Board of Directors Meeting  
January 8, 2020

Meeting called to order: ___Helle________ pm by _____ 5:35pm_______________________________

In attendance:  X John Allison,  X Marlo Faulkner,  X Dan Fratini,  X Helle Jorgensen,  X Max Mendez,  
□ Linda Mielke,  X Melanie Rose  X Jen Westra  X Gary Livingston

Staff attending:  Cary Boyce, Kathy Sackett, Tami Tanaka, Beth Severn-Johnson. Jerry Olson, Doug Nadvornick

Approval of 10-24-2019 Minutes:

Motion by:_____John_______________ Second by:_______Dan_______________All in Favor: ___Aye, all.X__

Staff reports: None. Contact Cary with questions.

OLD BUSINESS:

- **Budget:**
  - Eide Bailly--Scott LaPlant
  - Motion to approve audit by John Allison, passed All in Favor
  - Audience and Access campaign—Going to Olympia in late January, request is filed, initial paperwork also due before Feb 15 (almost ready.) Mike Volz (R, 6th dist. has also expressed interest in supporting it. Reps Ormsby, Riccelli and Senator Billig are on board.

- **Programming:** Saturday changes underway. Few comments, but mostly positive. Survey in a couple weeks will encourage both awareness of new weekend programs, and connectivity.

- **NPR’s podcast revenue** has now overtaken their traditional broadcast revenue.

- **CAB:** Discussed mostly Saturdays, but classical music came up, and they are encouraging more “cross-over” possibilities in those dayparts. Pleased with more localism, concerned about new NPR fee paradigm in October 2020. They are looking for younger, more diverse members to join the CAB to get a broader perspective of the changing audience for public radio. CB will send along minutes when they are ready.

NEW BUSINESS:

- **Staff evals ongoing.** Jen and Dan are in charge of Cary’s for the spring.
- **Helle will roll off in July.** I’d like to encourage her to consider moving to the community advisory board. Stan Schwarz is interested in joining, and will apply.
- **Nick Deshaits, new N3 reporter, will start in February, reports to NWPB, but stationed here.
- **New fee paradigm in October of 2020.** We can discuss more in our strategy sessions, but we face a 13% increase—10% cap the first year will limit (!) increase to $28,000. The remaining 3% will roll into 2021. Along with a predicted 2021 3.5% increase this will total 6.5% or another $12,000 or so.

New initiatives: Chris Maccini appointed to the NPR Incubation Lab beginning February. Applying for equipment grant from SAGA. “Firehouse Sessions,” will video live and recorded performances, a pilot of five programs featuring various artists and genres.

Can we find a time for the strategy session we discussed last time?

OTHER:

- **SPR 40th anniversary date is January 20, Open House Jan 22.
- **Gary noted that KSPS has just completed a strategic plan, and hopes they might be willing to share or discuss it.**
* Department of Shameless self-promotion: Cary has a concert with Spokane String Quartet featuring the Spokane Kantorei Choir—Sunday Feb 16th @ 3pm, Fox Theater. Live broadcasts in From the Studio are scheduled for February 11.

Meeting adjourned: ___6:11pm Next BOD meeting: April 16, 2020