# EEO PUBLIC FILE REPORT

## **FOR**

WUNC (FM)

This EEO Public File Report Covers the One-Year Period Ending on July 31, 2019

## **Equal Employment Opportunity Public File Report**

July 31, 2019 WUNC (FM)

Recruitment Activity Summary August 1, 2018 -- July 31, 2019

This EEO Public File Report is filed in the public inspection file for Station WUNC(FM) pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

#### 1. <u>Total Full-Time Vacancies</u>

During the one-year period ending on July 31, 2019, the station filled the following six full-time vacancies:

#### <u>Iob Title</u>

- 1) Accounting Manager
- 2) Audion Reporting Fellowship (Guns & America)
- 3) Development Associate (Oct. 2018)
- 4) Staff Accountant
- 5) Fletcher Fellow-Education Policy Reporter
- 6) Development Associate (Feb. 2019)

#### 2. Total Interviewees for Full-Time Vacancies

The station interviewed the following total number of people for all full-time vacancies during the period covered in this Report: 25.

## 3. <u>Recruitment Sources</u>

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each:

Recruitment Source	Total Number of Interviewees
Word-of-mouth – referral from WUNC, University, or media colleagues	9
WUNC(FM) web site (wunc.org)	1
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment Website	8
WUNC internal staff posting announcement	3
Public Radio News Directors Incorporated (PRNDI) "Newslink" web site and Public Radio industry (PRNDI) listserv	
Corporation for Public Broadcasting job web site	1
Current (Public Telecommunications Newspaper) Online	
JournalismJobs.com web site	
North Carolina Association of Broadcasters web site	
Indeed.com	2
National Association of Black Journalists Career Center	
Asian American Journalists Association	
Native American Journalists Association	
Greater Diversity News	
National Association of Hispanic Journalists	
MediaBistro	
LinkedIn	
Triangle Business Journal	
The Independent	
Raleigh News & Observer	
Greater Public	
Online News Association (ONA)	
Inside Higher Ed	
WAMU (American University Radio)	
Simplyhired.com	
Twitter	
UNC School of Media & Journalism Email	1
Glass Door	
Broadcast Career Link	
Recruit.net	
NC Works Online	

Job Announcements sent to predominantly minority/women institutions/organizations (Attachment A-1)	
Other	

#### **Supplemental Information**

Exhibit A contains the following information for each fulltime vacancy:

- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- \* The recruitment source that referred the hiree for each full-time vacancy;
- \* The total number of persons interviewed for each fulltime vacancy; and,
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

\* \*\*\*\*

If you have questions concerning this Report, contact Nora Casper at (919) 445-9150.

## **EXHIBIT A**

Job Title of Vacancy:	Accounting Manager	
Recruitment Source that Referred the Hire:	WUNC Internal Staff Posting	
Date Vacancy Opened:	8/2/2018	
Total Number of Persons Interviewed for the		
Vacancy:	_4	
Date Vacancy Filled:	10/22/18	

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues		No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120	2	No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	2	No
Approximately 40 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		No
Other		No

Job Title of Vacancy:	Audion Reporting Fellowship (Guns & America)
Recruitment Source that Referred the Hire:	Word-of-Mouth
Date Vacancy Opened:	5/7/2018
Total Number of Persons Interviewed for the	
Vacancy:	6
Date Vacancy Filled:	9/17/2018

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues	5	No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		No
The Corporation for Public Broadcasting (CPB) online job site <a href="http://www.cpb.org/jobline/login.php">http://www.cpb.org/jobline/login.php</a> . 401 9th Street, NW, Washington, DC 20004-2129, 202-879-9600	1	No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		No
Current (Public Telecommunications Newspaper) <a href="http://www.current.org/jobs/">http://www.current.org/jobs/</a> . 6930 Carroll Ave, Ste. 625, <a href="mailto:Takoma Park">Takoma Park</a> , MD 20912, 301-270-7240 Contact: Kathleen <a href="mailto:Unwin">Unwin</a> , Advertising Director <a href="mailto:unwin@current.org">unwin@current.org</a>		No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.		No
National Association of Black Journalists Career Center, <a href="http://nabjcareers.org/">http://nabjcareers.org/</a> , NABJ Career Center 8800 Lakewood Dr. #117, Windsor, CA 95492, 626 792 3846, Contact: Drew Berry, Executive Consultant, <a href="mailto:dberry@nabj.org">dberry@nabj.org</a>		No

