The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC’s 2002 rule on equal employment opportunities. This report has been prepared on behalf of the station and is on file, as required, in the station’s public file and on its website.

The FCC’s EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rules, which should be identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

EEO Contact Information For Unit:
Ann Piatt
WUWM-FM
111 East Wisconsin Avenue
Milwaukee, WI 53202
### Section 1 – Vacancy Information

<table>
<thead>
<tr>
<th>Vacancy No.</th>
<th>Job Title</th>
<th>Recruit Source of Hiree</th>
<th>Number of Interviews</th>
<th>Number from Each Recruitment Source</th>
</tr>
</thead>
</table>
| 1           | Von Fellowship      | Personal Referral         | 18                   | UWM Employment Website -1  
Corporation for Public Broadcasting Job Bank -4  
Wisconsin Broadcasters Assoc Job Bank  
On Air WUWM 1  
Personal Referral - 5  
UW-Milwaukee Journalism Dept -2  
UW-Madison -Journalism Dept -1  
Marquette University - Journalism Dept  
Northwestern University Journalism Dept -1  
Other Employment Website -3 |
| 2           | Education Reporter  | CPB Job Bank              | 7                    | Personal Referral - 1  
CPB-1  
CURRENT -2  
WUWM On Air - 3 |
| 3           | Innovation Reporter | WUWM On Air               | 7                    | Personal Referral - 1  
CPB-1  
CURRENT -2  
WUWM On Air - 3 |
Section 2: Recruitment Source Information

WUWM recruits by promoting each full-time vacancy with the following sources:

WUWM on-air
Contact: Lauri Jones
111 East Wisconsin Avenue, Suite 700
Milwaukee, WI 53202
414.227.3355

WUWM website
Contact: Michelle Maternowski
111 East Wisconsin Avenue, Suite 700
Milwaukee, WI 53202
414.227.3355

UW-Milwaukee Job Website
https://jobs.uwm.edu/
Human Resources Department
UW-Milwaukee
PO Box 413
Milwaukee, WI 53211
uwm-jobs@uwm.edu

Brown Institute
Terry Miller
1440 Northland Drive
Mendota Heights, MN 55120
tmiller@browncollege.edu

Cardinal Stritch University
Tom Kipp
6801 Yates Road
Milwaukee, WI 53217
tekipp@stritch.edu

Carroll University
Jennifer Maney
100 N. East Avenue
Waukesha, WI 53188
wyc@carrollu.edu

Carthage College
Jean Frederick
2001 Alford Park Drive
Kenosha, WI 53140
jfrederick@carthage.edu

City of Madison
Lucia Nunez
2701 ML King, Jr. Boulevard, Room 523
Madison, WI 53703
drc@cityofmadison.com

Eau Claire County Job Service
221 W. Madison Street
Eau Claire, WI 54703
jobcenter@dwd.state.wi.us

Edgewood College
Kasey DeWitt
1000 Edgewood College Drive
Madison, WI 53711
careers@edgewood.edu

Employment Options of North Central Wisconsin
109 N. Stevens Street
Rhineland, WI 54501
www.employmentoptions.biz

