KDNK Community Advisory Board meeting 11/7/2019

I) Introductions
Brandon Jones - Chair
Olivia Pevec
Lynn Burton
Ethan Harrison

Staff: Gavin Dahl, Cody Lee
Board Liaison: Scott Levine
Absent: Luis Yllanes, Annemarie Zanca, Kat Rich

II) Programming changes

Gavin: Updated CAB on station programming
- Spanish language Monday 5am. “Charlando con la Comunidad” hosted by Eloisa Duarte. We hope to expand to multiple days.
- Tuesday – Friday. Radio Bilingue 5 to 6am.
- Spanish speaking listeners are tuning in and visiting KDNK.org. Crystal’s website content got A LOT of clicks.
- AZYEP Expanded beyond 6 hours of music with new half hour weekly news show.
- Morning program updates: Democracy Now headlines, CPR headlines
- Democracy Now – CAB informally recommends that there be a message that says “Democracy Now” full stories available at www.democracynow.org.
- Brandon: Steve Cole adds a lot to the KDNK morning.
- Cody: Supports the removal of NPR’s Marketplace in 6am hour.
- Scott: likes the morning programming a lot.
- Gavin: 4pm standardized local public affairs shows Mon-Fri.
- Olivia: doesn’t often listen in the morning.
- Gavin: It’s the authentic live radio feel that distinguishes KDNK from Aspen Public Radio. KDNK prioritizes local.
- New weekday evening syndicated show updates: National Native News, Latino USA Travel with Rick Steves.
- Gavin: Some listeners have requested more music from 4-6pm, rather than KDNK news or public affairs programming.
- Brandon: I like the idea of running music later into the day and shifting the public affairs programming to later in the evening, like during the 6-7 hour.
- Cody: If we prioritize local, we could get rid of syndicated shows from 6-7 and play local public affairs during that time.

III) Update on October 29th Stakeholder meeting and 2020 strategic plan.

- Gavin: Please take the survey. Strategic planning process ongoing.
IV)  FCC regulations and KDNK station policies around swearing

a. Suggested message to be aired at 10pm:

CAB recommends that a message be aired at 10pm that warns listeners about the fact that KDNK will be taking advantage of our right to play explicit songs from 10pm-6am. CAB members will record the message while introducing and recruiting for the CAB.

Example script: Hi I'm ______ from KDNK’s Community Advisory Board. We bring the community’s voice into decision making at our radio station. Email ______ for more information about the C-A-B. Head’s up: The FCC confines the broadcast of so-called INDECENT material to between the hours of 10pm and 6am. Sensitive listeners are advised to tune out during this time. Stay tuned to KDNK Carbondale Community Access Radio, Glenwood Springs, Carbondale, the Roaring Fork Valley and Beyond.

b. DJs use of explicit language discussion
- The question: It happens, so what do we do about it?
- Where is the line? What local community response is.
- The FCC responds to complaints, rarely does their own investigations.
  - The CAB recommends that KDNK should define it’s own policy.
- Olivia: CAB should announce themselves. (see above)
- Cody: We can throw a benefit concert if we are ever fined.
- Gavin: Not right or wrong necessarily, but the culture of the station for rules have never been strongly enforced.
- CAB recommends that we work with the members, board and staff to define our Internal policies for violations and create a locally-based standard in addition to being mindful of FCC policies.

V)  Andi’s Request – “We are looking for the CAB to brainstorm a list of strategic “needs” for the station. We’re looking for things to be concrete, and with a budget attached, and also with a bit of why you think it’s needed.”

- We didn’t discuss this item because we ran out of time.