

CAB Minutes 9-04-19

Community Advisory Board Meeting September 4, 2019, 5:00 PM
WBGO Headquarters, 54 Park Place Newark, NJ 07104

Present: J. Riman (Chair), R. Noorigian (Vice-Chair), A. Montague, P. Morgan, M. McDonough, M. Bess

Phone: A. DeLeon (Bd. of Trustee rep.), B. Hines

Absent: V. DeBerry, M. Bond, S. Schear,

Staff: Brit Harley: New Voices Fellow

Guest: Karl Frederic, WBGO Chairman of the Board

Chair, Jeffrey Riman called the meeting to order at 5:05 PM. Motion to approve minutes of June 12 meeting by McDonough, Second by Noorigian. Minutes were approved by with one abstention, with no changes.

Jeffrey welcomed our guests and the public attendees.

- Discussion about the next meeting at the Jazz Museum in Harlem and possible presentation being a WBGO panel discussion. Questions of location effect on turn out. Montague suggested using Jim Eigo Promotions to promote it at a cost of \$75. The majority of the CAB agreed to attend this meeting. The topic is How WBGO collaborates with its strategic partners and their listener community.
- Jeffrey discussed making a CAB flyer for WBGO volunteers to distribute at events. Brandy Wood, Marketing Manager has agreed to assist. Jeffrey and Pam Morgan will help write the copy. The final version of this flyer is subject to approval by WBGO management.
- Jeffrey noted we have 2 openings for new board members.

Chairman of the Board Karl Frederic briefed on the following: Albert DeLeon will no longer be CAB trustee rep. Programing changes

- Digital presence. New Youtube Channel has 100K+ followers
- WBGO Gala date Nov. 6

Jeffrey thanked Karl for attending and his presentation.

Open Discussion

- Pam commented about Rhonda's replacement and would like to better understand the hiring process.
- Barbara addressed host choices and succession concerns.

- Karl explained the WBGO commitment to music and the community.
- Antoinette would like more training of interns from the community.

Britt Harley is with WBGO and the Free Press on a 1-year fellowship involved in station working and community involvement needs.

- Talking to people and organizations in Newark about what to do with info collected and how can we cooperate and benefit.
- Antoinette suggested she reach out to older jazz artists in the community. Jeffery asked Britt to attend future CAB meetings with updates.

Public attendees comments:

Marcellis, a media fellow from Seton Hall offered cooperation as tutor and mentor.

Josie: Questioned why CAB has only one Newark resident.

Kelly: Seton Hall educator, offering cooperation with WBGO.

Cadie: New receptionist at WBGO looking to understand all elements of the station and community.

Jeffrey encouraged the public to attend future meetings and consider applying for the CAB

Jeffery adjourned the meeting at 6:32