Wyoming Public Media Public Advisory Council Meeting

November, 2017 10:00 am - WPM in Knight Hall, 12th and Ivinson, Laramie, WY

I. Introductions and II. Adoption of Minutes

III. Area Reports

Management Report

National/Regional +Jarl Mohn, NPR President & CEO on leave. Roger LeMay resigned, NPR Chairman of the Board. Paul Haaga stepped in.

State +Mountain West and Center of the West Collaboration. +Nov. 7 50th Anniversary of Public Broadcasting. +$500,000 appropriations for infrastructure.

Local +Nov. 28 Giving Tuesday +Dec. 8 Holiday Open House. Difficult time to balance news, and to produce; increased time to be verified.

Revenue Centers

+Fundraising updates (Membership, Underwriting and Major Gifts, Grants) +Cost Ratios
+Membership revenue growth

Programming

+Audience. +Summer festivals: Frontier Days booth popular. Put tourist (French lady) on air. +*Modern West* - Grant funded *Studio Session* videos by Mike Fonata. +Cheyenne Symphony Orchestra, Met broadcasts + *HumaNature* expanded to 2/month; Sirius coverage nationwide. *Spoken Words* – Author interviews by Micah & students +Dropping *Car Talk*

News

+Started with Bob & 2 reporters, now Bob with 6 reporters. Cooper McKim, natural resource & energy reporter +Cody reporter 26 applicants +Madeline Beck leaving, grant completed +Good Statewide Eclipse coverage. "I Respectfully Disagree" event hosted by Melodie Edwards.

Engineering

+Lander, Sheridan, Douglas, Saratoga, Jackson (Classical & WS), Cody/Powell, Wheatland upgrades

Promotions

+Community Outreach - Festivals & Fairs. Teton Music Festival, Big Horn Music Festival, Laramie Downtown Mashup. University of Wyoming presence, Don Gonyea ads +Wyoming Photo Contest

IV. New Business and Discussion Next meeting scheduled for Sat., June 16, 2018.

V. PAC Recommendations for GM

+Update bylaws +Skype or zoom next meeting. Presentations would be informative.

VI. Adjournment - 12:50 pm.

Attending: WPM Staff: Christina Kuzmych, Grady Kirkpatrick, Diana Denison; WPM Public Advisory Council (PAC): Mike Stone, Cheyenne (Chair); Katharine Conover, Jackson; Shirley Kingston, Laramie; Maggi Murdock, Casper; Oliver Walter, Laramie; Via teleconference: David Hardie, Jackson; Tory Taylor, Dubois; Chris Hartley, Jackson