April 24, 2025

Fellow Trustees & Dr. Pisors

I would like to speak to the Enrollment Management Executive Summary report you have in front of you that you approved as one of the agenda handout items today. Additionally, I would like to give you some insight into how and why the report is in front of you

At our February meeting we were presented with data that showed our student growth/retention numbers being flat. It was presented to us as not being so bad because at least it wasn't a loss. Additionally, as I had added to the minutes today, I made a statement at that meeting that flat is unacceptable, and if need be to please reach out to other state institutions where the numbers are rising to discover their best practices in student retention and growth.

After our February meeting I realized something was not quite right as it had been quite some time since we had received reports with our own internal data. Instead, from time to time we received various state numbers. Then realizing none of us truly had a good grasp on our Enrollment and Retention data, I reached out to Andrea as the attorney for the Trustees and asked him to please help me get the data. Today in front of you, all but two pages of the Enrollment Management Executive Summary is our internal data. You will also find the letter from DOGE, together with a document from the State of Florida showing PHSC second to last in retention with a -0.06% growth, where also, except for 2 other colleges, all the other 25 state colleges have positive numbers with the majority of them back to pre-covid numbers. I found this very alarming for our institution, especially with our campuses situated in two of the fastest growing counties in the state.

This led me to further investigate why the governance body of this institution, us as the trustees, had not been made aware of these numbers, especially considering our continued requests over the past 12 months regarding this type of information and data.

Additionally, we have received our notification and request letters from DOGE and are in the process of providing the information they have requested. Dr. Pisors will speak about this further in his report.

Because we must communicate within the Sunshine Law, and in light of this information, I am invocating my authority as Chair of PHSC District Board of Trustees and hereby call for a Special Meeting. We need to find a time next week preferably Wednesday, Thursday, or Friday to set a date and time for this Special Meeting. It will be held at the West Campus and can be held in the evening if need be. Holding our Special Meeting mid to the end of next week will allow time for each of you to review the report provided, and to contact Andrea to answer any questions you may have.

We will not be answering any questions or discussing this report today at this meeting. All questions and District Board of Trustees discussions will occur at our Special Meeting.

Autumn will send out a poll for you to select the dates and times you will be available next Wednesday, Thursday or Friday. Thank you.

PHSC

PASCO-HERNANDO STATE COLLEGE

Enrollment Management Executive Summary: Informed Leadership and Decision-Making

Dear Members of the Board of Trustees,

This report provides a comprehensive analysis of trends at Pasco-Hernando State College over the past year. As the college continues to adapt leadership changes, it is imperative to understand the factors influencing enrollment, retention, and graduation as these factors are crucial for shaping future strategies at Pasco-Hernando State College. This report integrates data from a variety of key areas, including overall enrollment patterns, graduation rates, retention trends, limited access program performance, and demographic data.

By examining these diverse datasets, the report aims to uncover insights that will inform both institutional decision-making and strategic planning. These findings are not only valuable for assessing the current state of enrollment but also for forecasting future trends, optimi ing academic and student support services, and ensuring alignment with the college s mission and goals.

- Issues Addressed in This Report:

I. FTE and Retention Data
II. Enrollment Data
III. Graduation Data
IV. Dual Enrollment Data

RON DESANTIS
GOVERNOR

STATE OF FLORIDA
Office of the Governor
THE CAPITOL
TALLAHASSEE, FLORIDA 32399-0001
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850-717-9418

March 26, 2025

Dear College President,

Pursuant to Executive Order 25-44, the Executive Office of the Governor has established an EOG DOGE Team which will, in collaboration with the Board of Governors and the State Board of Education, identify, review, and report on unnecessary spending, programs, courses, staff, and any other inefficiencies within the State University System and the Florida College System, respectively. The EOG DOGE Team will then provide reform recommendations to promote efficiency and maximize the value to students in Florida's higher education system.

In addition to assessing your publicly available information over the coming weeks and months, the EOG DOGE Team will partner with the Board of Governors and Florida College System to request additional necessary information from each institution. To fulfill this, the information that may be requested includes, but is not limited to:

1. Institutional budgets, broken down by fund type and expenses.
2. Structure, staffing, budgets, and functions of administrative offices and administrator roles.
3. Facility usage reports.
4. Course codes, descriptions, and syllabi.
5. Full detail of all centers established on campus.
6. The closure and dissolution of DEI programs and activities, as required by law.

The EOG DOGE Team and representatives of the Board of Governors and Florida Department of Education will be conducting site visits to ensure full compliance with this executive order, as well as existing Florida law.

In the coming days, one or more memoranda will be sent to your institution providing detailed requests and the appropriate portal through which to submit the requested information.