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Asian American Journalists Association, <a href="http://www.aaja.org/category/jobs-opportunities/">http://www.aaja.org/category/jobs-opportunities/</a> , 5 Third  Street, Suite 1108, San Francisco, CA 94103, Contact: Patricia  Villon, Administrative Consultant, 415-346-2051,  patriciav@aaja.org		No
Native American Journalists Association Job Listings, <a href="https://www.naja.com/resources/job-listings/">https://www.naja.com/resources/job-listings/</a> , NAJA - OU Gaylord College, 395 W. Lindsey St., Norman, OK, 73019-4201, Rebecca Landsberry, Executive Director, <a href="mailto:RebeccaLandsberry@naja.com">RebeccaLandsberry@naja.com</a> , P: (405) 325-1649		No
National Association of Hispanic Journalists, <a href="https://www.nahjcareercenter.com/">https://www.nahjcareercenter.com/</a> , 801 West Adams Street, Suite 600, Chicago, IL, 60607, Yaneth Guillen-Diaz, Director of Membership, <a href="mailto:yaneth@nahj.org">yaneth@nahj.org</a> , 888.281.9066		No
Indeed.com at the www.indeed.com website, Indeed, Inc., 6433 Champion Grandview Way, Building 1, Austin, TX 78750, Phone: 1-800-475-4361		No
Online News Association (ONA), 1111 North Capitol Street NE, Second Fl., Washington, DC 20002, https://journalists.org, Phone: 202-503-9222		No
Inside Higher Ed, 1150 Connecticut Ave NW, Ste. 400, Washington, DC 20036 <a href="https://www.insidehighered.com">www.insidehighered.com</a> , Phone: 1-202-659-9208		No
WAMU (American University Radio), mailing address: American University/WAMU, 4400 Massachusetts Ave NW, Washington, DC 20016-8082, <a href="https://wamu.org">https://wamu.org</a> , Phone: 202-885-1200		No
Simply Hired, 525 Almanor Ave #100, Sunnyvale, CA 94085, www.simplyhired.com, (408) 400-4700		No
Twitter, 1355 Market St. Ste. 900 San Francisco, CA 94103, https://twitter.com , 415-222-9670		No
Other		No

Job Title of Vacancy:	Development Associate (Oct. 2018)
Recruitment Source that Referred the Hire:	WUNC website
Date Vacancy Opened:	10/08/2018
Total Number of Persons Interviewed for the	
Vacancy:	_3
Date Vacancy Filled:	1/14/2019

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues		No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202	1	No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	1	No
Approximately 40 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		No
Inside Higher Ed, 1150 Connecticut Ave NW, Ste. 400, Washington, DC 20036 <a href="https://www.insidehighered.com">www.insidehighered.com</a> , Phone: 1-202-659-9208		No
GlassDoor 100 Shoreline Hwy., Mill Valley, CA 94941 <a href="https://www.glassdor.com">www.glassdor.com</a> Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		No
Indeed.com at the www.indeed.com website, Indeed, Inc., 6433 Champion Grandview Way, Building 1, Austin, TX 78750, Phone: 1-800-475-4361	1	No
Other		No

Job Title of Vacancy:	Staff Accountant
Recruitment Source that Referred the Hire:	WUNC Internal Staff Posting
Date Vacancy Opened:	11/12/2018
Total Number of Persons Interviewed for the	
Vacancy:	_7
Date Vacancy Filled:	2/18/2019

