



## CSU, Chico, Chico State Enterprises, North State Public Radio and CapRadio Proposed Public Service Operating Agreement

### Frequently Asked Questions

#### ***What is a Public Service Operating Agreement?***

A Public Service Operating Agreement (PSOA) is an agreement between two radio stations for one to manage the day-to-day operation of the other in compliance with Federal Communication Commission (FCC) regulations and guidelines.

#### ***Why are CapRadio and Chico State/NSPR considering entering into a PSOA?***

The overarching goal is to expand and enhance public radio services to local communities in Northern California. Individually, both organizations have long served their audiences with award-winning journalism and programming. CapRadio's larger operation allows them to apply efficiencies to NSPR operations and expand NSPR's journalism and broadcast capacity.

Together, we believe we have the potential to provide even greater reporting and coverage to tell more of Northern California's stories.

#### ***Who owns KCHO and KFPR?***

The FCC licenses for KCHO, Chico, and KFPR, Redding, are held by Chico State Enterprises (CSE), the 501(c)3 auxiliary of California State University, Chico. The CSE Board of Directors is the governing body. The CSE would continue to own the licenses under a PSOA with CapRadio.

#### ***Who owns CapRadio?***

CapRadio stations are licensed to California State University, Sacramento. CapRadio is a registered 501(c)3 and an auxiliary of Sacramento State with its own independent Board of Directors.

#### ***What kind of support would CapRadio provide the North State Public Radio operation?***

CapRadio will manage daily operations of NSPR, including programming, business operations, engineering, fundraising, underwriting, and marketing/communications. CapRadio has an award-winning operation, including a stable of more than 30 journalists, a large staff of producers and engineers, and a talented team of public radio development, sponsorship, and marketing professionals.

#### ***What will Chico State's responsibility for NSPR be?***

CSU, Chico's and Chico State Enterprises' responsibility under a PSOA is to provide regulatory oversight of station operations, assuring that the FCC licenses are being managed in the public's best interest and within FCC guidelines. Regulatory oversight responsibility also extends to the funding NSPR receives from the Corporation for Public Broadcasting, a non-profit agency chartered by the federal government providing funding for public radio.

***Will NSPR continue to broadcast from Chico?***

NSPR will continue to broadcast from its studios at 35 Main Street in Chico and will continue to broadcast to all the communities it currently services.

***Will there still be regional North State reporting?***

NSPR journalists will still cover North State stories. In fact, part of the agreement is that CapRadio will increase the number of local reporters in both Chico and Redding and that North State stories will be shared with CapRadio's audience.

***Will North State Public Radio still be NSPR, or will it become CapRadio?***

Under this agreement North State Public Radio retains its name, brand and programming autonomy from CapRadio.

***If I am currently a sustaining member to NSPR, how do I continue to give to NSPR?***

All current NSPR sustaining members will need to re-register with NSPR/CapRadio. For security reasons, we cannot transfer credit card or electronic fund transfer data between databases. Sustaining members will receive information from NSPR/CapRadio if a PSOA is signed, and will receive ample time to update their membership.

***Where will my donations go now?***

Donations made by NSPR listeners to NSPR/CapRadio stay in our region and support the broadcast infrastructure and programming that NSPR listeners depend on every day. The day-to-day management of these funds will be handled by CapRadio with oversight from Chico State.

***Will NSPR programming change?***

NSPR programming will stay the same in the near future. In collaboration with NSPR's leadership, CapRadio will assess North State audience needs and requests and -- just as NSPR currently does -- adjust programming in order to deliver listeners the best in public radio.

***What is the term of the agreement and can Chico State or CapRadio get out of it?***

The agreement has a ten-year term with an option to renew. Either party may terminate with 90 days written notice.

***What if I don't like what I hear on NSPR or I have questions? Who do I contact?***

Questions may be directed to the local NSPR General Manager or to Cap Radio's General Manager. Because Chico State's auxiliary organization, Chico State Enterprises, is still the owner and FCC Licensee of NSPR, concerns may also be directed to Chico State's Director of University Public Engagement.

NSPR General Manager – Phil Wilke, [pwilke@csuchico.edu](mailto:pwilke@csuchico.edu)

CapRadio General Manager – Jun Reina, [jun.reina@capradio.org](mailto:jun.reina@capradio.org)

Chico State Director of University Public Engagement – Stephen Cummins, [sbcummins@csuchico.edu](mailto:sbcummins@csuchico.edu)