We ask that you submit your preferred contact's name, email, and phone number to the EOG DOGE Team at EOGDOGE@laspbs.state.fl.us no later than April 2, 2025. This preferred contact will receive the memorandum and all associated submission details, as well as future communications. Please note that this contact will be the sole individual at your institution with authority to access the portal, including uploading any required documentation.

We appreciate your cooperation in maintaining the fiscal integrity of our State University System and Florida College System institutions.

Sincerely,

EOG DOGE Team

CC: College Trustee Chair

I. FTE AND RETENTION DATA (cont.) PHSC Internal Data Reporting Aligns With the Florida College System FTE Enrollment Report.

FLORIDA COLLEGE SYSTEM
FTE ENROLLMENT: FUNDED-30, LOWER AND UPPER DIVISION
COMPARISON 2023-24 FTE-3 ADOPTED BY EEC TO 2024-25 FTE-2A

	2023-24 FTE-3	2024-25 FTE-2A	CHANGE	%CHANGE
EFSC	9607	10240	633	6.6%
BROW	22124	23182	1058	4.8%
CFLA	4372	4658	286	6.5%
CHIP	1339	1459	120	9.0%
DAYT	9945	10922	977	9.8%
FSW	9245	9544	299	3.2%
FJAX	15000	16379	1379	9.2%
FKEY	936	994	58	6.2%
GULF	3326	3681	355	10.7%
HILL	17542	18762	1220	7.0%
INDR	10760	11491	732	6.8%
FGC	2085	2288	203	9.8%
LSSC	3402	4075	673	19.8%
SCF	5862	6040	178	3.0%
MIAM	44161	48952	4791	10.8%
NFLA	858	854	-4	-0.4%
NWFC	3499	3561	62	1.8%
PALM	16563	18348	1786	10.8%
PASC	6447	6409	-38	-0.6%
PENS	5923	6774	852	14.4%
POLK	5990	5176	-814	-13.6%
ST.J	4325	4707	382	8.8%
ST.P	14810	14863	53	0.4%
SANF	10112	10386	274	2.7%
SEMI	10389	11140	751	7.2%
SFLA	2566	2746	180	7.0%
TALL	9649	10520	871	9.0%
VALE	33307	35585	2278	6.8%
SYST	284141	303736	19595	6.9%

- **Total Amount of Students not Retained from Fall 2023 to Spring 2025: 10,611**
- **Total Revenue Lost: $8,000,000 - $10,000,000 FTE**

Data Points	Spring 2024 (2024-2)
Enrollment Headcount	9,033 students
Full-Time Enrollment (**FTE**)	2,729 students
Newly Enrolled Students	658 students
Did Not Return (*Unretained*) Fall 2023 to Spring 2024	22% or 2,591 students

- Registration for Spring 2024.
- Based on the data above, the cohort persistence rate from Fall 2023 to Spring 2024 was 78%

Data Points	Fall 2024 (2025-1)
Enrollment Headcount	9,831 students
Full-Time Enrollment (**FTE**)	2,987 students
Newly Enrolled Students	2,783 students
Did Not Return (*Unretained*) **Spring 2024 to Fall 2024**	44% or 4,685 students

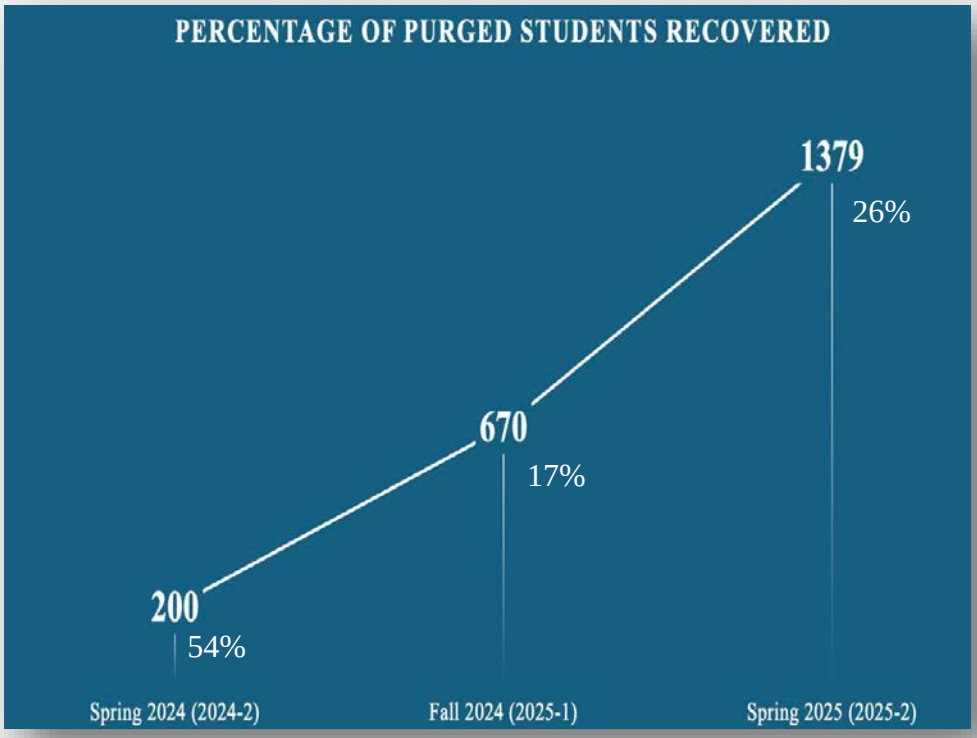
- Fall 2024 (2025-1) was Dr. Pisor's first full-term at Pasco-Hernando State College.
- Based on the data above, the cohort persistence rate from Spring 2024 to Fall 2025 was 56%. This is a retention deficit of 44%.