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues		No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120	1	No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.	5	No
Approximately 40 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		No
Indeed.com at the <a href="https://www.indeed.com">www.indeed.com</a> website, Indeed, Inc., 6433 Champion Grandview Way, Building 1, Austin, TX 78750, Phone: 1-800-475-4361	1	No
Simply Hired, 525 Almanor Ave #100, Sunnyvale, CA 94085, www.simplyhired.com, (408) 400-4700		No

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
GlassDoor 100 Shoreline Hwy., Mill Valley, CA 94941 <a href="https://www.glassdor.com">www.glassdor.com</a> Phone: 1-888-355-9323 Contact: Tom O'Brien, VP, Deputy General Counsel		No
Other		No

Job Title of Vacancy:	Fletcher Fellow for Educational Policy Reporting
Recruitment Source that Referred the Hire:	Word of Mouth
Date Vacancy Opened:	2/22/2019
Total Number of Persons Interviewed for the	
Vacancy:	_3
Date Vacancy Filled:	5/28/2019

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues	2	No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		No
Public Radio News Directors, Incorporated's "NewsLink" list serve to members. PO Box 838, Sturgis, SD 57785, 605-490-3033, Christine Paige Diers, Business Manager, <a href="http://newslink@mpr.org">http://newslink@mpr.org</a>		No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		
Current (Public Telecommunications Newspaper) <a href="http://www.current.org/jobs/">http://www.current.org/jobs/</a> . 6930 Carroll Ave, Ste. 625, <a href="mailto:Takoma Park">Takoma Park</a> , MD 20912, 301-270-7240 Contact: Kathleen <a href="mailto:Unwin">Unwin</a> , Advertising Director <a href="mailto:unwin@current.org">unwin@current.org</a>		No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.		No
http://www.journalismjobs.com / JournalismJobs.com 72 Plaza Dr. 2nd Fl. Berkeley, CA 94705 contact@journalismJobs.com or (510) 653-1521		No

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
North Carolina Association of Broadcasters "Job Bank," at the <a href="www.ncbroadcast.com">www.ncbroadcast.com</a> web site, NCAB, 150 Fayetteville Street, Suite 1610, Raleigh, NC 27601. Contact: <a href="mailto:gsummerville@ncbroadcast.com">gsummerville@ncbroadcast.com</a> . Phone (919) 821-7300.		No
National Association of Black Journalists Career Center, <a href="http://nabjcareers.org/">http://nabjcareers.org/</a> , NABJ Career Center 8800 Lakewood Dr. #117, Windsor, CA 95492, 626 792 3846, Contact: Drew Berry, Executive Consultant, <a href="mailto:dberry@nabj.org">dberry@nabj.org</a>		No
Native American Journalists Association Job Listings, <a href="https://www.naja.com/resources/job-listings/">https://www.naja.com/resources/job-listings/</a> , NAJA - OU Gaylord College, 395 W. Lindsey St., Norman, OK, 73019- 4201, Rebecca Landsberry, Executive Director, <a href="mailto:RebeccaLandsberry@naja.com">RebeccaLandsberry@naja.com</a> , P: (405) 325-1649		No
Email announcement from UNC of Chapel Hill's School of Media & Journalism to Carolina Connection listserv and Carolina Connection Alumni listserv.	1	No
Approximately 40 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		No
Indeed.com at the www.indeed.com website, Indeed, Inc., 6433 Champion Grandview Way, Building 1, Austin, TX 78750, Phone: 1-800-475-4361		No
NAB Leadership Foundation 1771 N Street NW, Washington, D.C. 20036. <a href="www.BroadcastCareerLink.com">www.BroadcastCareerLink.com</a> Phone: 202-429-3191		No
Other		No

Job Title of Vacancy:	Development Associate (Feb. 2019)
Recruitment Source that Referred the Hire:	Word of Mouth
Date Vacancy Opened:	3/4/2019
Total Number of Persons Interviewed for the	
Vacancy:	_2
Date Vacancy Filled:	6/3/2019

