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College of Journalism and Communications
Division of Multimedia Properties
WUFT-TV/DT; WRUF-TV
WUFT-FM; WJUF-FM
WRUF-FM; WRUF-AM

Weimer Hall
PO Box 118405
Gainesville, Florida 32611-8405
352-392-5551
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To: **Governor Ron DeSantis' Office and the Florida Department of Education**
From: **Randy Wright, Executive Director, UF Division of Media Properties**
Re: **WUFT-TV and WUFT-FM/WJUF-FM and Florida Public Radio Emergency Network Third Quarter FY 2024-25**
Date: **April 10, 2025**

WUFT-TV, WUFT/WJUF-FM and the Florida Public Radio Emergency Network (FPREN) continue to operate in the public interest with a focus on local news, information, educational, weather and entertainment programming.

FY24-25 Third Quarter Activity Report – WUFT-TV:
WUFT-TV is a million-watt, full-service broadcast television station, serving the north Florida region over the air, on cable and satellite, online and via the WUFT Media App. The WUFT-TV channel lineup also provides the following HD and standard subchannels which are included on cable in the Gainesville-Ocala area: WUFT-DT1: PBS HD, WUFT-DT2: PBS Create and WUFT-DT3: The Florida Channel. WUFT-TV's programming in the Third Quarter included PBS Kids shows, information and entertainment programming from PBS, APT and NETA as well as local productions and local news produced by the WUFT Innovation News Center (INC).

WUFT-TV Local Productions:
"WUFT's Greater Good" is a local half-hour program showcasing non-profit organizations in North Central Florida. The program is promoted on television, radio and across all WUFT media social platforms. "Greater Good" encore episodes featured the Center for Nonprofit Excellence, The Jesus Infusion, Alachua County Youth Orchestra, Smathers Libraries, SKY UF, United Way of Marion County, The Hutchinson Foundation Inc., Latina Women's League, and North Florida Foundation for Research & Education. The program was broadcast 108 times during the third quarter. All episodes are archived and viewable at https://www.wuft.org/greatergood



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"Artistry in Motion" celebrates the local arts community in modules showcasing an individual artist's story in engaging 45-second audio and one-minute video vignettes that are broadcast at various times. Segments featured Seth Benzel, Perry Homkohl, Ellen Hosafros, Noel Smith, Eric Lewis, Cindy Brandt, Malkum Gibson, Kendra Brazzel, Kim Tuttle, Ari Uberti, Sheila Carr, Gregorio Rivera, Sara Nussel, Wendy Low, Lisa Maria Mercer, Tara Bolling, Vincent Granela, Sonya Leonore Stahl, Derek Wohlust, Charlita Whitehead, and Nancy Gildersleeve. https://www.wuft.org/artistryinmotion

"WUFT News First at Five" is produced and anchored by student journalists in the UF College of Journalism and Communications and features news, weather, sports, and entertainment Monday through Friday at 5 p.m.

"Knight Talks" features UF students interviewing media industry leaders and college alumni. Guests included Freddie Wehbe, Heather McPherson, Artie Kempner, Kristina Fitzpatrick, Liz Levine, Amy Climenhage, Natalie Mitchell, Nadia Drake, Wendy Crites Wacker, Barby K. Siegel and Carlina Williams. The 30-minute television episodes were broadcast 16 times during the third quarter. https://www.wuft.org/knighttalks

"WUFT Amplified" features performances by local musical groups recorded in the WUFT Studio. The 30-minute television episodes were broadcast 16 times during the third quarter and featured performances from previous episodes as well as Noah Moses & The Flood, Rugh, Mason Via, Michael Claytor, Orbiter and Dan Mangan. https://www.wuft.org/shows/wuft- amplified

"GNV on the Move" is a monthly, half-hour television program featuring segments about current City of Gainesville initiatives, events and staff. https://www.gainesvillefl.gov/News-articles/New-Gainesville-TV-program-%E2%80%9CGNV-On-The-Move%E2%80%9D-debuts-this-month

"CommuniGator Podcast" The 30-60-minute monthly podcast episodes featured Ted Spiker, Houston Wells, Huan Chen, Myiah Hutchens, Luis Lageyre and UFCJC Dean Hub Brown. https://www.wuft.org/podcast/communigator-podcast

Live Streaming Events by WUFT Media Services featured Bob Graham Center events including MLK program, Globalization Public Program, Kristen Soltis Anderson event, Women in Leadership Forum, Gulf Scholars Public Program, Collier Prize Showcase, CJC Sports Symposium, College of Medicine Celebration of Research, CJC's Becoming A Woman of Influence.

