

Agenda

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| 1. Call Meeting to Order | John Lamb, Chair |
| 2. Vote on July 8, 2020 meeting minutes | Diane Hahn, Recording Secretary |
| 3. Guest Speaker | Jennifer Essig, Vice Chair |
| 4. General Manager's Report | RC McBride, General Manager |
| 5. Development Update | Melissa Libert, Development Director |
| a. Giving | Jennifer Armstrong, Membership Director |
| b. Corporate Support | Anna Chumbley, Underwriting |
| 6. New Business - Strategy | John Lamb, Chair |
| 7. New Business - Board Recruiting | John Lamb, Chair / Jennifer Robin,
Nominating Chair |
| 8. New Business - Other | Jennifer Essig, Vice Chair |
| 9. Public Comment | Jennifer Essig, Vice Chair |
| 10. Adjourn | Diane Hahn, Recording Secretary |

Functions of the WCBU CAB

Core functions of CAB pursuant to Federal Communications Act			Additional functions adopted by the WCBU CAB			
Advise and make recommendations on in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:			Promoting:	Connecting the community and the station by way of:		
Programming	Service	Policy	Local Presence	Information	Participation	Financial Support