



Position: Social Media Internship

Location of Internship (city, state): Bradley University, Peoria, IL (or remote).

Compensation: Unpaid (for-credit) internship; paid positions available for returning interns or exceptional candidates.

Internship Supervisor: Ryan Denham, rmdenha@ilstu.org, 309-438-5426

Description of Internship: Student will report to WCBU's Content Director and will work with all members of the station's content creation team. Responsibilities may include development and dissemination of content for WCBU.org and the station's social media platforms; repurposing on-air content for use on WCBU.org and the station's social media platforms; monitoring the station's social media platforms and engaging with users; reporting original stories for on-air or online use; and gathering social media usage data for use within the station's internal reports.

Required background: Demonstrated understanding of the basic principles of journalism. Preferred prior experience with a student news publication. Communication and journalism majors are preferred but not required.

Academic terms available:

Deadline to apply for summer term is generally the March prior.

Deadline to apply for fall term is April prior.

Deadline to apply for spring term is the November prior.