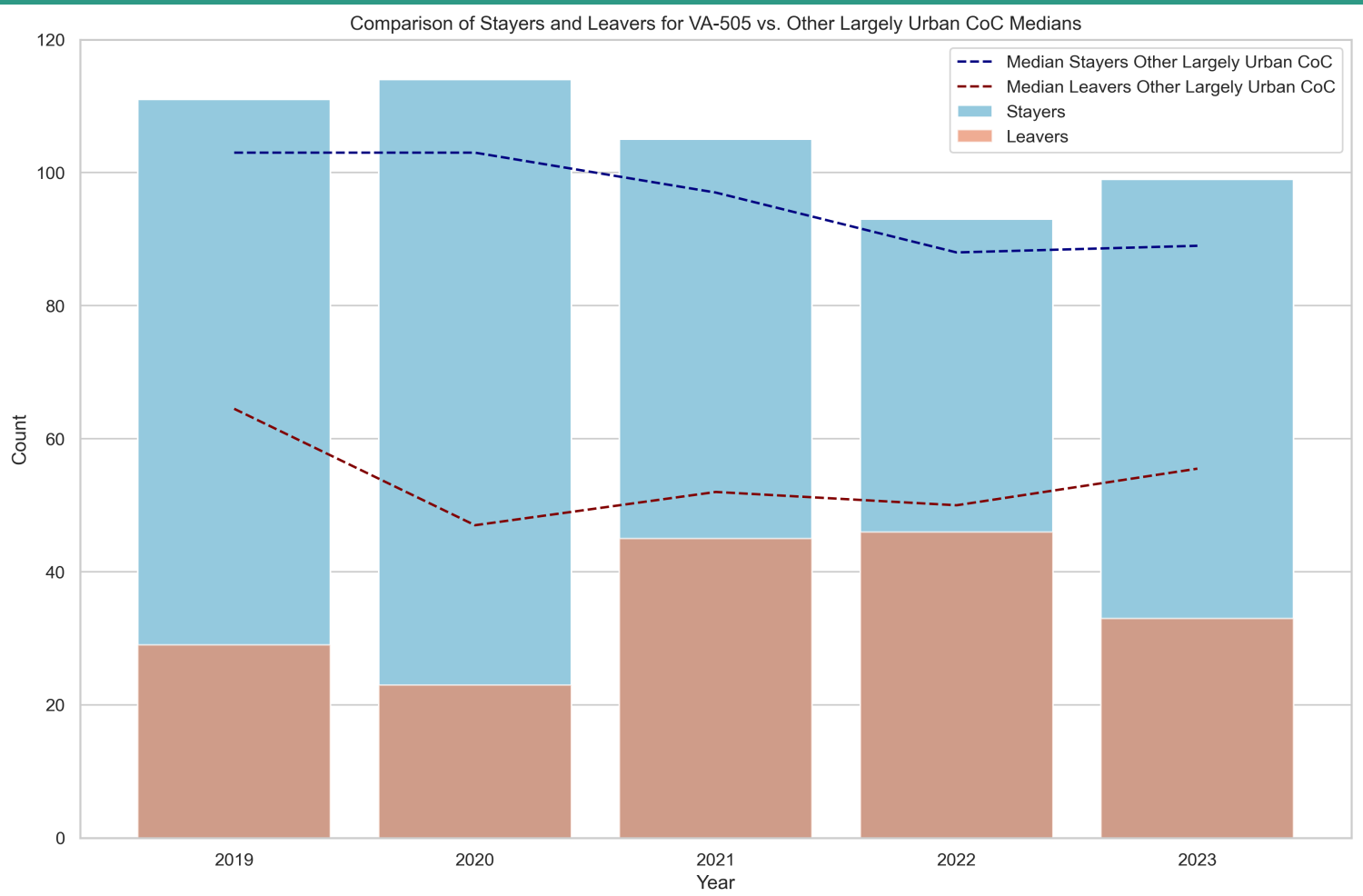
Preliminary Survey Results

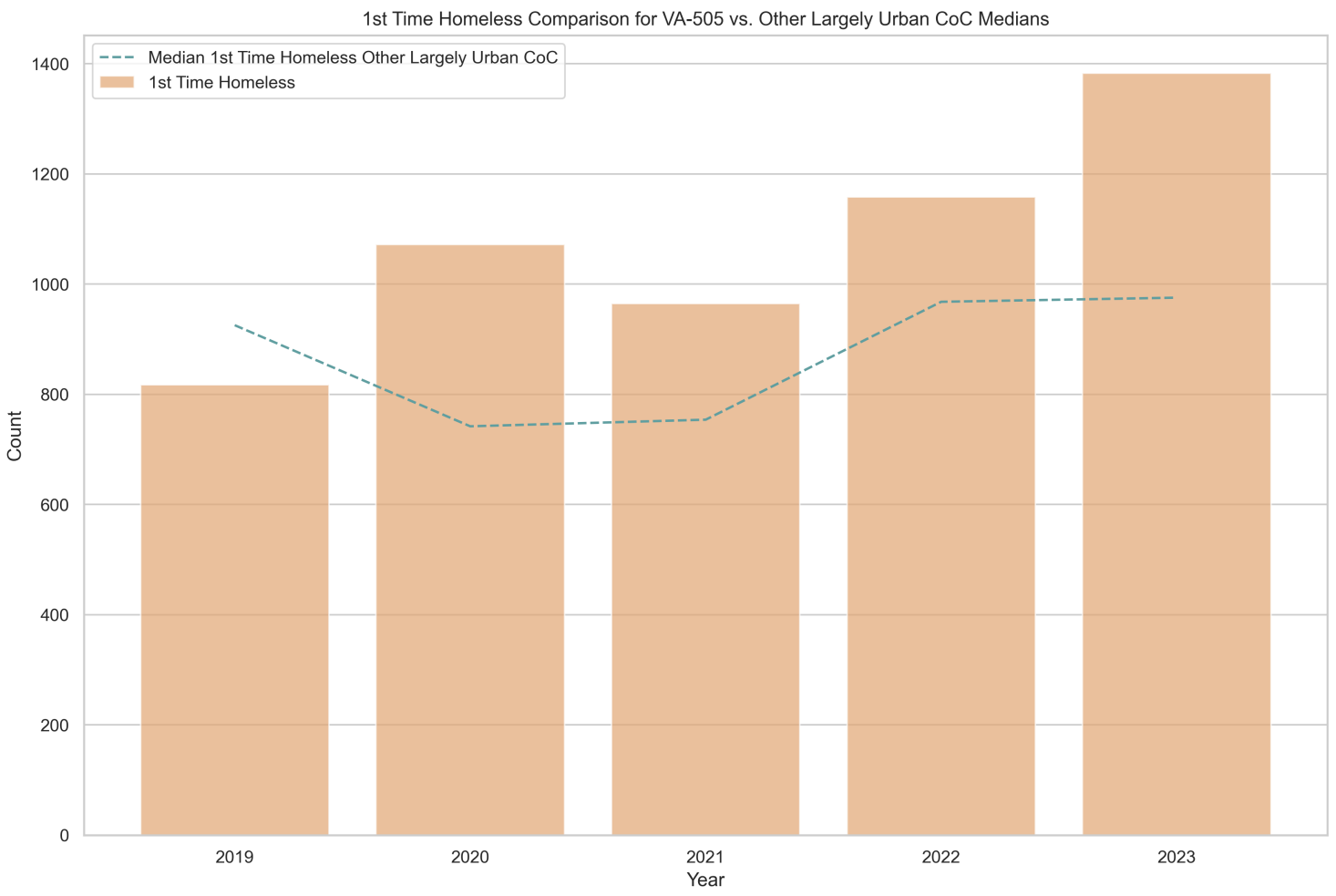


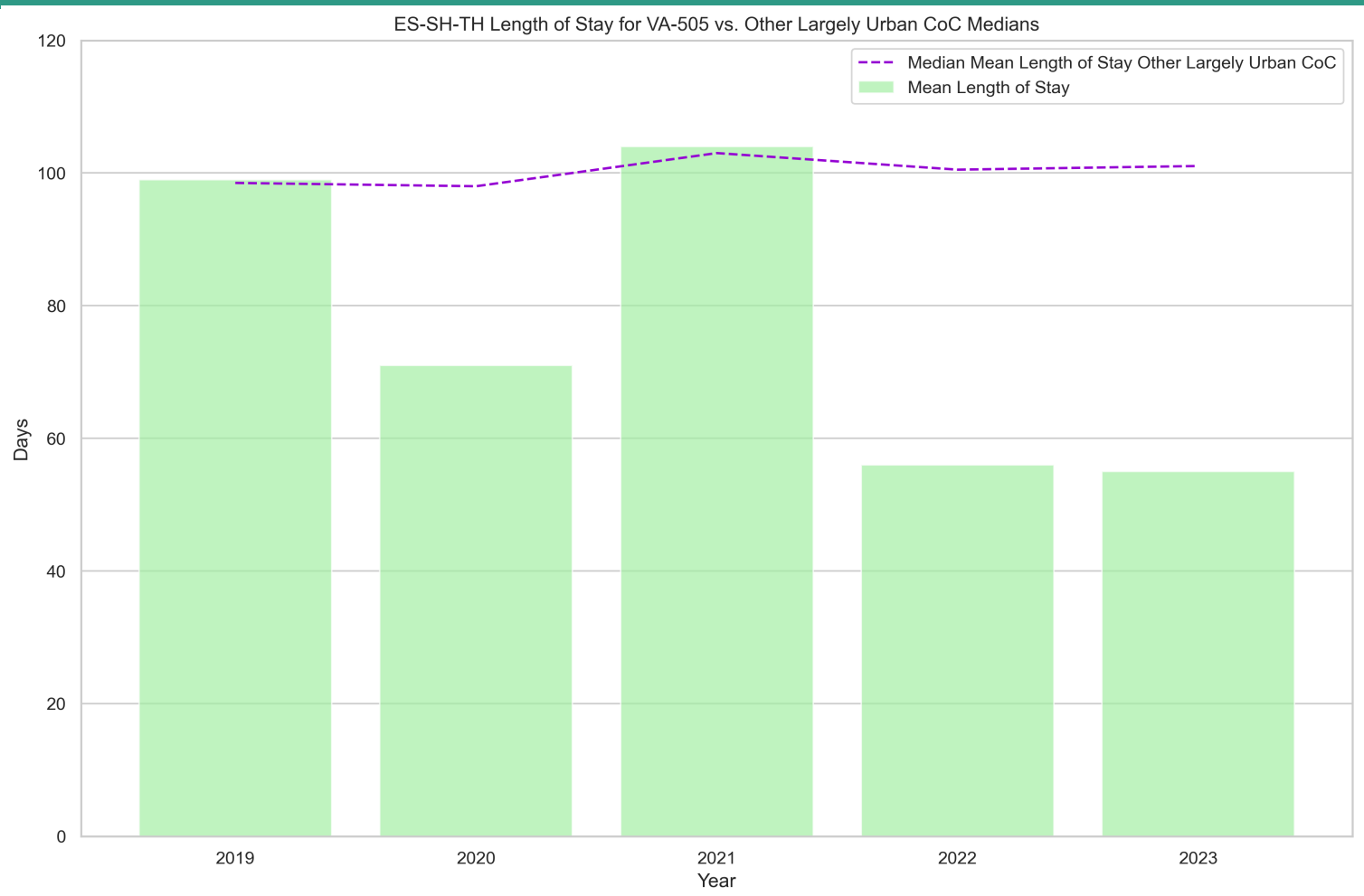
Preliminary Survey Results

