## Agenda

1. Call Meeting to Order  
   John Lamb, Chair
2. Vote on July 8, 2020 meeting minutes  
   Diane Hahn, Recording Secretary
3. Guest Speaker  
   Jennifer Essig, Vice Chair
4. General Manager’s Report  
   RC McBride, General Manager
5. Development Update  
   a. Giving  
   Jennifer Armstrong, Membership Director  
   b. Corporate Support  
   Anna Chumbley, Underwriting
6. New Business - Strategy  
   John Lamb, Chair
7. New Business - Board Recruiting  
   John Lamb, Chair / Jennifer Robin, Nominating Chair
8. New Business - Other  
   Jennifer Essig, Vice Chair
9. Public Comment  
   Jennifer Essig, Vice Chair
10. Adjourn  
    Diane Hahn, Recording Secretary

## Functions of the WCBU CAB

<table>
<thead>
<tr>
<th>Core functions of CAB pursuant to Federal Communications Act</th>
<th>Additional functions adopted by the WCBU CAB</th>
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</thead>
<tbody>
<tr>
<td>Advise and make recommendations on Programming, Service, Policy in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:</td>
<td>Promoting: Connecting the community and the station by way of:</td>
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<tr>
<td>Local Presence</td>
<td>Information</td>
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</tbody>
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