

# **Red River Radio Community Advisory Board Meeting**

Thursday, May 16, 2019

## **RRR Performance Studio**

1. Call to Order. Hardy Foreman called to order the meetings at 12:10pm
2. Attendance:  
Kermit Poling, Henry Edwards, Ranae Moran  
Rabbi Jana De, Hardy Foreman, Joe Kane, Sally Langston, Andrew Bindursky

3. Approve minutes from last meeting  
Motion to approve: Joe  
Seconded by Andrew. Unanimously approved  
As per Ranae, revise the information on backpacks.

4. Staff Reports
  - a. General Manager's Report –  
KTYK update: Solved the problem to a certain extent on our satellite to broadcast link. Has a harmonic interference created by a company that leases space on the tower. This is a pager company that communicates the digital burst to the fire department. It produces a harmonic on the eighth. The short term solution is the paging company is operating at a lower power. We are giving the pager company the opportunity to repair and resolve the situation. Want a long term solution, RRR receives rent from the pager company.

UNO in New Orleans has a used transmitter that is digital and with the purchase RRR would have a back up transmitter by moving transmitters around. But due to an accounting glitch at UNO, there is no record of the transmitter. RRR wants to purchase the transmitter and this purchase is on hold until UNO completes the process and corrects the situation with internal auditing. This is a \$20,000 purchase versus the price of a new transmitter of \$60,000.

This would also provide RRR with digital transmitting with KTYK.

When the issue with UNO is resolved and RRR purchases the digital transmitter, then RRR Will kick off an advertising campaign for KTYK. This will be a 25,000 watt transmitter, providing UNO resolves the internal accounting issue.

Discussion on creating the RRR Foundation.

May 30 at 7:30 pm: Vino and Violin Fundraiser at Scottish Rite for RRR.  
\$60 per ticket. A great evening planned for music and wine.

Pending Community Foundation money.  
Submitted another grant to Noel Foundation

b. Other Staff reports

1. Membership – June 3 to June 14 is the next on-air fund drive.
2. Underwriting – About \$40,000 ahead of last year at this time.
3. Other – Discussed adding some new members from the E. Texas area. Sally had a recommendation for a new Board member and will discuss with the prospective member and get back to us.  
Hilary emailed a recommendation for a new member.

5. Old Business – Committee reports

6. New Business – Rabbi Jana, thanked RRR for hosting the concert when her Brother performed at RRR. And a Thank you for the intern from her congregation that RRR accepted.

Jerry Wood, a realtor in Nacogdoches and involved with music. Renovates historic buildings in Nacogdoches. And has house concerts in a historic church in the sanctuary. Sally suggested recording a concert and provide to RRR. Possibly partner for airing portions of the house concerts and add the musical events to the RRR community calendar.

7. Open Comment

Motion to adjourn at 12:48 pm

**NEXT MEETING is scheduled for Wednesday, July 17, 2019**