Wyoming Public Media Statewide Public Advisory Council (PAC) Meeting
June 15, 2019 10:00 am - WPM in Knight Hall, 12th and Ivinson, Laramie, WY

I. Introductions and II. Adoption of Minutes

III. Significant Issues
+Challenges with UW financial system, WyoCloud
+Loan repayment on Lingle site

IV. Presentation - Paul Montoya – Displayed maps with WPR signal coverage.
+Casper 4 channel proposition. Voted and recommended to pursue.
+Formation of new Fiscal and Regulatory Committee

V. Area Reports
Programming –
+David Greene is visiting in July.
+Might replace Travel w/ Rick Steves (free). Thinking about The Moth.
+Commonwealth club – asked for more fortuitous time.

Engineering
+History of new signals/sites.

Fundraising
+Christina praised fundraising; major gifts surpassed goals. Membership, underwriting close.
+Designated Funds – reached & surpassed. Good ratio, admin costs ~20% of total.

News
+WPM achieved what we proposed in 2011: 1) WPR covers entire state & 2) Wyo-centric programming.
+Increased production of podcasts for the Modern West site. Growing podcast world, staff to do it. Modern West designed for anyone in the world, separate from NPR.
+HumaNature podcast recognized every year. Japanese & German following.
+Bob will create partnerships w/ other state papers.
+Recommend WPM have 1 hour talk call-in program, hosted by someone outside our station.
+Awards: Tennessee Watson won a Nieman award, Harvard for a year. WPM won 4 Regional Murrow Awards. Melodie Edwards won a Wyoming Humanities writing grant

Promotions
+Diana described WPM print ads and billboards. New staff info included in newsletters.

VI. New Business and Discussion Next meeting scheduled for Sat. November 17, 2019.

VII. PAC Recommendations for GM
+Establish Oversight Committee and provide material for review.
+Establish stronger ties with Wyoming print media and others for collaboration and exchange of stories.
+Pursue the formation of a weekly live talk program with non-WPM hosting.

VIII. Adjournment – Mike Stone adjourned at noon

Attending: WPM Staff: Christina Kuzmych, Paul Montoya, Diana Denison;
WPM Public Advisory Council (PAC): Sherril Bailey, Rawlins; Dennis Cook, Laramie; Shirley Kingston, Laramie; Larry Knopp, Laramie; Mike Stone (Chairman), Cheyenne; Tim Sullivan, Laramie; Bill Voigt, Laramie;
Via Zoom Video/Teleconference: Via conference call: David Hardie, Jackson; Maggie Murdock, Casper