

**EEO PUBLIC FILE REPORT**

**FOR**

**KSUI FM**

**WSUI AM**

**EEO PUBLIC FILE REPORT  
FOR  
KSUI FM, WSUI AM  
Licensed to: The University of Iowa, Iowa City, Iowa**

**October 1, 2018 – September 30, 2019**

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <https://iowapublicradio.org/careers-ipr>.

**Mailing Address:**  
  
710 S. Clinton St.  
University of Iowa  
Iowa City, IA 52242

**Telephone Number: 515-725-1705**  
**Contact Person: Kelly Edmister**  
**E-mail Address: kedmister@iowapublicradio.org**

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
Talk Show Producer	8	Current Employee Referrals (2), Corporation for Public Broadcasting Website (2); Current Website (1), Iowa Public Radio Website (1), Friend or other referral (1), No response (1)	Current Website	1-10; 12-24
Talk Show Producer	6	Current Employee Referrals (1), Corporation for Public Broadcasting Website (3), Iowa Public Radio Website (1), Current Website(1)	Current Website	1-10; 12-24

**KSUI FM, WSUI AM  
EEO Public File Report  
Attachment "A"**

- |  |  |
|--|--|
| <p>1. Iowa Public Radio On-Air Announcements<br/>1013 WOI Rd.<br/>Ames, IA 50011<br/>515-294-8518</p> <p><b>Total interviewees for reporting period: 0</b></p>   | <p>2. Iowa Public Radio Website<br/>2111 Grand Avenue<br/>Suite 100<br/>Des Moines, IA 50312<br/>515-725-1707<br/><a href="http://www.iowapublicradio.org">www.iowapublicradio.org</a></p> <p><b>Total interviewees for reporting period: 2</b></p>  |
| <p>3. Current Employee Referrals<br/>E-mail to all staff announcing the open position and encouraging them to recruit.</p> <p><b>Total interviewees for reporting period: 3</b></p>  | <p>4. Columbia School of Journalism<br/>2950 Broadway (at 116th Street)<br/>New York, NY 10027<br/>212-854-2980<br/><a href="https://journalism-columbia-csm.symplcity.com/employers/">https://journalism-columbia-csm.symplcity.com/employers/</a></p> <p><b>Total interviewees for reporting period: 0</b></p> |
| <p>5. Corporation for Public Broadcasting Website<br/>401 Ninth Street, NW<br/>Washington, DC 20004-2129<br/>202-879-9600<br/><a href="http://www.cpb.org/jobline/">http://www.cpb.org/jobline/</a></p> <p><b>Total interviewees for reporting period: 5</b></p> | <p>6. Current Website<br/>6930 Carroll Avenue, Suite 350<br/>Takoma Park, MD 20912<br/>301-270-7240, ext. 36<br/><a href="https://jobs.current.org">https://jobs.current.org</a></p> <p><b>Total interviewees for reporting period: 2</b></p>  |
| <p>7. Drake University<br/>2507 University Avenue<br/>Des Moines, IA 50311-4505<br/>515-271-2011<br/><a href="http://www.drake.edu">www.drake.edu</a></p> <p><b>Total interviewees for reporting period: 0</b></p>   | <p>8. Dual Career Network<br/>616 Jefferson Building<br/>Iowa City, IA 52242<br/>319-335-3524<br/>Contact: Garry Klein</p> <p><b>Total interviewees for reporting period: 0</b></p>  |
| <p>9. Facebook (Iowa Public Radio Facebook page)<br/>1 Hacker Way<br/>Menlo Park, CA 94025<br/>650-543-4800</p> <p><b>Total interviewees for reporting period: 0</b></p>   | <p>10. Filipino-American Association of Iowa<br/>Contact: Alma Reed<br/><a href="http://www.filamofiowa.com/index.php">http://www.filamofiowa.com/index.php</a></p> <p><b>Total interviewees for reporting period: 0</b></p>   |
| <p>11. Friend or other referrals<br/>NOTE: Non-IPR recruiting source. Applicants were referred to available positions through friends or other sources that were aware of the opportunity.</p> <p><b>Total interviewees for reporting period: 1</b></p>          | <p>12. Illinois News Broadcasters Association<br/>#1 University Circle<br/>Macomb, IL 61455<br/><a href="http://www.inba.net/jobfile">http://www.inba.net/jobfile</a></p> <p><b>Total interviewees for reporting period: 0</b></p>   |

13. Iowa Broadcasters Association  
PO Box 71186  
Des Moines, IA 50325  
515-224-7237  
<http://iowabroadcasters.com/>

**Total interviewees for reporting period: 0**

15. Iowa State University Career Services  
1320 Gerdin Business Building  
Ames, IA 50011  
<https://ecms.eng.iastate.edu/employers/>