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Word-of-mouth – referral from WUNC, University, or media colleagues	2	No
WUNC-FM web site (wunc.org) http://wunc.org/about/inside- wunc/jobs-wunc) Administered by WUNC. Contact: Keith Weston, WUNC "Webmaster," 120 Friday Center Drive, Chapel Hill, NC 27517 (919) 445-9202		No
WUNC internal staff posting announcement via email to all at WUNC and manual posting on WUNC bulletin board, WUNC Radio, 120 Friday Center Drive, Chapel Hill, NC, 27517, Nora Casper 919-445-9120		No
University of North Carolina (UNC) at Chapel Hill, Office of Human Resources Employment website. <a href="http://jobs.unc.edu">http://jobs.unc.edu</a> UNC Human Resources, 104 Airport Drive, CB #1045, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599-1045, Phone (919) 843-2300. Contact: Noreen Montgomery, Senior Director, 919-843-9883.		No
Approximately 40 announcements of job openings sent to organizations and institutions particularly chosen to reach potential women and minority applicants. (See Attachment A-1)		No
Indeed.com at the www.indeed.com website, Indeed, Inc., 6433 Champion Grandview Way, Building 1, Austin, TX 78750, Phone: 1-800-475-4361		No
Inside Higher Ed, 1150 Connecticut Ave NW, Ste. 400, Washington, DC 20036 <a href="https://www.insidehighered.com">www.insidehighered.com</a> , Phone: 1-202-659-9208		No
Recruit.net 60 Wyndham St., Central, Hong Kong. Phone: 852-2973-6410 www.recruit.net		No

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
NC Works online 1001 Omaha Circle, Palm Harbor, FL		No
34686. <u>www.NCWorks.gov</u> Phone: 727-786-7955		
Other		No

