

NOVEMBER 14, 2018

11:45 – 1:00 P.M.

BRADLEY UNIVERSITY
 GLOBAL COMMUNICATIONS
 CENTER ROOM 103

MEETING CALLED BY	
TYPE OF MEETING	WCBU Associate Board
FACILITATOR	Ambra Haake
BOARD REPORT	Lisa Polnitz
ATTENDEES	

Agenda topics

CALL TO ORDER

AMBRA HAAKE

DISCUSSION	
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APPROVAL OF MINUTES

AMBRA HAAKE

DISCUSSION	
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INTERIM EXECUTIVE DIRECTOR’S REPORT

BILL PORTER

DISCUSSION	WCBU
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	<ul style="list-style-type: none"> ➤ State of the Station ➤ E-mails ➤ NPR Event
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DISCUSSION	Fundraising
	➤ Giving Tuesday

DISCUSSION	Underwriting
	➤ We had a strong fall in the area of underwriting. Kris Aberle and I continue to work hard to provide great service to our existing underwriters, and always look for new underwriters.
Events	
<ul style="list-style-type: none"> ➤ The Peoria Art Guild's Fine Art Fair took place the last weekend of September which was the same days as our fall pledge drive. We normally like to have a booth at the fair, but this year we could not staff the booth as we did not have enough participation. ➤ We hosted our second Murder Mystery Dinner Theater fundraiser at Mackinaw Valley Vineyard on October 20. We had less attendees this year but people who attended had a great time. Diane Hahn of Mackinaw Valley Vineyard is a wonderful hostess for this event. Thank you to those who helped in a variety of ways. As part of our Silent Auction, we offered four experiences to the highest bidders (two for <i>Morning Edition</i> and two for <i>All Things Considered</i>.) Two of the three bidders have already come to the station for their visit and really enjoyed themselves. ➤ On November 29, we will host our annual Volunteer Appreciation Party at Barrack's Cater Inn, 5-8 p.m. You and a guest/spouse are invited. Please RSVP by Wednesday, November 21 to Cindy Dermody at 677-2340 or cdermody@fsmail.bradley.edu. Buffet begins at 5 p.m. and our brief program will begin at 6 p.m. 	

DISCUSSION	Holiday Programming
➤ Attached	

DISCUSSION	Old Business	AMBRA HAAKE

DISCUSSION	New Business	AMBRA HAAKE

DISCUSSION	Public Comments	AMBRA HAAKE

DISCUSSION	Adjournment	AMBRA HAAKE
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