Wyoming Public Media Statewide Public Advisory Council (PAC) Meeting
June 16, 2018 - 10:00 am - WPM in Knight Hall, 12th and Ivinson, Laramie, WY

I. Introductions and II. Adoption of Minutes

III. Significant Issues

+WPM fund transfer to UW generating compliance issues +New budget process at UW +Government accounting: Operating Funds & Specific Funds. +WPM funds for NW reporter position +FCC Compliance +Lease Approval

IV. Area Reports

Management Report

National/Regional +Federal appropriations still intact +NPR personnel updates +Primary elections +Mountain West & Buffalo Bill Center of the West collaborations
State +Infrastructure project +Meet & Greets around state +StoryCorps
Local +Spring drive successful +Awaiting approval from UW Trustees for 2018/1019 WPM budget
+New UW HR protocols +Hiring 2 new employees: NE Reporter, Cultural Affairs Producer

Revenue Centers

+Fundraising updates (Membership, Underwriting and Major Gifts, Grants)
+Membership fund drive growth

Programming

+Audience Reports increased listenership +Live concert broadcasts +Dropped "On Point"
+Air *Wyoming Minutes* +Podcasts broad distribution (*HumaNature* & *The Modern West*)

Engineering

+Lander/Riverton upgrade, Sheridan site approval, Saratoga future signal, Cody/Powell license, new software for on-air automation in studios

News

+Presentation – Melodie Edwards: Started as intern, has won several awards. Slideshow & audio of Wildlife reporting. Also covers Native American issues, Gillette discussion about mosque to air 6/22
+Upcoming political debates +New NE Reporter +Awards

Promotions

+Community Outreach + Music Festivals & *StoryCorps* +Billboard +Print & Online ads +Metrics

VI. New Business and Discussion

+Thanks to Katharine Conover & Leslie Hardie for putting *StoryCorps* together

VII. PAC Recommendations for GM

+ Corporation for Public Broadcasting (CPB) add checkpoints, sign offs, and risk articulation into contracts.

VIII. Adjournment - 12:12 pm.

Attending: WPM Staff: Christina Kuzmych, Grady Kirkpatrick, Bob Beck, Paul Montoya, Melodie Edwards, Diana Denison; WPM Public Advisory Council (PAC): Mike Stone, Cheyenne (Chair); Sherril Bailey, Rawlins; Dennis Cook, Laramie; Larry Knopp, Laramie; Tim Sullivan, Laramie; Bill Voigt, Laramie; Via teleconference: Lynn Chadey, Rock Springs; Katharine Conover, Jackson; Mary Guthrie, Cheyenne; David Hardie, Jackson; Pete Jorgensen, Jackson; Shirley Kingston, Laramie; Tory Taylor,