## **Attachment A-1**

Phone	Contact	Organization	Address	City	State	Zip
704-789-2900	CAREER PLANNING OFFICE	BARBER-SCOTIA COLLEGE	145 CABACUSS AVE	CONCORD	NC	28025
336-517-2100	CAREER SERVICES	BENNETT COLLEGE	900 EAST WASHINGTON ST	GREENSBORO	NC	27401
404-880-8000	CAREER PLANNING OFFICE	CLARK COLLEGE	223 JAMES P BRAWLEY DR SW	ATLANTA	GA	30314
601-979-2121	CAREER PLANNING OFFICE	JACKSON STATE UNIVERSITY	1400 JOHN R LYNCH ST	JACKSON	MS	39217
504-486-7411	CAREER PLANNING OFFICE	XAVIER UNIVERSITY	1 DREXEL DR	NEW ORLEANS	LA	70125
443-885-3333	CAREER PLANNING SERVICE	MORGAN STATE UNIVERSITY	1700 E COLD SPRING LN	BALTIMORE	MD	21251
919-775-5401	BROADCAST PRODUCTION TECHNOLOGIES	CENTRAL CAROLINA COMMUNITY COLLEGE	1105 KELLY DRIVE	SANFORD	NC	27330
919-962-2311	ADMINISTRATIVE ASSISTANT	COMMUNICATIONS STUDIES	CB#3285, 112 BINGHAM HALL	CHAPEL HILL	NC	27599
910-672-1111	DIRECTOR OF CAREER SERVICES & PLACEMENT	FAYETTEVILLE STATE UNIVERSITY	1200 MURLSON ROAD	FAYETTEVILLE	NC	28301
615-329-8500	CAREER PLANNING OFFICE	FISK UNIVERSITY	1000 17th AVE N	NASHVILLE	TN	37208
		GUILFORD NATIVE AMERICAN				
336-273-6605	EXECUTIVE DIRECTOR	ASSOCIATION	PO BOX 5623	GREENSBORO	NC	27435
757-727-5000	CAREER CENTER	HAMPTON UNIVERSITY	E QUEEN STREET	HAMPTON	VA	23668
202-806-6100	CAREER PLANNING OFFICE	HOWARD UNIVERSITY	2400 SIXTH ST NW	WASHINGTON	DC	20059
704-371-6775	CAREER PLANNING	JOHNSON C SMITH	100 BEATTIES FORD ROAD	CHARLOTTE	NC	28216
865-524-6525	DEAN OF STUDENTS	KNOXVILLE COLLEGE	901 KNOXVILLE COLLEGE DR	KNOXVILLE	TN	37921
415-553-2129	STATION MANAGER	KQED-FM	2601 MARIPOSA ST	SAN FRANCISCO	CA	94110
573-681-5000	CAREER PLANNING OFFICE	LINCOLN UNIVERSITY	820 CHESTNUT ST	JEFFERSON CITY	МО	65101
800-835-3435	CAREER PLANNING OFFICE	LIVINGSTONE COLLEGE	701 WEST MONROE STREET	SALISBURY	NC	28144
312-850-7000	DIRECTOR OF CO-OP EDUCATION	MALCOLM X COLLEGE	1900 W VAN BUREN STREET	CHICAGO	IL	60612
919-530-6445	UNIVERSITY CAREER SERVICES	N C CENTRAL UNIVERSITY	PO BOX 19585	DURHAM	NC	27707
336-334-7755	CAREER PLANNING OFFICE	NC A&T UNIVERSITY	MURPHY HALL STE 101, 1601 E MARKET ST	GREENSBORO	NC	27411
336-334-7936	STATION MANAGER	WNAA-FM, NC A&T UNIVERSITY	302 CROSBY HALL, 1601 E MARKET ST	GREENSBORO	NC	27411
252-638-3434	STATION MANAGER	PUBLIC RADIO EAST	800 COLLEGE COURT	NEW BERN	NC	28562
919-962-1204	BUSINESS MANAGER/PLACEMENT	SCHOOL OF JOURNALISM	CB#3365, HOWELL HALL	CHAPEL HILL	NC	27599
919-719-8876	DEPT OF MASS COMMUNICATIONS	SHAW UNIVERSITY	118 E SOUTH ST	RALEIGH	NC	27611
919-546-8430	PERSONNEL OFFICER	WSHA-FM, SHAW UNIVERSITY	118 E SOUTH ST	RALEIGH	NC	27611
315-443-1870	NEWHOUSE PLACEMENT OFFICE	SYRACUSE UNIVERSITY	215 UNIVERSITY PLACE	SYRACUSE	NY	13244
804-524-5211	CAREER SERVICES	VIRGINIA STATE UNIVERSITY	FOSTER HALL RM 202, PO BOX 9410	PETERSBURG	VA	23803
312-948-4600	STATION MANAGER	WBEZ-FM	848 E GRAND AVE	CHICAGO	IL	60611
704-374-3833	STATION MANAGER	WBT-AM/FM	ONE JULIAN PRICE PLACE	CHARLOTTE	NC	28208
800-842-8991	PERSONNEL OFFICER	WEST COAST PUBLIC RADIO	PACIFIC LUTHERAN UNIV.	TACOMA	WA	98447
910-343-1640	STATION MANAGER	WHQR-FM	254 N FRONT ST, STE 300	WILMINGTON	NC	28400
215-351-1200	STATION MANAGER	WHYY-FM	150 N 6TH STREET	PHILADELPHIA	PA	19106

