LOCAL CONTENT AND SERVICES REPORT

The purpose of Local content and Services Report is to allow KDLL to tell the CPB and our community about the activities we have engaged in to address community needs by outlining key services provided, and the local value and impact of those services.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KDLL's local news content continues to be the main way we provide service to the community, by reporting on issues of substantive impact and highlighting cultural, historical, socioeconomic, and ethnic diversity. We report and produce in-depth series on topics of concern, including an impending natural gas shortage that will result in significantly higher heating and electricity costs for residents. We look for initiatives, activities and presentations in the community to capture and share with a wider audience, like school district budget sessions, history presentations and workshops on avalanche awareness. We've partnered with local schools to invite students to participate in local programming by hosting interns, visiting classrooms and getting local kids on the air. And KDLL is participating in the Report For America program, which enables us to extend reporting coverage to underserved rural communities in our area.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KDLL supports live broadcasts of bi-monthly Kenai Peninsula Borough Assembly meetings. Partnering with KBBI Homer, the signal is hosted from the Kenai Peninsula Borough Assembly chambers. From there it is shared with listeners in Kenai-Soldotna, Homer and Seward. In this way, most of the population of the Kenai Peninsula Borough can listen to these important meetings and stay connected with important government decisions. KDLL promotes and covers art shows, workshops, music and theater performances and other events at the Kenai Visitors and Cultural Center, Kenai Fine Art Center, Kenai Peninsula College and Kenaitze Indian Tribe. These events often have an Alaska Native art and/or cultural focus. KDLL further partners with the Kenai Peninsula Borough's Economic Development District and local chambers of commerce and historical societies, archiving and broadcasting audio from workshops, forums and presentations of community interest. Around elections, we partner with the local League of Women Voters, the local print newspaper and libraries to host live candidate forums. We also partner with the national Report For America program and Kenai Mountains-Turnagain Arm National Heritage Area to extend coverage to underserved "news desert" rural communities of the central and northern Kenai Peninsula.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Our newly expanded coverage of rural areas provides valuable public service information to residents and visitors of those areas, including stories regarding public safety, education, infrastructure, subsistence, health, economic development and history/culture. One direct outgrowth of that coverage is redesigning a highway project when a rural community expressed the many negative impacts that would come from the

original proposal. KDLL's news department covers complex issues surrounding the central Kenai Peninsula. Energy is the largest industry in this region. Our coverage of an impending gas shortage has given rise to other nonprofits in the community holding workshops and presentations to further raise awareness of the issue. The spruce bark beetle epidemic continues to decimate forests on the Kenai Peninsula and create significant fire risk. We've been diligent in informing residents about city, state and borough efforts to mitigate those risks, as well as disseminating resources for protecting private property and harvesting personal-use firewood. KDLL often gets calls and emails seeking this information, rather than people attempting to navigate to the governmental agencies involved.

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

KDLL applied for and received a position in the Report For America program. Our RFA reporter covers the undeserved rural communities of our coverage area, including Native communities and multicultural populations. We seek out stories from our Native communities and other minority ethnic, cultural and religious groups across our coverage area.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB's Community Service Grant makes it possible for KDLL to broadcast national news programs and Alaska news programs from the Alaska Public Radio Network. It also helps support our two full-time news reporters. Important resource development, public safety, economic and environmental issues are shared with a statewide audience through our coverage. On-site reporting has also helped KDLL respond to emergency and disaster events with accurate and timely information. Without the CSG, these efforts would not be possible.