

Agenda

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| 1. Call Meeting to Order | John Lamb, Chair |
| 2. Vote on 9/16/2020 meeting minutes | Diane Hahn, Recording Secretary |
| 3. Vote on Board Nominations | Jennifer Essig, Vice Chair |
| | Nominees: Becky Doubleday,
Dr. Kiran Velpula |
| 4. Guest Speaker | |
| 5. General Manager's Report | RC McBride, General Manager |
| 6. Development Update | Melissa Libert, Development Director |
| a. Giving | Jennifer Armstrong, Membership Director |
| b. Corporate Support | Anna Chumbley, Underwriting |
| 7. Old Business - Strategy and Next Steps | John Lamb, Chair |
| 8. Public Comment | Jennifer Essig, Vice Chair |
| 9. Adjourn | Diane Hahn, Recording Secretary |

Attached:

- 9/16/2020 CAB Minutes
- Listener feedback

Functions of the WCBU CAB

Core functions of CAB pursuant to Federal Communications Act			Additional functions adopted by the WCBU CAB			
Advise and make recommendations on in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:			Promoting:	Connecting the community and the station by way of:		
Programming	Service	Policy	Local Presence	Information	Participation	Financial Support

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To be circulated shortly:

- General Manager's Report
- Development Updates
- Org Chart

Federal Communications Act, 47 U.S.C. §396(k)(8) - Corporation for Public Broadcasting

- (A) Funds may not be distributed pursuant to this subpart to any public broadcast station (other than any station which is owned and operated by a State, a political or special purpose subdivision of a State, or a public agency) unless such station establishes a community advisory board. Any such station shall undertake good faith efforts to assure that (i) its advisory board meets at regular intervals; (ii) the members of its advisory board regularly attend the meetings of the advisory board; and (iii) the composition of its advisory board are reasonably representative of the diverse needs and interests of the communities served by such station.
- (B) The board shall be permitted to review the programming goals established by the station, the service provided by the station, and the significant policy decisions rendered by the station. The board may also be delegated any other responsibilities, as determined by the governing body of the station. The board shall advise the governing body of the station with respect to whether the programming and other policies of such station are meeting the specialized educational and cultural needs of the communities served by the station, and may make such recommendations as it considers appropriate to meet such needs.
- (C) The role of the board shall be solely advisory in nature, except to the extent other responsibilities are delegated to the board by the governing body of the station. In no case shall the board have any authority to exercise any control over the daily management or operation of the station.

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From WCBU Community Advisory Board member Tom Mellor: In the Telecommunications Act, "Services" is an attenuated expression of "public telecommunications services."

SEC. 397. [47 U.S.C. 397] DEFINITIONS.(14) The term "public telecommunications services" means noncommercial educational and cultural radio and television programs, and related noncommercial instructional or informational material that may be transmitted by means of electronic communications.

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