Phone	Contact	Organization	Address	City	State	Zip
			601 S MARTIN LUTHER KING	WINSTONSALEM		
336-750-2321	PERSONNEL OFFICER	WSNC-FM	JR DR		NC	27110
336-725-5614	PRESIDENT	WINSTON-SALEM URBAN LEAGUE	201 FIFTH STREET WEST	WINSTONSALEM	NC	27101
			BOX 8607, 343 WITHERSPOON			
919-515-2401	STATION MANAGER	WKNC-FM	STUDENT CENTER	RALEIGH	NC	27695
828-287-8000	STATION MANAGER	WNCW-FM	P O BOX 804	SPINDALE	NC	28107
614-292-9678	PERSONNEL OFFICER	WOSU STATIONS	2400 OLENTANGY RIVER RD	COLUMBUS	ОН	43210
			3012 HIGHWOODS BLVD, STE			
919-790-9392	STATION MANAGER	WPTF-FM	201	RALEIGH	NC	27604
919-821-8555	STATION MANAGER	WRAL-FM	2619 WESTERN BLVD	RALEIGH	NC	27605
910-763-2452	STATION MANAGER	WWIL-AM	PO BOX 957	WILMINGTON	NC	28402
			BOX 51 CAROLINA UNION, CB			
919-962-8989	STATION MANAGER	WXYC-FM	5210	CHAPEL HILL	NC	27514

### **EXHIBIT B**

### MENU OPTION ACTIVITIES

Station WUNC (FM) has engaged in the following outreach activities during the period covered by this Report:

Activity Classification*	Type of Activity	Brief Description
5	Internship Program:	WUNC continued its Radio Youth Institute; an eight-week hands-on training for high school students to be 'radio youth
	Youth Reporters & Youth Reporter Mentors	reporters' and to learn radio journalism. Seven students participated in the 2019 institute (June–August, 2019). They came from schools across the area, including Carrboro High School, Riverside High School, Early College High School, Northwood High School, and Durham School of the Arts. This 'boot camp' also includes opportunities for past youth reporters or recent college grads to serve as mentors to the radio youth reporters.
	News Interns	WUNC's News Department also maintains an internship program during the fall and spring semesters. One college student is selected each term and works closely with programming and technical staff to enhance their education in journalism and broadcasting.
	Radio Intern	WUNC partnered with Fayetteville State University (FSU) to provide an eight-week (June – August, 2019) internship to a FSU Communications student. The intern spent time with each department within WUNC and learned the inner workings of the station.

8	Training	Training is provided to WUNC employees on an ongoing basis throughout the year. This training helps to enable station personnel to acquire skills that could qualify them for higher level positions. Examples for this current period's report include:
		1) WUNC's General Manager attended the Public Radio Super-Regional Meeting in October, 2018. This conference focuses on the vital, pressing and complex issues facing public media.
		2) WUNC's Program Director attended the Public Radio Program Directors Conference training in August, 2018.
		3) WUNC's Director of IT & Engineering went to the PREC (Public Radio Engineering Conference) and the NAB Show (National Association of Broadcasters) in April, 2019.
		4) WUNC's Audio Engineer attended the NAB Show (National Association of Broadcasters) in April, 2019.

Activity Classification*	Type of Activity	Brief Description
		5) WUNC's Managing Editor for <i>The State of Things</i> attended the Public Radio News Directors Incorporated annual conference in June, 2019.
		6) WUNC's Race and Southern Culture Reporter attended the National Association of Black Journalists' conference in August, 2018. The association focuses on providing quality programs and services to and advocates on behalf of black journalists worldwide.
		7) WUNC's Race and Southern Culture Reporter attended the Council on Foreign Relations workshop on International Affairs in January, 2019.
14	Management EEO Training	All staff and management serving on a recruitment search committee must complete a computer-based training session sponsored by the University's Equal Employment Opportunity Office. Training focuses on the dos and don'ts of reviewing, interviewing and selecting candidates.
16	Other Activities	In August, 2018 WUNC's Program Director gave a talk and tour of the Durham Studios to 25 Chinese exchange students. He also gave a tour of the Chapel Hill Studios to 30 Military officers studying at the International Business & Defense Institute at UNC Chapel Hill in August, 2018.
		In May, 2019 WUNC's Program Director gave a talk and tour of the Chapel Hill Studios to 35 students from Durham Charter High School and 25 students from Cary Academy.

<sup>\*</sup> For "Activity Classification" use "1" through "16" in accordance with attached list.

#### Menu Option Classifications

- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
- 2. Hosting of at least one job fair;
- 3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
- 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
- 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
- 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions; and
- 16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.