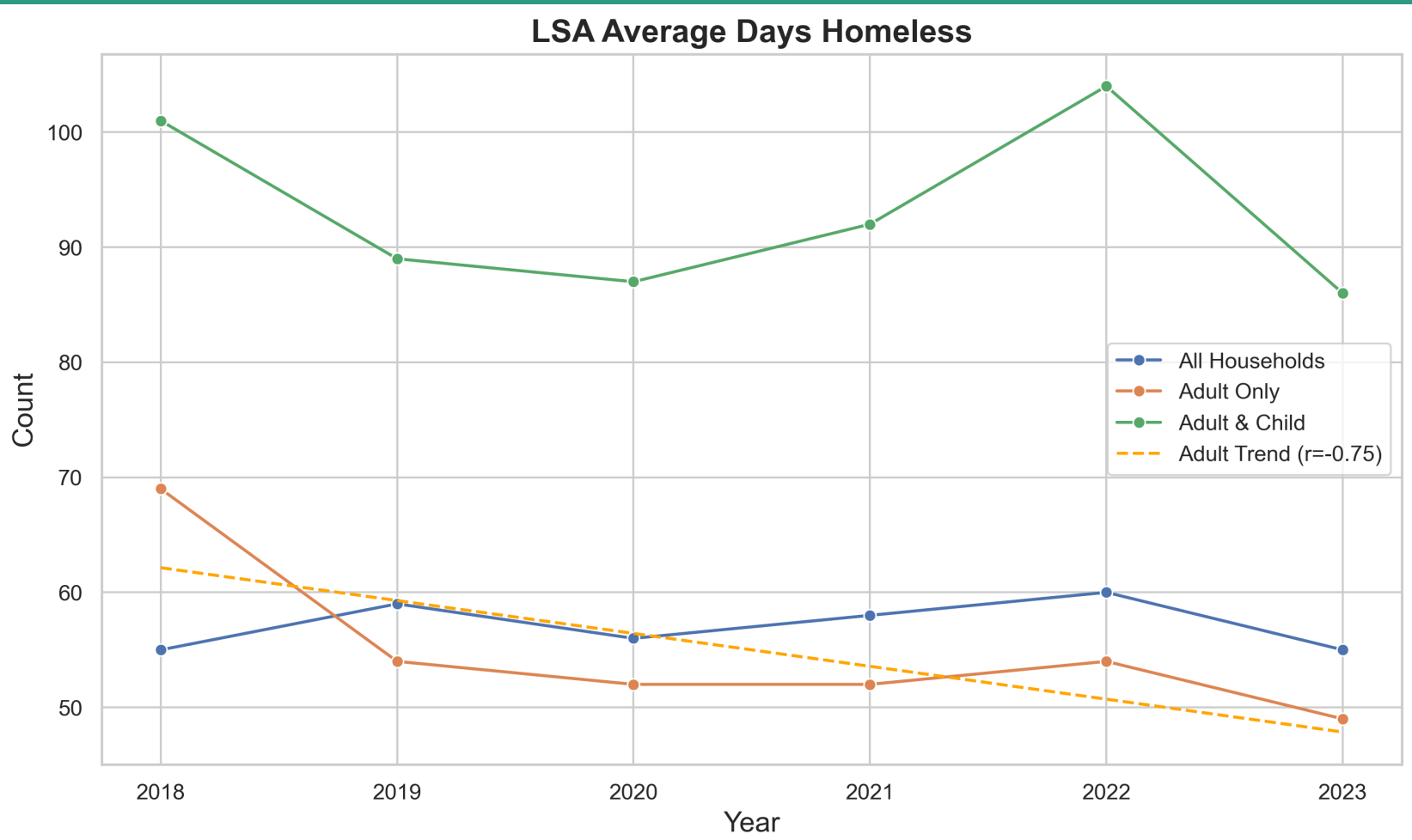


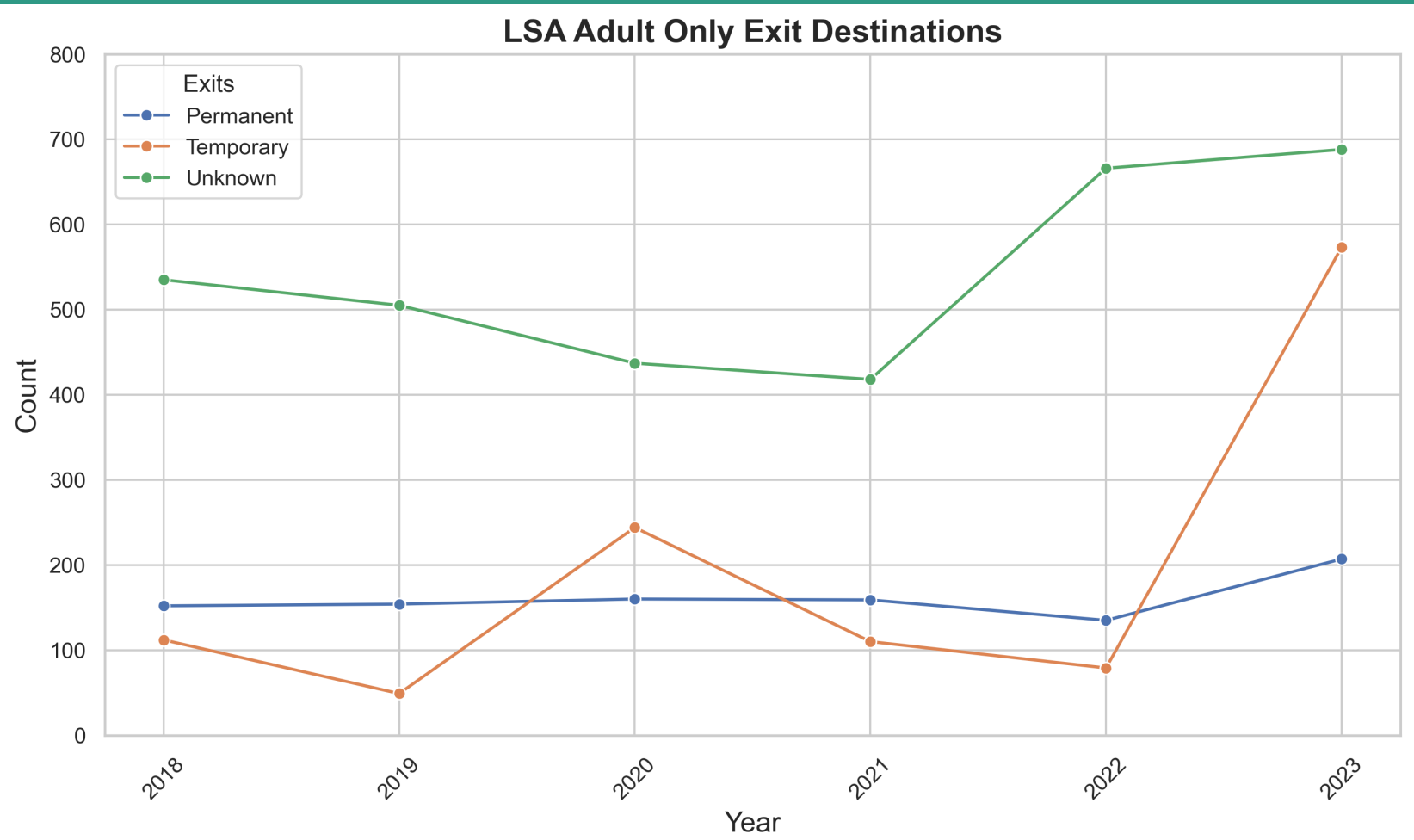

LSA Household Prior Living Situations Over Time
Street
Sheltered
Temporary
Institutional
Permanent Housing
Unknown