**Total interviewees for reporting period: 0**

17. Public Radio News Directors Inc. (PRNDI)  
PO Box 838  
Sturgis, SD 57785  
<http://prndi.org/>

**Total interviewees for reporting period: 0**

19. University of Iowa Career Services  
100 Pomerantz Center, Suite C310  
Iowa City, IA 52242  
319-335-1023  
<http://uiowa-csm.symplicity.com//employers>

**Total interviewees for reporting period: 0**

21. University of Northern Iowa  
102 Gilchrist Hall  
Cedar Falls, IA 50614-0384  
319-273-6857  
<http://www.uni.edu/careerservices/>

**Total interviewees for reporting period: 0**

23. Vision Maker Media  
1800 N. 33 Street  
Lincoln, NE 68503  
402-472-3522  
<http://www.nativetelecom.org/>

**Total interviewees for reporting period: 0**

14. Iowa College Recruiting Network  
10 Merrill Park Circle, Suite B  
Grinnell, IA 50012  
515-867-6890  
Contact: Valorie Larsson  
<http://recruitiowagrads.com/>

**Total interviewees for reporting period: 0**

16. JournalismNext.com  
<https://www.journalismnext.com>  
703-629-0178

**Total interviewees for reporting period: 0**

18. Radio Television Digital News Association (RTDNA)  
529 14<sup>th</sup> Street, NW, Suite 1240  
Washington, DC 20045  
<https://www.rtdna.org>

**Total interviewees for reporting period: 0**

20. University of Missouri, Kansas City  
Student Success Center  
5000 Holmes; Floor 2  
Kansas City, MO 64110  
816-235-1636  
<http://umkc-csm.symplicity.com/employers>

**Total interviewees for reporting period: 0**

22. University of Wisconsin Platteville  
Tower 610, 1 University Plaza  
Platteville, WI 53818  
608-342-1627  
<http://www.uwplatt.edu/>  
Contact: Arthur Ranney

**Total interviewees for reporting period: 0**

24. Wartburg College  
100 Wartburg Boulevard  
Waverly, IA 50677  
319-352-8615  
<http://wartburg-csm.symplicity.com//employers>

**Total interviewees for reporting period: 0**

25. No response

The candidate opted not to share information on where they learned of the position.

**Total interviewees for reporting period: 1**

**Grand total interviewees for reporting period: 14**

**KSUI FM, WSUI AM  
EEO Public File Report  
Attachment "B"**

KSUI FM, WSUI AM has engaged in the following outreach activities as covered during the term of this report:

<b>Type of Activity</b>	<b>Description</b>
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years’ time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI FM, WSUI AM participated in the October 17, 2018 Iowa State University Greenlee School of Journalism Jump-Start Internship and Job Fair career fair, presenting professional and internship opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KSUI FM, WSUI AM participated in the February 26, 2019 Iowa State University Greenlee School of Journalism Jump-Start Internship and Job Fair career fair, presenting professional and internship opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years’ time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p><i>River to River</i> Host and Producer Ben Kieffer served as moderator for a Q&amp;A after a screening of the film <i>Capturing the Flag</i>. This event was hosted by the University of Iowa Lecture Committee and University of Iowa Public Policy Center.</p> <p>On October 17, 2018, News/Program Director Katherine Perkins and the full Talk Show staff hosted a group of Solon Middle School students. The event was sponsored by the Workplace Learning Connection through Kirkwood Community College. The students toured the station, watched a live talk show, talked about what makes public broadcasting unique, and got a crash course in audio editing.</p>
<p style="text-align: center;">(v) Internship Program –</p> <p>In two years’ time: Establishment of an internship program designed to assist members of the community to acquire skills needed for</p>	<p>KSUI FM, WSUI AM continued its internship program, offering programs to students in talk show, news, and music production. The internship program works primarily with students at the University of Iowa, offering skills-developing internships that have prepared students for employment after college. Several students that have participated in this program have later begun successful careers in public media.</p>

<p>broadcast employment</p>	<p>To highlight one internship from this past year, in the Talk Show department, six students assisted the producers of the daily talk shows by researching and booking guests, conducting pre-interviews, screening calls during call-in portions of the shows, and posted the show audio and supporting text on the website.</p>
<p>(viii) Training Programs –</p> <p>In two years' time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI FM, WSUI AM encourages its employees to participate in career-development opportunities, which include webinars, in-person training, and conference participation in areas of relevance to the employee and the employee's work. This year, staff participated in several professional development training programs. A few of those programs are included as examples of how the station supports training for its employees.</p> <p>Reporter Kate Payne attended the Midwest Environment Reporting Workshop presented by InsideClimate News. This business journalism focused workshop offered training on how to responsibly cover the clean energy economy in the Midwest and how to produce in-depth clean energy, environmental and climate stories.</p> <p>News/Program Director Katherine Perkins attended the Public Radio Content Conference presented by PRPD in August 2019, in Minneapolis. She participated in conversations with public radio program directors, producers, executives, and decision makers regarding content and programming issues.</p>

*NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.*