Fox Valley Technical College
Mary Bratz
1825 N. Bluemound Drive
Appleton, WI 54912
ujoborder@fctc.edu
<table>
<thead>
<tr>
<th>Institution</th>
<th>Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gateway Technical College</td>
<td>Marcia Malin</td>
<td>3520 30th Avenue, Kenosha, WI 53144</td>
<td><a href="mailto:malinm@gtc.edu">malinm@gtc.edu</a></td>
</tr>
<tr>
<td>Goodwill Industries</td>
<td>Lisa Norman</td>
<td>6055 N. 91st Street, Milwaukee, WI 53225</td>
<td><a href="mailto:Lisa.norman@goodwillsew.com">Lisa.norman@goodwillsew.com</a></td>
</tr>
<tr>
<td>Herzing College</td>
<td></td>
<td>5218 East Terrace Drive, Madison, WI 53718</td>
<td><a href="mailto:info@msn.herzing.edu">info@msn.herzing.edu</a></td>
</tr>
<tr>
<td>Ho Chunk Nation</td>
<td>Jenifer Kearnes</td>
<td>N6520 Guy Road, Black River Falls, WI 54615</td>
<td><a href="mailto:jakearns@ho-chunk.com">jakearns@ho-chunk.com</a></td>
</tr>
<tr>
<td>Illinois School of Broadcasting</td>
<td>Mike Kendall</td>
<td>55 W. 22nd Street, Suite 240, Lombard, IL 60148</td>
<td><a href="mailto:gary@beonair.com">gary@beonair.com</a></td>
</tr>
<tr>
<td>Job Service</td>
<td>Dorothy Miller</td>
<td>364 Grand Avenue, Wausau, WI 54403</td>
<td><a href="mailto:miledor@dwd.state.wi.us">miledor@dwd.state.wi.us</a></td>
</tr>
<tr>
<td>Keller Graduate School of Management</td>
<td>Janet Wrensch</td>
<td>N14W23833 Stone Ridge Drive, #450, Waukesha, WI 53189</td>
<td><a href="mailto:jwrensch@keller.edu">jwrensch@keller.edu</a></td>
</tr>
<tr>
<td>LaCasa de Esperanza Inc.</td>
<td>Veronica Davis-Quiroz</td>
<td>410 Arcadian Avenue, Waukesha, WI 53103</td>
<td><a href="mailto:jobs@lacasadeesperanza.org">jobs@lacasadeesperanza.org</a></td>
</tr>
<tr>
<td>Lakeland College</td>
<td>Lisa Lindsay</td>
<td>P.O. Box 359, Sheboygan, WI 53082</td>
<td><a href="mailto:lindsaym@lakeland.edu">lindsaym@lakeland.edu</a></td>
</tr>
<tr>
<td>Latinos’ Unidos</td>
<td>Louis Sutto</td>
<td>1957 Eastman Avenue, Green Bay, WI 53402</td>
<td><a href="mailto:lusinc@aol.com">lusinc@aol.com</a></td>
</tr>
<tr>
<td>Madison College</td>
<td>Barbara Wise</td>
<td>3550 Anderson Street, Madison, WI 53704</td>
<td><a href="mailto:placement@matcmadison.edu">placement@matcmadison.edu</a></td>
</tr>
<tr>
<td>Madison Diversity</td>
<td>Alisa Chojnacki</td>
<td>1123 N. Water Street, Milwaukee, WI 53202</td>
<td><a href="mailto:aliais.chojnacki@wisconsindiversity.com">aliais.chojnacki@wisconsindiversity.com</a></td>
</tr>
<tr>
<td>Madison Media Institute</td>
<td>Susan Miller</td>
<td>2702 Agriculture Drive, Madison, WI 53718</td>
<td><a href="mailto:smiller@madisonmedia.com">smiller@madisonmedia.com</a></td>
</tr>
<tr>
<td>MATC</td>
<td>Jenny Thomas</td>
<td>700 W. State Street, #203, Milwaukee, WI 53233</td>
<td><a href="mailto:thomasj@matc.edu">thomasj@matc.edu</a></td>
</tr>
<tr>
<td>Michigan Association of Broadcasters</td>
<td>Sarah Beskow</td>
<td>819 N. Washington Avenue, Lansing, MI 48906</td>
<td><a href="mailto:beeskow@michmab.com">beeskow@michmab.com</a></td>
</tr>
<tr>
<td>Milwaukee Institute of Art &amp; Design</td>
<td>Duane Seidensticker</td>
<td>273 E. Erie Street, Milwaukee, WI 53202</td>
<td><a href="mailto:careerservices@miad.edu">careerservices@miad.edu</a></td>
</tr>
<tr>
<td>Milwaukee School of Engineering</td>
<td>Mary Spencer</td>
<td>1025 N. Broadway, Milwaukee, WI 53202</td>
<td><a href="mailto:spencer@msoe.edu">spencer@msoe.edu</a></td>
</tr>
<tr>
<td>Milwaukee Urban League</td>
<td>Sharan Woodfork</td>
<td>435 W. North Avenue, Milwaukee, WI 53212</td>
<td><a href="mailto:swoodfork@tmul.org">swoodfork@tmul.org</a></td>
</tr>
<tr>
<td>Minnesota Broadcasters</td>
<td>Jim Dubois</td>
<td>3033 Excelsior Boulevard, Minneapolis, MN 55416</td>
<td><a href="http://www.minnesotabroadcasters.com">www.minnesotabroadcasters.com</a></td>
</tr>
<tr>
<td>MN Broadcasters Association</td>
<td></td>
<td>3033 Excelsior Boulevard, #301, Minneapolis, MN 55416</td>
<td><a href="mailto:mlappin@minnesotabroadcasters.com">mlappin@minnesotabroadcasters.com</a></td>
</tr>
</tbody>
</table>
Moraine Park Technical College
Michelle Sabel
235 N. National Avenue
Fond du Lac, WI 54935
msabel@morainepark.edu