Street Trend (r=0.73)
Count
500
400
300
200
100
0
2018
2019
2020
2021
2022
2023
Year


Comparison of Stayers and Leavers for VA-505 vs. Other Largely Urban CoC Medians
Median Stayers Other Largely Urban CoC
Median Leavers Other Largely Urban CoC
Stayers
Leavers
Count
120
100
80
60
40
20
0
2019
2020
2021
2022
2023
Year

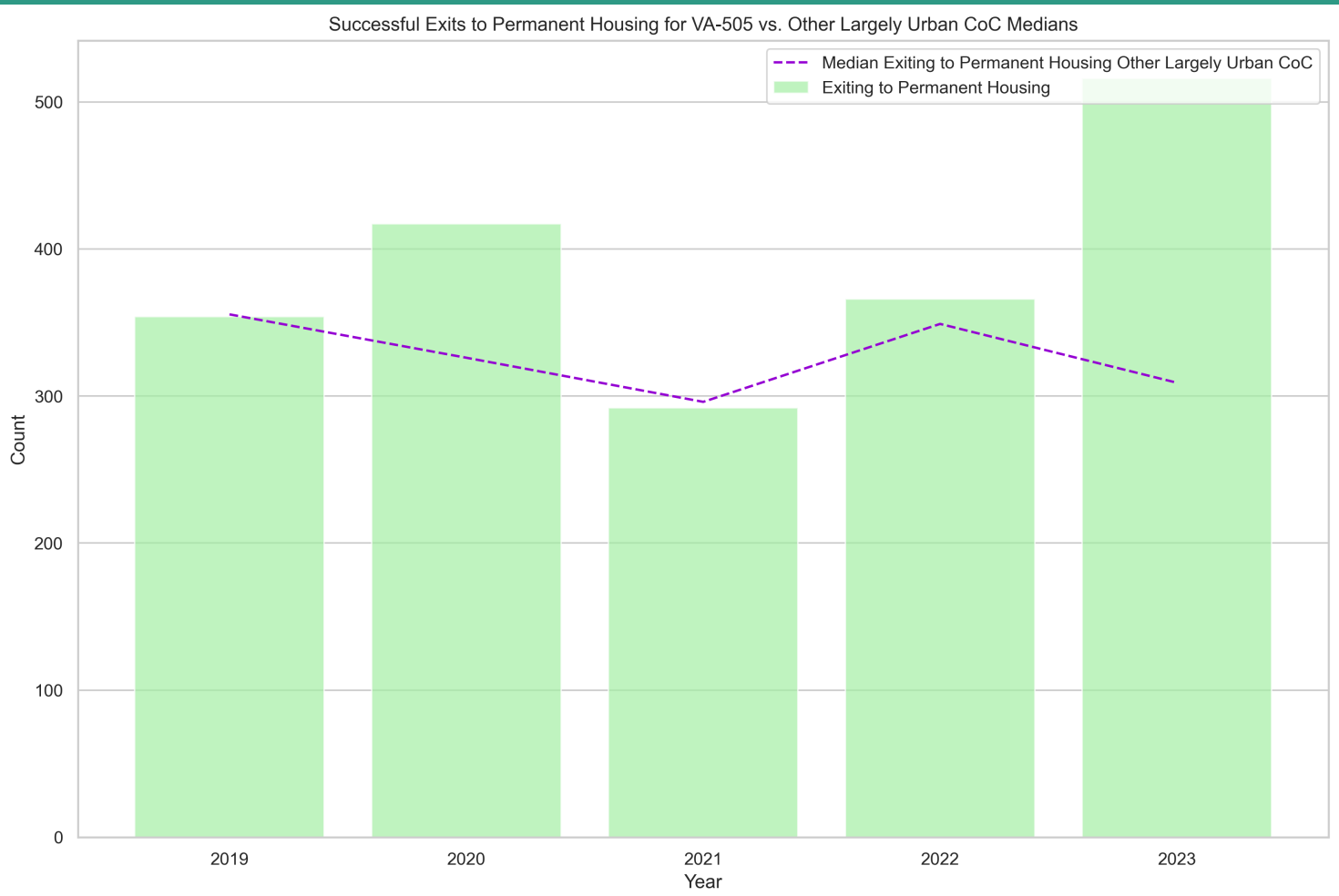

1st Time Homeless Comparison for VA-505 vs. Other Largely Urban CoC Medians
Median 1st Time Homeless Other Largely Urban CoC
1st Time Homeless
Count
0
200
400
600
800
1000
1200
1400
2019
2020
2021
2022
2023
Year

