Wyoming Public Media Statewide Public Advisory Council (PAC) Meeting
June 17, 2017 10:00 am **-** WPM in Knight Hall, 12th and Ivinson, Laramie, WY

I. Introductions and II. Adoption of Minutes
III. Significant Issues

IV. Area Reports
Management Report
National/Regional +No changes in Federal budget +CPB Mountain West grant. MT, CO, UT & WY, reporter.

State +Next installment of WPM Infrastructure upgrade +UW finance transition to WyoCloud.
+Partnership with Cody Buffalo Center of the West, NW reporter July +Don Gonyea July Jackson

Local +Outreach School disbanded; will report to VP of Research &Economic Development (now Bill Gern VP). New VP in Aug. +Unspent reserves unclear +Welcomed new PAC member, Mary Guthrie

Revenue Centers
+Fundraising updates (Membership, Underwriting and Major Gifts, Grants)
+Membership letters & e-blasts, process collections immediately, shows growth

News
Staff turnover – Stephanie grant for Republic of Georgia from NPR. +Tennessee Peabody national award for Podcast Reveal. +Cooper Columbia grad, environmental reporting. NPR national stories. +Madelyn Beck (no relation), Doing good job. NPR story coming up.

Programming
+Audience reports. + HumaNature received 2 national awards.

Engineering
Lander +Moved our current transmitter to Limestone Mountain west of Lander.
Sheridan +New site on Red Grade Mountain west of Sheridan above Big Horn.
Douglas +New building and power increase for our signal in Douglas.
Saratoga +Plans for new tower on Elk Mountain to broadcast our main channel from this site. Plan to convert the existing signal in Rawlins (KUWI) to Classical Wyoming.
Jackson +We are waiting for approval from the FCC for the transfer of two licenses for translators located on Snow King Mountain above Jackson. Will air Classical Wyoming and Wyoming Sounds
Cody/Powell +Will air our programming on station owned by NW Community College soon.
Wheatland +Waiting on FCC approval for the transfer of a translator license to WPR, significantly improve Wheatland signal.

Promotions
+Community Outreach +Marketing Metrics +Podcast, NPR Celebrities & Holiday ads +Conferences

V. New Business and Discussion Next meeting scheduled for Sat., November 18, 2017

VI. PAC Recommendations for GM
+Update Bylaws, established small group to look over. (FCC changes for advisory groups)

VII. Adjournment - 12:20 pm.

Attending: WPM Staff: Christina Kuzmych, Bob Beck, Diana Denison**;** WPM Public Advisory Council (PAC): Mike Stone, Cheyenne (Chair); Shirley Kingston, Laramie; Bill Voigt, Laramie; Tim Sullivan, Laramie; Maggi Murdock, Casper; Larry Knopp, Laramie; Katharine Conover, Jackson; Via teleconference: Lynne Chadey, Rock Springs; Mary Guthrie, Cheyenne; Bruce Richardson, Casper