

WYSO Resource Board 20 March 2019 Minutes

Held at WYSO

**Attendees:**

Cate Berger	Bruce Bradtmiller	Cindy DeVelvis		
Rusty Cousins		Michelle Hayford		
Kim Fish	Bill Wendell	Judd Plattenburg		
	Kevin McGruder			
William Linesch	Rodney Veal			

**Staff:** Neenah Ellis, GM    Luke Dennis    Art Boulet    Katie Main    Karen Bledsoe

**Meeting opened:** 0815

**October Minutes Approved**

**December 19, 2018 meeting cancelled and Feb 20, 2019 meeting delayed to March due to weather.**

**Board Elections:**

**Board Departures:** Three members leaving to begin new board

Bill Linesch

Bruce Bradtmiller

Jeffrey Cox

**Development Update:**

New staff – Katie Main to development team...events coord – freelance writer, active organizer, mothers out front organization

Jackie Winfrey is now solely membership...renewed focus

Underwriting referrals, events, 185 clients, organized. New scripts, customer service, focus retention

Revenue \$350K end of Feb...\$450 goal by end of Jun

Looking for underwriting categories – High End Auto (Volvo, Subaru, etc); legal; IT and Financial

Media sponsorships, non profits

Luke – Annual fund raising. Drive 4/23-28. Will be looking aggressive goal. \$900K membership goal.

**Upcoming Events:**

**Financial Update:**

Working with Antioch College to move to independence. Separating revenue streams. \$32K plus in black. Strong position going forward. Working float and hedging surprises. All numbers above pace for FY 19.

**General Manager Board Update: Report provided by General Manager for inclusion below**

Really busy – intense focus on day-to-day...significant legal agreements to go independent. Details, details, details...walk to self-management then file for license ownership...April 1 begins self-management. Growing to independence...FCC approval needed then full management and full independence. Probably a quarter (July 2019). Staff benefits package, strategic priorities, new plan. New board of Directors.

New Center for Community Voices...when

Dayton Youth Radio, County Lines, Oral Histories (West Side) ...continuing

Moving to standard professional structure.

Conferences

Keep relationships fresh, socialize change

**Dashboard:**

Attached. Will be functioning through entire startup period and shared with BOD and Community Advisory Board. Transparency

**Committee Updates:**

**Board Membership: Rodney Veal Chair**

Looking for members

**Task Teams (formerly committees):**

**First Task Teams: (Bold name is Chair)**

**NEXT UP**

Building new momentum...looking for younger professionals. Creating new plan and cadence.

**Community Concert Team (Judd, Sierra, Rodney)**

WYSO night at Levitt, Saturday, 7 Sept, Replaced riverscape event. April 17 is season release 530...

**WYSO Leader Events Team (Luke, Rusty, Cate)**

Get with Katie Main

**Publicity Outreach Team (Cate)**

Working

**Moth Team (Michelle, Elizabeth) (Sunset following Moth events)**

Mini Moth...9-11 DYR story tellers, Sat 30 March event on the Sunday, 14 April 1400 P&C arts center 2<sup>nd</sup> and Ludlow (across from Schuster (old Elder Beerman)).

**Next meeting: 17 April 2019; WYSO Studios, Yellow Springs: 0815**

**Adjourn: 1005**