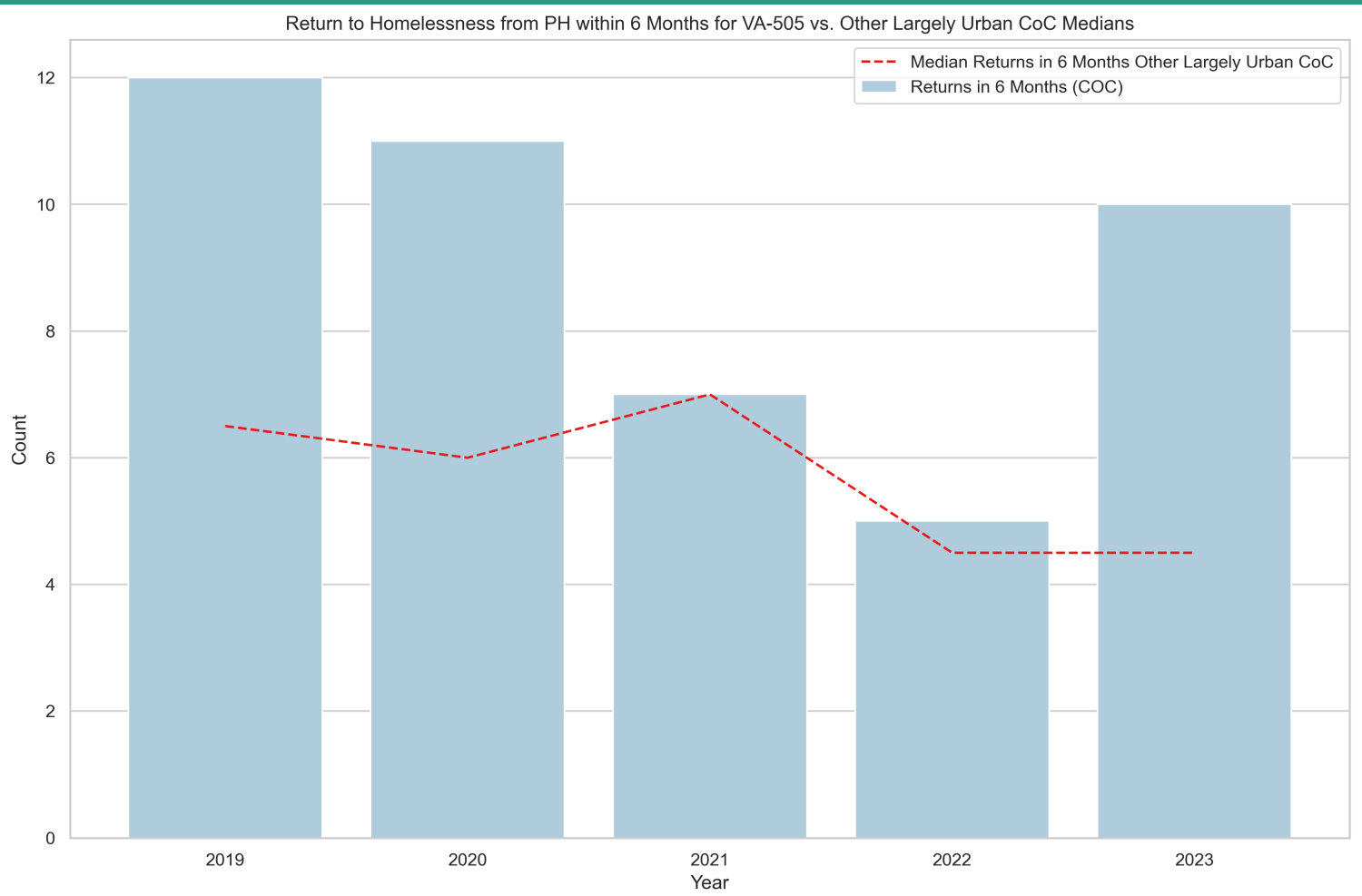

ES-SH-TH Length of Stay for VA-505 vs. Other Largely Urban CoC Medians
Median Mean Length of Stay Other Largely Urban CoC
Mean Length of Stay
120
100
80
60
40
20
0
Days
2019
2020
2021
2022
2023
Year