NAACP
Tom White
1420 N. Wisconsin Street
Racine, WI 53402
tewnaacp@yahoo.com

NAACP – Madison Branch
Darnetta
3 South Pinkney, #50
Madison, WI 53703
naacpmadison@hotmail.com

National Organization for Women- WI
Tizzy Hyatt
122 State Street, #403
Madison, WI 53703
winow@execpc.com

Nicolet College
Lori Vance
P.O. Box 518, County Highway G
Rhineland, WI 54501
lvance@nicoletcollege.edu

Northland College
Patti Fenner-Leino
1411 Ellis Avenue
Ashland, WI 54806
pfen-lei@northland.edu

Ohio Center for Broadcasting
Gary James
9000 Sweet Valley Drive
Valley View, OH 44125
gary@beonair.com

Oneida Tribe of Indians
2630 W. Mason Street
Green Bay, WI 5433
hrddept@oneidanation.org

Pine Technical College
Career Services
900 4th Street Southeast
Pine City, MN 55063
www.pinetech.edu

Racine Affirmative Action Office
Jerry Scott
730 Washington Avenue
Racine, WI 53403
jscott@cityofracine.org

Racine City Workforce Development
Christine Henning
1717 Taylor Avenue
Racine, WI 53043
chennin@racineco.com

Ripon College
Diane Falk
300 Seward Street
P.O. Box 248
Ripon, WI 54971
falk@ripon.edu

SER-Jobs for Progress National, Inc.
122 W. Carpenter FWY, Suite 200
Irving, TX
infor@ser-national.org

Silver Lake College
David Koenig
2406 S. Alverno Road
Manitowoc, WI 54220
Koenig@silver.sl.edu

Society of Professional Journalists
Career Center
Eugene S. Pullman National Journalism Cneter
3909 N. Meridian Street
Minneapolis, MN 46208
questions@spj.org

Soujourner Truth House
Kathie Stolpman
P.O. Box 080319
Milwaukee, WI 53208
ksf@execpc.com

St. Norbert College
Jodie Gehm
100 Grant Street
De Pere, WI 54115
jodie.gehm@snc.edu

Student Involvement and Employment
Susan Young
011 University Center
Stevens Point, WI 54481
www.uwsp.edu/stuemploy

TV Jobs.com
Mark Holloway
PO Box 4116
Oceanside, CA 92052
jobs@tvjobs.com

UCLA Asian American Studies Center
Don Nakanishi
3230 Campbell Hall Box 951546
Los Angeles, CA 90095
UNITY: Journalist of Color
Executive Director
7950 Jones Branch Drive
McLean, VA 22107
info@unityjournalists.org