Data Points	Spring 2025 (2025-2)
Enrollment Headcount	9,021 students
Full-Time Enrollment (**FTE**)	2,726 students
Newly Enrolled Students	1,737 students
Did Not Return (*Unretained*) **Fall 2024 to Spring 2025**	37% or 3,335 students

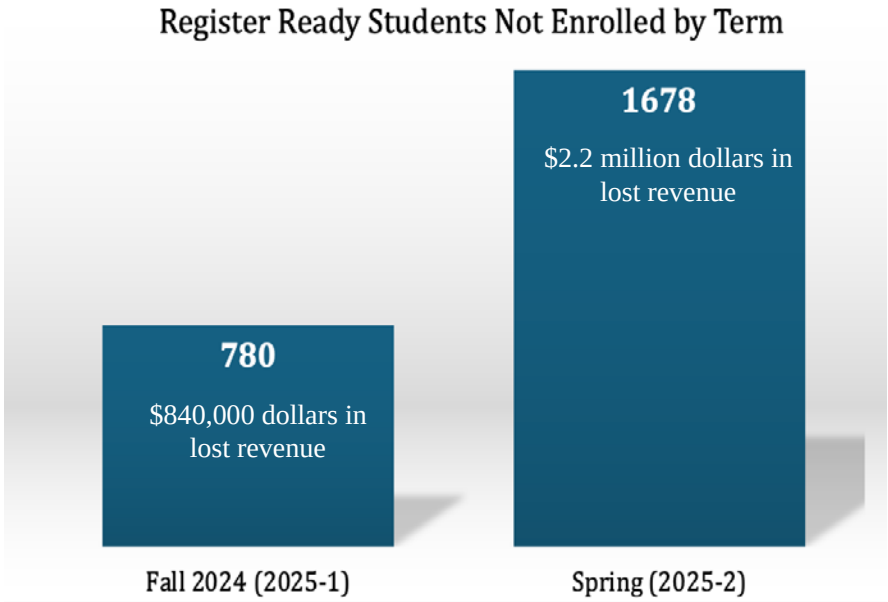
- Based on the data above, the cohort persistence rate from Fall 2024 to Spring 2025 was 43%. This is a retention deficit of 57%.
- **Florida state average cohort persistence rate is 70.9%.**
- **Total amount of students not retained from Fall 2023 to Spring 2025:** 10,611
- **Total revenue lost:** $8,000,000 - $10,000,000

Purge Data by Semester

- The data represents the percentages of students recovered from the purge (non-payment), by term.
- In Spring 2025, 1,379 students were purged but later re-registered by Academic Advising with their balances in-tact.
- Pasco-Hernando State College will absorb these balances.



II. ENROLLMENT DATA (cont.)



Admissions to Advising Transition

The data reflects the number of students who were cleared through the general Admissions process and transitioned into the Academic Advising system.

Advising Communication Gap

Academic Advising failed to communicate with this student set and as a result, they were neither advised nor registered.

Impact on Student Registration

This lapse in communication resulted in these students not being registered for courses, negatively affecting enrollment numbers and student progression.

Registered	2024-25	2023-24
Spring 2025	7,845	7,973
Fall and Spring	1,357	2,532
Percent Registered	17%	32%
Fall 2025 Only	223	457

To date, there are 6,488 that <u>have not</u> registered for Fall from Spring 2025.

Enrollment Data: Application Trends

Application Data

The data presented below outlines an increase in applications to PHSC in both our Fall and Spring Terms.

2024 Fall Breakdown

The total number of applications to Pasco-Hernando State College from August 2023 to July 2024 increased **11.1**% to **7,481** over the previous year.

Fall Recruitment Applications

Recruitment applications from August 2023 to July 2024 increased **22**% to **3,245** over the previous year.

