



WBGO Jazz 88.3 FM  
54 Park Place,  
Newark, N.J. 07102  
www.wbgo.org

**Newark Public Radio Community Advisory Board**  
Minutes of January 16, 2018 Meeting  
54 Park Place, Newark, NJ

**Minutes**

Community Advisory Board Meeting  
March 27, 2019, 5:00 pm  
WBGO Headquarters, 54 Park Place, Newark, NJ 07104

Present: J. Riman, Chair, M. Bess, V. DeBerry, R. Noorigian, CAB Vice President  
Phone: A. Cunnell, A. DeLeon, WBGO Board of Trustee Member, B. Hines, S. Schear, CAB Secretary  
Absent: M. Bond, P. Morgan  
Community: M. McDonough  
Staff: A. Niles, WBGO Radio President & CEO, B. Wood, WBGO Marketing Manager

Jeffrey Riman called the meeting to order at 5:03 pm. Motion to approve minutes by Rich Noorigian. Second by Virginia DeBerry. Minutes were approved by unanimous vote with no changes.

Jeffrey shared the sad news that beloved WBGO member and CAB member Sue Moore passed away on March 26, 2019. He would dedicate his host-an-hour to Sue.

Brandy Wood presented the business card for CAB members. The new CAB tagline will be added to the business card: Active Community/Active Listening. Brandy then presented a PowerPoint on social media. Additionally, Brandy is heading up the WBGO 40<sup>th</sup> Anniversary Committee.

The WBGO Board of Trustees recently had a board retreat. Albert DeLeon noted that the mission statement for CAB needs to be more focused; CAB will revise.

Jeffrey welcomed prospective new members Mike McDonough, and Annette Montague who was not able to attend the meeting. Mike spoke about why he wanted to serve on CAB and what he hoped to contribute.

The CAB voted unanimously to approve membership and recommend such membership to the Board of Trustees.

*Amy Niles Report*

- Amy Niles announced the kickoff of WBGO's 40th Anniversary by launching the newly located Free Lunchtime Concert on Wednesday, April 3 at Gateway Center Plaza 4, Newark, NJ. Gateway Center Plaza 4 has recently acquired by Onyx Equities LLC, a new important stakeholder in Newark. The Mayor will be kicking off the celebration. For more information visit:



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<https://www.eventbrite.com/e/wbgo-40th-anniversary-free-lunchtime-concert-with-matthew-white-quartet-tickets>

- Latin Jazz Cruise host, Bobby Sanabria, has been extremely well received on Friday evenings 9-11 pm.
- Fundraising
  - Amy has traveled to Berkeley College and Yamaha Studios for diverse and interesting WBGO programming. Jazz Leadership Society (JLS) Members invite friends to introduce and cultivate them to become (JLS) members of WBGO. Many opportunities to introduce WBGO to other members, which ties in with WBGO's 40<sup>th</sup> Anniversary fundraising.
  - There will be no May fund drive; the goal is to eliminate one fund drive per year. The audience does not diminish during the fund drives.
  - Amy is tasked with fundraising and the Board of Trustees is as well. The focus is "each one bring one."
- Amy spoke about her participation at a conference in St. Paul for non-commercial jazz radio stations. A key question – How do we elevate music stations within public radio? A public radio music day? When jazz is mentioned WBGO is at the table.
- New Voices Project – WBGO received a grant from the Geraldine R. Dodge Foundation. For more information visit: <https://www.wbgo.org/term/new-voices-engagement-fellow#stream>
- The Champions of Jazz Gala is scheduled for November 6 at Capitale in Manhattan. Valet parking included!
- CAB application needs to include mission and expectations. Amy does not believe that it needs approval.

Public Comment – there was no comment from the public.

Adjournment –The meeting was adjourned at 6:38 pm.

Respectfully submitted by,

Susan Schear, Secretary

June 5, 2019