University of Dubuque
Deb Clarke
2000 University Avenue
Dubuque, IA 52001
dclarke@dbq.edu

University of MN – Duluth
Career Services
1049 University Drive
Duluth, MN 55812
carserv@d.umn.edu

University of Northern Iowa
Kris Peterson
1227 W. 27th Street
Cedar Falls, IA 50614
careercenter@uni.edu

UW-Eau Claire – Comm.
Judy Gatlin
Department of Journalism
Eau Claire, WI 54702
gatlinj@uwec.edu

UW- Fox Valley – Careers
Ted Dufour
1478 Midway Road
Menasha, WI 54952
tudfour@uwec.edu

UW- Green Bay – Careers
Linda Peacock- Landrum
2420 Nicolet Drive, SS 1916
Green Bay, WI 54311
peacockl@uwgb.edu

UW- Green Bay Affirmative Action
Ellen Olson
2420 Nicolet Drive
Green Bay, WI 54311
keberlej@uwgb.edu

UW-River Falls
June Schubert
419 S. 3rd Street
River Falls, WI 54022
june.m.schubert@uwf.edu

UW – Stout Menomonie
Mary Brinkman
103 Administration Building
Menomonie, WI 54751
placementcoop@uwstout.edu

UW- Eau Claire
Career Services Placement Office
230 Schofield Hall – 105 Garfield Avenue
Eau Claire, WI 54701
jobs@uwed.edu

UW- La Crosse
Bob Kramer
1725 State Street
La Crosse, WI 54601
career@uwlatex.edu

UW- Madison Department of Afro American
Robin H. Schmidt, M.S.
4141 Helen C. White Hall
600 N. Park Street
Madison, WI 53706
Rschmidt@wisc.edu

UW Stevens Point
Lorry Walters
134 Old Main
Stevens Point, WI 54481
lwalters@uwsp.edu

UW-Stout
712 S. Broadway Street
Menomonie, WI 54751
careerservices@uwstout.edu

UW-Madison – Business Career Center
Lisa Collins
975 University Avenue
Madison, WI 53706
lcollins@bus.wisc.edu

UW-Madison – Communication Arts
Sandy Rizzo
812 University Avenue
Madison, WI 53706
skrizzo@wisc.edu

UW-Oshkosh
800 Algoma Boulevard
Oshkosh, WI 54901
jarman@uwosh.edu

UW-Platteville – Department of Comm Tech
Becky Troy
1 University Plaza
Platteville, WI 53818
troy@uwplatt.edu
UW-River Falls
Nancy Pace
410 S. 3rd Street
River Falls, WI 54022
Nancyj.pace@uwrf.edu

UW-Whitewater
Career Services
Andersen Library Room 2002
800 W. Main Street
Whitewater, WI 53190
career@uwu.edu

Office of Veterans Services
(Milwaukee Jobs Ctr, NE)
Pamela Lindeke
1915 N. Martin Luther King Dr.
Milwaukee, WI 53212
Pamela.lindeke@dwd.wisconsin.gov

Waupaca Area Job Cneter
Chris Schultz
1979 Godfrey Drive
Waupaca, WI
waupacajobs@hotmail.com

Western Kentucky University
Judy Owen
Career Services Center
Bowling Green, KY 42101
Dan.onitsuka@wku.edu

Winona State
Cindy Hanson
PO Box 5838
Winona, MN 55987
chanson@winona.edu

Winona State University
Vicki Decker
PO Box 5838
Winona, MN 55987
jpalokangas@winona.edu

Winona State University
Vicki Decker
PO Box 5838
Winona, MN 55987
jpalokangas@winona.edu

Wisconsin AFSCME Headquarters
Jennifer McCulley
8033 Excelsior Drive, Suite B
Madison, WI 53717
jmcculley@afscmecouncil40.org