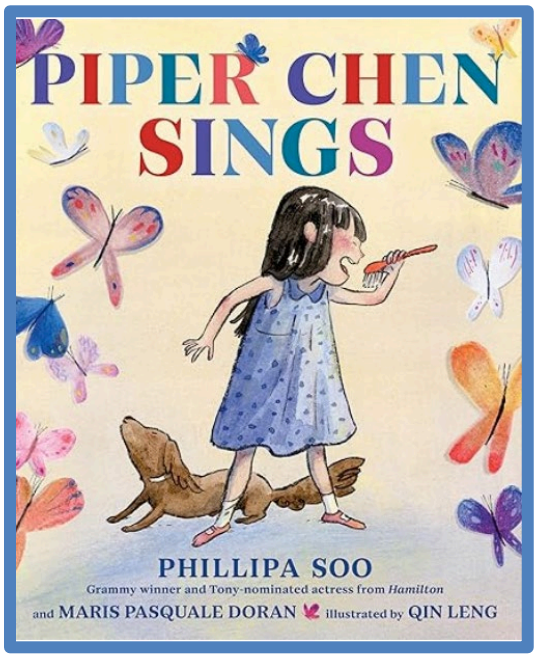
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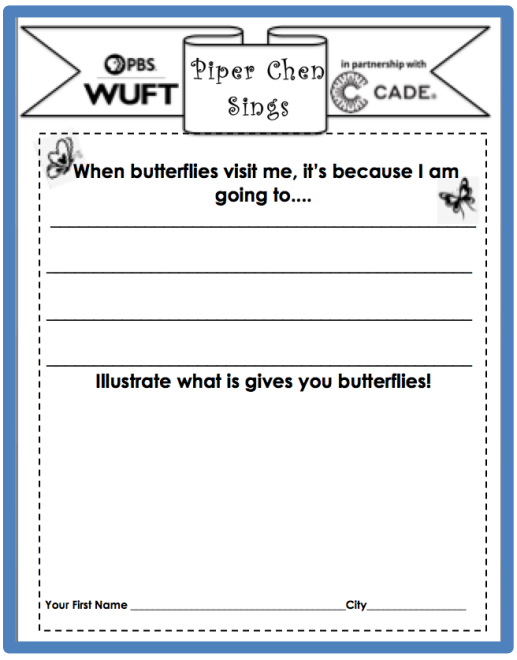
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WUFT-TV Educational Outreach:
Education Outreach posts were shared on the WUFT Facebook page. These posts are sourced through PBS Kids and station initiatives targeted families and educators. WUFT partnered with the Florida Public Radio Emergency Network (FPREN) for Weather Word Wednesday. FPREN, located in the WUFT studios, broadcasts critical weather and public safety information during severe weather and emergency situations. Emergency information is also delivered via the free Florida Storms mobile app which provides geo-targeted live forecasts, information about evacuation routes and shelters and a live stream of local public radio broadcasts. FPREN and WUFT Outreach explored the creation of Weather Word Wednesday and a weather-based curriculum for students to include a weekly introduction to a Weather Word that would be presented thematically with definitions and visuals. The Weather Words will be available on the WUFT website. In addition, a Weather Word Journal frame will be created for viewers to download the weekly Weather Word recording and create an illustration.

WUFT Education Outreach coordinated a first-grade classroom reading activity with follow up activity to be shared on WUFT's Facebook page.





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FY24-25 Third Quarter Activity – WUFT-/WJUF-FM:
WUFT-FM is a 100,000-watt station and WJUF-FM simulcasts WUFT-FM via a 21,000-watt signal. The non-commercial stations broadcast a news/talk format from studios in the UF College of Journalism and Communications. WUFT/WJUF features live, local news/talk content as well as news and information programming from statewide public media partners and national programming services. Locally produced programs and modules include "Tell Me About It," "Animal Airwaves Live," "Tiny Tech" and "Health in a Heartbeat." WUFT-FM currently provides three different programming streams: a news/talk format on 89.1-HD1/90.1-HD1; "WUFT Classic" on 89.1- HD2/90.1-HD2 featuring a 24-hour-a-day classical music radio signal also broadcast on 102.7 FM in the Gainesville and 88.5 FM in Archer; and "GHQ," on 89.1-HD3/90.1-HD3 featuring the student-run, millennial-focused contemporary music station that is also rebroadcast on 95.3 FM in Gainesville. "GHQ" is an innovative project that provides the ideal platform to test broadcast radio's mobile app technology as it relates to engaging young listeners.

Gainesville-Ocala Market:

WUFT-FM (HD1): News/Talk-Community Information
WUFT-FM (HD2): WUFT Classic (Music/Arts)
WUFT-FM (HD3): "GHQ"-Millennial-Targeted Contemporary Music

Nature Coast/The Villages Markets:

WJUF-FM (HD1): News/Talk-Community Information
WJUF-FM (HD2): WUFT Classic (Music/Arts)

FY24-25 Third Quarter Activity – WUFT Digital, Radio and Television News Highlights
Digital/WUFT.org:
WUFT.org focused on stories of public interest including a police SWAT raid on a troubled downtown Gainesville property, the uncertain funding road ahead for college athletics in Florida, an obscure law impacting a sheriff's office in the Nature Coast, the impact of a USDA payout for Black farmers in our area and what turned into a viral story about a man's efforts to feed feral cats.