2025 Spring Breakdown

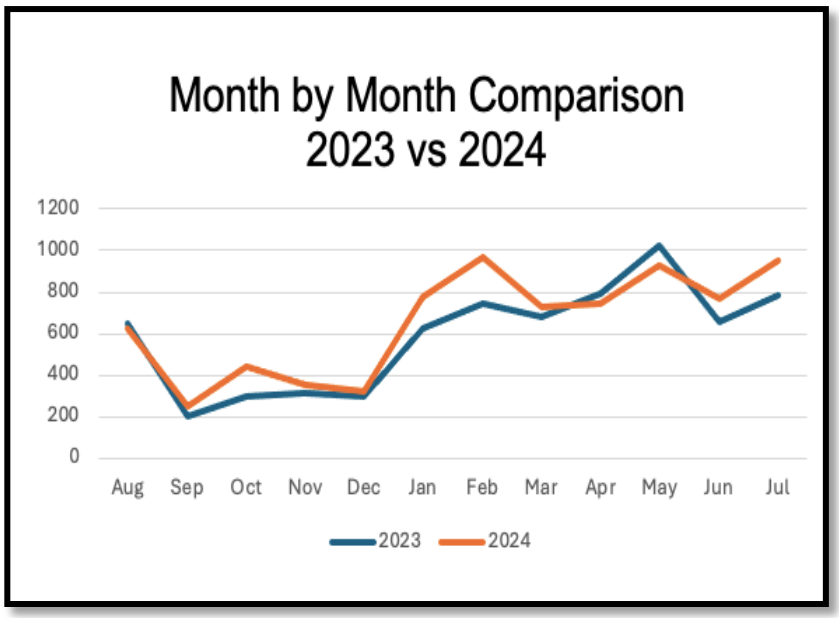
Applications for Spring 2025 increased **8.5%** over the previous year to **2,941.**

Overall Growth Highlight

Both Fall and Spring terms show positive application and enrollment trends, reflecting increased interest in PHSC.

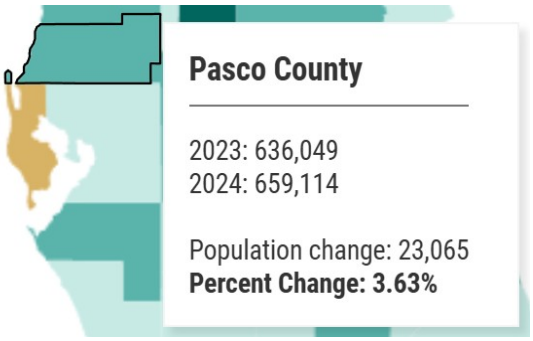
Spring New Student Enrollments

Newly Enrolled Students increased **163**% in Spring 2025 from the previous year to **1,737.**



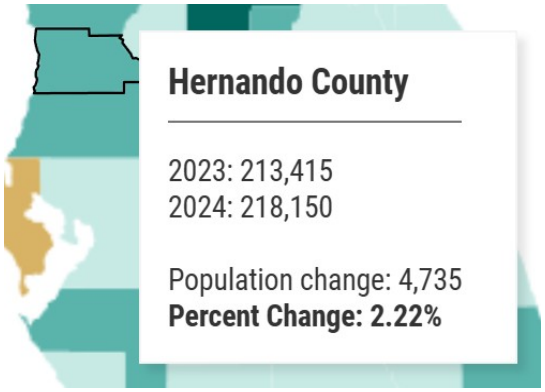
Enrollment Data Trends: 2023-2025

Hernando and Pasco County-Two of the Fastest Growing Counties in Florida



Population Growth in Service Areas

The increase in applications is congruent with the local increase in population from 2023 to 2024.
Pasco County saw one of the largest increases in population in the state, at **3.63%.** Hernando County saw an increase during the same timeframe of **2.22%**. The growth in both counties is greater than the overall increase for the surrounding Tampa Bay area, which is only **1.5%.**



Enrollment Outcomes at PHSC

Despite the increase of applications and recruitment efforts made by the Recruiting Department, it was reported on February 14, 2025, that Pasco-Hernando State College ranked second to lowest in the Florida College System Spring enrollment report. This data shows enrollment with a decrease of 0.6% .

III. Graduation Data

The chart below highlights graduation data for Pasco-Hernando State College from 2022-2025. **The data reflects a consistent increase in denied graduation applications and a reduction in degree completion.**

Ensure that students meet graduation requirements before enrolling in their final semester and applying for graduation, why is this not in place? This measure would have offered crucial guidance to help students stay on track for graduation, reducing denied graduation applications and excess credits.

A student may be denied to graduate based on the following reasons:

- Did not meet foreign language requirement.
- Did not meet Civic Literacy requirement.
- Failed to meet general education requirements.
- Failed to meet major requirements.

	Total Applications	**Awarded**	**Denied**
Fall 2022	766	95%	5%
Fall 2023	653	91%	8%
Fall 2024	611	88%	12%
Spring 2024	764	89%	11%
Spring 2025(in process)	901 (YTD)	TBD	13%(YTD)