Wisconsin Employment & Training
Employment Director
1213 N. Sherman Avenue, PMB, #324
Madison, WI 53704
info@wetainc.org

Wisconsin Lutheran College - Careers
Jeff Weber
8800 W. Bluemound Road
Milwaukee, WI 53226
careerdevelopment@wlc.edu

Wisconsin Private Colleges – Careers
Lee Patzer
8819 W. St th Avenue
West Allis, WI 53227
tpatzer@wi.rr.com

Wisconsin Women’s Network
Johanna Hatch
122 State Street, #201B
Madison, WI 53703
info@wiwomensnetwork.org

WITC New Richmond
Lenore Knock
1019 S. Knowles Avenue
New Richmond, WI 54017
cheim@witc.edu

Women’s Center Inc.
Employment Program
425 N. East Avenue
Waukesha, WI 53154
nancys@twaukesha.org

Women’s Resource Center
Melissa Chambers
Room 30C Lower Level UC
Stevens Point, WI 54481
womensres@uwsp.edu

YWCA of Racine
3600 N. Green Bay Road
Racine, WI 53404
memberservices@ywcaofracine.org
Outreach Activity – Menu Options/Outreach Activities
The FCC requires that WUWM (based on its total number of employees), to complete four additional recruitment initiatives over a two year period.

INTERNSHIP PROGRAM
WUWM maintains an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Regular internships are posted on WUWM’s web site and distributed to area academic institutions.

COMPLIANCE: Students from UW-Milwaukee and others from the community intern in various departments at WUWM including news, marketing and program production. During this year, the following students participated in WUWM’s internship program:

Zoe Munson - UWM; January – August 2019 (spring and summer semesters)
Gabrielle Powell - Marquette; July and August 2018 (summer semester)
Lauren Keene - UWM; July and August 2018 (summer semester)

SCHOLARSHIP PROGRAM
WUWM participates in a scholarship program designed to assist students interested in pursuing a career in broadcasting.

COMPLIANCE: WUWM participates in the annual scholarship program operated by the Wisconsin Broadcasters Association.
EEO TRAINING

Training will be provided to all WUWM management level personnel on methods of ensuring equal employment opportunity and preventing discrimination.

COMPLIANCE:

All members of the WUWM staff that are involved in the hiring process receive periodic briefings from UW-Milwaukee legal counsel on compliance issue. In addition, all managers attend EEO training sponsored by the Wisconsin Broadcasters Association:


Jon Strelecki (Chief Engineer) attended a Wisconsin Broadcasters Association EEO seminar at the Osthoff Resort in Elkhart Lake WI on June 12, 2019.

OUTREACH EVENTS WITH COMMUNITY ORGANIZATIONS

WUWM will participate in events relating to career opportunities in broadcasting.

COMPLIANCE:

WUWM’s Mitch Teich was Guest speaker at a UWM lecture series at the UWM Golda Meir Library (10/2/18)

WUWM’s Mitch Teich was a guest lecturer, UWM journalism department (2/18/19)

WUWM’s Bonnie North discussed how the “WUWM’s Lake Effect” program is produced for the Osher School of Continuing Education (4/15/19)
PARTICIPATION IN JOB FAIRS:

WUWM staff participates in Job Fairs designed to share information about careers in broadcasting and to highlight vacancies.

COMPLIANCE:

WUWM’s Ann-Elise Henzl (News Director) participated in the Wisconsin Broadcasters Association Job Fair on January 30, 2019 at the Concourse Hotel in Madison WI.

WUWM’s Jon Strelecki (Chief Engineer) participated in the Wisconsin Broadcasters Association Job Fair on June 12, 2019 at the Osthoff Resort, Elkhart Lake WI.

INFORMATION DISSEMINATION

WUWM broadcasts one EEO on-air announcement per month. A copy of the on-air announcement and air time schedule is retained in the station’s files. EEO information is posted on the station website: https://www.wuwm.com/about-wuwm