KBBI Board of Directors

9/18/2024, 5:30pm

KBBI Boardroom and Zoom

AGENDA

We provide news, information, and entertainment to foster community engagement.

1. Call to Order and Roll Call
2. Approval of Agenda
3. Introduction of Public Attendees
4. Public Comment (5 Minute Limit)
5. Presentations
6. Approval of the Minutes from 8/21/2024 BOD Meeting
7. Reports
    a. General Manager's Report and Objectives Review
    b. Community Advisory Board Report
    c. Governance Committee
        i. Google Drive Update
    d. Finance Committee
    e. Fundraising and Events Committee
    f. Other Reports (Worksession, Work Group, Etc.)
8. Old Business
9. New Business
    a. Strategic Plan Review Schedule
    b. BOD 990 Form
    c. Approval of proposed changes to committee and workgroup structure
    d. Appoint members to committees and workgroups
    e. Recruitment of new directors
10. Action Items Identified
11. Schedules
12. Closing Comments
    a. Public Attendees
    b. Manager and Staff
    c. CAB Members
    d. Board Members

Next Meeting: 10/16/2024, 5:30pm, KBBI Boardroom, and Zoom

Board of Directors Meeting Minutes

September 18, 5:30 p.m.

3913 Kachemak Way, Homer, AK 99603 (Videoconference option via Zoom due to covid-19 & current policy)

BOD Present: Andy Haas, Robert Purcell (presiding), Cindy Bolognani, Bill Wuestenfeld, Wayne Aderhold (on zoom/phone in): none Absent: Jack Cushing (excused); Mel Strydom **Staff**: Josh Krohn

CAB: Kathy Carssow, Paul Allan (zoom)

Visitors:none

Quorum?:yes

1. Call to Order and Roll Call: 5:30p
2. Approval of Agenda: approved, unanimous, no changes.
3. Introduction of Public Attendees: none
4. Public Comment (5 Minute Limit): none
5. Presentations: none
6. Approval of the Minutes, 8/21/24 meeting: approved, unanimous, no changes.
7. Reports
    a. General Manager's Report and Objectives Review (see written report in packet)
        i. Josh gave the Board a synopsis of recent and upcoming (1/1/25) adjustments to Fair Labor Standards Act which put most of KBBI full time exempt staff below minimum. Temporary designation as "full time nonexempt" is interim solution but increase in revenue is required to bring up to new Fed standard by January. Long discussion by Board on a few (3) options to resolve identified by Robert P. Only serious discussion focused on ways to increase revenue, stop the "bleeding". Noone on BOD expressed desire to "cut" (expenses/staff) or dig into savings, as all agreed we're running at "bare minimum" for the quality of station desired. Josh expressed a positive feeling among Staff due to keeping them involved in finding solutions. BOD talked a lot about the "FM options" identified by Josh (estimated at $10k for each FM installation), including running a different broadcast on the second path (more music; less talk) as some listeners have expressed preference (plus the fact auto manufacturers quit the AM band a while back ... although Josh noted national potential to bring AM back on autos). ii. Fall Drive is October 10 & 11; need BOD commits on challenge

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grants, live pitching, recorded spots, & phone answering. Get with Josh to arrange.

iii. Due to glitch in uploading application at the final hour, we missed the window for Next Gen Warning System grant. Portal turned off before Josh could complete upload. We're put off to the "next round" in approximately 8 months. Application included: new EAS receiver, new transmitter battery backup, data link to transmitter site & portable auxiliary generator + transfer switches at both transmitter and station ($160k total). Must address failed battery backup at transmitter now; starting new application to Rasmuson Fdn (total $22k).

iv. Received $4300 grant, AK State Council on the Arts for Bunnell By Air; splitting with Bunnell; our share goes to defraying Staff time for concerts.

b. Community Advisory Board Report: Josh noted the scheduled meeting in Seward (for 9/12) had to be moved to Homer (via Zoom) at last minute. Bill W got word late on change so continued to Seward and spent the night (met with no one). Kathy C. gave her report (see written report in packet); Paul A. gave report of status of listener survey.

c. Governance Committee: (Robert P) gave brief synopsis of topics covered in 9/10 meeting, salient topics of which require actions by BOD and are listed in agenda item 9.

i. Google Drive Update: discussed very briefly that google drive (file structure) is being re-worked by Robert and Josh. Wayne A expressed concern for "security" (not placing sensitive info that can be stolen) and that file structure should be tailored to the desire(s) of the prime user(s) since logic and personal preference usually varies.

d. Finance Committee: no meeting held.

e. Fundraising and Events Committee: Cindy B. went over notes she had from the meeting of 9/5/24; Since "F&E" becomes a Work Group under new structure, Robert or Josh will approach Nicole Arevelo for interest in continuing to chair.

f. Other Reports (Worksession, Work Group, Etc.): none

8. Old Business

9. New Business

a. Strategic Plan Review Schedule: discussion on "when" (to schedule) a significant session to work on SP with various BOD out of town in near term; decided to delay til after January 2025.

b. BOD 990 Form: Andy H gave his summary opinion on how KBBI should handle "conflict of interest".

c. Approval of proposed changes to committee and workgoup structure: Robert P's proposed amended "Committee & Work Group" plan (see 10c for follow up)

d. Appoint members to committees and workgroups: It was agreed that Robert P would send out an email to all BOD to ascertain interest in serving on the two entities and appointment (and confirmation) would follow.

e. Recruitment of new directors: Josh passed out an 11 pg list of KBBI membership (confidential, not to be circulated) for BOD to review, then come back to BOD with recommendations and BOD discussion prior to any contact to generate interest & response (application) from prospectives.

10. Action Items Identified: a) Robert P: rework google drive, b) all BOD: review "the list" and report back to Robert and Josh before next Governance Comm. meeting with prospectives, c) Robert P: will send out a memo with the proposed Committee-Work Group structure for response.
11. Schedules: (Discussion on preference for 4p); Finance, 10/7 @4p; Governance, 10/8 @4p; Development, 10/14@12p (with F&E Work Group to follow at 5:30p); BOD, 10/23 @ 5:30p (moved to 4th Wednesday due to Fall Drive)?
12. Closing Comments
    a. Public Attendees: none
    b. Manager and Staff: Josh K: thanks for BOD willingness to work on "wages" issue – important for Staff morale as they are dedicated but also aware of working for generally less than other industries.
    c. CAB Members: Kathy C: expressed excitement regarding the "FM possibilities" for increasing listener base.
    d. Board Members: Cindy B, Wayne A, Andy H, Bill W: all "no further comment"; Robert P: expressed appreciation for Josh's decision and efforts to keep Staff involved in the difficult consideration and decisions on "wage" issue.
13. Meeting adjourned at 7:25p

Next Meeting: 10/23/23, 5:30pm, KBBI Boardroom, and Zoom

/w.a./

Note: Due to problems with original document in Word, the "Final" version contains "Draft" watermark (and some highlights could not be removed. I certify that this version is the "approved" version from the BOD meeting of 10-23-24.
/w.a./

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