KUTE Inc.

KSUT Board of Directors

Monthly Meeting

Wednesday, June 8th, 2022, 5:30 p.m.

Hybrid meeting: Zoom and in-person meeting at KSUT

"KSUT is a community supported public broadcasting organization serving the communities of the Four Corners, providing diverse and eclectic entertainment, education, news, and information while promoting multicultural awareness and understanding."

1. Call to Order @ 5:32 PM

PRESENT: Robert Ortiz (Vice President, Chairing tonight), Tami Graham, Gary Skiba, Eddie Box Jr, Linda Baker (Zoom), Mike May (Zoom), Wade Griffith (Zoom), Bruce LeClaire (Zoom), Rob Brantley (Zoom) . Buz Bricca, and Micki Naranjo were excused.

2. Approval of Meeting Agenda

Gary moved approve the agenda, Wade seconded unanimous approval.

3. Approval of Prior Meeting Minutes (May 2022)

Gary moved to approve, Eddie second, unanimous approval.

4. Executive Director Report

Reports were included in Tami's emails:

   a. Four Corners
   b. Tribal Radio
   c. Development
   d. Tribal Media Center

Highlights:

Colten Ashley, new Tribal Media Center Coordinator, is great addition, doing well.

Clark Adomaitis is the new joint KSUT/KSJD reporter, will be moving from New York, expects to be here at the end of August.

Public Media Development conference invited Colten and Native Lens coordinator, Colleen Thurston (from Oklahoma).

Open House will be July 28. Eddie Box Jr. will provide some comment.

Dream Warriors will be back in Ignacio, working with high school students, same week as Open House.

There was a staff level DEI follow up, for 1 hour on June 7. It went well overall. Tami is looking into committing to monthly check ins with REAL consultants, or possibly done internally.

July 13 all staff meetings are held every 2nd Wednesday, will do a Zoom debrief.

Wade expressed his appreciation for taking the time to do the hard work of DEI discussions. Asked about budget, especially the revenues coming in from the events, what differences there might be with the two. Four Corners Folk Festival will be 26th year, Pagosa Folk and Bluegrass in 16th year, it's a little smaller. Goal is for them to be roughly equal in the future. About 1500 for Pagosa. As far as music, June is lot of bluegrass, but also folk, some blues. Trying to mix it up more. Fall is more than folk, also bluegrass (Gangstagrass), native American artists.

Gary asked about KSUT's full time reporter. Tami noted the challenges with hiring right now. First choice dropped out due to cost of living in area. Offered a stipend to Clark Adomaitis to move across the country.

Gary suggested name tags for board members for the Open House.

Robert asked about the new computer mentioned in the 4 Corners report. Robb Brantley noted the new unit is essentially a dedicated server, Brick Link, more direct, so there should be fewer issues.

Over 70 have signed up for One Small Step. Features in newspapers helped spread the word.

Bruce asked about the DEI meeting that was scheduled for May 27, wanted an update. Tami replied that it was a check in, had Bruce, Ken, and Tami. Zoom with Erica of REAL Consultants. That resulted in the June 7 meeting with Sydney of REAL, and structuring of follow-ups.

There is not a board DEI follow up scheduled.

Robert asked about the Development report, 14.5% fulfillment. That is due to it being amortized, will be fulfilled by end of year. Per Robb Brantley, the $1,000 remaining is likely a single gift that is promised.

5. Committee Reports
    a. Finance Committee
        a.i. Mid-year budget revisions

Mike noted that the changes were quite small. Robb noted that the festivals and special event (Lyle Lovett) threw the budget off, as the expenses are along the way, but revenues are not yet in. Changes were made that help make it easier to understand.

Robb: KSUT is performing well above target on business income (underwriting). Jessica feels that businesses are being cautious, but she crushed it earlier in the year.

Grant revenue was adjusted up a little, part due to grant to hire Clark Adomaitis, it is a multiyear grant.

Robb explained the situation with the Smelter Mountain tower site, and why we ended up with the increased rental income. KSUT took on the lease after previous manager moved on due to increasing costs. KSUT took over that lease. KSUT had to purchase the assets (buildings and tower). Inherited tenants, including DSSNGRR and Atmos Energy.

Robert asked about lease term. Robb replied that it's 5 year, with automatic renewal for 2 more 5-year periods. Tenant leases are all 1-year.

Robb explained more of the details of the major changes in the mid-year budget.

Robert asked about use of interns, Tami replied that there will be an intern who will work mostly for Tribal Radio. May be more opportunity with FLC with remote work. Using YEP (Youth Employment Program) through the tribe.

Gary moved to approve the mid-year adjustments, second from Wade. Unanimous approval.

6. Open Board Seat – Southern Ute Tribal Member

No tribal members have expressed interest. Tami thinks it may take brainstorming and personal outreach. The announcement has been in the Drum, and on air on both the tribal and four corners signals. .

Linda Baker suggested that we develop a job description, could promote through the Youth Employment Program.

Bruce noted the same issue of having difficulty finding tribal members with the tribal Boys and Girls Club. Need to sit down and brainstorm about, could also look at a paid apprenticeship. Could also announce at the upcoming Open House.

Linda suggested having a postcard sized handout explaining the board duties and responsibilities. Might also do some sort of training which might make candidates feel more comfortable.

Bruce suggested identifying all of the board opportunities that are available for younger tribal members. They could be compiled in one place, working with other boards, and shared to tribal members. Could have both past and present tribal board members at the Open House.

Linda agreed on past board members, could send personal invitations to the Open House to current native board members.

Eddie commented that you have to know the way younger people think. . Need to understand what they think about, get into their minds. What can KSUT provide. For college kids, it's often music. Get their attention first.

Bruce noted that he has had a concern about being the only person of color on boards. Need to highlight that it is not the case with KSUT board. Agreed that interest in music should be highlighted.

Linda agreed about getting linked in with them. Need to get more interaction between the community signal and tribal radio and recognize that the tribe started the station.

Bruce suggested interviewing tribal board members both past and present. on tribal radio.

Robert asked about doing something live on the air during open house. Not an easy time due to All Things Considered, could do some recording and maybe Facebook live.

Bruce will be on travel for July meeting.

7. Next Meeting Date: July 13th, 2022, 5:30pm

8. Adjournment: Moved by Wade second by Bruce. Unanimous approval. ADJOURNED @ 7:23 PM