



## Field Experiences

### *Internship Position Description*

*(designed to help qualified students apply for and obtain appropriate internship opportunities)*

**Professional Category (PR, journalism, etc.):**

Journalism, PR, Mass Media, Radio/Broadcasting

**Location of Internship (city, state):**

Normal, IL at Illinois State University

**Name of Organization Offering Internship:**

WGLT

**Internship Supervisor (name, title, email address, phone number):**

Ryan Denham, Digital Content Director, [ryan@wgl.org](mailto:ryan@wgl.org), 309-438-5426

**Description of Internship (job description ... skills needed):**

Student will report to WGLT's Digital Content Director and will work with all members of the station's content creation team. Responsibilities may include development and dissemination of content for WGLT.org and the station's social media platforms; repurposing on-air content for use on WGLT.org and the station's social media platforms; monitoring the station's social media platforms and engaging with users; reporting original stories for on-air or online use; and gathering social media usage data for use within the station's internal reports.

To qualify, student must have completed an introduction to reporting class, have experience with WZND, TV-10, the Vidette (or similar), and demonstrate an understanding of the basic principles of journalism.

**Academic Terms Available (name each as appropriate—fall, spring, summer):**

Deadline to apply for summer term is the March prior.

Deadline to apply for fall term is April prior.

Deadline to apply for spring term is the November prior.

**Return form to Tom Lamonica**

[talamon@ilstu.edu](mailto:talamon@ilstu.edu)

**FAX: 309.438.3048**

**Phone: 309.438.8578**

*The School of Communication at Illinois State University appreciates  
its professional partners providing opportunities for our Field Experiences students.*