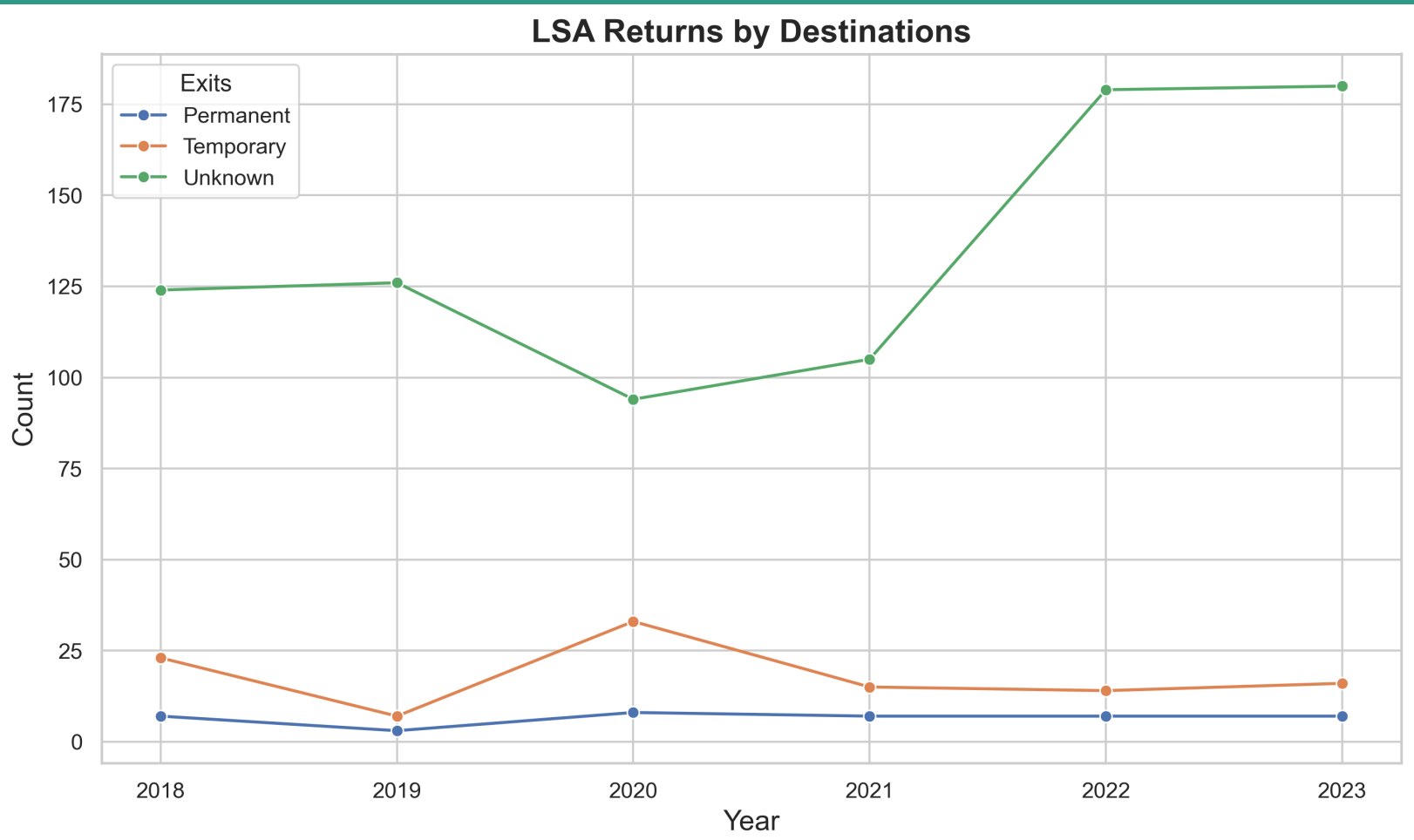

LSA Average Days Homeless
Count
100
90
80
70
60
50
2018
2019
2020
2021
2022
2023
Year
All Households
Adult Only
Adult & Child
Adult Trend (r=-0.75)


LSA Adult Only Exit Destinations
Exits
Permanent
Temporary
Unknown
Count
800
700
600
500
400
300
200
100
0
2018
2019
2020
2021
2022
2023
Year


Return to Homelessness within 6 Months for VA-505 vs. Other Largely Urban CoC Medians
Median Returns in 6 Months Other Largely Urban CoC
Returns in 6 Months (COC)
Count
60
50
40
30
20
10
0
2019
2020
2021
2022
2023
Year


Successful Exits to Permanent Housing for VA-505 vs. Other Largely Urban CoC Medians
Median Exiting to Permanent Housing Other Largely Urban CoC
Exiting to Permanent Housing
Count
500
400
300
200
100
0
2019
2020
2021
2022
2023
Year