WUFT-TV Television Highlights:

- Immigration policy changes, roundups and reaction (stories at the national, state and local level)
- Controversy over federal spending pause/cuts, federal job reductions, Florida DOGE (including protests)
- New tariffs and the potential impact on jobs/economy (national action/reaction and local reaction.

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- Debate over potential return of bear hunting in Florida.
- I-75 road work and plans for widening from Ocala to the Turnpike.
- Changes to Gainesville's Regional Transit System (includes cutting routes, launch of IDs for free rides, launch of Eastside mobility-on-demand service).

WUFT-FM Radio Highlights:

- How Citrus Greening has plagued Florida for over two decades.
- The City of Gainesville expansion of its electric vehicle charging network.
- In Alachua County, over 30 teachers shared their frustrations with the school board.
- The University of Florida has officially closed its Title 9 investigation into men's head basketball coach Todd Golden.
- Gainesville residents will soon be paying more for garbage collection.
- A proposal for what's known as a "community development district" in High Springs has been denied.
- One insurance company still finds itself butting heads with UF Health.
- And in Marion County, public school superintendent Diane Gullett has announced her resignation.

WUFT-FM Local Radio Programs:

"Tell Me About It" is a weekly audio storytelling series focusing on events, organizations and research projects by those that helped create them and those that have benefitted. Episodes featured Center for European Studies Viva Europe 2025, 2025 Cedar Key Fine Arts Show, Gainesville Modern Weekend 2025, IFAS Flavors of Florida 2025, UF Biomedical Engineering STEM Outreach Day, Florida Voices for Health, Collier Prize for State Government Accountability Showcase, and UF Brown Center for Leadership & Service. https://www.wuft.org/podcast/tell-me-about-it

"Animal Airwaves Live" is a live weekly one-hour, call-in program in collaboration with veterinarians from the UF College of Veterinary Medicine. Episodes included managing care for elderly pets, helping Florida's marine animals, leprosy and armadillos, what to consider before bringing a pet home, glaucoma in dogs, vehicular trauma in dogs, open heart surgery for dogs, safe animal exercise, canine and feline pregnancies and what to do before applying to veterinary school.
https://podcasts.ufhealth.org/category/animal-airwaves/live/

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"Tiny Tech" is a series of radio modules focusing on the science and engineering of the very small. Each module presents an aspect of nanoscale objects, ranging from the effects of size on chemical and physical properties to new technological applications in fields as diverse as electronic devices and medicine. https://cnem.chem.ufl.edu/index.html

"Health in a Heartbeat" is a credible source of health information that inspires and informs listeners and satisfies their growing appetite for news they can use. For more than 20 years, "Health in a Heartbeat" has offered a daily dose of medical wisdom. The program is produced in partnership with UF Health. The two-minute modules air weekdays locally and on public radio stations across the country. https://www.wuft.org/health-in-a-heartbeat

HEALTH in a heartbeat

ANIMAL AIRWAVES

FY24-25 Third Quarter Activity – Florida Public Radio Emergency Network (FPREN)
The staff of the Florida Public Radio Emergency Network (FPREN) includes Chief Meteorologist Tim Miller, Senior Meteorologist Megan Borowski and Meteorologist William Maxham. Along with weather forecasts and predictions they train UF students on forecasting and on-air presentation. The following list represents content that was produced for radio and social media audiences of partner stations throughout Florida and South Carolina.

- Jan. 5: Severe weather possible over parts of North Florida and Panhandle, followed by temperature plunge.
- Jan. 19: Inauguration Day Forecast: Could be one of the coldest on record.
- Jan. 20-22: Historic winter storm coats Panhandle and North Florida in snow and ice. Record snowfall totals were observed in the Panhandle.
- Feb. 2 – 8: Florida's Severe Weather Awareness Week.

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- Feb. 15-21: Cold front brings heavy rain to Panhandle and parts of the peninsula. Below average temperatures arrive behind the front.
- Feb. 22: Recap of flooding rainfall over the Florida Keys.
- March 4-5: Severe weather risk across the Florida Panhandle.
- March5: Fire weather risk over parts of the Florida peninsula.
- March 9-10: Another cold front passes through the Panhandle into the Peninsula. Isolated flooding over North Florida, tornado touches down near Orlando.
- March 12-16: Several rounds of severe thunderstorms threaten the Panhandle and northern half of the Florida peninsula.
- March 17: National Hurricane Center monitors area in the Atlantic for subtropical development.
- March 17: Spring break ocean forecast: Rough surf and rip currents possible at Gulf and Atlantic beaches.
- March 24-26: Severe thunderstorms with heavy rain impact the Gold Coast.
- March 29-31: Another disturbance produces severe thunderstorms and flooding rain over the Panhandle and northern half of the Florida peninsula.