Return to Homelessness from PH within 6 Months for VA-505 vs. Other Largely Urban CoC Medians
Median Returns in 6 Months Other Largely Urban CoC
Returns in 6 Months (COC)
Count
0
2
4
6
8
10
12
2019
2020
2021
2022
2023
Year


LSA Returns by Destinations
Exits
Permanent
Temporary
Unknown
Count
175
150
125
100
75
50
25
0
2018
2019
2020
2021
2022
2023
Year

The Virginia Peninsula can expect a 5% increase in homelessness, annually

	2024	2025	2026	2027	2028
Total Homeless Served	2127	2231	2339	2545	2573
Additional Served	99	104	109	114	120

*Projection based on year-over-year percentage change in total clients served from the Longitudinal System Analysis of the GVPHC Housing Homeless Management Information System

Key Findings

- Street homelessness prior living situation increasing
- System underperformance compared to peers
- Failure to re-house efficiently causing cyclical returns
- Recidivism indicates increased housing stabilization needs
- System perceived as ineffective
- Housing market creating re-housing barriers

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What services could improve the response system?

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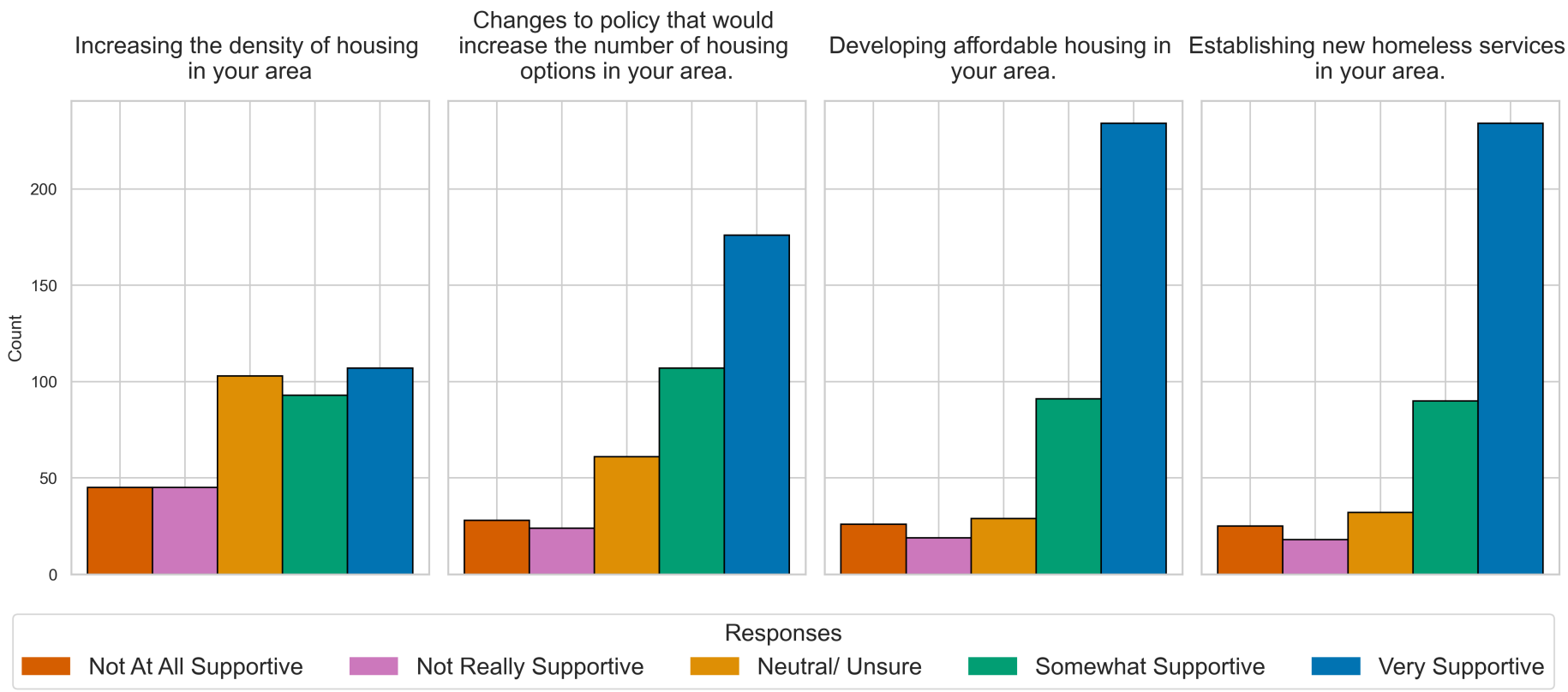
Greater Virginia Peninsula

Potential Strategies

Preliminary Survey Results



At this time, we will transition to gathering feedback and answering questions.

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